

Finally, on competitiveness, respondents were presented with a forced choice question on the efficacy of job training that offered the following options:

The best way to ensure that Canada is competitive in the international marketplace is to provide our workers with stronger job skills through training.

Regardless of worker skills, we will never be competitive in the international marketplace because our competitors have low-wage economies.

Table 11 shows that a majority (62%) of Canadians believe in the efficacy of job training. This opinion is strongest in the Atlantic (65%), and weakest in Alberta (58%). Demographically, the greatest optimism is among the university educated, the most affluent, and professionals.

