

1898--TWENTY-FIRST ANNIVERSARY, COMING OF AGE YEAR--1919

# The Simpson Men's Store is Prepared to Dress Returned Soldiers From Head to Foot



And Men and Young Men in Civilian Life, Too, for That Matter

Take Simpson Clothing for example—every garment is designed and tailored to fit at the hard-to-fit points where ordinary clothing usually fails. Simpson clothes are carefully modeled to the neck and shoulders without unsightly creases. The arms are comfortable in length and width—the lapels, trimmings, linings and general finishing are beyond reproach.

Examination of the clothes reveals excellence of fabrics and authenticity of style at really moderate prices.

Plenty of Good Underwear At Lowest Prevailing Prices For Men

Rameses Wool Combinations. Sizes 36 to 46. The suit, \$4.50.

Wolsey Wool Underwear, shirts and drawers. Sizes 36 to 46. Garment, \$4.25.

Men's "Rameses Make" English Imported Underwear—Shirts and drawers. Natural shade. Flat knit—fine and soft. Splendid wearing. Elastic ribbed cuffs and ankles. Today, per garment, \$3.50.

Penman's Combinations, ribbed cotton. All sizes. The suit, \$2.00.

Tru-Knit Combinations, heavy knit ribbed wool. All sizes. The suit, \$5.00.

Tru-Knit Combinations, ribbed silk and wool. All sizes. The suit, \$4.00.

Fleece-Lined Underwear, shirts and drawers. Sizes 32 to 44. Garment, 95c.

THE TWENTIETH PLANE

By Albert D. Watson

\$2.00

This revelation of the Twentieth Plane explains in beautiful and simple language many of those remarkable psychological experiences reported in recent months. It is itself the most startling publication of them all.

The \$25.00 Overcoats Are Stylish Trencher Models

These Handsome Overcoats are developed in dark brown tweed coating. They have all around belt and slash pockets. The convertible collar, too, is a great convenience, as it can be adapted to weather conditions. Sizes 35 to 42. For \$25.00.

The \$30.00 Overcoats Are Double-Breasted Models

This is an exceedingly smart and comfortable coat, as you will see upon inspection. The fabric is a grey and black mixed tweed coating and just the right weight for winter wear. Sizes 35 to 44. For \$30.00.

Men---High Grade Shirts at \$2.00

Famous Arrow, Forsyth and Tooke Brands

Quality Shirts all through—Percale, zephyr and repp cloths in the newest and most wanted patterns and designs. All are coat style with fine soft bosoms; double soft French cuffs or laundered stiff cuffs as you please. Sizes 14 to 18, at \$2.00.

Shirts—Made from best quality crepe, zephyr and madras cloths—new fall designs and colorings, coat style—double soft French cuffs and laundered stiff cuffs. Sizes 14 to 18. \$2.50.

Shirts—Arrow and Forsyth brands, newest patterns and colors—stripes, cluster and hairlines. Coat style, laundered stiff cuffs and soft French cuffs. Sizes 14 to 18, \$1.50.

The \$35.00 Overcoats Are Chesterfield Models

And they're always very much in demand—suing men and young men equally well. They're developed in oxford grey melton cloth and have fly fronts and slightly fitted backs and velvet collars. Sizes 35 to 46. For \$35.00.

The \$22.50 Suits

These are most unusual values for the moderate price of \$22.50. The suits come in attractive dark grey worsted, are single-breasted with three buttons. Soft roll lapels and semi-fitted style. Sizes 35 to 44. For \$22.50.



The \$24.00 Suits

Men and young men can find the suits of their choice in this excellent assortment. They are developed in dark brown, mill finished worsteds. The narrow stripe makes a pleasing pattern. Single-breasted, three-button, form-fitting models. Sizes 36 to 44. For \$24.00.

The \$28.00 Suits

If this is the price you intend to pay for your suit, you can certainly buy to advantage here. The material is a rich brown mixed tweed, and is made up in single-breasted, three-button model, or the conservative sacque, as it is often called. Sizes 36 to 44. For \$28.00.

