

The Robert Simpson Company, Limited

To-morrow is the First Bargain Day of This Month

STORE OPENS 8.30 A.M.

Regular \$12.50 Suits for \$7.85

Misses' and Small Size Women's Suits, beautifully tailored, and lined with grey silk; clever style, with cutaway fronts; navy serge only. Friday bargain. 7.85

WOMEN'S AND MISSES' SUITS, \$9.95
A variety of diagonal tweeds, in tan, blue, grey and other shades; splendidly lined, and cut in smart styles. Ordinarily selling up to \$15.00. Friday bargain. 9.95

WOMEN'S AND MISSES' DRESSES, WORTH \$6.50 TO \$9.00, FOR \$3.95
Extra value offered in these dresses for women; made from serges, in smart styles, and in a wide variety of colors; shades are grey, navy, purple, black and tan. Friday bargain. 3.95

COATS FOR PRESENT WEAR AND LATE FALL, SOLD WELL AT \$9.00, TO CLEAR \$4.95
Made from splendid quality imported vicuna, in black and navy and soft wool tweed, in tan only, in stylish models for misses and women. A big bargain at 4.95

CHILDREN'S COATS GREATLY REDUCED.
Priced many times what we are asking for them; French model coats for girls, in all sizes and colors; full lined in a wide variety of styles; velvets, chevots, serges, etc. Friday bargain, to clear. 2.95 (Third Floor)

DRESS GOODS

5,000 Yards—A collection of Guaranteed Fabrics for Fall wear, imported from the best English and French makers. Regularly 60c and 75c values. On sale Friday, per yard, 50c.

Including English Diagonal Suitings, English and French Poplins, San Toys and Bengaline Cord, English Serges, French Satin Striped Taffetas, Whitegoods, French Armures, etc. 42 and 44 inches wide. Friday bargain. 50c

A Sale of 50-inch Black and Navy Serges, \$1.25 values, at, per yard, Friday, 84c.

This serge—a very special purchase from one of the best serge makers in the North of England—is made from extra fine specially selected yarns, and is dyed and finished perfectly in three splendid shades of navy and black. Every yard is guaranteed to be thoroughly soap-shrunk and absolutely spot-proof. 52 inches wide. Regularly \$1.25 per yard. Friday 84c.

2,500 yards of English Colored Serges, 52 inches wide, and good value at \$1.00 per yard, 60c.

All the newest fall shades are represented in this extra special offering. In high grade all-wool material for children and misses' wear. 42 inches wide. Regularly \$1.40. Also 60c per yard. Friday bargain, 60c.

50c All-wool Velour Cashmeres and Nuns' Vellings, in all the newest French shades. On sale Friday (Queen Street Entrance, Main Floor) per yard 34c.

These soft draping fabrics may be had in a lovely range of new fall tones for street wear, also in lovely pastel shadings, pure wool qualities, suitable for children's dresses and misses' wear. 42 inches wide. Regularly \$1.40. Also 60c per yard. Friday bargain, 60c.

Velvet Corduroy, in 27-inch, On Sale, Per Yard, 68c.

In fine Terry cords, in medium hollow cut, and in wide wale effects, with a color range of all that is new and best in the popular suiting velvets. Note the width, 27-inch. 68c

BLACK DUCHESSE SATINS AND SATIN DE CHINES ON BARGAIN, 94c.
This is our regular \$1.25 per yard qualities, in weaves that we know will give good satisfaction to the buyer. 36-inch. Regularly \$1.25. Friday bargain. 94c

COLORED DUCHESSE PAILETTES, ON SALE AT 96c.
Pine, even weaves, in nicely finished qualities, that sell up to \$1.20 in the usual way. In a color range of fashionable shadings, and both light and dark, 36 to 38 inches. Friday bargain. 96c

BLACK SILK-SATINS, IN 36 AND 38-INCH, AT \$1.24 PER YARD.
In this offer there are some of the best finished satin weaves we have yet had. The dress are deep and bright, and the finish all that fashion demands, 36 and 38 inches. On sale, per yd. 1.24

Silks and Velvet Cords

VELVET CORDUROY, IN 27-INCH, ON SALE, PER YARD, 68c.
In fine Terry cords, in medium hollow cut, and in wide wale effects, with a color range of all that is new and best in the popular suiting velvets. Note the width, 27-inch. 68c

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Rogers' Tea Spoons, 72c Set

Set of Six Tea Spoons, Rogers' silver-plated on a nickel silver base. Each set contains six pieces, complete in a fancy lined box. Regularly \$1.50 set. Friday bargain, 72c.

