Larger Canadian defence products companies should also consider establishing full-time sales representatives in Korea. Representation through Hong Kong or Japanese agents should be avoided.

Canadian companies should also be aware that major U.S. firms are in many cases present in Korea with well staffed offices to serve both the U.S. Forces here and the Korean Ministry of National Defense. Those Canadian firms with a business connection through U.S. affiliates may find this a useful means of obtaining sales support. A7th Fl., DLI 63 Bldg. 60, Yoldo-dong, Youngdungpo-k

51-1, Mamchang-dong,

2337