THE TORONTO WORLD

The Simpson Men's Store is Prepared to Dress Returned

Soldiers From Head to Foot



And Men and Young Men in Civilian Life, Too, for That Matter

Take Simpson Clothing for example -every garment is designed and tailored to fit at the hard-to-fit points where ordinary clothing usually fails. Simpson clothes are carefully modeled to the neck and shoulders without unsightly creases. The arms are comfortable in length and width-the lapels, trimmings, linings and general finishing are beyond reproach.

Examination of the clothes reveals excellence of fabrics and authenticity of style at really moder-

Plenty of Good Underwear At Lowest Prevailing Prices

For Men

Rameses Wool Combinations. Sizes 36 to 46 The suit, \$4.50.

Wolsey Wool Underwear, shirts and drawers. Sizes 36 to 46. Garment, \$4.25. Men's "Rameses Make" English Imported

Underwear-Shirts and drawers. Natural shade. Flat knit-fine and soft. Splendid wearing. Elastic ribbed cuffs and ankles. Today, per garment, \$3.50. Penman's Combinations, ribbed cotton. All

sizes. The suit, \$2.00. Tru-Knit Combinations, heavy knit ribbed wool. All sizes. The suit, \$5.00.

Tru-Knit Combinations, ribbed silk and wool. All sizes. The suit, \$4.00.

Fleece-Lined Underwear, shirts and drawers. Sizes 32 to 44. Garment, 95c.

THE TWENTIETH PLANE

Albert D. Watson

\$2.00

This revelation of Twentieth Plane explains in beautiful and simple lar guage many of those re markable psychological experiences reported in recent months. It is itself the most startling publication of them

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The Trades state that this success in thi Secretary Erne will be able to

The \$25.00 Overcoats Are Stylish Trencher Models

These Handsome Overcoats are developed in dark brown tweed coating. They have all around belt and slash pockets. The convertible collar, too, is a great convenience, as it can be adapted to weather conditions. Sizes 35 to 42. For \$25.00.

The \$35.00 Overcoats Are Chesterfield Models

And they're always very much in demand-suiting men and young men equally well. They're developed in oxford grey melton cloth and have fly fronts and slightly fitted backs and velvet collars. Sizes 35 to 46. For \$35.00

The \$24.00 Suits

Men and young men can find the suits of their choice in this excellent assortment. They are developed in dark brown, mill finished worsteds. The narrow stripe makes a pleasing pattern. Single-breasted, threebutton, form-fitting models. Sizes 36 to 44. For

The \$30.00 Overcoats

Are Double-Breasted Models

This is an exceedingly smart and comfortable coat, as you will see upon inspection. The fabric is a grey and black mixed tweed coating and just the right weight for winter wear. Sizes 35 to 44. For \$30.00.

The \$22.50 Suits

These are most unusual values for the moderate price of \$22.50. The suits come in attractive dark grey worsted, are single-breasted with three buttons. Soft roll lapels and semi-fitted style. Sizes 35 to 44. For

The \$28.00 Suits

If this is the price you intend to pay for your suit, you can certainly buy to advantage here. The material is a rich brown mixed tweed, and is made up in singlebreasted, three-button model, or the conservative sacque, as it is often called. Sizes 36 to 44. For \$28.00.

Men---High Grade Shirts at \$2.00

Famous Arrow, Forsyth and Tooke Brands

Quality Shirts all through-Percale, zephyr and repp cloths in the newest and most wanted patterns and designs. All are coat style with fine soft bosoms; double soft French cuffs or laundered stiff cuffs as you please. Sizes 14 to 18, at \$2.00.

Shirts-Made from best quality crepe, zephyr and madras cloths-new fall designs and colorings, coat style-double soft French cuffs and laundered stiff cuffs. Sizes 14 to 18. \$2.50.

Shirts-Arrow and Forsyth brands, newest patterns and colors - stripes, cluster and hairlines. Coat style, laundered stiff cuffs and soft French cuffs. Sizes 14 to 18, \$1.50.

> Shirts—Coat style, new pat-terns — hairlines 'and cluster stripes, soft French double cuffs. Sizes 14 to 18. \$1.25.

