

WEDNESDAY MORNING SEPTEMBER 12 1917

GORGEOUS DISPLAY  
OF WINTER FABRICSSmart Fall Hats and Tailored  
Costumes Shown at  
Murray-Kay's.

## "RICH, BUT NOT GAUDY"

Surprises for Buyers Who  
Anticipated Shortage in  
Woolen Weaves.Autumn, with its varying moods and  
suggestions of frost, is with us, and  
Murray-Kay's is getting out her  
warm fabrics and rich colorings with  
which to clothe and decorate the  
daughters of Eve.At Murray-Kay's yesterday the  
counters were besieged by flocks of  
fashionable devotees, every one anxious  
to see and if possible secure, the first  
and most exclusive of the varied as-  
sortment of headgear, of which a large  
woman always begins a season's shop-  
ping with her hat, and this year for  
the most part she must choose a  
model of medium size, of plush, felt  
or velvet, with an occasional design  
or combination in corded silk or taffeta.  
Colors generally are not as riotous as  
those which prevailed last season.  
The Burgundy, beetroot, turquoise  
blue, sand, amethyst and Paddy green  
and an occasional touch of flame in  
combination with black are all fa-  
vorites.Attractive Models. A model of sand  
and birds egg blue with a narrow  
winged brim and crown of sand  
colored pleated felt with a wing  
stretching coronet was across a  
table. A smart tailored sailor was of  
black and sand, the semi-crown being  
of the latter shade in corded ribbon.  
The other section in black velvet, the  
ribbons ends lying flat on the brim and  
coming slightly over the edge. Still  
another combination was of amethyst  
velvet with facing of wide brim, and  
trimming of corded ribbon of the same  
shade. The colors prevail, black is  
always good, and a wide brimmed model  
which owed its distinction to its artistically  
turned lines.Feather hats in pheasant are some-  
thing of a novelty. Bandeaux of feath-  
er in many shades were also seen,  
and burnt goose is largely used as a  
trimming.  
Many Surprises.  
Surprise is in store for buyers who  
anticipated a shortage in handsome  
woolen weaves. There seldom has  
been shown a more varied assortment  
of coats and mantles generally, than  
is to be seen at Murray-Kay's. An  
extremely attractive coat  
was of Pekin blue velvet cloth beau-  
tifully lined with satin of the same  
shade. Another handsome coat was  
of a wide brimmed model which  
owed its distinction to its artistically  
turned lines. The same for being used in high collar  
and cuffs. Buttons of the cloth  
were used in two rows dividing the panels  
of the skirt, and straps at  
the back waistline gave a smart finish  
to an altogether novel garment. More  
novel still was a long model by Dou-  
glass in beige shade in fine velvet  
cloth. It was finished with broad  
bands of seal and had a cape with  
pointed ends falling below the waist,  
which might be taken up and  
thrown over the shoulder or wound  
about the neck into a comfortable  
collar. A large figure was pro-  
vided for by the handsome loose  
model in fine black broadcloth and  
sable fastened with large buttons.  
A touch of stock in the narrow  
collar is simply glorious, some hun-  
dreds in many ranges of woolen ma-  
terials and beautiful linings being on  
view.Cotton Neck Wear.  
This season's opportunity ought to  
be embraced, as it is prophesied that  
next year forty per cent of the coat-  
ings will be cotton. Utility wraps for ef-  
fectiveness or evening wear of black vel-  
vet with finish of deep seal and  
of the standard design that last more  
than a season.A decidedly new note is seen in the  
cost-dress suitable for the season. One  
noticed was of heavy cloth, with collar  
and cuffs of beaver fur, pretty  
touches of hand embroidery in French  
blue, the collar being lined with the  
same shade and a novel wrist-band  
of fur adding a smart finishing  
touch. Separate skirts are also  
twee, some having the narrow bar-  
rel effect, and all being puffed on the  
hips.In dinner and afternoon dresses  
quaintness reigns supreme. One  
beautiful model was of amethyst vel-  
vet in chiffon, over an underskirt of  
pink silk with gold thread. The  
dress was shirred at the waist-  
line and the bodice embroidered in  
silver. Another exquisite frock  
was of rosin-egg blue satin and net,  
with silver ornaments and wide wing  
sleeves of the net. The same model  
is to be found in white Misses' and  
children's dresses of a variety of de-  
sign, all made on the premises and  
presenting touches seldom found out-  
side the shop of a French modiste.  
Broadcloths for suitings as well as  
Bannockburn tweeds are to be got in  
a variety of colors, browns, greys,  
wistaria, rebecca, myrtle being popu-  
lar shades. Gabardine is still in fa-  
vor. Tricotine cloth is also shown  
in all shades and a fine assort-  
ment of figured silks for kimono and  
linings, Duchesse mouseline, falles  
and taffetas are all among the newly-  
imported goods.No autumn outfit is complete with-  
out the newest in footwear, and  
Murray-Kay has the latest and some-  
thing to suit every taste. Boots areThe  
Toronto Sunday World  
IS FOR SALE BY ALL NEWS-  
DEALERS AND NEWSBOYS AT5c Per Copy  
Readers and Dealers are advised that  
the price of The Sunday World HAS  
NOT been increased.

