# Get Your Share of These Winter Snaps at Simpson's

#### Two Hundred and Fifty Rare Bargains in Manufacturers' Carpet Samples

This is one of the very best lots of this kind of samples that we have every secured. Samples of the very finest qualities of Scotch Wool Rugs, all big sizes from one yard wide by five yards long to 1% yards wide by four yards long. An extraordinary opportunity for hotelkeepers. Most of the pieces are woven in different colors, showing the various shades that each design is made in: that is, in each strip there may be from two or five or six different colors. These are grouped at two prices, so low that it will mean an 8.30 rush sale.

About one hundred and twenty pieces, sizes from 10.6 x 3.0 to 12.0 x 3.9. Regular values would be, if woven in proper rug form, from \$7.50 to \$10.50 each. About one hundred and thirty pieces in size from 9.0 x 3.0 to 15.0 x 3.0. Regular values would be, if woven in proper rug form, from \$8.75 to \$7.50 each. Rush sale price.

## White Sale Friday Bargains

Women's 39c and 50c Drawers; fine, strong cotton; umbrella style; heavy lace or oldery trims; both styles; all sizes. No phone orders for these. Friday bargain, 25

EXTRA CORSET BARGAIN FOR FRIDAY SELLING. C. B. a la Spirite Corsets for \$1.00 a pair. Clearing two stylish models C. B. a Spirite Corsets; fine white batiste: low or medium bust; long or medium long skirt; our garters; all rustproof boning; deep lace and ribbon trim; two popular and new models, Nos. 145 and 147. Sizes 19 to 26 inches. Regularly \$1.25 and \$1.50 a pair. Frince of the state of the

WOMEN'S UNDERWEAR.

GIRLS' DRESSES. Girls' Winter Dresses; a pretty and stylish design, in black and white check dress goods; long waist and overskirt effect; front trimmed with red, with black scallop edges; lined waist and sleeves; sizes 6 to 14 years. Regularly \$2.00. Friday bargain ........95

LITTLE GIRLS' WINTER COATS TO GO. Clearing balance of several styles Winter Coats for little girls, handsome styles, on heavy ulstering, zibelines and wide wale cheviots, etc.; colors gray, brown, navy and in heavy ulstering, zibelines and wide wale cheviots, etc.; colors gray, brown, navy and in heavy ulstering, zibelines and wide wale cheviots, etc.; colors gray, brown, navy and in heavy ulstering, zibelines and wide wale cheviots, etc.; colors gray, brown, navy and in heavy ulstering, zibelines and wide wale cheviots, etc.; colors gray, brown, navy and in heavy ulstering, zibelines and wide wale cheviots, etc.; colors gray, brown, navy and in heavy ulstering, zibelines and wide wale cheviots, etc.; colors gray, brown, navy and in heavy ulstering, zibelines and wide wale cheviots, etc.; colors gray, brown, navy and in heavy ulstering, zibelines and wide wale cheviots, etc.; colors gray, brown, navy and in heavy ulstering, zibelines and wide wale cheviots, etc.; colors gray, brown, navy and in heavy ulstering, zibelines and wide wale cheviots, etc.; colors gray, brown, navy and in heavy ulstering, zibelines and wide wale cheviots, etc.; colors gray, brown, navy and in heavy ulstering, zibelines and wide wale cheviots, etc.; colors gray, brown, navy and zibelines and wide wale cheviots.

NEWS OF TODAY'S SELLING

ADVANCE STYLES IN SERGE DRESSES OFFER

VALUES OF \$15.00 TO \$20.00 FOR \$10.00.

Savings of One-third to One-half are shown to-day on wanted Whitewear of all sorts, Corsets and Children's Dresses.

Some remarkable suits are scheduled at \$15.00 today. They are of English worsteds and tweeds, with values that range from \$18.00 to \$26.50.

The Customs Tailoring Section makes its first Overcoat reduction of the year. Just 49 coat lengths, some of which were marked \$40.00, will be made up at \$19.85. Leave your measure today.

THE HOME FURNISHINGS. The fist for today includes bed springs, mattresses, pillows, bedding, a great line of draperies, handsome rugs, pictures, kitchen utensiis, chinaware, etc., all at prices to afford large economies.

OTHER ITEMS DESCRIBED IN FULL HERE. WITH ARE FOR FRIDAY'S SELLING.

House Dresses 69c

with stitched down collar, finished with piping; three-

quarter sleeves; fitted skirt, with high waist line; 

Waist Bargains

FLANNELETTE WAISTS.

9c Day in Smallwares

Leader Safety Pins, 1 dozen brass pins, assorted sizes on card. Regularly 3 for 10c. Friday, 5 for .9

Mending Wool on cards; black, white and tan. Regularly 3 cards 5c. Friday, 8 for ............9

Shoe Trees, for keeping shoes in shape. Friday, Needle Cases, various styles. Regularly 15c. Fri-Stocking Darners, in black enamel. Regularly 5c

Toilet Pin Pads, black and white. Regularly 3

Bunch Tape, in black or white, 12 pieces to bunch.

