

Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

In the Simpson Men's Store—New Spring Topcoats and Suits Today

Exemplifying the Newest and Most Popular Styles for Men and Young Men

Simpson quality is reflected in every garment—in the selected fabrics, the skilled tailoring, and beautiful patterns. Your particular model of topcoat or suit is to be found in our superb assortment. You may feel assured of the utmost in value-giving at whatever price you pay. These few examples for instance:



\$25.00 Topcoats

Of fine imported English gabardine—olive fawn shade. Military lines, with raglan shoulders—all-around belt—two-way collar—bellows pockets. Sizes 34 to 42. \$25.00.

Chesterfield Topcoats, \$30.00

Of all-wool imported English chevrot—dark grey. Fly front—regular pockets. Best quality linings. Sizes 36 to 44. \$30.00.

Business Suits, \$25.00

Fine finished worsted—single-breasted, 3-button, soft roll, semi-fitted sac. Sizes 36 to 42. \$25.00.

Navy Blue Suits, \$42.00

All-wool chevrots and worsteds—hand-tailored. Single-breasted, 3-button, soft roll, semi-fitted sac. Sizes 36 to 44. \$42.00.

Men's Whipcord Trousers, \$4.95

Formerly \$6.50 Grade. Special Offering Today.

Just 75 pairs. Made from dark grey whipcord, suitable for heavy work. Sizes 32 to 36 only. Today, \$4.95.

Wicker Trays and Baskets Made by Convalescent Soldiers

Sold Exclusively by Simpson's

We have recently taken over the sale of handwork done by our returned soldiers who are convalescing in Toronto hospitals—under the control of the Department of Soldiers' Civil Service Re-establishment.

Each article bears a number, by which the identity of the soldier who fashioned it is retained, and the Government has undertaken to see that the profit (over the actual cost of handling and selling) goes to the soldier.

Handsome serving trays of wicker and wood—fascinating baskets in a host of designs, sizes and shades—prettily beaded bags and many cunning knick-knacks for home or personal use—are temptingly displayed for sale in a great corner of our Art Needlework Department.

Simpson's—Fourth Floor.

Fine New Arrow Shirts at \$2.50 and \$3.00



It is unusual to find such excellent fabrics and tailoring in shirts so moderately priced. That's why Arrow shirts are invariably preferred by careful dressers.

They're made of finest repp madras and corded fabrics. Various sleeve lengths. Dressy designs and colorings. Soft double cuffs. Sizes 13½ to 18 at \$2.50; sizes 14 to 18 at \$3.00.

Men's Spring Weight Underwear

Shirts and drawers to match. Fine wool and cotton mixture. Sizes 34 to 44. Garment \$2.00.

Combinations, same quality as above, \$3.75.

Men's \$5.00 Combinations \$2.98

Sizes 38, 40 and 42 only. Spring weight Tru-Knit Brand, of finest quality mercerized yarns—elastic rib knit. Sizes 38 to 42. Regularly \$5.00. Today \$2.98.

Simpson's—Main Floor.

Pay Less Today for Rogers' 1847 Silverware

Set of Six Rogers' 1847 Silver-plated Tea Spoons, full size. Put up in fancy lined box. Engraved with one letter on each spoon. Regularly \$3.25 set. Today, \$1.90 set.

Set of Three Rogers' 1847 Silver-plated Table Spoons, put up in fancy lined box. Engraved with one letter on each spoon. Regularly \$5.25 set. Today, \$1.90 set.

Simpson's—Main Floor.

Boys' Stylish Spring Suits and Overcoats at Moderate Prices

Boys' Suits at \$10.00—Attractive dark grey mixed tweed with black and green stripe. Single-breasted, three button, all-around loose belted model, with patch pockets. Bloomer pants. Sizes 8 to 12 years, \$10.00.

Boys' Suits at \$16.00—Handsome blue grey chevrot, with red and green stripe. Single-breasted three-button all-around loose belted model, with patch pockets. Bloomer pants. Sizes 17 and 18 years, \$16.00.

Boys' Suits at \$15.50—Distinctive grey chevrot with silver pin stripe pattern. New waistline model with vertical pockets, single-breasted, two buttons, bloomer pants. Sizes 13 to 16 years, \$15.50.

Boys' Spring Overcoats, \$18.50

Brown, grey and black mixed check tweeds. Single-breasted trench model with vertical pockets and all-around loose belt. Quarter lined. Sizes 11 to 16 years, \$18.50.

Simpson's—Main Floor.

Important Offerings Today in Rugs, Furniture, Chintzes and Wall Papers

Mattresses and Bed Springs

MATTRESS—Sagrass centre, jute both sides, deeply tufted. Art ticking, \$5.50.

MATTRESS—Half seagrass, half jute felt, deep border. All regular sizes, \$8.25.

MATTRESS—Layer felt both sides, weight 43 lbs. Cotton centre, deeply tufted. Art ticking, \$10.75.

BOX SPRING—Thoroughly reliable, single cone coil construction. Top covered with heavy layer of felt. Art ticking. All regular sizes, \$19.50.

BED SPRING—All metal, lock weave, heavy rope edge. All regular sizes, \$6.65.

BED SPRING—All metal, double woven wire lock weaves, heavy rope edge. All regular sizes, \$8.45.

PILLOWS—Mixed feathers encased in good grade of ticking. Per pair, \$1.85.

PILLOWS—All feathers. Size 21 x 27. Art ticking. Per pair \$2.75.

Simpson's—Fifth Floor.

Choose Your New Wall Paper Today

Get Our Prices on Paperhanging and Painting—Notify Wall Paper Dept.—Main 7841 for an Estimator to Call.

Verdure Tapestries for living-rooms and halls, in newest color arrangements of blue, grey, tan and buff in exceptionally attractive designs. Single roll, 29c.

New Chintz Wall Papers, in rose and blue colorings, with shadow overprint treatment for bedrooms. Per single roll, 50c.

Plain Effect Wall Paper—Jaspe stripe in rich colors of red or brown, for sitting-rooms. Wall paper, 20c roll; cut-out border, 5c yard.

Varnished Tile Papers—Block and tile patterns in special colorings for kitchens and bathrooms. Large assortment. Per single roll, 30c.

Tungsten Bulbs



120 100 watt "Mazda" Tungsten Bulbs, 60c.
110 100 watt "Novelty" Tungsten Bulbs, 60c.
100 60 watt "Round Clear" "Condor" Tungsten Bulbs, 45c.
1,000 15 watt "Condor" Bulbs, 24c; 4 for 95c.
700 60 watt "Mazda" Tungsten Bulbs, 60c.
800 60 watt "Condor" Tungsten Bulbs, 45c.

Simpson's—Sixth Floor.

Tourist Trunks

Sizes 34-in., \$9.50; 36-in., \$9.95; 38-in., \$10.50.

Suit Cases, \$12.95—Of heavy stock sheepskin leather. Sizes 24 and 26 inches. Both sizes, \$12.95.

Club Bags, \$11.95—Walrus grain split cowhide. Sizes 18 and 20 inches. Special, \$11.95.

Simpson's—Sixth Floor.

9 x 10.6 Tapestry Rugs at \$17.95

Six good designs in Oriental and floral effects for living-room and bedroom. Size 9 ft. x 10 ft. 6 in. Today, \$17.95.

Reversible Bedroom Rugs From \$7.95 Up

Shades of two-toned rose, fawn and brown, two-toned green or blue. Size 7 ft. 6 in. x 9 ft., at \$7.95 each; 9 x 9 feet at \$9.95 each; 9 ft. x 10 ft. 6 in. at \$10.95 each; 9 x 12 feet at \$11.95 each. Included with each is a small rug for dresser or bedside.

Reversible Rag Rugs, Special \$1.19

Old-fashioned striped and hit-and-miss patterns. Plain border effects. Size 2 x 4 feet. Today, \$1.19 each.

6 x 9-Foot Congoleum Rugs, \$8.95

Size 6 x 9 feet, today, \$8.95 each; size 3 x 6 feet, at \$2.15 each.

Simpson's—Fourth Floor.

Showing New Chintzes Today

Bedroom Art Chintzes, 69c Yard

Featuring white or cream grounds and neat floral patterns, in blues, greens, yellows and pinks. 36 inches wide. Today, yard 69c.

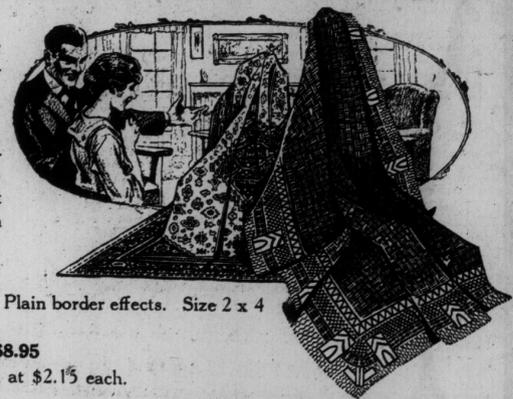
Dining-room Chintzes, 79c Yard

Medium and dark color combinations, browns, tans, greens, blues and reds. All-over verdure and bird designs. 36 inches wide. Today, yard 79c.

Living-room Chintzes, \$1.49 Yard

Exclusive patterns featuring white, grey or blue ground, with charming rose pattern combined with a variety of small wild flowers and vivid colored parrots. 36 inches wide. Today, yard \$1.49.

Simpson's—Fourth Floor.



Picture Frame Mouldings, Half Price

The following are some of the moulding specials for today:

- ¾-in. oak, quarter-cut. Reg. 80 ft., at 40 ft.
- 1-in. oak, quarter-cut. Reg. 100 ft., at 50 ft.
- 1½-in. oak, quarter-cut. Reg. 120 ft., at 60 ft.
- 2-in. oak, quarter-cut. Reg. 150 ft., at 75c ft.
- ¾-in. cireassian walnut veneer, for photos. 150 foot. Today, 7½c ft.
- ¾ and ½-in. straight grain rosewood veneer. 15c ft. Today, 7½c ft.

(Not sold in the length.)

The Robert SIMPSON Limited

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