

THE EVENING TIMES AND STAR, ST. JOHN, N. B., FRIDAY, APRIL 30, 1915

SIZE OF BRITAIN'S  
TASK SURPRISE AS  
IT BECOMES KNOWNSeven Campaigns on Hand at  
Once, With Dardanelles Second  
in Point of Losses to be In-  
curred

London, April 30.—The Times points out that Great Britain now, with the attack on the Dardanelles in progress, has seven campaigns on her hands and that, after the Gallipoli battle, the advance against the defenses of the Dardanelles promises to be the most costly in men and material, especially, it declares, as blunders made in the spring have deprived the allies of all the advantages of a surprise and given the Turks ample time to strengthen their defenses.

"The operations appear to have begun successfully," says the Times' military correspondent. "Nothing as yet has been revealed as to where the troops were landed, but it was probably at the southwest end of the Gallipoli Peninsula, the reported landing at Enos having been a feint. Neither is anything known concerning the number of troops landed. But the Peninsula nowhere is very wide and only a certain number of troops could be usefully employed upon the limited front.

## Both Services Needed

"Advancing from Enos, Gen. Ian Hamilton would be obliged to meet all the Turkish armies and to incur other disadvantages; but with troops posted across the peninsula and his flanks covered and protected by the fleet, he will be in a much stronger position, although the task to be accomplished is far from easy.

"It is now, however, being carried out as it ought to have been begun, namely, conjointly by the two services and not by one alone.

"It is now more than ever important to realize that Gen. French's movements have been hampered by a want of sufficient ammunition. The casualty lists tell their own tale. The consumption of ammunition by the troops is immense, and is certain to increase rather than to diminish. At the front they are asking when the new armies are to take the field."

## No Large Army in France

The correspondent says there is no justification for assuming that the entire 86 divisions of British troops mentioned by Chancellor Lloyd George in a recent speech in the House of Commons are actually in France.

"Mr. Lloyd George," the correspondent continues, "made no such claim. England is literally crisscrossed with troops at the moment when decisive operations in the western theatre are imminent, and if our operations are not successful, the blame will be with the cabinet, who ought to know what preparations the Germans are making in the west."

With regard to the battle in Flanders the correspondent says the German attack was successful beyond anything that can be hoped for, but that there is no sign that there is any general attack.

"We may, therefore, reasonably hope," the correspondent says in conclusion, "that the allies by a combined and energetic action will re-establish their line."

THE BRATTLE DRUG CO. Limited,  
ST. JOHN, N. B.Ask for Dr. Williams' Pink Pills  
Wormsick Candy for Children. 10.APPOINTED MANAGER  
OF NEW G. T. P. HOTEL

The appointment is announced of James Robb to be manager of the new Grand Trunk Pacific summer hotel, "The Minaki Inn." This hotel, which has accommodation for over four hundred guests, is situated at Minaki, Ont., one hundred and forty miles east of Winnipeg, on the G. T. P. main line. Mr. Robb has been associated with the dining car department of the Grand Trunk system for several years and for some time past has been in charge of the restaurant at Bonaventure Station, Montreal. Before Mr. Robb left for the west he received from his friends in the Grand Trunk and the Canada Railway News Company a purse of gold. C. W. Johnston, assistant to the passenger traffic manager of the Grand Trunk system, who made the presentation, said that Mr. Robb had endeavored himself to a large circle of friends in Montreal and he carried with him warm wishes for his success in his new enterprise.

## THE "NUT BROWN" IN CEREALS

Nutrition and flavor are in the dark parts of grain. Remove these and food value and flavor go with them. The dark parts and left in Dr. Jackson's Roman Meal, making it a delicious "nut brown" food when cooked in porridge, puddings, cakes, bread, etc. It costs a lot to granulate meal, but it is better and won't "hump." Roman Meal is granulated. To stir porridge while cooking spoils these granulations and it might as well be rolled or crushed. Make it in a double boiler, or single boiler, let in basin of boiling water to prevent burning and don't stir. It won't get lumpy and it will be delicious. It is a cooling food for summer and more nourishing than meat. Ask your Doctor. All grocers, 10c and 25c.

## ROMAN MEAL

A FOOD THAT  
PREVENTS INDIGESTION  
RELIEVES CONSTIPATION

## FINANCIAL

NEW YORK STOCK MARKET  
Quotations furnished by private wire of  
J. M. Robinson & Sons, St. John, N. B.

Friday, April 30, 1915.

