

COMPANY: INFOMART Ottawa Business Telidon Service
 Suite 300, 141 Laurier Avenue West
 Ottawa, Ontario
 K1P 5J3

CORPORATE INFORMATION:

Infomart was established in 1975 by Southam and TorStar and operates three videotex services out of three Canadian cities: Grassroots (Winnipeg), Teleguide (Toronto) and CANTEL (Ottawa).
 Related companies:
 Infomart Telidon System Software ITSS
 IMG - information management
 Southam Communications (major shareholder)
 Videotex America (joint venture with Times Mirror)

VIDEOTEX SERVICE: CANTEL

MARKET INFORMATION:

Number of Users: approx. 475
 Type of users: commercial, public
 Initial System: Ottawa
 Market Area: Canada
 User charges: \$150 subscription fee

TECHNICAL ENVIRONMENT:

Terminals supported: Telidon and NAFLPS terminals
 Network: telephone
 Central Computer: DEC VAX-11/780 operating under VMS
 6 Megabyte, 1.4 gigabytes disk
 storage /CPU
 Videotex Software: ITSS (Infomart)
 Page Capacity: unlimited
 Input format: Standard ASCII formatted data;
 Telidon / NAFLPS pages
 Graphics: NAFLPS