

Notes for the Stationer

NEW LINE OF SCRIBBLERS.

COPP, CLARK CO. are showing in their sample room their new line of scribblers, pen and pencil books, exercise and notebooks. In course of conversation with the manager of the salesroom, he said that as far as bright, attractive covers were concerned, their line was complete. They claim they were the first to bring the art of lithography to their aid in the production of bright, striking covers. This season's line is by far the greatest collection of covers yet produced. They are not only pretty and attractive, but they are in many ways unique, a radical departure in some of the covers having been made. Those of the trade who have not as yet seen the samples of "The Boys," "The Girls," "The Three Apples" and "The Three Soldiers," ought to lose no time in sending for them. Wherever they have been shown the trade have placed orders for them, many expressing regret that they had ordered other lines.

While producing these novelties in the way of designing, this firm have probably the richest patriotic design yet marketed, this is known as "The New Dominion" and shows a Union Jack with coat of arms of the Dominion and also one of each separate Province in the Confederation, the whole being on a gold background. Other patriotic designs are known as the "New Royal Canadian," "Coronation," "New La Canadienne," "Fair Canada" and "King and Queen." A number of other good designs are known as "Rockwood," "Homespun," "Century," "Flexible," "Student's Journal" and a series popularly known as the Nature Study line, comprising "Farm Yard," "Barn Yard," "Home Friends" and "Playmates." As nature study is being rapidly introduced into our schools, this line will no doubt be vastly appreciated by the children.

A Western trade man was overheard to remark in a city sample-room recently, that he was sick of paying freight on ink, that he had only a few days before leaving home paid over \$25 for freight on an ink shipment from Toronto. The salesman's next query was: "Why don't you buy Duckett's ink powder? You can then make your own ink by simply pouring the powder into cold water, a splendid non-corrosive school or household ink being the result."

Writing done with this ink is waterproof

and will not smudge if dipped in water, even months after being written. Another good feature is that it will not stain or mould linen. It has been used for some years now in many of the schools throughout Ontario and the West, and has given good satisfaction. The Copp, Clark Co. are Canadian agents.

PETTY ACCOUNT BOOKS.

A new series of these handy little books to retail at a popular price is just out of the binders' hands at Warwick Bros. & Rutter's. The books are made in the post octavo size and in several different rulings. They are bound in imitation leather and stamped in gold on the side, and altogether make a very attractive book, especially when the retail price is only 25c.

The series consists of six styles: Ledgers, journals, cash books, day books, faint only and faint and red rulings, and is the first series of the kind offered the trade at these prices.

SOUVENIR POST CARDS.

Warwick Bros. & Rutter are showing the complete new series of fancy souvenir post cards; and when it is stated that the entire series is from the house of Raphael Tuck & Sons, the trade will at once recognize the fact that these cards are of the highest standard.

The designing and coloring of many of the lines is simply exquisite for this class of goods. Tuck & Sons are continually offering the greatest inducements to the artistic public to contribute to their publications by offering large cash premiums and prizes for artistic designs suitable for all classes of high-grade art goods.

At the time of going to press these people are offering the sum of \$10,000 as prizes in a competition among post card collectors. This is the second competition of the kind gotten up by Tuck & Sons, and they have created a great stimulus to the post card trade of all countries in which their goods are sold.

The different designs being shown by Warwick Bros. & Rutter are along the patriotic line, and have been selected after great care as the choicest numbers in the entire series.

The picture of King Edward VII. in Court robes, which is No. 617, is one of the prettiest cards in the series. No. 608, showing the King and Queen surrounded

with the armorial bearings of the British colonies and the national flags, is one of the most attractive and popular lines. Series 611 is perhaps the most striking of the many designs. It shows the King's head embossed in gold surrounded with a laurel wreath in three different styles. Other popular numbers are the "Three Generations." Reproductions from photographs of their majesties in monotone; also in colors. A circular plaque of patriotic design, embossed in gold is a very novel effect. Views of the Royal residences of England and of Westminster Abbey from different standpoints are also popular.

Samples of any of the lines will be mailed on application to Warwick Bros. & Rutter.

A NEW PENCIL.

"The Topaz" is the name of a new series of high-grade lead pencils just being marketed in Canada by Warwick Bros. & Rutter. The pencil is made along the line of the famous "Kohinoor," being yellow, hexagon in shape and finish, and the lead is guaranteed to be of the finest graphite. These pencils are to be supplied in five degrees in black lead and copying. The copying pencil is round, yellow finish, stamped in silver, and the lead of the finest quality of indelible compressed variety.

The price of this series of pencils is lower than the trade has ever been offered a strictly high-grade article. "The Topaz" will retail at the low price of 5c.

FASHIONABLE STATIONERY.

The most popular and dainty line of fine notepaper and envelope paper on the market to-day is the "Opaline" which is being shown by Warwick Bros. & Rutter. This paper is made with the watered effect, and while at first sight it appears to have a rough surface, on looking into it more closely it is found to have a perfect finish for all styles of writing. The cloudy effect gives it a new and novel appearance, which will make it one of the popular styles for the coming season. "Opaline" is made in three tints, crystal, turquoise and sapphire, and in the fashionable regent size. It is handsomely boxed and should be on every stationery counter.

DAILY JOURNALS FOR 1903.

BOOKSELLER AND STATIONER has been informed by The Brown Bros., Limited, that their daily journals and scribbling diaries will be ready for delivery about July 15. They have the latest postal rates and other useful information. Any of the trade who have not yet placed their orders would do well to do so at once.