tracks immediately in the rear. On the right of this main waiting-room is the hotel department, and all the upper floors are exclusively devoted to hotel purposes on plans arranged on the most modern ideas. The ground floor is laid in marble mosaic, the rotunda and waiting-room being of magnificent proportions, with supporting columns, wainscoting and other wood finishing of quartered oak, and walls and ceilings laid in gold leaf with chaste decorations. main staircase of Corona marble is beautifully finished, and the general effect of the artistic decorations symbolize the national character of the structure, being wrought in designs of tasteful coloring. The spacious dining-room is bright, cheerful and handsome, with luxurious appointments; the cuisine of that high standard maintained by the C.P.R. in all its hotels. The magnificent drawing-room and parlors, from which the balcony, a grand summer promenade stretching almost the entire length of the building, is reached, are elaborately and richly furnished, and the sleeping apartments, from whose windows unobstructed views of the surroundings can be obtained, are large, well ventilated and elegantly appointed—the rooms being single, or en suite, as may be desired. There is accommodation for 350 guests. In the heating, lighting and sanitary arrangements, which were specially designed for this hotel, the acme of perfection has been secured, and the entire building, which is modern in every respect, is as absolutely fire-proof as human ingenuity can devise.

The hotel's service throughout the meeting was most satisfactory in every respect. The Manager, G. R. Major, did everything possible for the comfort of his guests, and his staff were particularly obliging. The clerks in the Place Viger stand out in marked contrast to the average be-diamonded hotel clerks who treat guests with the slightest possible amount of civility, and answer questions apparently under protest.

MONTREAL'S CIVIC WELCOME.

On Nov. 6, at 10 a.m., the members, their wives, guests and visitors assembled in the city council chamber, where they were welcomed by Mayor Prefontaine in an interesting speech. President Churchill, after thanking the Mayor, said the Association appreciated the importance of Montreal. He felt he could speak for all classes of people throughout Canada, and say that the position of Montreal as the gateway of Canada was universally recognized. No class, perhaps, could realize better than the ticket agents how closely the prosperity of the whole Dominion was dependent upon that of Montreal. The interests of the commercial metropolis and the country at large are very closely interwoven. If Montreal thrives the rest of the country benefits; if the country prospers so does Montreal In this connection he thought he voiced the opinion of the sound business sense of the whole Dominion when he said that the government, whether Liberal or Conservative, would be supported if it undertook to free the St. Lawrence route from every possible physical obstacle in the way of its development. question was so important, and so thoroughly a national one, that he felt sure that the people of Canada, from one end to the other, would, irrespective of party, back any government up which would spend any necessary sum of money to perfect the approaches of the country's commercial metropolis.

THE BUSINESS MEETING

opened at the Place Viger Hotel at 10.45. Most of the members of the Association, whose names have already been given, being present. The Editor of THE RAILWAY AND SHIPPING WORLD attended by invitation. The president, F. W. Churchill, occupied the chair.

The report of the Secretary-Treasurer, E. de la Hooke, showed a membership of 159 "hard working ticket agents," 11 new members having joined during the year, and 7 having been dropped from the list for one cause or another, leaving a net increase of 4. Mention was made of the death of R. M. Stocking, of Quebec, who did his utmost to make a success of the annual meeting held there in 1895. Three members have engaged in other lines of business, two others dropped out because they failed to derive any benefit from the connection-neither of them ever attended a meeting-and one member left the limits. Of the 159 members only one has failed to pay his subscription for the current year. In the circular issued in Jan. members were advised of the result of the appeal made to the general passenger agents of lines represented in the matter of the withdrawal of foreign commissions and a substitute therefor. The hope was expressed that in dealing with each agent separately, which the general passenger agents said was the only course open, they have been liberal in their arrangements. Reference was made to the executive meeting in Hamilton, in April, when arrangements were made for the annual meeting, and to the delegation from the Association which attended the meeting of the International Association of Ticket Agents at Toronto in Sept.

President Churchill thanked the Association for having re-elected him last year during his absence owing to illness. He referred to the general prosperity of the country and to the abolition of commissions. Some letters had been received about the lateness of the date fixed for the meeting, but it was unavoidable owing to the Pan-American travel up to the end of Oct. He made a feeling reference to the death of J. J. McCarthy, G. W.P.A. of the West Shore Rd., who had accompanied the Association on its trip to St. John, N.B., returning by the Hoosac tunnel route.

Barlow Cumberland suggested for consideration the question of holding the next annual meeting in the U.S.

BENEFITS OF ADVERTISING.

W. E. Rispin, G.T.R. Ticket Agent, Chatham, Ont., read the following paper:-We have to do a great deal of advertising in our business, so I thought this was a subject that might well be discussed at our meeting, as viewed from our own standpoint, as to the best means of making our train arrangements and connections, special excursion rates, etc., known and judiciously circulated so as to pro-cure the best results. There are a great many ways of advertising now in vogue, such as the columns of our daily and weekly newspapers, blotters, calendars, magazines, catalogues, fair prize lists, dodgers, painting on country fences, special circulars personally addressed, cards for distribution, permanent cards printed on stiff cardboard, all of which are useful in their own particular way, but of all those mentioned I think it is generally conceded that the newspaper columns offer better opportunities for making our announcements by getting the desired information more widely circulated for the least outlay than do any of the other modes. There are many ways of advertising successfully in a newspaper, but probably the best for our business is a regular space engaged by the year, both in the regular advertising columns and among the personals and locals. When I speak of engaging a certain space for a year, I do not mean to give a paper an advertisement that just fills your space at the time of making the contract and allowing it to stand in that way until the time comes around for renewing your contract, but I recommend paying for this space and using it for making your announcements, taking care that changes are made often, so that readers of the ads. are not confronted always with the same old chestnuts. Vary your announcements by frequent changes, advising any special advantages you have to offer in the way of excursion rates or improved train service, and if you have nothing special to note along these lines make



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Manufactured exclusively by

THE DUFF MANF'G GO. Pittsburg, Pa., U.S.A.

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THE PLACE VIGER MONTREAL.

A beautiful new hotel just built by the Canadian Pacific Ry., in connection with their new passenger station. The building occupies an entire block and the style of architecture is that of the Chateau period of the French Renaissance. The hotel faces the Viger Gardens, and is thoroughly up-to-date in all its appointments. American tourists will find the Place Viger a most delightful hotel home.

RATES: \$3 UPWARDS.

Special arrangements with large parties and those making prolonged stays. For further information address, Manager, Place Viger Hotel, Montreal.

LELAND HOUSE. Winnipeg Man., W. D. Douglas, Proprietor. Rooms en suite with baths and all modern conveniences. Rates & 10 & 4 a day. Special rates for families and large parties, according to accommodation and length of time. Though moderate in price the Leland is first-class in every respect. It is especially adapted to please the commercial trade. It is in the centre of the wholesale and retail district. It is in the centre of the wholesale and retail district. It is in direct communication with all parts of the city by car lines. It is supplied with the purest spring water from flowing well on the premises.