## Simpson's Midwinter Sale

40 "TELEPHONE SPECIALS" FOR TODAY--PHONE MAIN 7841

Phone Specials  
Girls' \$1.25 Flannelette Underskirts 75c  
Deep hem, daintily silk flossed. Sizes 8 to 12 years with white cotton waist attached. Sizes 14 and 16 years, with waist-band. Regularly \$1.25. Today, 75c.

Infants' \$5 Winter Coats \$3.75  
Made of rich cream velvet cord in extra heavy weight. Warmly lined throughout. Smart square collar, and pearl button fastenings. Sizes 6 months to 2 years. \$5.00 value. Today, \$3.75.

Phone Specials  
24-Piece Case of Knives, Spoons and Forks, \$5.00 Set  
Including:  
Six Silver-plated Dessert Knives,  
Six Forks,  
Six Dessert Spoons, and  
Six Tea Spoons.

Silver-plated, bright finish. Plain design with line border. Complete in fancy lined case. Regularly \$7.50. Today, \$5.00.  
Simpson's—Main Floor

Phone Specials  
\$4 Damask Table Cloths \$2.95

Fine quality satin damask—size 2 x 2 yards. Fancy stripe, check and floral designs—finished hemmed. Regularly \$4.00. Clearing today, \$2.95.  
DAMASK NAPKINS—a 11 linen. Size 21 x 21 inches. Pretty assorted designs. Regularly \$7.50. Clearing today, dozen, \$6.50.



Bath Towels, Pair, 35c.  
White Terry. Fringed ends. 600 pairs to clear today at pair, 35c.  
Circular Pillow Cotton Less Than Whole  
Splendid washing quality. 44 inch square. Clearing today, yard, \$1.00.  
Simpson's—Main Floor

Phone Specials  
Cotton Balls 29c  
Coats' Metal Buttons and ecru. All numbers. 3 balls for 29c.  
Fleece Lined Slippers for women and children. Special, 35c pair.  
Wire Hair Pins, wavy. Only 1 oz. packages. Special, 3 packages for 5c.  
Simpson's—Main Floor

ART NE...  
NAINSOOK Nightgowns, stamp Full size, 98c.  
PILLOW SLIPS, stamped on cloth hole or crocheted edge and for eyelet...  
Simpson's—Fourth Floor

Phone Specials  
Women's Brown Cashmere Stockings, 75c Pair

Winter weight, dark shade. Knitted extra close and seamless. Sizes 8 1/2 to 10. Today, 75c.  
BOYS' YELLOW MULESKIN MITTENS, with wool lining and cuffs. All sizes. Regularly 50c. Today, 29c.  
WOMEN'S ALL-WOOL CASHMERE STOCKINGS, in dark brown shade. Seamless. Sizes 9 1/2 and 10. Splendid value. Today, \$1.25.  
CHILDREN'S WHITE CASHMERE STOCKINGS, with one-and-one ribbed leg and plain foot. Sizes 6 to 7 1/2. Today, special, 59c.  
Simpson's—Main Floor

Phone Specials  
Varnish Stain Outfit 49c  
Light Oak Dark Oak  
 quart of Duplex Varnish Stain and black bristle brush. Stains and varnishes floors and workwood at one application. Dries hard and glossy.  
Simpson's—Sixth Floor

Phone Specials  
Men's Working Trousers, \$2.95  
100 pairs. Tweeds and worsted trousers, in serviceable dark shades. Sizes 30 to 44. Today, \$2.95.  
Simpson's—Main Floor

The SIMPSON Company Limited

IN BASEMENT  
90c Corn Brooms at 69c



Galvanized Garbage or Ash Cans, \$1.19  
Each, 600 to sell, medium size, 14 1/2 x 12 1/2 in. ball handle, slip-over cover. The most practical household size. Special, today, \$1.19.  
Simpson's—Basement



Teapots, 49c—Seconds, Gibson designs and decorations. Imperfections hardly noticeable. Today, only, 49c.

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