

Get Your Share of These Winter Snaps at Simpson's

Two Hundred and Fifty Rare Bargains in Manufacturers' Carpet Samples

This is one of the very best lots of this kind of samples that we have ever secured. Samples of the very finest qualities of Scotch Wool Rugs, all big sizes from one yard wide by five yards long to 1 1/2 yards wide by four yards long. An extraordinary opportunity for hotelkeepers. Most of the pieces are woven in different colors, showing the various shades that each design is made in; that is, in each strip there may be from five or six different colors. These are grouped at two prices, so low that it will mean an 8.30 rush sale.

White Sale Friday Bargains

Women's Nightdresses (no phone orders); good quality fancy striped flannelette; Mother Hubbard yoke; high neck; long sleeves; finished with lace-edged ruffles; sizes for 34 to 38 bust only. Regularly \$2.50. Friday bargain, each .25

Store Hours—8.30 a.m. to 5.30 p.m.



LOOK PLEASANT!

How can you help it with such a resel of buying chances spread out before you! Focus your eye on any one item, then see how the value indicated compares with anything you have known before—dozens of low-price records are printed on this page.

No Better Clothes for Men

Quality counts in men's clothes, quality of materials, quality of workmanship. These are coats and suits that hold their shape, that stand well the heavy wear of street and business. They're big money's worth at the regular prices—much more at these Friday morning prices:

Boys' Suits \$3.85, and Bloomers 79c

Boys' Sample Suits at \$3.85—Regularly \$6.50 to \$10.00. These 200 suits are travellers' garments; two or three or four suits of a pattern; the very newest models for the coming season, in imported Scotch and English wool tweeds, of check and stripe patterns; brown, tan and grays; serge linings; Norfolk, novelty Norfolk and double-breasted styles, with full cut bloomers. Sizes 25 to 34. Friday bargain .85

Furs for Men Men's Soft Hats for 89c

Overcoats, with collar of heavy furred Japanese otter, in shawl style; lining of beaver brown plush and rubber interlining; black beaver cloth shell; sizes 36 to 42 chest measure. Friday .95

NEWS OF TODAY'S SELLING

ADVANCE STYLES IN SERGE DRESSES OFFER VALUES OF \$15.00 TO \$20.00 FOR \$10.00. Savings of One-third to One-half are shown today on wanted Whitehall of all sorts, Corsets and Children's Dresses.

House Dresses 69c

American Printed Percalines; assorted light and dark blue stripes, also helle and tan; round neck, with attached down collar, finished with piping; three-quarter sleeves; fitted skirt, with high waist line; sizes 34 to 44. Friday bargain .69

Waist Bargains

All Odd or Sample Waists, including silk crepe, plain and fancy silks and embroidered. Regularly \$1.95, \$2.95 and \$3.95. Friday .95

FLANNELETTE WAISTS.

A fine assortment of light and dark colors in good flannelette and warm winter waists; navy and black stripes, black and white shepherd checks, and lighter colors. Regularly \$1.50 to \$2.00. Friday .95

9c Day in Smallwares

Bunch Tape, in black or white, 12 pieces to bunch. Regularly 5c bunch. Friday, 4 for .25

Stocking Darners, in black enamel, Regularly 5c each. Friday, 8 for .35

Dress, Coat, Skirt and Suit Bargains

75 DRESSES AT \$1.95—Taken from our regular stock, made from good quality English serge, in black or navy, or soft wool shepherd's check, combined with navy or black. Smart styles for misses or women. A few school dresses in the lot. Regularly \$5.00 and \$7.50. Friday bargain .95

WOMEN'S AND MISSES' SUITS, \$6.75—Suits for stout figures, in men's wear serge, fine and heavy wools; colors black and navy; straight fronts and cutaway coats, satin lined; skirts full with pleats; sizes 37 to 47. Regularly \$18.50. Friday bargain .75

THE MISSES' SUITS are in navy and black serges and chevrons, in 'Norfolk, blouse and cutaway styles; navy and plain colors. Regularly \$13.00 to \$18.50. Friday bargain .75

WOMEN'S AND MISSES' SUITS AT \$2.98—Plain and fancy tweed suits in dark gray, light gray, tan, fawn, mustard, brown and mahogany. Norfolk with belt and large pockets, cutaway and plain tail-coats. Regularly \$11.25 to \$17.50. Friday bargain .298

