

**POST:** CANADIAN CONSULATE GENERAL, SEATTLE/TOURISM

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#### **TOURISM PERSONNEL**

Robin MacNab, Senior Trade Commissioner. Responsible for the delivery of the Tourism Program at the Post.

Robert Brown, Senior Commercial Officer (Tourism Program Manager). Responsible for the development and implementation of a comprehensive tourism program by overseeing all marketing activities undertaken within the travel trade, media and business travel sectors. Provides field intelligence information on the Post territory.

Ken Erickson, Commercial Officer/Tourism (Travel Trade). Initiates travel trade development by working with airlines, cruise lines, rail and motorcoach companies, tour wholesalers and operators, automobile clubs and retail travel agencies.

Jill Seidel, Commercial Officer/Tourism (Business Travel). Works with meeting planners, corporate executives, associations and special interest groups to develop business travel and meetings and conventions to Canada.

Hilda Cullen, Commercial Officer/Tourism (Media). Delivers a tourism media relations program by working with print and electronic media to increase exposure of Canada's tourism products through regional and national outlets.

Erinn Brennagh, Marketing Assistant. Provide administrative support to the Tourism Program and assists officers with research, planning and other technical activities.

**Territory** Washington, Oregon, Idaho, Alaska

**Population** 8.6 Million