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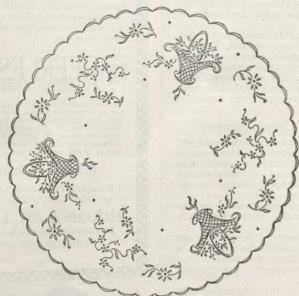
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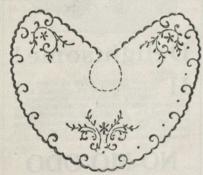
EMBROIDERY DESIGNS OF THE MONTH

BY MAY MANTON

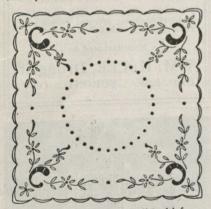


No. 337—27-inch centre piece of most beautiful design. The flower basket is very fashionable for embroidery, and is deserving of its popularity, because of its artistic tone. It is for the buttonhole, the

The design is stamped on round thread, white imported linen, has nine skeins of white mercerized floss, and costs 55 cents.



No. 287—A baby's cape, with booties and cap to match. This should be worked in baby blue throughout. The designs are pretty, yet simple, being for the buttonhole, the solid, the outline, and the French knot stitch. They are stamped on soft, cream wool flannel, have ten skeins of baby blue mercerized floss, and they cost \$1.40, or, each may be bought singly; the cape, 80 cents.; the booties 40 cents, and the cap 35 cents.

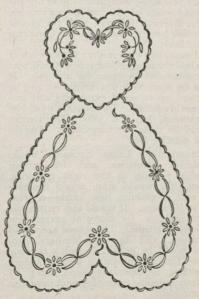


No. 278—A square handkerchief case, requiring the buttonhole, eyelet, solid and outline stitch. It is stamped on best white pique, and is to be worked with white or a very delicate shade of light blue mercerized floss. Price, including either white or blue floss, 25 cents.





No. 290.—A baby carriage or crib cover of exquisite design. Works up beautifully, yet is very simple in stitch, requiring only the buttonhole, the outline, and the satin stitches. It is stamped on fine quality, white pique, has nine skeins No. 10, white mercerized floss, and costs 75 cents.



No. 269—A party apron of unique design, for the buttonhole, outline, solid and the French knot or eyelet stitch, stamped on fine quality lawn, has nine skeins No. 20 white floss, 25 cents.

No. 280—A very pretty baby bib, to be worked with the buttonhole, the eyelet, outline and satin stitch. It is stamped on round thread Irish linen, has white floss to finish, and costs 20 cents each, or 35 cents per pair.

Patterns shown above will be mailed to any address upon receipt of price. When ordering be sure to state clearly your name and address and number of pattern wanted, address, Pattern Department, Everywoman's World, Toronto, Ont.

Priestleys DRESS GOODS

Take Your Choice of These Fashionable New Fabrics

PRIESTLEYS' Dress Goods are famous the world over for their wide range of fashionable shades, their fast colors, and splendid wearing qualities. Made of the highest grades of silk and wool—all-silk, all-wool, or silk-and-wool, as the case may be—they have the rich lustre and delightful "feel" that ordinary fabrics lack.

THIS SPRING'S NOVELTIES

Palmero Crepe

A new fabric made from silk and fine wool. Crepey and silky in appearance, with good draping properties. In carefully selected shades—suitable for evening dresses.

Howard Poplin

A combined poplin and crepe effect, having a very soft "handle," hitherto unobtainable in cloth of this character—suitable for street dresses.

Madras Crepe

A splendid fabric for everyday wear. All wool, and specially soft finish.

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A really charming crepe effect, made from the best quality of fine wools. Has fine draping qualities and looks really smart when made up. In fashionable shades of the moment.

For Evening Wear

Baroda Crepe, silk and wool; Sylvan Crepe, mohair and wool; also a complete range of Blacks in all weaves and prices.

For Street Dreese

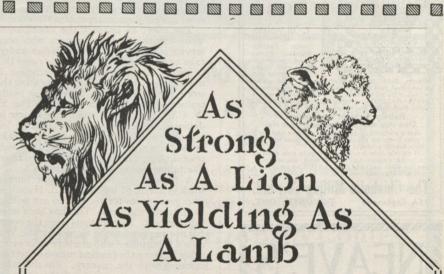
Dudley Costume Cloth, in blacks and navy only; Parma Poplin and Wentworth Broadcloth, all wool and in all colors.

The best dealers throughout Canada are distributors for Priestleys'. Send us your name and address, and we will send you FREE SAMPLES

of each of the new cloths mentioned above, and direct you to a store in your city where you can see the complete range of new Priestley fabrics.

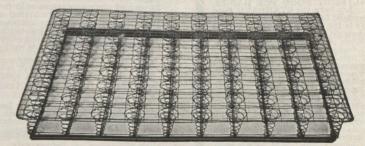
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March is the month when housecleaning and renovating is uppermost in your mind. Why not replace that flimsy, woven wire bed spring with a BANNER SPRING? When you hear the well-known adage about the Lion and the Lamb, REMEMBER that the

BANNER SPRING



is as strong as a lion, and as yielding as a lamb. The BANNER IS GUARANTEED to last for 20 years. Its construction ensures the even distribution of your weight, prevents two persons from slipping towards the centre, and retains its shape indefinitely. The cheapest spring you can buy, because it lasts a lifetime. If your dealer cannot supply you, write us, and we will send you full particulars concerning our FREE TRIAL OFFER, together with the name of a dealer in your locality, who will send one home to try, without obligation to purchase.



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