## FOR BELGIAN RELIEF

The Belgian Relief Committee, 80  
West King street, received last week  
\$376.48, making total to date \$108,  
22.92. The funds now being received  
will be used to alleviate the distress  
among Belgian children, thousands of  
whom are suffering from the results  
of insufficient nourishment. Five hun-  
dred dollars was forwarded to Mrs.  
Adamson last week. A welcome gift  
from the Wingham Women's Institute  
was \$25 worth of yarn, which will be  
knitted into socks before shipping.  
The McGill street Y.W.C.A. sent 11  
dozen new garments for children, and  
excellent clothing and quilts came  
from Fergus W.P.L. (also \$60), Pal-  
merston W.C.T.U., Thousand Island  
Park, Pittsburg, Pa., Ruebnack and the  
York Road W.I.At 80 West King street a contribu-  
tion box for small coins produced  
\$11.13 during the week, and a mile  
box from Oakville per Mrs. Greene \$24.  
Other contributions were: Windsor W.  
P.L., \$22; Mrs. Forsyth, Norwich, \$59;  
Woodstock Red Cross, \$60; Asy W.  
P.L., \$10; Methodist Church, Nixon,  
\$3.60; Mr. Justice Rose, \$25; Mrs. S.  
E. Robinson's class, \$4.40, and \$10 each  
from Mrs. L. H. Baldwin and Mrs.  
McKeggie.still high, nine inches being the fa-  
vorite, toes are pointed and vamp  
long. The Spanish heel is much in  
view, and is most in line with reason-  
able demands. For evening wear  
shoes are without ornament, with the  
exception of a few that have a small  
work in steel bands. These are ex-  
pensive, but the rare is never with-  
out its devotee.In China there are many handsome  
dinner sets, and one of the decidedly  
pretty pattern in English semi-china  
with rose-wreath design, could be  
had at an exceptionally low figure.  
In cut glass bowls, vases and table  
service generally, the stock is large  
and most attractive.Shoppers may be served with  
luncheon or ice cream in the lately-  
opened parlors on the lowest floor.THRIFT COMMITTEE  
PREPARES FOR CAMPAIGNDistrict Captains Receive Outline  
of Territory and Ammunition  
for Campaign Speeches.A largely attended meeting of the  
thrift committee and captains who  
are to take part in the campaign for  
conservation of food, which is to be  
conducted after the war, was held yester-  
day afternoon in the city hall, Mrs.  
Loosemore presiding. Districts were  
apportioned thru the distribution of  
maps, every captain receiving an out-  
line of his territory.On behalf of the committee of re-  
sources Mr. Miller gave some hints  
on campaigning and assured the  
men that while this was their own  
special piece of work, they had the  
resources committee behind them.  
Mrs. Willoughby Cummings gave some  
information helpful in answering queries  
that may be put to the workers, she  
having already had experience of this  
while delivering campaign addresses.A general meeting of captains and  
workers will be held at Foresters' Hall  
on Monday afternoon at 8 o'clock, at  
which last information will be given.  
The campaign proper will begin on  
Tuesday. Headquarters at 15 King  
street east.NO ORDER REGARDING  
MEDICAL BOARDS YETAbout Twenty Medical Officers  
Now Engaged in Examining Re-  
cruits in This District.As yet no instructions have been re-  
ceived by Lieut.-Col. E. C. Ryerson,  
assistant director of medical services  
for the Toronto military district, re-  
garding the establishment of the  
medical boards which will sit at the  
various mobilization centres to ex-  
amine men under the terms of the  
Military Service Act of 1917.At the present time there are mobiliza-  
tion centres at Toronto, Hamilton  
and Sudbury. When conscription gets  
under way there will be inadequate, so  
the opening of additional centres at Owen  
Sound, St. Catharines and Barrie.  
There are about twenty medical officers  
engaged in examining recruits at the  
present time in Military district No. 2,  
six of whom are at Hamilton and  
Sudbury. The rest are at Toronto, while  
the time comes for increased examina-  
tion of recruits medical officers associ-  
ated with the A.M.C. will be called  
upon.To Open Night Schools  
On Tuesday, October SecondOn Tuesday, Oct. 2, night schools  
will be opened as follows:  
Alexander Muir—Principal C. Cam-  
eron; assistant, C. B. Henley.  
Annette street—Principal G. H. Rid-  
dolls; assistant, W. I. Brown.  
Dovercourt—Principal W. P. R. King-  
ston.How—Principal W. H.  
Harwood; assistants, T. I. Davis, J.  
D. Williamson, H. W. McInosh, T. A.  
McWhorter and W. G. Lavery.  
King Edward—Principal—J. A. Cam-  
eron; assistant, W. A. Marshall.  
Ogden—Principal W. A. Fyfe; as-  
sistant, D. D. Brown.  
Perth avenue—Principal, E. H.  
Thomas.  
Working Boys' Home—Principal, R.  
Gillies.

