

## Come, Men --- "Over the Top"

THE race is on! Every city, town and village in Canada is entered for this race, the whole of Canada watches for the winners.

### Canada's Victory Loan 1918

There is not a man or woman in London who hasn't something to do with this matter. It is our fight that the men in France are fighting. It is our Victory that they are winning from day to day. We have a very close personal interest in every move that is made on the great chess-board of the war.

NOW, ALL TOGETHER, so that London may go "OVER THE TOP" with honor.

The safest, most attractive investment for Canadians in the world today are Victory Bonds, secured by the whole country, bearing 5 1/2 per cent interest and Canada's promise to repay the principal at maturity.

Victory Bonds are issued in four denominations, \$50, \$100, \$500 and \$1,000. Every one of us can buy according to our means. Twenty-five per cent over our quota of \$7,300,000 will give us a crown on our Honor Flag. Let us have two crowns, or three!

The Victory Loan Button will show that you are a buyer of Victory Bonds 1918. Your name on the Honor Roll of your place of business will be an inspiration to others.

#### GET IT THERE EARLY

This space donated to the Victory Loan 1918 Campaign by  
**BRICK & DUNDAS, LIMITED**  
LONDON ST. THOMAS.

Nobody's Girl's Address.  
A London Mother—Just as soon as Nobody's Girl sends me her address I shall put a note in the Mail-Box. Then you could send me an envelope for her address.

Not Too Late.  
Dear Miss Grey—I saw in your column not long ago a little crippled boy asking for Sweetheart coupons. So am asking 21 and hope you will be able to send them to him. Sincerely hope

## 100% SANITARY

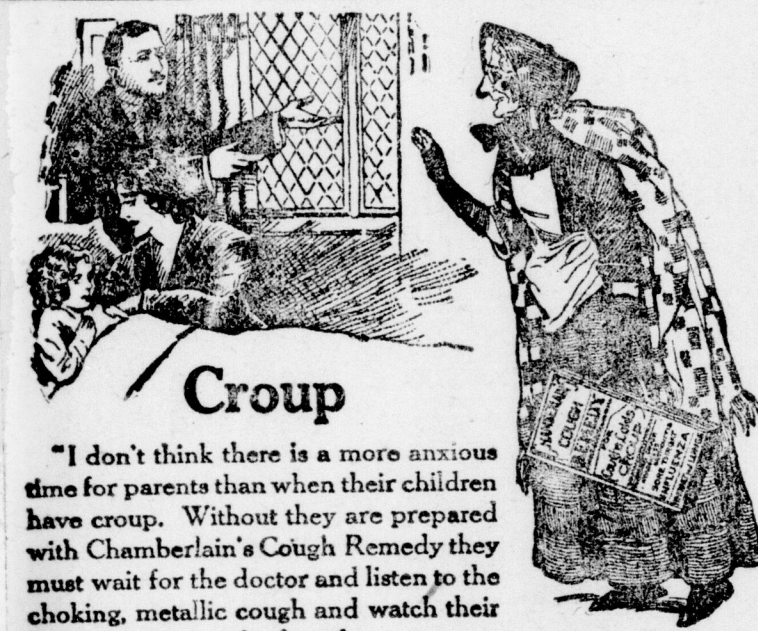
Germes flourish in the seams and joints of ordinary milk-pails. No matter how carefully you scald and cleanse, you never can be quite sure that some crevice does not harbor a colony which will make trouble later on.



### EDDY'S INDURATED FIBREWARE MILK PAILS

are 100 per cent sanitary, because there are no joints or seams to cleanse. They are made in one piece, from wood pulp, under tremendous hydraulic pressure. The hard, glazed surface is baked on at high temperature, and is absolutely impervious to liquids. Eddy's Milk Pails are practically indestructible. They cannot be dented and no cracks can develop on the surface. Rust cannot attack them and no ordinary accident will do them injury. They cost no more than ordinary milk pails. They will save you labor now, and in the long run they will save you money.

**The E. B. EDDY CO. Limited**  
HULL, Canada  
Makers of the Famous Eddy Matches



### Croup

"I don't think there is a more anxious time for parents than when their children have croup. Without they are prepared with Chamberlain's Cough Remedy they must wait for the doctor and listen to the choking, metallic cough and watch their little one gasping for breath."