Casserole Pie Plate, 10-inch size, genuine Guernsey fireproof lining; complete in a fancy pierced silver-plated stand with a nickel silver base. Regularly \$2.50. Friday bargain, each 2.40

CARPETS

Special Purchase of Extra Heavy Wool Back Carpets, in all the latest colorings, suitable for dining rooms, living rooms, halls, stairs and dens. Regularly \$2.50. Friday bargain, 2.00

English and Scotch Tapestry Carpets, in floral and conventional designs, some with stairs to match. Regularly 75c per yard. Friday bargain, per yard, 57c

Heavy Quality Printed Linoleums, in a good range of designs. Regularly 40c. Friday bargain, per square yard, 36c

Wool and Linen Berberes Matting, in brown, blue and green, one yard wide. Regularly 60c. Friday bargain, per yard, 57c

Extra Fine Quality Imported Fibre Rugs, in all the latest colorings, suitable for bedrooms, living rooms, halls, stairs and dens. Regularly \$2.50. Friday bargain, 2.00

Size 2 1/2 x 4 1/2. Friday bargain, 1.50

Size 2 1/2 x 5 1/2. Friday bargain, 2.00

Size 3 x 5 1/2. Friday bargain, 2.50

Size 3 x 7 1/2. Friday bargain, 3.00

Size 3 1/2 x 11 1/2. Friday bargain, 3.50

Final Clearance of Odd Brussels Rugs—22 in. in Oriental and floral designs and serviceable colorings—

Size 9 1/2 x 9 1/2. Regularly \$14.25. Friday 9.75

Size 9 1/2 x 10 1/2. Regularly \$15.75. Friday 10.25

Size 9 1/2 x 12 1/2. Regularly \$17.75. Friday 12.25

Size 9 1/2 x 12 1/2. Regularly \$25.00. Friday 17.75

Furniture Covering

English, French and German Tapestries, 50 inches in width, in a wide selection of designs, in lengths of 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50, 52, 54, 56, 58, 60, 62, 64, 66, 68, 70, 72, 74, 76, 78, 80, 82, 84, 86, 88, 90, 92, 94, 96, 98, 100. Regularly \$1.50, \$1.75 and \$2.00 per yard. Friday bargain, yard, 1.10

\$2.00 ENGLISH FIGURED TAFFETAS, 50c YARD.
In short lengths up to 10 yards, on beige, linen and ecru backgrounds. For slip covers, upholstering odd pieces of furniture, cushions, curtains, etc. Regularly \$1.75, \$2.00, \$2.25 and \$2.50 per yard. Friday bargain, 50c

HALF-PRICE SALE OF LACE CURTAINS.
Nottingham, Swiss, Arabian, Marie Antoinette, etc. Single pairs. One curtain slightly soiled in some pairs, having been used as a sample. Prices were \$1.50 to \$10.00 per pair. Friday bargain, pair, 75c to \$5.25

\$1.25 MUSLIN CURTAINS, 80c PAIR.
Spotted Muslin Curtains, frilled one side and bottom; large, small and medium coin spots; a few are plain. Regularly value \$1.25 pair. Friday bargain, pair, 80c

40c SCOTCH MADRAS, 25c YARD.
Cream and White Scotch Madras, 50 inches wide, soft lace designs; pretty hangings for living rooms and bedrooms. Regularly value 40c yard. Friday bargain, per yard, 25c

see DOWN CURTAIN PORTS, 25c EACH.
Genuine Down Curtain Ports, covered in good quality white cotton; size 20 x 20 inches. Regularly value 50c. Friday bargain, each 25c

70c WINDOW SHADES FOR 30c.
High-grade Window Shades, made from fine quality opaque cloth, 27 by 70 inches, trimmed with dainty insertion to match. In white, cream and green colors, with brackets and pulleys complete. Regularly value 70c. Friday bargain, 30c

\$1.25 CURTAIN STRETCHERS, 70c.
Full size, adjustable to any size curtain; made of clean white wood fitted with non-rusting, unbreakable pins; when set in size fits to 6 feet by 4 inches by 4 inches. Regularly value \$1.25. Friday bargain, 70c

Ribbon Bargains

New Fall Dresden Ribbons, in light and dark grounds, in several different floral and scenic designs, suitable for millinery, sashes or fancy work. They are all full 6 inches wide, and sell regularly for 35c and 50c per yard. Friday bargain, a yard, 25c

A 7-inch Pure Silk Taffeta Ribbon in all the best shades, including lots of white, pink and pale blue. Friday bargain, per yard, 25c

Pure Silk Baby Ribbon, all colors, put up by bunches. Regularly seven yards for 10c. Friday bargain, 10 yards for 10c

Leather Handbag 95c

A genuine bargain. A variety of leathers, including seal grain, crocodile grain, walrus grain, suede and velvet. 2 1/2-lb. frame in silver and gunmetal; colors principally black; \$1.50 to \$2.50 regularly. Friday 95c

25c AVD 20c CLASP PURSES, 10c. Strong frame and clasp, chamois lining. Friday 10c