Previous Closing	Opening	High	Low
Amel Copper	77 1/2	77 1/2	77 1/2
Am Car and Ferry	50 1/2	50 1/2	50 1/2
Am Locomotive	30 1/2	30 1/2	30 1/2
Am Beet Sugar	50 1/2	50 1/2	50 1/2
Am Sugar	11 1/2	11 1/2	11 1/2
Am Smelter	7 1/2	7 1/2	7 1/2
Am Tel & Tel	12 1/2	12 1/2	12 1/2
Am Cotton Oil	32 1/2	32 1/2	32 1/2
Ausconda Mining	37	37 1/2	37 1/2
At. T. and S. P.	10 1/2	10 1/2	10 1/2
Brooklyn Rap. T.	9 1/2	9 1/2	9 1/2
Balt. & Ohio	7 1/2	7 1/2	7 1/2
Can Pacific	108	108 1/2	108 1/2
Central Leather	39 1/2	39 1/2	39 1/2
China Copper	45 1/2	45 1/2	45 1/2
Ches and Ohio	47 1/2	47 1/2	47 1/2
Col Fuel Iron	38 1/2	38 1/2	38 1/2
Con Gas	129 1/2	129 1/2	129 1/2
Distillers Securities	152	152 1/2	152 1/2
Erie	29 1/2	29 1/2	29 1/2
Erie 1st Pfd	45 1/2	45 1/2	45 1/2
Gen Electric	138	138 1/2	138 1/2
Gen Northern Pfd	121	121 1/2	121 1/2
Interborough	20 1/2	20 1/2	20 1/2
Interborough Pfd	72 1/2	72 1/2	72 1/2
Lehigh Valley	146	146 1/2	146 1/2
Missouri Pacific	110 1/2	110 1/2	110 1/2
National Lead	67 1/2	67 1/2	67 1/2
Northern Pacific	107 1/2	107 1/2	107 1/2
Nor. & West.	108 1/2	108 1/2	108 1/2
Pennsylvania	106 1/2	106 1/2	106 1/2
People's Gas	120 1/2	120 1/2	120 1/2
Pressed Steel Car	89	89 1/2	89 1/2
Rending	162	162 1/2	162 1/2
Republic Iron & Steel	80 1/2	80 1/2	80 1/2
Rock Island Old	22	22 1/2	22 1/2
Southern Pacific	93 1/2	93 1/2	93 1/2
St. Paul	96 1/2	96 1/2	96 1/2
St. Paul & Northern Pfd	96 1/2	96 1/2	96 1/2
Sloss-Sherfield	19 1/2	19 1/2	19 1/2
Southern Railway	182 1/2	182 1/2	182 1/2
Union Pacific	71 1/2	71 1/2	71 1/2
U. S. Rubber	89 1/2	89 1/2	89 1/2
U. S. Steel	70 1/2	70 1/2	70 1/2
Utah Copper	98	98 1/2	98 1/2
Westing Electric	70 1/2	70 1/2	70 1/2
Western Union	70 1/2	70 1/2	70 1/2
Wabash Railway	2	2 1/2	2 1/2
Wabash Rail Pfd	31	31 1/2	31 1/2

Sales—Eleven o'clock, 260,000.

## Canadian Beer for Canadians

WHEN you are sure you can get beer made in Canada equal in every way to what comes from Milwaukee, St. Louis and other places in the U. S. A. why not drink beer made at home?

Frontenac  
Blue Label Beer

is made and matured in exactly the same way as the highest grade beer in the United States. FRONTENAC BEER is equal to the best beer ever imported from America. Try a bottle of FRONTENAC BLUE LABEL today and convince yourself—be a good Canadian. Sold by all dealers.

When ordering Beer insist on FRONTENAC always

SOLE DISTRIBUTOR: JOHN O'REGAN, 17 MILL STREET, ST. JOHN, N. B.



## LETTERS FROM THE

## FREDERICTON BOYS

## NOW AT THE FRONT

(The Gleaner)

Private Robert Phillips, one of the Fredericton boys with the Dorset Regiment, writing to a friend in this city states that he believes the Germans will give up the war and he will be home before next winter.

I am writing this letter and cooking my supper at the same time," writes Private Phillips. "I am getting to be home cook. I expect to be home next winter, for I honestly believe the war will be all over. I look to see the Germans surrender."

It is no picnic here, as you are on the go all the time and don't have half enough sleep. I can tell you that Fredericton is good enough for me when I get back. The finest place in the world is home sweet home."

Sgt. Bert Boone, writing to his mother on April 18th gives a fine description of the country where his unit No. 1 Field Ambulance Corps is billeted. "I went to church on Good Friday and Easter Sunday," writes Sgt. Boone. "I certainly looked like war to see the boys kneeling against their rifles at communion."

