

## BURSON-MARSTELLER

W. Ross DeGeer  
Vice President  
Business Unit Manager - Toronto  
Burson-Marsteller Canada

Ross DeGeer is a Business Unit Manager responsible for managing and developing business in the areas of advanced technology, pharmaceutical, health care and financial services.

Prior to joining Burson-Marsteller he was Vice President of Corporate Marketing for an Ontario based computer manufacturer. In addition, he supervised the company's worldwide human resource, training, and marketing activities.

From 1978 to 1985 he was Agent General for the Government of Ontario in the United Kingdom and Ireland. In this capacity, he worked with various international organizations, including the Commonwealth and several of its various sections, the trade and investment directorates of the European Community, 3i, The Commonwealth Investment Bank, The Canada United Kingdom Chamber of Commerce, The British Travel Association, and a number of British development areas.

Mr. DeGeer served as Principal Secretary to the Premier of Ontario and is the former Executive Director of the Ontario Progressive Conservative Party.

He is also a former Vice President of St. Lawrence Securities, a member of the Toronto Stock Exchange.