8 TUESDAY MORNING

THE TORONTO WORLD

AUGUST 30 1910

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Dineen's Great Exhibition of Furs

This Exhibition of Garments in all the different departments is a Special Feature of the World's Greatest Annual Fair

CANADA'S great exhibition in Toronto marks the final passage of summer and the first real days of fall. It likewise brings from the whole of Canada a crowd of visitors to our doors and it is natural that we should prepare for them in such a manner as to make their visit memorable.

Where it is possible merchants have put on at the Fair a special exhibit of the work they are able to produce. With us, however, we find that it is wiser and better to use our own show-rooms for the purpose because of the very extensive nature of the fur garments we have to display.

Visitors should remember that we have been making fur garments in Toronto for over fifty years and our knowledge of good fur must go unquestioned. We make everything in our own work-rooms from fur purchased by members of our own firm in Europe, Asia and in the far North of Canada. Our name on a garment is your guarantee that it is something above the superior.

> Garments made from advance styles furnished by Paris, Berlin, London and New York in Alaska Seal, Persian Lamb, Moire Persian, Chinchilla, Canadian Mink, Hudson Bay Sable, Russian Sable, Pony Skin, Silver and Pointed and Arctic Fox, Baum Marten, Lynx, Alaska Sable and the lower grades of popular furs.

Three Specials for the Big Fair Fur Exhibition

As an inducement to come to this big Fair Opening we are putting on three splendid specials. The furs used in these goods are "Dineen quality," and the workmanwe are the largest makers of fur-lined Coats in Toronto.

Mink Sets

Twenty-five Imperial Mink Muffs, dark fur, selected pelts, five stripes, very large design. Special value, **\$37.50**. Fifteen Stoles to match, of best selected mink, two broad stripes in cape over shoulders and two broad stripes down front; animal tails and heads at centre, and three tails at each end. **\$50.00**.

Ladies' Fur-Lined Coats

Ladies" Fur-lined Coats, with outside of black, green, or blue cloth, and lined 34 inches inside with selected muskrat, collars of black coon or Isabella opossum, bottom lining of de chene satin. \$37.50. Alaska Sable Muffs

Large Empire Muff, of Alaska sable, natural selected dark skins, very best quality of heavy, thick fur; cannot be duplicated for \$25.00, for \$18.00.

Visitors should make it a point to call at Dineen's Big Fur Display in the Spacious Showrooms at 140 Yonge Street.