George Long of the Royal Bank of Canada staff in this city has received an interesting letter from Private George K. Shiels, formerly employed with the G. F. Banker Company, St. John, and now on the firing line in France with the 14th Battalion, 3rd Infantry Brigade of the First Canadian Contingent. He speaks of having completed a four days turn in the trenches and a 2 mile route march, lasting from 8 a. m. until 8 p. m. The letter dated April 8th, says: "We did 25 miles yesterday in heavy marching order, and as you may suppose I am a bit stiff today. We were up at 5 a. m. had breakfast and were on parade at 8 a. m. We arrived at our destination at 9 p. m. You bet we didn't have to use any sleeping draughts last night. "We had quite a spell in the trenches four days in and four days out. It was not half bad and after we had been in a day or two we felt quite at home. We

were shelled by the Germans for four or five days, but soon got used to it. I am feeling fine, although a bit stiff after yesterday, but enjoying life."

Two officers who were formerly stationed at No. 8 Infantry Depot in the city and who have many friends in Fredericton and throughout New Brunswick were among the Canadian wounded in today's lists of casualties.

The two officers are Capt. J. S. M. Lyne-Bryant, who was here with the H. Company, Royal Canadian Regiment, at the outbreak of the war and was in command of the first lot of troops sent out of Fredericton when war was declared, and Major H. Kennis-Bell, who was stationed in Fredericton for several years about ten years ago and was best man at the wedding of Capt. du Domaine and Miss Daisy Winslow of this city and is well remembered here.

Major Kennis-Bell, who is reported seriously wounded, was on the 2nd Brigade Headquarters, while Lt. Lyne-Bryant, who is apparently not so severely wounded, was with the 3rd Battalion, which he joined after transferring from the 12th Battalion, with which he held the position of adjutant to which he was appointed when he was transferred from the R. C. R.

## RECENT DEATHS

## Mrs. William R. Farmer.

The death of Rachel, wife of William R. Farmer, occurred at her residence, 8 Wall street, yesterday, in the 87th year of her age. Besides her husband, seven sons survive: William R., Jr., of Mill (Me.); George F. and Edward D. of Springhill (Mass.); Richard A., of West Newton (Mass.); Somerville, of Waltham (Mass.); Arthur, of Halifax, and Harold C., of the Western Union Telegraph Company's staff, St. John.

Mrs. Farmer was a daughter of the late Thomas McAfee, who conducted a business in Union street, this city. She was a member of St. Paul's Valley church.

The death of James Stewart Tupper, K. C., of Winnipeg, eldest son of Sir Charles Tupper, occurred yesterday in England where he has been for several months under the care of Sir William Osler.

Mrs. E. F. Mansion, formerly of this city, died on Wednesday at her home in Wareham, Mass. She was a daughter of the late Hugh and Mary Campbell of this city and is survived by her husband, one daughter, Mrs. Dorothy Donahue of New Bedford, Mass., and one brother, Hugh Campbell of this city who left last evening to attend the funeral.

## Select Medicine

## Carefully

Purgatives are dangerous. They grip, cause burning pains and make the constipated condition worse. Physicians say the most ideal laxative is Dr. Hamilton's Pills of Mandrake and Butter-nut; they are exceedingly mild, composed only of health-giving vegetable extracts. Dr. Hamilton's Pills restore activity to the bowels, strengthen the stomach, and purify the blood. For constipation, sick headache, biliousness and disordered digestion no medicine on earth makes such remarkable cures as Dr. Hamilton's Pills. Try a 25c. box yourself.

The blood of a normal man weighs about twenty pounds.

SACRIFICING MERCHANDISE TO  
RAISE CASH!This Sale Will  
Only Last a  
Few Days  
Don't Delay!S. JACOBSON & CO.  
AT 32 MILL STREET  
\$10,000 STOCK INVOLVEDPressing demands  
compel us to raise  
\$4,860 at once. Extra-  
ordinary measures  
are being taken to do  
it.

Such crowds, pleased crowds—rich and poor alike all anxious to get their full share of the bargains. From the hour of opening this morning the store has been constantly crowded. Tomorrow (Saturday) we have greater bargains than ever for you, read every item.

Hundreds of Men's Suits Must be Sold  
—Profits Gone to the Winds

Good, Honest Clothes That Will Wear and Give Absolute Satisfaction.

Men's Tweed Suits that were \$3.00 and \$4.00.....For \$4.86

Men's Tweed Suits that were \$10.00.....For \$5.90

## MEN'S BLUE SERGE SUITS

FOR \$4.98

Look the city over if you like—you'll find nothing to touch them for less than \$10.00 to \$12.00 or more. We invite you to come in and examine them.

