

more timely ways to the needs of the Canadian exporting community.

The focus is on the single most important element that business needs: trade, investment and technology opportunities, through market intelligence.

And building on its past success -- based on change and information -- the TCS will strive to lead an increasing number of Canadian firms into successful exporting. In so doing, it will continue to adapt, to improve, and to do what it does best: provide that value-added dimension to transform market information into invaluable market intelligence on specific international business opportunities for Canadian companies.

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