## TO PRESENT UNION JACK.

Sherwood Lodge to Give Flag to Da-  
visville Hospital.At their regular meeting last night  
the members of Sherwood Lodge, E.O.  
E., North Toronto, decided to present  
a large Union Jack to the Davisville  
military hospital. The presentation  
will be made on Saturday first at 5  
p.m. by Ald. H. H. Ball, on behalf of  
the lodge.

## ATTEND LABOR CONGRESS.

Thirty local labor men will leave  
Toronto on Sunday next for Ottawa  
to attend the annual meeting of the  
Trades and Labor Congress, while  
secretary T. Stevenson of the Trades  
and Labor Council will leave Friday  
to prepare the resolutions for the  
opening on Monday.

## You may be deceived

some day by an imitation of

## "SALADA"

and possibly you will not detect this imitation until  
the tea-pot reveals it. Demand always the genuine  
"Salada" in the sealed aluminum packet, and see  
that you get it, if you want that unique flavour of  
fresh, clean leaves properly prepared and packed.

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HARVEST RETARDED  
BY POOR WEATHERDepartment of Agriculture's  
Weekly Report is Very  
Encouraging, However.

## FALL SEEDING LATE

Potatoes and Roots Grow  
Vigorously as Result of  
Recent Rains.According to the weekly report sub-  
mitted to the Ontario Department  
of Agriculture, weather conditions  
during the last week have retarded  
the completion of grain harvesting,  
but also some oats are yet out in  
the shock, the fields generally have  
been fairly well cleaned of spring  
grains.Fall wheat seeding is later than  
usual owing to the delayed harvest,  
but it is expected that a large acre-  
age will be sown despite this. Corn  
is doing well, save on heavy soils,  
and the ensilage varieties are not  
cotting as well as usual. Recent  
rains are bringing potatoes on, and  
roots are growing vigorously. The  
second cutting of clover promises a  
good yield, and a large return of seed  
is expected from this crop. Apples  
are scarce, and the situation in this  
regard is commanding attention.  
In Prince Edward and Dundas Counties  
prices for fall varieties of the Duchess  
type, No. 1's and 2's, f.o.b., nearest  
shipping point, are quoted at \$3.50 a  
barrel, while 3's bring \$3.00.Owing to excellent pasture live  
stock are in fine condition. Mar-  
ket prices are firm for all classes of  
cattle, but sales are slow. The de-  
mand for poultry is increasing. The  
bulk flow is relatively good, but owing  
to the high price of grain, mill  
feeds, etc., dairymen are not satis-  
fied with the prevailing price of  
cheese at the factories.Excepting in the case of corn, fod-  
der supplies will be fuller than usual.  
Although some farmers are still look-  
ing for temporary assistance, the  
most of the urban help has gone  
home, the agricultural crisis in this  
province has been met, and passed  
most satisfactorily. However, thresh-  
ing, plowing and seeding fall  
wheat, grain tilling, and taking up  
roots will keep the remaining days  
of the outdoor season very busy on most  
farms. Tractors and large horse  
teams are looked to as the chief  
agents to help out in the fall  
plowing campaign now in progress.FOOD CONTROLLER ISSUES  
"FOOD SERVICE" BOOKLETGives Data Regarding Need for  
Thrift and Statistics of  
Food Shipments.A recent publication from the de-  
partment of the food controller, gov-  
ernment of Ontario, is a booklet  
entitled "Food Service, or How to Share  
Germany's Threat of Starvation,"  
will be of value to speakers endeavor-  
ing to enlist the public in the food  
service campaign.Everything in the booklet is guar-  
anteed to be accurate, as it was only  
after the latest statistics had been  
gathered that the publication was  
issued.The heavy demand made upon  
Canadian foodstuffs since the war is  
well covered in a table showing the  
increase of shipments since 1914 of  
bacon and beef to Great Britain.  
In that year 23,000,000 pounds of  
bacon and 23,000,000 pounds of beef  
were shipped. In that year 23,000,000  
pounds of beef were sent to these  
countries. In 1917 the shipments of  
bacon increased to 29,728,673 pounds of  
bacon and 33,728,791 pounds of beef.  
As the herds have not increased the  
consumption at home must de-  
crease, states the food controller.

## PUPILS GET HOLIDAY.

Unable to Heat Winchester School Ac-  
cording to Standard Principal  
Orders Dismissal.Some eight hundred pupils of the Win-  
chester Street School had the unex-  
pected surprise of a whole holiday  
yesterday. The school furnaces have  
been under repairs for some time, and  
as they were not finished it was found  
impossible to heat the building. Regu-  
lations state that if temperature of  
classrooms is not up to 60 degrees by  
5 o'clock classes may be dismissed;  
in the highest registered in the  
building at 3.30, so Principal Carr dis-  
missed the whole school.

## EDITH COPELAND REMANDED.

Pleads Not Guilty to Charge Arising  
From Death of Florence Cook.In the sessions yesterday Edith  
Copeland, charged with mistreatment  
of Florence Cook, and for omitting  
without lawful excuse to use reason-  
able knowledge, skill and care and so  
causing the death of said Florence  
Cook, pleaded not guilty to the charge  
brought against her on Sept. 18 on bail of \$2000.  
Harry Ellis was jointly charged  
with assaulting Clara Gordon and do-  
ing bodily harm. A plea of not guilty  
was entered on this charge, and a re-  
mand was ordered until Sept. 18.

## BUSINESS AGENT FINED.

R. A. Cox Found Guilty of Interfering  
With Farmers' Dairy Drivers.An echo of the recent trouble at the  
Farmers' Dairy was heard yesterday  
when R. A. Cox, business agent of the  
Milk Drivers' Union, appeared before  
Judge Coatsworth. He was charged  
with intimidation in that he interfered  
with the drivers of the Farmers'  
Dairy in the pursuit of their lawful  
duty. His honor found him guilty and  
fined him \$10 or a month in jail. The  
money was paid.

## ROTARY CLUB'S SUCCESS.

Although the food production campaign  
of the Rotary Club is in its first year  
the yield of vegetables thru the cul-  
tivation of city lots is stated to be  
worth about \$50,000. There were 728  
lots in the city under cultivation, and  
the average value of each lot is placed  
at \$43 and the cost of production at  
\$5.25. In some instances the owners  
sold their crops for \$100.

## THE IMPERIAL LIFE

Assurance Company of Canada  
HEAD OFFICE - TORONTO

Branches and Agents in all important centres

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