

At Yonge, Queen and James Street doors are order boxes where orders or instructions may be placed. These boxes are emptied at 8.20, 9, 10 a.m. and 1, 4 and 4.40 p.m.

EATON'S DAILY STORE NEWS

SAVE TIME—SHOP WITH A TRANSFER CARD
Ask for a Transfer Card when you make your first purchase; each purchase is then added. You pay total at Pay-in Station, Basement.

What's Smart and Seasonable in New Apparel

New York Says "Bustles in Suits" —And Creates Them Charmingly

For Behold the Collection of Bustle Models Here—Chic and Interesting Suits as Your Fancy Could Picture.

SOMETIMES IT IS MERELY SUGGESTED by pleats or ripples in the back of the coat. Sometimes it is the actual bustle, with puffs and drapery in both coat above and skirt beneath. But whether actual or only hinted, it supplies the last touch of chic to the winter suit.

As you will see when you come and look at these bustle models, which have just arrived from New York, in the Women's Suit Department. For they are smartness itself. By way of example:

A veritable vision of a costume is the suit in Pekin green velours, with bustle skirt and short belted coat, with collar of beaver. Price, \$100.00.

Wonderfully attractive, too, is the model in Burgundy broadcloth, with collar and cuffs of Hudson seal (seal rat), the bustle effect distinguishing both coat and skirt. Price, \$60.00.

And immensely smart, too, is a suit in navy blue broadcloth, trimmed with Hudson seal (seal rat), the bustle idea hinted at in the ripples in the back of the coat below the waistline. This is \$50.00.

New York Suits Reduced to \$50.00

A group of models gathered together from earlier shipments of imported suits, and greatly reduced for clearance! Included are fashionable, distinctive models in broadcloth, velours, tricotine, serge, poplin, Poiret twill and velveteen, many of them rejoicing in collars and cuffs of Hudson seal (seal rat), squirrel and skunk. Every model in the group greatly reduced at \$50.00.



Enter the Velvet Skirt As a Popular Vogue!

Softly, Becomingly Smart as Skirt Well Can Be, and Full of Usefulness. Notice How Happily It Lends Itself to the Bustle Idea, and the Charming Option It Affords in Color.

FASHIONDOM IS VERY HEARTY in her welcome to the velvet skirt. For what a truly feminine bit of apparel it is—and what a valuable acquisition to the wardrobe! Add a chiffon or Georgette blouse of the same tone and you have a complete afternoon costume. For out-of-doors wear with the fur coat it is ideally soft and suitable. New York is devoted to it.

And behold in the Skirt Department here models of the most attractive description, fashioned in excellent quality velveteen. Imported from American couturiers, who concentrate all their skill on the fashioning of separate skirts, they present the panier, bustle and peg-top effects wrought out with great success.

The five designs you see in the sketches are from the collection. Each design may be had in brown, amethyst, navy blue, taupe and black.



Delightful Frocks From New York Specially Priced at \$39.75

Afternoon Gowns in Satin, Georgette and Crepe de Chine—Picturesque, Distinctive Models for Formal and Informal Wear.

ON SALE SATURDAY AT 10.30 A.M.

THAT GENIUS NEW YORK has for making a smart gown shows out in every line and detail of these models to be offered as a special price attraction on Saturday morning.

Designed for afternoon and informal evening wear, they are fashioned of satin, crepe de Chine, and Georgette crepe, in such colors of Autumn vogue as Burgundy, Oriental blue, purple, nigger brown, balsam green and black.

Some of them are in straight one-piece effect, loosely girdled (of this type is the copy of a Lanvin model in navy blue crepe de Chine ornamented with ruby beads); others show tunics and graceful draperies, while one or two are in Chinese coat style. Embroidery in red, sand and rust color silks is in happy evidence by way of ornamentation.

Worthy of emphasis, too, is the fact that many models of large size are included, the range running from 34 to 42 bust measurement.

The dresses will be placed on sale for quick disposal on Saturday morning at 10.30 o'clock. Very specially priced at \$39.75 each.

—Third Floor, James St.



Letters—Visions—and a Story

Three Recent Publications Especially Reviewed for Us by Katherine Hale.

WAR FROM A HILLTOP AGAIN! This time it is named "On the Edge of the War Zone." We find that intrepid New England Journalist, Mildred Aldridge, continuing those quaint and literal records which we have of the "miraculous" battle of the Marne. From this battle to what she calls "the coming of the Stars and Stripes" in April, 1917, there is time for another simple story of daily life on that now famous hilltop; pilgrimages to battlefields with Amelle, her maid, the long grey lines of marching soldiers, bombs dropping nearby, flowers blooming in the garden, perplexities, heroisms, eager hospitalities. The closing words are surely meant for us all: "I do believe that, though joy made lead nowhere, sorrow is never in vain." Price, \$1.25.

"The Soul of a Bishop," by H. G. Wells, might with truth have been named "Visions of God," for that phrase exactly describes it. The author, who in "Mr. Britling" voiced the need of the world for a personal God, now turns to the need of the Church for a universal God, unhampered by creeds and ceremonies. "Let man but see God simply, and forthwith God and His Kingdom possess the world." The Bishop feels obliged to leave his office before he can illustrate his beliefs. The book is controversial, but deeply interesting. Price, \$1.25.

If you want a glimpse of the spirit of a Highland regiment, read "Donald and Helen," by R. W. Campbell. It is a spirited tale which opens with a gala night in the mess room of a famous Edinburgh regiment, and ends with descriptions of the fighting at Mons and Le Cateau, in which the Scots Brigade played a noble part. Price, \$1.25.

All three books now on sale in the Book Department, Main Floor, Albert and James Streets.

