

INDIVIDUAL QUESTIONNAIRE

➤ *To what extent do you agree or disagree with the following statements about the InfoExport site?*

	Agree				Disagree		
	1	2	3	4	5	6	7
1. I would definitely use what I found on this Web site	()	()	()	()	()	()	()
2. The site is worth remembering	()	()	()	()	()	()	()
3. Presents new information to me	()	()	()	()	()	()	()
4. Informative	()	()	()	()	()	()	()
5. An essential tool for exporters	()	()	()	()	()	()	()
6. The information seemed out-of-date	()	()	()	()	()	()	()
7. All the links were easy to understand	()	()	()	()	()	()	()
8. Easy to use	()	()	()	()	()	()	()
9. Confusing architecture	()	()	()	()	()	()	()
10. The words were easy to read	()	()	()	()	()	()	()
11. I had to use a lot of effort to understand how to browse	()	()	()	()	()	()	()
12. The overall organization / lay-out is excellent	()	()	()	()	()	()	()
13. Pleasant presentation	()	()	()	()	()	()	()
14. Imaginative	()	()	()	()	()	()	()
15. I've seen this kind of Web site too many times; it's the same old thing	()	()	()	()	()	()	()
16. The visual attractiveness is excellent	()	()	()	()	()	()	()
17. I felt satisfied as I ended my visit with this Web site	()	()	()	()	()	()	()
18. I want to visit the Web site again	()	()	()	()	()	()	()
19. I would register to have access to market studies	()	()	()	()	()	()	()
20. I would definitely bookmark this Web site on my browser	()	()	()	()	()	()	()
21. This Web site is superior to most sites geared towards exporters	()	()	()	()	()	()	()

➤ *To what extent does the site you tried require changes?*

A lot Somewhat A little Not at all

➤ *On a scale ranging from 1 to 10, where 1 means "not useful" and 10, "very useful", how would you rate the usefulness of the information presented by InfoExport?*

1 2 3 4 5 6 7 8 9 10