Silver Mesh Purse, fine mesh, 2 1/2-lb. frame, long chain. Regularly 50c. Friday 30c

WASH BELTS.
Big clearance Wash Belts, 1 1/2 in. wide, with pearl buckle. All sizes. Friday 5c

NOTIONS.
Folding Coat and Skirt Hangers, Regularly 15c. Friday 10c

Pin on Hose Supporters, black or white; all ages. Regularly 15c. Friday 10c

Safety Pins, one dozen assorted on card. Regularly 2 dozen 5c. Friday, 8 dozen 25c

Hooks and Eyes, black or silver, all sizes, 2 dozen on card. Regularly 2 cards 5c. Friday, 6 for 10c

Embroidery Scissors, fine points. Regularly 25c. Friday 15c

Hair Hair Pins, 5 on card. Friday, per card, 10c (Phone direct to Notion Dept.)

September Blanket Sale

\$3.75 WHITE BLANKETS, \$2.95 PAIR.
White Unshrinkable Wool Blankets, pink or blue borders, size 66 x 82. Regularly \$3.75. Friday bargain, pair, 2.95

\$5.25 ALL-WOOL BLANKETS, \$3.95.
Saxony Wool Blankets, made in England, soft, lofty finish, size 64 x 82. Regularly \$5.25. Friday bargain, pair, 3.95

LARGEST SIZE FLANNELLETTE BLANKETS, \$1.35 PAIR.
White Flannellette Blankets or Sheets, with pink or blue borders, size 70 x 84. Friday bargain, pair, 1.35

SCOTCH BLANKETS, \$5.95 PAIR.
Pure All-wool Scotch Blankets, beautifully napped and finished single, size 68 x 86. Friday bargain, pair, 5.95

25c GREY FLANNEL, 15c YARD.
Finely woven, good serviceable quality, width 27 inches. Regularly 25c. Friday bargain, yard, 15c

NAINSOOK GREATLY REDUCED.
Fine English Nainsook for dainty undergarments, etc., in 12-yard lengths. Regularly \$1.80. Friday 12 yards for 1.35

PILLOW CASES, 3 PAIRS FOR 95c.
Plain Hemmed Pillow Cases, two sizes, 42 x 33 or 45 x 33. Clearing Friday bargain, 3 pairs for 95c

25c STRIPED FLANNELLETTE, 15c YARD.
1500 yards striped Flannellette, in an extra good quality, wide width 36 inches. Regularly 25c yard. Friday bargain, yard, 15c

20c ROLLER TOWELING, 14c YARD.
Heavy All-linen Crash Roller Toweling, with fancy border, width 18 inches. Regularly 20c. Friday bargain, yard, 14c

New Guest Towel Lengths, size 15 x 27 inches, in pure linen Huckaback. Friday bargain, each 10c

\$2.50 DAMASK CLOTHS, \$1.92.
Good assortment of pretty designs and fully bleached, size 2 x 2 1/2 yards. Regularly \$2.50. Friday bargain 1.92

DAMASK TRAY CLOTHS, 25c.
Pretty Damask Tray Cloths, in hemstitched or scalloped, size 18 x 27. Friday bargain 25c

(Second Floor)

Women's Kid Gloves \$1.00

Women's Real French Kid Gloves, "Elite" quality, two-dome fastener, silk embroidered points, gusset fingers; black, white, tan and other shades; sizes 5 1/2 to 7 1/2. Standard value, Thursday, \$1.50. Regularly \$1.00

Women's "Jouvan" French Suede Gloves, soft pliable finish; neat split gusset finger; two domes; tan, grey or black; sizes 5 1/2 to 7 1/2. Regularly \$1.50. Thursday, \$1.00

Women's 12 and 16-button length Real French Kid Gloves, "Perrin" make; mousetraps; soft pliable finish; gusset finger; black, white or tan; sizes 5 1/2 to 7 1/2. Thursday, \$2.00 and \$2.50.

Men's All-wool Fine Black Cashmere Hosiery, soft fine yarn, close weave, double heel and toe; sizes 9 1/2 to 11. Extra value, Thursday, 3 pairs 55c.

Men's "Liana" or "Wolsey" All-wool Plain Black or Tan Cashmere Hosiery, extra good wearing; soft fine yarn; double heel and toe; sizes 9 1/2 to 11. Thursday, 55c, 3 pairs \$1.60.

Men's Excellent Tweed Suits to Clear \$4.95

Friday is the day to get a strong, good wearing suit that is worth twice the price. These suits are made from English tweeds in greys and browns in fancy patterns; smart single-breasted, three-button style, strong linings and excellent tailoring. To clear 4.95

MEN'S WATERPROOF COATS TO CLEAR, \$4.95.

