

REPORT 4  
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 88  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 606-LOS ANGELES

008-TRANSPORT SYS, EQUIP, COMP, SERV.  
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 BUYERS' MISSION TO CDN INTERNATIONAL AUTOMOTIVE SHOW, MONTREAL, APRIL 17-19/88.

INTRODUCED 3 AUTOMOTIVE AFTERMARKET REPS/DISTRIBUTORS TO CDN MFTRS. THEY MADE CONTACT WITH MFTRS AND ARE PRESENTLY NEGOTIATING WITH APPROX 10 CDN COMPANIES.

QUARTER: 2 -----

INCREASE CANADIAN AWARENESS OF US CONTRACTS

QUARTER: 3 -----

INCREASE US AWARENESS OF CANADIAN EXPORTERS

QUARTER: 4 -----

INCREASE CANADIAN AWARENESS OF US CONTRACTS

INCREASE US AWARENESS OF CANADIAN EXPORTERS

INCREASE CANADIAN AWARENESS OF US CONTRACTS

INCREASE US AWARENESS OF CANADIAN EXPORTERS

INCREASE CANADIAN AWARENESS OF US CONTRACTS

INCREASE US AWARENESS OF CANADIAN EXPORTERS

INCREASE CANADIAN AWARENESS OF US CONTRACTS

INCREASE US AWARENESS OF CANADIAN EXPORTERS

INCREASE CANADIAN AWARENESS OF US CONTRACTS

INCREASE US AWARENESS OF CANADIAN EXPORTERS

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

POST : 606-LOS ANGELES

UNITED STATES OF AMERICA  
008-TRANSPORT SYS, EQUIP, COMP, SERV.

REPORT 4

FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN  
AT MISSIONS ABROAD FOR FISCAL YEAR 88  
QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM