

Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

# At Simpson's---Specials in Holiday Apparel for Men and Boys

**Store Hours:**  
8.30 to 5.30 **Store Closes**  
**Saturday at 1 p.m.**  
No Noon Delivery Saturday

## Important Accessories for the Holiday Equipment

Take a bathing suit with you on your holiday. No other recreation is quite so pleasant or invigorating as bathing during this oppressive midsummer heat. We have a wide assortment of suits to select from, and two popular models are described below.

**Men's Bathing Suits \$1.00.**  
Plain woven cotton—one-piece style, with skirt, plain grey or navy. Sizes 34 to 42, \$1.00.

**Men's Bathing Suits, \$6.00.**  
Made from good quality cashmere yarn—one piece, with skirt—an assortment of colors, with contrasting trimmings. Sizes 34 to 38, \$6.00.

**Men's Pullover Sweaters, \$7.00.**  
Convenient for the camp or waterside. Warren make, with V-neck. White, with contrasting colored collar—elastic ribbed knit. All sizes, \$7.00.

**Men's Leather Belts, \$1.50.**  
Black only—silver front initial buckles. All sizes, \$1.50.



## Cool Holiday Shirts for Boys

Seasonable Shirts and Jerseys, the latter particularly adapted for outing wear—cool and comfortable, and will give lasting service. These garments will appeal to all boys and may be purchased today at special holiday prices.

**Boys' Negligee Shirts**  
At \$1.25 At \$1.50  
Made from fine shirting cambrics, in a variety of striped patterns, soft French cuffs—coat style, separate collar to match. Sizes 12½ to 14, \$1.25. Fine quality cord cloths, with cluster stripes, two-tone effects—double soft French cuffs. Coat style. Sizes 12½ to 14, \$1.50.

**Boys' Jerseys**  
At 50c—Short sleeves, good quality. Plain khaki or navy, white with sky-trimmed collar, 50c.  
At 50c—Long sleeves. Plain white, navy, khaki—navy with cardinal collar, 50c.  
At \$2.75—Fine all-wool English yarn, buttoned shoulder; a large variety of patterns and colors, \$2.75.

## Clearance of Trunks \$5.95

A special group of 104 only Canvas Covered Trunks. All with two leather straps—good locks and bolts. Divided tray—wide range of sizes from 28, 30, 32, 34 and 36 inches. Some slightly soiled—cheapest one wholesales today at over \$5.00. No phone orders. Today, rush price, \$5.95. Simpson's—Sixth Floor.

## Today Begins the Second Week in Simpson's August Furniture and Homefurnishings Sale

The specially prepared values in furniture and home furnishings are bound to bring an enthusiastic response. The quality of the merchandise, the wonderful variety and most unusual underprices, combine to make shopping extremely advantageous. Join the

## Home-Lovers' Club

and enjoy a particular advantage in the purchase of these specially reduced furnishings.

ANTICIPATING your needs for Civic Holiday or for a more prolonged vacation, we make a few timely suggestions of requisites in men's and boys' wear. These goods are specially selected for this occasion and an inspection will convince even the most critical of their superiority in design and materials. We would suggest an early call today.

## Boys' Suit Special \$7.85

### Neat and Attractive Holiday Suits for Boys

#### Up-to-the-Minute Styles

The materials have been specially selected for their seasonable weight and durability—designed in the popular trench model, in a fawn and black novelty stripe wool and cotton mixed worsted of firm finish. Bloomers are full fitting, with belt loops and Governor fasteners. Sizes 8 to 14 years. Today, holiday special, \$7.85.



## Boys' Khaki Bloomers \$1.60

Good quality Khaki Duck Bloomers—made with belt loops—full fitting—have straps and button fasteners at knee. Sizes 6 to 12 years. Holiday values, today, \$1.60.

## Boys' Long Khaki Trousers \$1.85

The most popular garment with the boys this season is a pair of khaki long trousers. We have them, carefully tailored and neatly fitting, in a medium weight khaki drill, equipped with belt loops, side straps, three pockets and cuff bottoms. Sizes 8 to 14 years. Today, holiday values, \$1.85.

## Men's Boots for Every Outing Occasion

Indispensable for camping, yachting, bowling or tennis—light, delightfully cool and comfortable for hot weather.

**Men's Outing Boots, \$3.19.**  
This boot is especially suitable for bowling. Neatly fashioned from white canvas, with brown edgings, with rubber soles and spring heel. It has a leather cushion insole. Sizes 6 to 10, \$3.19.



**Men's Brown Vacation Blucher, \$2.29.**

Attractive in design and indispensable in the camp. The tops are made of brown canvas, which will not soil quickly. Solid rubber heel. Sizes 6 to 10, \$2.29.

**Men's White Outing Bal, \$2.19.**  
Finished with solid rubber heel and leather insole, particularly comfortable for the long hike or tramp, will prove serviceable in use. Sizes 6 to 10, \$2.19.

**Woodbine Bals, \$1.89.**  
A durable and serviceable outing shoe, finished with leather insole and double sole. Sizes 6 to 10. Good value at \$1.89.

**White Yachting Bluchers, \$1.69.**  
Designed especially for wear on board the yacht—light, cool and comfortable—has leather insole and no heel. Sizes 6 to 10, \$1.69.

**Blue Canvas Bals, \$1.49.**  
A serviceable shoe, that will stand lots of wear. It has a flat heel. The same style of shoe may be procured in brown or tan canvas. Sizes 6 to 10, \$1.49.

**Men's Blue Oxfords, \$1.39.**  
The tops are made from blue canvas and the shoe is finished with a flat heel—convenient and serviceable. Sizes 6 to 10, \$1.39.



The **SIMPSON** Company Limited

## Hats and Silk Caps for Holiday Wear

White Duck Outing and Tennis Hats. Priced at 65c, 95c and \$1.25.

White Felt Outing Hats, \$1.50.

Silk Caps, in many plain shades and fancy designs. Mercerized silk, 95c and \$1.50. Real silk, \$2.00, \$2.50 and \$3.00.

## Outing Shirts for Men

Attractive and comfortable shirts, which are ideal for the hot weather. No holiday should be undertaken without a supply of these serviceable shirts.

Negligee Shirts, \$2.00.

Made with collar attached—coat style, neat stripes, with Jacquard over-patterns. Sizes 14 to 17, \$2.00.

Men's Sport Shirts, \$1.50.

Three popular varieties to choose from with plain white body, striped pockets, coat style. Some are of Palm Beach shade; others in striped patterns. Sizes 14 to 17, \$1.50.



## Auto Dusters \$4.50

If you spend the holiday in your motor car an auto duster will be a convenience. It will protect your clothing from the thick dust of the country roads. These dusters are pleasing in design and are well tailored from grey and natural shade linenette, single and double-breasted, finished with two patch pockets and close-fitting collar. Sizes 36 to 46, \$4.50.

Men's Outing Trousers, \$7.50.

Just the thing for summer wear, made up from a novelty grey shade homespun—finished with five pockets, belt loops and cuff bottoms. Sizes 30 to 42, \$7.50.

Men's Terry Cloth Bath Robes, \$7.00.

Neat and smart Bath Robes, in pleasing patterns on grey ground, with black stripe—finished with two pockets. Cord at neck and fancy cord girdle. Sizes 36 to 46, \$7.00.

## Simpson's Market Today

SIMPSON QUALITY MEATS—Government Inspected.  
Thursday Market Attractive Prices.

LEAN BEEF, boneless, for stewing, per lb. 20c  
RUMP ROAST YOUNG BEEF, square end, per lb. 25c  
RUMP ROAST YOUNG BEEF, round end, per lb. 27c  
SWEET PICKLED PORK SHOULDERS, 5 to 9 lbs. each, today special, per lb. 34c  
FAMILY SAUSAGE, our own make, per lb. 25c  
SMOKED HAMS, select, mild, curing, whole or half, per lb. 54c  
Our Ready-for-the-Table Meats—just the thing for your picnic or a quickly prepared meal.

#### FISH.

Order Today for Early Delivery Friday.  
WHITEFISH, dressed, per lb. 15c  
SALMON TROUT, dressed, per lb. 19c  
HALIBUT STEAKS, per lb. 30c  
RED SEA SALMON STEAKS, per lb. 40c  
COD STEAKS, per lb. 18c  
FRESH SMOKED FINNAN HADDIES, mild, per lb. 15c

#### GROCERIES.

Finest Creamery Butter, lb., 58c.  
1,000 pails St. Williams' Raspberry Jam, No. 4 size pail, \$1.00.  
Libby's Salad Dressing, bottle, 25c.  
2,000 tins Finest Canned Tomatoes, tin, 20c.  
(Only 5 tins to a customer.)  
Finest Canned Peas, 2 tins 25c.  
H. O. Ammonia Powder, 3 packets 24c.  
Ogilvie's or Purify Flour, 24-lb. bag, per bag, \$1.69.  
Campbell's Soup, assorted, 2 tins, 24c.  
Kingsmill Butter, lb., 36c.  
Dingman's Naphtha Soap, 7 bars 45c.  
Assam Tea, regular 65c lb., 59c.  
Seedless Raisins, lb., 24c.  
Magic Baking Powder, 1-lb. tin, 28c.  
Choice Currants, lb., 39c.  
Flaked Wheat, 7 lbs. 55c.  
Peanut Butter, in bulk, lb., 25c.  
Molasses Syrup, 2 lbs. 32c.  
Orange Marmalade, 1-lb. jar, 25c.  
Salt, 2 packets, 19c.  
Japan Rice, 2 lbs. 25c.  
Featherstrip Coconut, lb., 31c.  
Edwardburg or Beehive Table Syrup, 5-lb. pail, 65c.  
Mazola Oil, for cooking, tin, 50c.  
Red Salmon, tall tin, 34c.  
Choice Olives, jar, 40c.  
FRUIT SECTION.  
California Valencia Oranges, Sun-kist Brand, doz., 45c.  
Choice Lemons, doz., 32c.  
Choice Cucumbers, 6 for 29c.  
FLOWER SECTION.  
Whitman's Ferns, each, 65c.  
Boston Ferns, each 95c and \$1.59.  
Palms, each, 45c.  
Rubber Plants, each, \$1.59.  
Fern Pans, 45c and 65c.  
Umbrella Plants, each, 15c.

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