

REFORMATION IN TRADE.

Reform, reform is the cry of the day. While old fashioned habits are passing away; While custom has triumphed, so plainly would seem, O'er the old fashioned method of pushing by steam.

Let us glance at Toronto, which a few years ago, Was dark Muddy York, as you very well know, And see it to-day, amidst our cities the best, And deservedly styled, the Queen of the West.

Just look, if you please, at its elegant houses— Its numerous churches, their spires and their domes, While its fine public buildings, erected with taste, Adorn the site of some old marshy waste.

Its marshes have fled by the aid of our drains, Its forests are opened by the speed of our trails, The past we have seen, the present we see, Well, well, we may ask, what the future will be.

Even now, when the waves of Ontario roar, And dash their white spray on the long bosom shore, That spot so long sacred does science invade, And the billows give place to a grand landscape.

But reforms as important as these have been made, Which greatly have altered the aspect of trade, Old styles and old habits, old prices have past, And customs much better are practised at last.

The Boxes for instance, which a few years ago Would cost you a dollar and a-quarter, or so, A much finer style you now may procure, For less than one-fourth of that sum, I am sure.

Nor did you then think that the terms were hard, If you bought a good print for a shilling per yard; But now you may purchase for half that price, A cloth quite as good, and a style just as nice.

Will you call at Mr DONALD'S if it is but to try, From his well sorted Stock how cheap you can buy, And we venture to say, when you look through his Store, You will wonder you never have found it before.

This a three story house, with the front painted white, Which makes its appearance both graceful and light, With very large figures, which you plainly may see, Describing its number as ONE HUNDRED AND THREE.

BURGESS & LEISHMAN, Corner of King and Church Streets, adjoining the Court House, Toronto, have on hand THE LARGEST, THE CHEAPEST, AND THE BEST ASSORTMENT OF READY-MADE CLOTHING AND DRY GOODS IN CANADA WEST. WHOLESALE AND RETAIL.

We have on hand a complete assortment of New Fall and Winter Goods, which, upon inspection, our customers will find to be composed of the newest and most fashionable materials, and in great variety. Tailoring in all its Branches, executed with Taste and Despatch. Mourning's Furnished on the shortest Notice. Paris, London, and New York Fashions received monthly.

Table with 3 columns: Men's Brown Holland Coats, Men's Black Cloth Vests, Men's Muleskin Trowsers. Lists items and prices.

Men's Paris Satin Hats—Black and Drab. New Style Business Coats—in all materials.

Table with 3 columns: Muslin deLaines, Fabric Linens, Factory Cotton. Lists items and prices.

BURGESS & LEISHMAN, NO SECOND PRICE. Corner of King and Church Streets, adjoining the Court House. Toronto January, 1853.

NEW GOODS! NEW GOODS!! FRESH ARRIVALS, WINTER DRY GOODS.

WILLIAM POLLEY, 66 King Street, three doors west of Church Street, BEGS to call the attention of the citizens of Toronto and surrounding country to his large and well selected stock of STAPLE AND FANCY DRY GOODS.

Imported expressly for this trade, and is replete with every article in the line, including all the latest styles in dress goods, colouring cloths, Orleans, Circassian cloths, gala plaids, prints, ladies wool scarf shawls, wool polkas, (all sizes), ribbons, &c. A full assortment of Staple Goods, viz Grey cottons, white cottons, heavy stripe shirtings, red, white, blue, and pink flannels, plaidings, drays, ticks, Hungarian cloths, Bommer cloths, Beaver, Esquimaux, Whittens, and S. F. cloths, doekins, cassimers, tweeds, satinets, Canadian grey cloths, Etolles, &c. &c. Buckskin mitts, gloves, hosiery, wool sleeves, hose, cravats, &c &c.

WINTER. 1853. STAPLE AND FANCY DRY GOODS & MILLINERY, AT THE TORONTO HOUSE, Victoria Row, No. 60 King Street East, 6 doors west from Church Street, TORONTO.

