

REPT4D
90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :342-TEL AVIV

005-ADVANCED TECH. PROD. & SERV
ISRAEL

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

GENERATE WIDE RANGE OF CONTACTS WITH MAJOR AGENTS/DISTRIBUT.
UPDATED INFORMATION ON MAJOR OPPORTUNITIES.

PROMOTE AVAILABILITY OF EDC FINANCING.
GET ACCESS TO MAJOR PROJECTS.

GENERATE INTEREST IN ISRAELI MARKET IN CDN SUPPLIERS MARKET.
MORE AGGRESSIVE PRESENCE OF CDN COMPANIES IN THE RELEVANT

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

QUARTER: 1 Identify new potential markets offered by the Na
tional telephone company , especially in the fra
mework of the "DIGITALISATION" P.C.M program for
the exchange centers . Identify new opportunitie
s in Telecommunications software .

Several meetings and technical discussions were
held with BEZEK management . Investments priorit
ies , technical requirements , and financing req
uests are ascertained in details . A general mai
ling of relevant litterature has been done .

QUARTER: 2 -----

QUARTER: 3 INDENTIFY OPPORTUNITIES FOR CDN PRODUCTS IN THE
FIELD OF TELECOMMUNICATIONS AND ENVIRONMENT PROT
ECTION.

POST HOPES TO ORGANISE A OUTGOING MISSION TO ISR
AEL FOR ENVIRONMENT PROTECTION TO BE FOLLOWED BY
A SEMINAR.

QUARTER: 4 -----