You know the great danger of croup is the formation of a false membrane in the larynx, and until this is expelled relief cannot be obtained, and the spasmodic choking continues. Give Chamberlain's Cough Remedy in frequent doses. It will loosen this membrane and cause the child to expel it by vomiting.

### Chamberlain's Cough Remedy

is an absolutely safe and certain remedy for croup, and if given as soon as the child becomes hoarse, or even after the croupy cough appears, it will prevent the attack."

*Yours for Health —Granny Chamberlain*

POLLY AND HER PALS—Ashur Solves the Difficulty.



## PAGE OF INTEREST TO WOMEN

### Jimmy Coon and His Friends

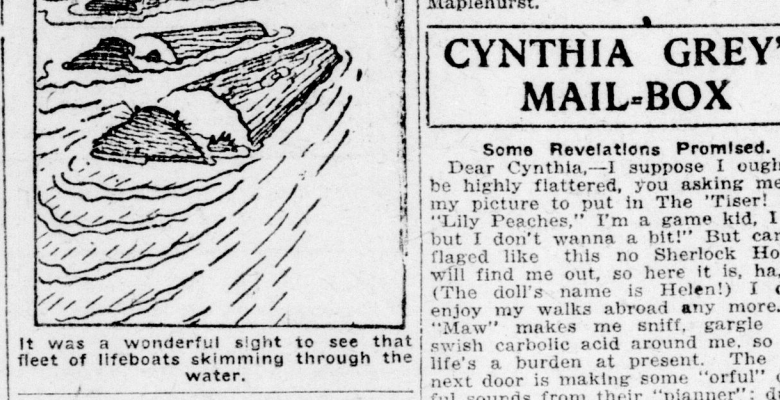
The Adventures of the Little People of the Great Forest.

THE LITTLE PEOPLE ARE SAVED.  
It was comical to see those water-soaked Little People riding on those log-boats made by the Beavers. Quilly Forcupine, you know, is very clumsy and awkward on land; but on a boat he is a regular landlubber; walking around on the log boat he stubbed his toe and fell overboard. My, how deep Quilly went down into that water, and yelled: "Fagher Beaver, give me your hand, quick for a water snake has hold of my tail! Oh, oh, Help!" And soon they pulled the young Quilly Forcupine up on top of the log boat.

You ask how can Beavers row a lifeboat. You see, it is like this: It dips cut down a tree and dig it out inside, and drag it into the water, and get inside the dug-out tree and paddle all over a pond. This is the way the Redmen build their boats or canoes. But the Beavers had a much quicker way to build a boat or canoe. They went into the woods, and each selected a good tree and cut it down quickly, and then cut off all the branches; and then the top of the tree was cut off, leaving the butt of the tree, just the right length for their boat. Then each dragged his lifeboat into the water, and started for the Little People who were in great danger of drowning. Each Beaver got into the water behind his lifeboat and swam rapidly, pushing the boat in front of him with his little hands; he used his tail as a rudder or paddle for steering, and he worked his webbed feet very fast, like two oars, to send him forward.

It was a wonderful sight to see that fleet of lifeboats skimming through the water, like little motor boats, and the Beavers puffing and pushing their boats just in front of their little black noses. Now, Father Beaver was Commodore of those lifeboats, and he shouted: "Be quick, now, and go where you see any bubbles; go at once and pull out of the mud and water our little drowning neighbors. Their feet are stuck fast in the mud and water."

It was a wonderful sight to see that fleet of lifeboats skimming through the water, like little motor boats, and the Beavers puffing and pushing their boats just in front of their little black noses.



It was a wonderful sight to see that fleet of lifeboats skimming through the water, like little motor boats, and the Beavers puffing and pushing their boats just in front of their little black noses.

### "See Those Eyelets?"

Said young Aunt Sarah as she unwrapped a dainty new pair of corsets the other day. "I love those eyelets," she continued, because they grip the boning so firmly at each end that

### "The Bones Can't Slip."

"That is why I always buy



### The Coilene Corset Shop

"Next time you buy corsets be sure to see those eyelets. You get them at

### The Coilene Corset Shop

at 176 Dundas street, over Dowler's Store. They are sold in leading Western Ontario towns, all the way from \$3 to \$15 a pair."

### When You Want Flowers, Think of WEST FLORAL COMPANY

Phone 2157. 249 Dundas Street.

POLLY AND HER PALS—Ashur Solves the Difficulty.



### Advertiser Patterns

2593



### A SIMPLE BLOUSE SUIT.

2593—This model is good for flannel, serge, velvet, corduroy, give wash materials, such as calicoes, gingham, khaki, chambray and percale, drill and linen. One could make the blouse of cloth or velvet.

The pattern is cut in 4 sizes: 2, 3, 4 and 5 years. Size 4 will require 2-3/4 yards of 40-inch material.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

Name.....

Town.....

Province.....

Age (If child's or misses' pattern).....

Measurements: Bust.....Waist.....

Caution: Be careful to include the above illustration, and send size of pattern wanted. When the pattern is sent, you need only mark 25, or whatever it may be. When it is sent, you need only mark 25, or whatever it may be. When it is sent, you need only mark 25, or whatever it may be.

the pattern the best of luck, especially to our readers overseas, and particularly to those in the United States. I have been asked to send it, and if you have not got it I hope this will help you out. Yours truly, SALLY S.

Ans.—The very willingness of your heart helps, "Sally." What would our corner be without such kind co-operation? Its editor would have a difficult time. The inquirer for this song has not sent her address, and as someone else has forwarded the name of an American "lonely" in France (the only American name I had).

### The Willingness Helps.

Dear Miss Grey,—As I have been one of your readers for some time I saw in the Advertiser where one of your readers had asked for the song "Two Little Girls in Blue." As I have been asked to send it, and if you have not got it I hope this will help you out. Yours truly, SALLY S.

Ans.—The very willingness of your heart helps, "Sally." What would our corner be without such kind co-operation? Its editor would have a difficult time. The inquirer for this song has not sent her address, and as someone else has forwarded the name of an American "lonely" in France (the only American name I had).

"Two Little Girls in Blue." An old man looked at a photograph in a pocket he'd worn for years. His nephew asked him the reason why. The picture had caused him tears. "Come, listen," he says, "and I'll tell you, lad."

A story that's strange, but true—Your father and I, at school one day, Met two little girls in blue.

Chorus—Two little girls in blue, Two little girls in blue, They were sisters, we were brothers, We learned to love the two, But one little girl is blue, lad, Who won your father's heart, Became your mother, I married the other, And we are drifted apart.

"That picture was one of those girls," he said, "And to me she was once a wife, I thought her faithful, we quarrelled at last, And parted that night for life, My fancy of jealousy wronged her heart, A heart that was good and true, For two better girls never lived than those two little girls in blue."

Housecleaning and Mud. Dear Miss Grey,—At last I have come to thank you and Comie for those lovely crochet patterns. I thought they were just fine, and hope to be able to return some help some time.

Now, Miss Grey, how would you like to come out and help me with the housecleaning? I think you would be very glad to get back your own corner again instead of pacing around in the lovely mud. That is what I'm doing these days.

Although I have chosen a very baby-like name I am much bigger, am not at all baby!

You haven't got the "du" yet have you? I haven't so far, but I guess you'll not mind it at all if you don't get it. Miss Grey, as it is war time and you have to take substitutes with flour (we mostly take cornmeal or bran), here is a good Johnny cake recipe: Two cups sour milk, 1 cup flour, 2 cups cornmeal, 4 tablespoons sugar, 1 teaspoon soda, a little salt, and 4 tablespoons cream or 1-2 of butter may be used instead of all cream.

Would some member of my age correspond with me? I am 16 years old, and would she kindly write first? Well, Miss Grey, must bid you adieu and get to wondering. As ever, DOLLY DORIS.

Ans.—Perhaps I'm not such a stranger to mud as you imagine, D. You know the Forest City is not

## Gray's Bulletin

### In Silk Attire

LADIES' CHIFFON TAFFETA SILK DRESSES, the new panel drape style and coat waist, trimmed with fancy braiding; colors—black, navy, grey and green; sizes 16, 18, 38, 40 and 42. Exceptional value....\$15.00

LADIES' AND MISSES' SILK POPLIN DRESSES, full gathered skirt, high waistline, fancy belt and white wash silk collar, in navy, taupe, grey, brown, green, rose and black, sizes 16, 18, 38, 40 and 42. Special price....\$12.95

Third Floor.

### Silk Lingerie

Main Floor.

Silk Undergarments need not be considered a luxury, being recognized as the most durable kind one can buy.

SATIN PYJAMAS, in white or flesh, fine tucked top, sleeveless effect, trimmed with georgette banding and frill. Price.....\$10.00 each

PINK SATIN COMBINATIONS, envelope style, hand embroidered georgette crepe and fine lace top, fine lace trimming around bottom. Price.....\$10.00 each

CREPE DE CHINE ENVELOPE COMBINATIONS, empire effect, trimmed with rows of hemstitching, georgette crepe and satin ribbon, in maize and flesh color \$8.00 each

HABUTAI SILK NIGHTGOWNS, white or flesh, lace trimmed or hemstitched. Prices.....\$5.00 to \$8.00

HABUTAI SILK ENVELOPE COMBINATIONS, hemstitched in pale blue.....\$3.75

"KAYSER" PURE SILK HOSE full fashioned, colors grey, white and black. PRICE, \$2.50 PAIR Main Floor.

"RADIUM" SILK HOSE full fashioned, spliced heel and toe, in grey and Russian calf, black with white clocks and white with black clocks. Price.....\$2.50 pair

"GORDON" SILK AND SILK-FIBRE HOSE full fashioned, seamed back, colors brown, grey, taupe, white, black and champagne. Price.....\$1.50 pair

**Gray's LIMITED**

AGENTS FOR THE LADIES' HOME JOURNAL PATTERNS.  
140 DUNDAS STREET.  
PHONES 115-116.

**Gray's LIMITED**

## Onyx and Georgina Shoes

WHETHER you require a military walking boot for serviceable wear, or a graceful two-toned afternoon shoe, or a handsome pump, you will find this season that Onyx and Georgina Shoes are as usual the leaders in style, comfort and durability.

Only by using the best of fine leathers and the skilled workmanship of an organization of specially trained workers can our standard of excellence be attained.

Our trade-marks guide the way to supreme shoe satisfaction and service.



22 Sherbourne Street, Toronto  
Obtained through Canada's leading boot shops

And in London  
GEORGINA Shoes for sale by  
Hubert ASHPLANT & Sons

ONYX Shoes for sale by  
J. P. COOK Co., Limited

entirely free from it at times. Maybe I should not enjoy helping with the housecleaning, but if a nice Johnny cake was to be eaten, I'd do my very best to assist in the process.

To have Dolly's address if anyone will correspond.

### Patriotic Western Ontario

Address All News for This Column to the Editor of the Women's Page.

KNITTING CONTEST AT SOMER. The Women's Institute of Somer have sent twenty pairs of socks to

By Cliff Sterrett

HYDE PARK PATRIOTIC WORK. Owing to the ban on all public gatherings the Women's Institute and Red Cross Society have been unable to hold their regular meetings. Work, however, is being done in the homes, and were taken to Hyman Hall as follows: 13 handkerchiefs, 5 pillowcases, 18 pyjamas, 122 day socks, 1 sleeveless sweater, 1 pair knee caps, 1 trench cap, and 1 pair fingerless mitts.

PORT STANLEY I. O. O. E. The Port Stanley Chapter, I. O. O. E. have packed and shipped overseas 50 Christmas boxes for the boys, containing many good things, such as Christmas cake, smokes, sweets, socks, etc., each box valued at \$4. They were addressed by Rev. Mark Turnbull.

The chapter's work meetings, which have been discontinued on account of the flu, will be resumed at the home of Mrs. Cromwell, until the unfinished work is completed, after which they will move into their new quarters on Main street, formerly the Price store.

WABASH W. I. SHIP BOXES. The ladies of the Wabash Institute met in the Foresters' Hall and packed Christmas boxes for twelve soldiers. In each box were put the following articles: Two pairs of socks, large piece of fruit cake, one can of condensed cocoa, packages of tobacco, candy, writing tablets, lead pencils and sov-

eral candles. These are to be shipped as soon as possible.

KINGVILLE PAT. LEAGUE. The following articles have been shipped by the Women's Patriotic League for the month of October: 13 towels, 30 pneumonia jackets, 30 pairs of socks, 24 surgical aprons, 30 pairs of linen, 8 wash cloths, and 112 pairs of socks.

Daily Bible Question Club

SUGGESTIVE READINGS ON THE UNIFORM LESSON FOR SUNDAY, NOVEMBER 17, 1918. ONE GOLDEN TEXT SUGGESTION. By Rev. T. S. Linscott, D.D. Jacob Floeing From His Angry Brother.—Genesis, xxviii, 10-22.

QUESTIONS FOR TODAY. 1. Verse 14—What is the estimate of the Jewish population of the earth today? 2. Verse 15—What has been the benefit to the world at large of the Israelites' people?