Hair Pins, 100 pins to box. Regularly 5c box.

fine assortment of light and dark colors in

American Printed Percales; assorted light and dark blue stripes, also helio and tan; round neck,

IN THE MEN'S STORE

Store Hours-8.30 a.m. to 5.30 p.m.



### LOOK PLEASANT!

- How can you help it with such a revel of buying chances spread out before you!
- Focus your eye on any one item, then see how the value indicated compares with anything you have known before-dozens of low-price records are printed on this page.
- It means "snappy work" on the part of our buying staff to assemble for one day's selling such an array of economies. So if you make the Simpson Store your shopping centre for tomorrow, your reward will be great.

## No Better Clothes for Men

Quality counts in men's clothes, quality of materials, quality of workman, ship. These are coats and suits that hold their shape, that stand well the heavy wear of street and business. They're big money's worth at the regular prices—much more at these Friday morning prices:—

46 BI ACK MELTON OVERCOATS, REGULARLY \$10.50 TO \$12.00; 69 FANCY TWEED ULSTERS, REGULARLY \$10.00 TO \$15.00—THE LOT TO CLEAR \$7.69.

114 coats in all to clear before we take stock; the meltons are cut single-breasted

\$10.00, \$10.50 and \$12.00 Suits at \$6.95—Odd suits; only 70 in the lot; of English tweeds in grays, browns and fancy mixed striped patterns; made in fashionable single-breasted ulster style, with convertible collar, and twill mohair linings; sizes 34 to 44. Friday bargain .....

\$10.00, \$10.50 and \$12.00 Suits at \$.95—Odd suits; only 70 in the lot; of English tweeds, in grays, browns and fancy mixed patterns; made in fashionable single-breasted three-button sack style; linkings, tallering and fit are right; sizes 34 to 42. Friday bar

### Boys' Suits \$3.85, and Bloomers 79c

400 Pairs Boys' Bloomers at 796 Regularly \$1.00, \$1.10, \$1.25 and \$1.30; full out style; strongly tailored, English and Scotch tweeds, in dark gray and brown, check and stripe patterns; lined with striped cotton; belt loops and strap and buckle at knee. Sizes 28 to 34. Friday bargain .......

### Furs for Men

Men's Fur Gauntlet Mitts, black dog-skin, Galloway and raccoon, fur-lined; strong palms. Regularly \$3.50 and \$4.50. Friday ...... 1.95

## Men's Soft Hats for

Men's Caps, in tweeds and beaver cloth, 

CHILDREN'S TOQUES. 

### Men's Underwear, Shirts, Ties

Men's Flannelette Night Robes, collar style. Regularly 49c, 59c and 75c. Friday Men's Silk Neckwear, Derbys, large open and closed ends; all colors, stripes and designs. Regularly 25c, 35c and 59c., Friday bargain 19c each, 3 for 50c.

75 DRESSES AT \$1.95—Taken from our regular stock, made from good quality English serge, in black or navy, or soft wool shepherd's check, combined with navy or black. Smart styles for misses or women. A few school dresses in the lot. Regularly \$5.00 and \$7.50. Frimen.

## Dress, Coat, Skirt and Suit Bargains

20,000 yards of Cambric Embroideries; immense variety of patterns; new and clean; 1½ to 3½ inches wide, Friday, 

**Embroideries** 

HANDKERCHIEFS. 

### 9c Day in Toilet Goods

### Stationery

### Winter Millinery

62 Misses' and Young Women's Hats, many styles, cleverly trimmed. Regularly \$5.00 and \$6.50. Friday bargain ..... 1.50
48 Fur Hats, black, near seal, close-fitting styles; silk velvet rose on left side. Regularly \$3.50. Friday ............ 1.35 500 Velvet and Plush Hat Shapes. Regularly \$1.00 and \$1.25, Friday bargain 25c. Regularly \$1.50 and \$2.00, Friday 50c. Regularly \$2.00, \$8.00 and \$3.50, Friday \$1.00.

CHILDREN'S MILLINERY.

Regularly \$1.00 and \$1.25, Friday 25c. Regularly \$1.25, \$1.50, \$1.75, Friday 40c.

### Dress Goods and Silks

### Five Shoe Bargains Friday

Men's Boots, All Sizes 6 to 11, \$1.39—Over 650 pairs, Blueher boots, athletic, gymnasium, hockey and skating styles; made from kip, calf, mule and kangaroo hides; in black, tan, russet and gray colors; sizes 6 to 11. Regularly \$2.50 to \$4.00. Friday ..... 1.39 Boys' School Boots, \$1.99—Over 350 bairs, box kip and grain calf leather boots; Blucher style; ordinary and bellows tongues; wearproof butt leather soles and heels; sizes 1 to 5. Regularly 1.99 

### L. SIMPSON DRUG

on Emulsion of Cod Liver, Oil with 50 size Cascarets. Friday..... 

