



DISCRETION is now the better part of hosiery buying. And insistence on Luxite, at the stores, is the better part of discretion.

The woman or man who does not know the difference between this pure-dyed silk hosiery and "loaded" silk hose has yet to learn why Luxite comes from the wash like new—firm,

shimmering and altogether lovely. Beauty and utility both commend it.

Luxite Hosiery is made of Pure Thread Japanese Silk, Gold Ray (scientific silk), Fine Lisle and Mercerized Cotton. Styles for men and women.

Ask your dealer to supply you. If he cannot do so, write for price list and descriptive booklet today.

LUXITE TEXTILES OF CANADA, Limited, London, Ontario