Men's Black and White Strip ed Working Shirts-Collar two grades. Each, \$1.25 and

Men's Grey Ceylon Flann Shirts-Made with separate col lar, large bodies, coat style. Sizes 14 to 17. Each, \$1.75.

Men's Imported Chambray Cloth Working Shirts-Blue. made with collar attached, extra large sized bodies. strongly sewn. Sizes 14 to 17. \$1.50

Men's Black Satine Shirts-Made with reversible collar, pocket. Sizes 14 to 17. They come in the following prices, \$1.25, \$1.50, \$2.00.

Simpson's Midwinter Sale

40 "TELEPHONE SPECIALS" FOR TODAY-PHONE MAIN 7841

Girls' \$1.25 Flannelette Underskirts 75c

Deep hem, daintily silk flossed. Sizes 8 to 12 years with white cotton waist attached. Sizes 14 and 16 years, with waistband. Regularly \$1.25. Today, 75c.

Infants' \$5 Winter Coats \$3.75

Made of rich cream velvet cord in extra heavy weight. Warmly lined throughout. Smart square collar, and pearl button fastenings. Sizes 6 months to 2 years. \$5.00 value. Today,

Simpson's-Third Floor.

24-Piece Case of Knives, Spoons and Forks, \$5.00 Set

Six Silver-plated Dessert Knives,

Six Forks,

Six Dessert Spoons, and

Six Tea Spoons.

Silver-plated, bright finish. Plain design with line border. Complete in fancy lined case. Regularly \$7.50. Today, \$5.00. Simpson's-Main Floor

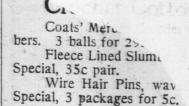
\$4Damask Table Cloths \$2.95

ished hemmed. Regularly \$4.00. Clearing today, \$2.95. DAMASK NAPKINS - all linen. Size 21 x 21 inches.

Pretty assorted designs. Regularly \$7.50. Clearing today, dozen, \$6.50.

Bath Towels, Pair, 35c. White Terry. Fringed ends. 600 Than Whole Splendid washir

pairs to clear today at, pair, 35c. Circular Pillow Cotton Less quality, 44 inch today, yard,



ART NE. NAINSOOK Nightgowns, stamp PILLOW SLIPS, stamped on cit hole or crocheted edge and for eyelet o



Balls 29c

and ecru. All nummen and children.

1 oz. packages. 1.00r.

> olored embroidery. hemmed button-

Women's Brown Cashmere Stockings, 75c Pair

Winter weight, dark shade, Knitted extra close and seamless. Sizes 8½ to 10. Today, 75c.
BOYS' YELLOW MULESKIN MITTENS, with wool lining and cuffs. All sizes. Regularly 50c. Today, 29c. WOMEN'S ALL-WOOL CASH-

MERE STOCKINGS, in dark brown shade. Seamless. Sizes 9½ and 10. Splendid value. Today, \$1.25. CHILDREN'S WHITE CASH-MERE STOCKINGS, with one-andone ribbed leg and plain foot. Sizes 6 to 7½. Today, special, 59c. Simpson's-Main Floor.

Phone Special Varnish Stain Outfit 49c

Light Oak Dark Oak Quart of Duplex Varnish Stain and black bristle brush. Stains and varnishes floors and wookwork at one application. Dries hard and

M-E-N Men's \$1.00 Body Bands at 49c

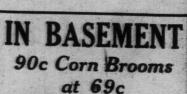
For winter wear. Fine elastic ribbed cashmere—natural shade. All sizes. Today, 49c.

\$1.25 and \$1.50 Mufflers, 79c. For Men, Women and Boys.
Brushed Wool Mufflers, soft and warm. Fringed ends. Grey, khaki, copenhagen, white. Today, 79c.

> \$1.25 Caps at 95c. For Men and Boys.

Grey, navy and brown Chinchilla Caps, with inside ear-bands. Sizes 6% to 7½. Today, 95c. 95c TOQUES AT 69c-Club colors for hockey wear—orange and black, maroon and grey, white and navy, grey and orange, also plain shades of white, khaki, grey and brown. Today, 69c.

Men's Working Trousers, \$2.95 100 pairs. Tweeds and worsted trousers, in serviceable dark shades. Sizes 30 to 44. Today, \$2.95.









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