25c Arnold's Catarrh Cure. Friday ... . 15 

40c Olive Oll. Friday ..... \$2.00 Combination Hot Water Bottle and Fountain Syringe, red rubber, guaranteed, rapid flow pipes. Fri-

Ribbon Remnants

#### 4-inch Taffeta and Satin Ribbon to 6 inch widths, in a complete range of colors, including white, cream, pink, pale blue, navy, illac, black and ten other colors; all the ends are between 114 and 2 yards long, put up in 10c lots, less than half price. Friday bargain remnants firm quality, in a complete range of

#### For Needleworkers Stamped pieces, including centres, tray cloths, towels, underwear, etc., & little mussed, but every piece is perfect. Friday ..... Half Price Baskets, including padded satin card baskets, flower baskets, etc. Regularly

Jewelry at 98c

#### 9k., 10k. AND 14k. GOLD AND GOLD-FILLED.

GOLD-FILLED.

Women's 9k. Gold Amethyst and Pearl Rings, single stone claw set, twin, three-stone and cluster patterns; Women's 10k. Gold Cameo Rings, genuine cameos; Men's 9k. and 14k Gold Scarf Pins, set with pearls in wishbone, maple leaf, scroll, lily and other designs; 10k Gold Neck Chains, with boit ring snap; Fine Gold-Filled Band Bracelets, plain Roman finish; Women's and Men's Stone Set and Plain Lockets, in gold-filled; Men's Gold-Filled, Double Vest Chains, strong swivel attachment. Regularly \$1.50, \$2.00. \$2.50 and \$3.50. Friday bargain ......98

Bedding Specials

27c Unbleached Sheeting, heavy twilled weave, width 63 inches. Regularly 27c yard. Friday bargain 

### Bleached English Longcloth

#### Towels and Towelling

Hemmed Huckaback Bedroom Towels Fride bargain, 3 pairs for
Checked Glass or Tea Towelling, 22 inches wid Regularly 12½c yard. Friday bargain, 10 yards for 3 Table Damask, bleached linen, 70 inches wid Friday bargain, yard
Odd Half Dozens of Hemstitched and Scallope Luncheon Napkins, size 14 x 14 inches. Friday bargain, dozen

Hosiery and Gloves
Women's Fleece-lined Plain Black Cotton
8 8 1/2 to 10, extra value. Friday women's Plain Black Cashmere Hose, sizes 8 to 10, 25c value. Friday 19c; 3 pairs

Boys' and Girls' All-wool Ribbed Black Cashmer Hose, sizes 6 to 10. Friday

Women's and Boys' All-wool Worsted Stocking sizes 6 to 10, 35c value. Friday

Men's Tan Suede Gloves, wool lined, 1 dome fast ener; also gray suede, wool lined, sizes 8 to 9; ta sizes 8 to 10, 65c value. Friday

### Leather Hand Bags 42c

Hand Bags, in the most up-to-date styles at lift cost; large size for shopping or the smaller size dressy wear, in seal grain walrus or morocco leather fitted with coin purse and mirror. Regularly 75c as \$1.00. Friday

Telephone tonight, 5.30 to 10 o'clock, for Gioceries to go by Early Delivery

TELEPHONE DIRECT TO DEPARTMENT

Finest Canned Pumpkin, 3 tins ...... Choice Cooking Figs, a lbs.

Mixed Pastry Spice, per tin
Canada Cornstarch, package
Pure Lard, per lb.
Finest Creamery Butter, per lb.
Choice Pink Saimon, tall tin, per tin
Finest Canned Lombard Plums, in syrup, 3 tins
Finest Canned Lombard Plums, in syrup, 3 tins
Finest Canned Corn, Peas, or Tomatoes, 3 tins
Choice Rangoon Rice, b lbs.
Finest Pearl Taploca, 4 lbs.
500 Pickled Shoulders of Pork, lean and mild, 6 to 8
lbs. each, per lb.
Toasted Cornflakes, 3 packages
One Car Choice California Sunkist Oranges, sweet and
seedless, per dozen.
21/2 ibs. PURE CELONA TEA, 62c—1,000 lbs. pure
Celona Tea of uniform quality and fine flavor,
black or mixed. Friday, 21/2 lbs.
CANDY SECTION.—Main Floor and Basement.
500 lbs. Chocolate Cocoanut Balls, per lb.
1,000 lbs. Quaker Chewing, 2 lbs.
1,000 lbs. Wainut Maple Cream, per lb.

The Robert Simpson Company, Limited

attlefield With I Who' N

PATH