Excellent Tweed Suits, all new season's merchandise, well tailored in neat, fashionable shades. Worth \$15.00. Sacrifice Price, \$6.60

Stylish, Well Made Suits for Men and Young Men, in Fine Tweeds and Worsted. Sacrifice Price, \$12.40

About 20 High-grade Tailored Suits, fine quality imported Tweeds and Worsted and Serges; made to sell up to \$25.00. Sacrifice Price, \$16.48

Men's Working Pants.....For 98c.

Men's Serviceable Business Pants.....For \$1.48

Serge or Worsted Pants.....For \$2.98

West of England Striped Worsted Pants.....For \$2.98

\$ 9.00 Raincoats.....For \$3.98

\$10.00 Raincoats.....For \$4.86

\$12.00 Raincoats.....For \$6.48

## MEN, BUY BOOTS NOW

It's Just Like Finding Money

High-grade Box Calf Boots, Goodyear welted sewn soles, wide common-tenue lasts; great values at \$4.80.

Your choice while they last for \$3.98

Men's Low Shoes, fine dongola leather. For \$1.39

Men's Strong Working Boots, heavy double soles, solid leather throughout; every pair guaranteed. Sacrifice Price, \$2.39

Fine Quality Vicious Calf Boots; also in fine calf. Values to \$4.50. Sacrifice Price, \$2.98

\$5.00 Calf Boots.....For \$3.89

Men's Heavy Leather-lined, waterproof soles, Goodyear welted. Value \$5.50. Now \$3.98

WILL YOU BENEFIT?

It's a big proposition for us to raise \$4,860 in the few days of our disposal, but we must do it. We have therefore accepted the inevitable, sacrificed all profits and more—Grasp the Opportunity.

## EXTRA

## Special Saturday May

## First

## \$1 Umbrellas for 25c.

To make it worth your while to come in the morning and to add interest to this great sale we will sell to the first fifty customers on Saturday morning whose purchases amount to \$5 or over

A Fine \$1 Umbrella For 25c.

## STORE OPEN AT 9 O'CLOCK

Be Here On Time.

## BARE FACTS

in all frankness we have taken you into our confidence and told you the exact conditions. We need the cash and need it now. Low prices alone will accomplish our object. Don't Wait! Entire stock at startling reductions.

## LADIES' THE BOOTS YOU NEED ARE HERE FOR YOU NOW AT NEXT TO NOTHING

A big lot Ladies' Boots and Oxfords, Values to \$2.50.....For 98c.

Ladies' Fine Patent Leather Boots, Shoes.....For \$1.39

Patent Leather, Cloth Tops, Button Style. Never sold less than \$3.50. Sacrifice Price, \$1.98

Finest Quality Patent Leathers, Neat Cloth Ankle. Values \$4.50. Sacrifice Price, \$2.98

Fine Dongola Kid Boots—Button Style, Fashionable Heels. Value to \$3.00. Sacrifice Price, \$1.98

Very Fine Gun Metal Calf Boots—Button Style. Value to \$3.50. Sacrifice Price, \$2.19

Ladies' Heavy Walking Boots—Fine Quality Box Calf, either in Lace or Button Style. \$4.50 Value. Sacrifice Price, \$3.29

Girls' School Boots.....For 98c.

Girls' Fine Dongola Kid Boots For \$1.39

Children's Patent Leather Strap Slippers.....For 98c.

Women's \$3.50 Colonial Pumps—Fine Patent Leather, Kidney Heels. Value \$3.50.....For 75c.

## YOU PEOPLE WHO KNOW THE VALUE OF A DOLLAR—SEE HOW IT WILL STRETCH HERE

Men's Black Socks.....For 9c. pair

Heavy Woolen Socks.....For 15c. pair

Men's Cloth Caps.....For 25c.

Men's Shift Hats.....For 98c.

Boys' Sweater Coats.....For 65c.

Handkerchiefs.....For 4c.

Merino Shirts and Drawers—75c. kind For 47c.

Black Duck Overalls.....For 35c.

Towels—Large Size Bath Towels For 24c.

Heavy Towels.....For 24c.

Silk Neckwear.....For 19c.

Elastic Web Suspenders.....For 19c.

Travelling Bags.....For 98c.

Flannel Work Shirts.....For 35c.

Black Duck Overalls.....For 35c.

STORE OPEN SAT.  
URDAY NIGHT  
TILL 10.30 OTHER  
NIGHTS TILL 9  
For Your Convenience

## NOTE THE ADDRESS

S. JACOBSON &amp; CO.

32 MILL STREET

## Absolutely No Reserve

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