These Waterproof Coats are made from double texture English Paramatta cloth in fawn color. They are loose, good fitting coats, cut 50 inches long, excellent tailoring. To clear. 4.95

Men's Tweed Pants, 95c

Men's Tweed Pants that are made from covert tweed cloths in assorted colors and patterns, neatly tailored, strong and serviceable. To clear 95c

Men's Furnishings

200 Men's Heavy Sweater Coats, with high variety shape collar, sizes 36 to 40 only. Regularly \$2.00. Friday bargain 1.49

Men's Stralian, Wolf, Robinhood and Viking brands natural wool underwear, shirts and drawers, fall weight; sizes 34 to 44. Regularly \$1.50 and \$1.25. Friday bargain 1.00

1,000 Men's Neglige Shirts, plain or pleated bosom, cut coat style, several odd and broken lines at a greatly reduced price; all sizes. Regularly \$1.00, \$1.25 and \$1.50. Friday bargain 69c

2,000 Men's Wash Ties, in plain white or striped designs. Regularly 15c and 20c. To clear, Friday bargain 10c

1,000 Men's Silk Ties, plain and knitted styles, lots of fancy colors as well. This is a general clear-out of all odd lines. Regularly 35c and 50c. Friday bargain, each 19c

Men's and Boys' Caps 25c

Caps for men and boys, dressy golf shapes, in tweeds, worsteds, serges, etc., plain and fancy patterns, extra fine qualities. Regularly 50c to \$1.00. Friday bargain 25c

Children's Fine Quality Imported Felt Hats, curling or droop brims; colors white, navy, brown, tan, grey and scarlet. Regularly 75c. Friday bargain 45c

Men's Stiff and Soft Hats, new shapes, fine grades of English fur felt; black only in the stiff hats; in soft hats, colors brown, slate, pearl and black, also fancy mixtures. Regularly \$1.50, \$2.00 and \$2.50. Friday bargain 95c

Boots at Bargain Prices To Be Had at 8.30

"EMPEROR" \$2.50 TO \$6.00 BOOTS, \$2.49.
We have just bought the entire Fall range of samples, in all leather, from the "Emperor" shoe factory, including all their fancy specialties; new suede toe and short vamp lasts; high, medium and low heels; Goodyear welt, hand turn and McKay sewn soles; beautiful footwear. We have added all sizes in our other high-grade lines. Regularly \$2.50, \$4.00, \$4.50, \$5.00 and \$6.00. Friday, 8.30 rush price 2.49

MEN'S \$4.00, \$4.50 AND \$5.00 SHOES, \$1.00.
A grand clearance of all high-grade, tan calf and patent calf, low Oxford shoes; every pair Goodyear welted, and made on the newest lasts. All sizes from 5 to 11. Regularly \$4.00, \$4.50 and \$5.00. Friday bargain 1.00

MEN'S \$2.50 TO \$5.00 BOOTS, \$2.49.
Selected tan calf patent calf, gunmetal and velours calf leathers; but-ton, Balmoral and Blucher styles; every pair Goodyear welted, with single or double soles. All sizes and half sizes, 5 to 11. Regularly \$2.50, \$4.00, \$4.50 and \$5.00. Friday, 8.30 rush price 2.49

65c BATHING SHOES, 25c.
Finest quality white duck bathing shoes for women, soft Turkish towel insoles, navy or pale blue trimming and embroidered anchor on vamp. Sizes 5 to 8. Regularly 65c. Friday bargain 25c

WATER BUSH SLIPPERS, 19c.
Men's and women's imported water rush slippers; extra good wearing; comfortable; all sizes. Regularly 35c. Friday bargain 19c

GROCERIES

(MAIN FLOOR)

Choice Family Flour, 4 bag, 40c

Choice Currants, cleaned, 1 lb., 25c

California Seeded Raisins, 1 lb., 25c

Yellow Cooking Sugar, 11 lb., 35c

Precision Baking Powder, 3 lb., 35c

New Orleans Molasses, 2-lb. tin, 10c

Canada Cornstarch, 5 lb., 25c

Mixed Pastry Spices, 3 oz. tin, 10c

Shaker top, per tin, 7c

Canada Creamery Butter, per lb., 25c

Pure Kettle Rendered Lard, per lb., 15c

Pearl Tapioca, 4 lb., 25c

Choice Hangon Salmon, 5 lb., 45c

Choice Pink Salmon, per tin, 25c

Canned Corn, 3 tin, 25c

Canned Peas, 3 tin, 25c

Concocted Cornflakes, 3 packages, 25c

Blue Bell Jelly Powder, 4 pack, 25c

Canada Creamery Butter, per lb., 25c

Epps' Cocoa, 3 tin, 25c

2 1/2 LBS. PURE CELONA TEA, 50c

10,000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed, Friday 2 1/2 lbs. 50c

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