



## First, a healthy skin— then a beautiful complexion

The healthy skin must come first. Keeping it clean is not enough—it must be protected. Lifebuoy Health Soap, as its odor shows, contains an antiseptic solution which purifies and protects the skin, and thus promotes its health and beauty.

### Let us send you this charming picture—

This beautiful picture by Penrhyn Stanlaws, a reproduction of which is shown above, was painted for the purpose of showing the typical "Lifebuoy complexion."

It proved to be such a charming, lifelike picture that we have had it reproduced in full colors, 11½ x 17 inches, on heavy antique paper, worthy of a handsome frame. There are no advertising marks on it whatever—charming for boudoir or den.

# LIFEBUOY HEALTH SOAP

Send us 12 cents in stamps to cover postage and we will send you the picture and two big full size cakes of Lifebuoy Soap Free. Clip out the Coupon below, fill it in and mail today.

LEVER BROTHERS LIMITED  
Eastern Avenue, Toronto

I enclose 12 cents in stamps to cover postage for which please send me a free copy of the Stanlaws picture, suitable for framing, and two full size cakes of Lifebuoy, free.

**This  
Coupon  
Worth 10c**

Name.....

Address.....

*(If you do not wish to cut this coupon and disfigure the magazine, write the wording on a letter and say you saw this advertisement in Everywoman's World.)*