Katherine Hale.

Save the Trees From the Moth

THE PARKS DEPARTMENT ask the co-operation of the citizens in destroying the egg clusters of the tussock moth by removing these from trees, buildings and fences, and burning them, as each will next year possibly produce hundreds of caterpillars. This should be done now, while they are quite visible.

Long bamboo poles, with hooks attached, suitable for removing the clusters, may be had in the Basement, Queen street section. Price, each, 30c.

For These Poles, Telephone Adelaide 5000 and Ask for Basement

Women's New York Model Coats, Specially Priced

Made of Beautiful Materials, Luxuriously Trimmed With Fur and Priced at \$45.00, \$55.00 and \$65.00. On Sale Saturday at 10.30 a.m.

MANY OF THEM are copies of Paris models, others show in distinctive fashion the heights to which the tailoring genius of New York can rise. Every coat, too, is distinguished by a richness of material and lining, a careful attention to detail which is the foundation of true elegance in dress, included being such fabrics as silk velours, wool velours, velours du nord, plush, pom-pom, Bolivia cloth, silvertone, etc.

The colors, too, are those upon which fashiondom lays such stress—taupe, browns, beet-root, burgundy, purple, green, navy and black. But it is their immense fur collars and cuffs, and oftentimes fur bandings down the front, at the hem or on flying panels, that give such extreme distinction. Sometimes the collars are deep enough to be termed capes, sometimes they are little crushed bands, but all have a very luxurious appearance.

Among the furs are nutria beaver, blue and black fox, dyed and natural coon, skunk, kolinsky, moly-dyed coney, Hudson seal, etc. Smart panelings, unusual pockets, the new redingote-tipped backs, loose rippling effects, and striped and figured silk linings are some of the features that mark them as newest among the new. On sale at 10.30 a.m. Arranged in three groups at \$45.00, \$55.00 and \$65.00.

—Third Floor, James St.

That Smart Bit of Headwear—The Velours Sailor

The Crowning Touch of Style to the Plain Tailored Costume, and One of the Ideal Hats for Wear With the Fur Coat for Motoring or in Stormy Weather.



TRIG AND TRIM IN SHAPE, as you see them before you, these hats of our sketch add many an attraction to themselves in reality. The velours is of such a delightfully silky pile, and the color of it so warm and rich. They are tailored hats of that well-cut, beautifully-finished type which betrays in every detail the clever New York hatters from whom they come.

There is a splendid showing of them in the Millinery Department, affording a choice of a dozen or so different designs—straight brims, rolling brims, wide and narrow mushroom effects, and brims that roll up and fold over flat. Practically every style can be had in these colors: Nigger brown, balsam green, black, navy blue, rose, deep amethyst and purple. Prices run from \$4.95 to \$9.50.

—Second Floor, Yonge St.

THE T. EATON CO. LIMITED

You Were Inquiring

If you wish advice concerning your wardrobe, the furnishing of your house, the choosing of a gift, the fitting of a soldier's overcoat—write to "The Scribe," who will reply to you in the column below. If you live out of town and wish to purchase something advertised on this page—or anything which is not listed in the Catalogue—address your order to The Shopping Service.

"Hazelwood."—A fantastic bit of furniture can do a lot of spoiling to a room, can't it? But you are quite safe with a simple, hand-woven wicker chair or one of the quaint old Windsor variety. One may add it with impunity to the most interesting sitting-room. The former is procurable—in buff willow—with low arms, medium high back and large seat, for \$7.50. The Windsor chair is to be had for the small sum of \$5.50—in mahogany or black enamel. What is the chintz like that you are using for the cushions?—Something fairly bright and modern in spirit, I hope.

Belinda.—If he has not yet gone Overseas, an English coin purse would be a happy idea—in pigskin in tray style, you know. There is one at \$1.00, and another a little smaller and more compact at \$1.25. Then he should have one of those very nice little diaries with all the illustrations and odds and ends of useful information. It is called the "Soldier's Own Diary"—in khaki cloth, 30 cents, and in leather, 65 cents. Gloves, a metal mirror, and a fountain pen are other suggestions.

W. M. P.—Nine out of ten of the ubiquitous serge frocks, dear out-of-towner, are navy blue. But there is one in brown at \$16.75—a one-piece model with black stitching and braid by way of ornament on the front, also tie girdle and white collar. At the same price, too, is another attractive little dress with bodice in bolero effect. If your purse-strings would stretch to the twenty-five-dollar mark, one could tell you of a charming model in nigger brown Jersey cloth.

B. D.—Seems to be a dining-room in which one should encourage the traditional atmosphere of old plate and family portraits. In which case one would go back to antiquity and advise you to have red repp curtains. They would really look very well. "B. D.", and there is a crimson Egyptian cloth (a heavy mercerized material), which would serve the purpose beautifully. It is 50 inches wide and \$1.75 a yard. You might use it, too, for covering the seats of the chairs.

As for the book you want, "Keeping in Condition," by H. H. Moore, is 75 cents. Another work of the same nature, "Keeping Physically Fit," by J. Crombie, is \$1.00. A wave of improvement, all round, is that the idea?

The Scribe

The New Methodist Hymnal

THE OFFICIAL HYMN BOOK of the Methodist Church is at last a reality. After six years of the work of compiling and revising, the committee appointed for the purpose, present this new hymnal with its many changes and additions. It may be had in types to suit all eyesight, and bindings to suit all taste. Prices for the "words-only" editions range from the book with cloth covers and red edges at 40 cents to that in India paper bound in morocco grain at \$2.50. With music are hymnals in cloth binding at \$1.50, to those in parti-grain—at \$6.00. On sale in the Book Department, Main Floor.

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