CHILDREN'S MILLINERY

200 Trimmed Hats, in many lines the trimmings alone are worth three to four times the price; plush, velvet and felt shapes; trimmed with ribbons and ostrich. Regularly \$2.75 and \$3.50. Friday .40

Dress Goods and Silks

54-inch Black and White Suiting, fancy and shepherd check effects. Were \$5.00 and \$6.00. Friday, per yard .55

Five Shoe Bargains Friday

1,500 Pairs Women's Winter Boots at \$1.29—Button, lace and Blucher patterns; patent calf, fine black kid, tan calf (military shade) and gunmetal calf leathers; Goodyear welt and new method McKay soles; Cuban, military and low heels; new style and English toe shapes; dull calf and matt kid uppers; sizes 2 1/2 to 7. Regularly \$2.40 to \$4.00. Friday bargain .129

Stationery

White Crepe Paper Napkins, size 14 x 14, 200 to a box. Regularly \$1.50. Friday .95

Bedding Specials

27c Unbleached Sheeting, heavy twilled weave, width 68 inches. Regularly 27c yard. Friday bargain .27

Bleached English Longcloth

Heavy twilled weave, 38 inches wide. Regularly 15c yard. Friday bargain .15

Towels and Towelling

Hammock Huckaback Bedroom Towels, Friday bargain, 3 pairs for .95

Hosiery and Gloves

Women's Flannel-lined Plain Black Cotton Hose, sizes 6 to 10, extra value. Friday .15

Leather Hand Bags 42c

Hand Bags, in the most up-to-date styles at little cost; large size for shopping, or the smaller size for dressy wear, in seal grain, hair or morocco leathers, fitted with coin purse and mirror. Regularly 75c and \$1.00. Friday .42

Telephone tonight, 5.30 to 10 o'clock, for Groceries to go by Early Delivery tomorrow.

TELEPHONE DIRECT TO DEPARTMENT ADELAIDE 610.

- One Car Standard Granulated Sugar, in 30-lb. col- 1.25
ton bags, per bag
Choice Family Flour, quarter bag .75
California Seeded Raisins, 3 packages .25
Choice Cleaned Currants, 3 lbs. .60
Yellow Cooking Sugar, 8 lbs. .50
New Orleans Molasses, 2-lb. tin .25
Perfection Baking Powder, 3 tins .25
Finest Canned Pumpkin, 3 tins .25
Choice Cooking Figs, 3 lbs. .25
Mixed Pastry Spice, per tin .15
Canada Cornstarch, package .15
Pure Lard, per lb. .15
Finest Creamery Butter, per lb. .15
Choice Pine Apples, 3 lbs. .25
Finest Canned Lombard Plums, in syrup, 3 tins .25
Finest Canned Corn, Peas, or Tomatoes, 3 tins .25
Finest Pearl Tapioca, 4 lbs. .25
500 Picked Shoulders of Pork, each .15
One Choice California Sun-dried Oranges, assorted, per dozen .25
Toasted Cornflakes, 2 packages .15
One Choice California Raisins, 3 lbs. .25
2 1/2 lbs. PURE CELONA TEA, in 100 lb. pure tin, of uniform quality and fine flavor, black or mixed. Friday 2 1/2 lbs. .62
CANDY SECTION—Tobacco and Basement.
500 lbs. Chocolate Caramel Balls, per lb. .25
1,000 lbs. Quaker Chewing, 2 lbs. .10
1,000 lbs. Walnut Maple Cream, per lb. .10

The Robert Simpson Company, Limited

DRIVE SOLD... Battlefield With H Who N PATHE French An Comman Pos Canadian Pro REPORT A Courier to E correspond reached the over the tur some, approa far as the V mille from th were the ac decrete co into the sid plateau and margin of r fore the dro becomes one Germans ha of past most each surroun across a steamer of the 19th century maze of stor The prom side of the is, in force by narrow ch ever, it was seemed as a to the group visible to Pr too far beto The field corpses by the of exploi of the fighti, all their faces a ward the re At the dea of the hea Germans an study of the had made n of the bayonets on and in a m of their g shells. Tw found, the broken of severity. Pathetic There was revealed a dreds of co took away slaughter came out contents of knapsacks of the revoluti. More than ready hand gatfield, anxious to the health of the force to li on the wa of the res pressions of husband of hope for th lady in the abandoned thickly ab moment b thousands are nothing of the revoluti. They were captu. Th to remove them, they were charge w 15 cana the first opening a bardment the firm the term days be