J. CHARLESWORTH has pleasure in acknowledging the very liberal share of public patronage afforded him since his commencement in business in the city, and would now call the attention of his numerous customers and the public generally, to his large and well-assorted STOCK OF DRY GOODS FOR THE WINTER.

with great inducements in Bonnet and Cap Ribbons—Bonnet Ribbons worth 1d. selling for 6d. per yard, Cap do. worth 1d. selling for 5d. per yard, and a great variety in the same proportion. Also a large lot of Cashmere Cloths, Colours, Orleans, Printed DeLaines &c. &c., for Ladies' Dresses, Woolen Hosiery, Gloves, &c., Woolen Scarfs and Squire Shawls, Silk Vests, &c.—J. C. has within the last few days bought a very low priced large lot of BLANKETS and FLANNELS, which will enable him to sell them to retail buyers at wholesale prices—thus effecting a saving for the benefit of his customers. His

will be found well furnished, and offering great bargains, having been bought within the last two months with nearly the same advantages as the Blankets and Flannels mentioned. Particular attention is called to the Bleached Shirtings, Grey Factory Cotton and Shirtings, Striped Shirtings, Prints, Derris and Demins, Drills, Rough Hollands, Diapers and Hack cloths for Towsels, Grey Cloths, and Satinets, &c. His Millinery Department will be found replete with all that can be required for the season, in Cloths, Caps, Head-dresses, Bonnets, in silk, Satin, Plush, Silk and Cotton Velvets, Terries, &c., and for price and quality he has no hesitation in saying that in an honest way of doing business, no house in the Province of Canada can undersell him, and beyond an honest way of doing business, he makes no comparison whatever. The whole Millinery Stock being manufactured on the premises, with every advantage in cutting and making up, is best calculated for giving satisfaction to buyers. J. C. has a few maxims in the management of his daily increasing business, which, from principle, he cannot deviate from, viz. On all occasions speaking the truth, whether in favor of himself or otherwise. Serving a customer in a way that secures their calling again, should an opportunity present itself. Dealing with others in a way that he would wish others to deal with himself. Asking the lowest price at once. A nimble sixpence is better than a slow shilling. Small profits and quick returns make a heavy purse. An examination of Stock and Prices is respectfully solicited. REMEMBER THE TORONTO HOUSE, No. 60 King Street East NO SECOND PRICE. J. CHARLESWORTH.

G. HARCOURT & Co., TAILORS, CLOTHIERS, AND GENERAL OUTFITTERS, 11, North Side of King Street, Directly opposite the Globe Office, Toronto.

The subscribers keep always on hand, a large assortment of West of England Broad Cloths, Cassimers, Doekins, Tweeds, Venetian and Summer Cloths of the Newest Style of Pattern and Material. A choice selection of Vestings of the richest style, consisting of Plain and Figured Velvets, Silk and Cotton Plushes, Satin and Figured Materials of almost every description. READY-MADE GARMENTS, Hats, Caps, Shirts, Gloves, Suspencers, Mufflers, And Gentlemen's Wear in General. Judges' Barristers' and University ROBES, Of every Degree and quality, made to order. G. HARCOURT & Co. Toronto, January, 1853.

HAYES BROTHERS & CO, IMPORTERS OF GROCERIES, TEAS, &c. 27, YONGE STREET, TORONTO.

J. FOGGIN, [From England] DYER AND SCOURER, 93, YONGE STREET, TORONTO. KID GLOVES CLEANED. Yorkville Saddle & Harness Shop. JOHN DALE. Inform his numerous friends that he is prepared to attend all calls in his line with promptness and despatch. HARNESS, SADDLES and TRUNKS will be made at short notice, of the best materials and at low prices. Whips, Spurs, Valises, &c., constantly on hand. N. B. Shop near the corner of Yonge Street, as you enter from the Plank Road.

J. MURPHY, PAINTER AND GLAZIER, GRAINER, PAPER HANGER, SIGN WRITER, &c. &c., No. 13, Adelaide Street, West of Yonge St.

THOMAS PAUL & SON, VETERINARY SURGEONS. VETERINARY FORGE AND BLACKSMITH'S SHOP, HORSE AND CATTLE MEDICINES DISPENSARY—Queen Street, near Yonge Street, Toronto.

WILLIAM WHARIN, WATCH & CLOCK MAKER, JEWELLER, &c., No. 17, Church St., 1 door South of King St. Clocks, Watches, Time pieces, and Jewellery, of every description repaired, cleaned and Warranted. A variety of Clocks, Watches, Jewellery and Fancy goods constantly kept for sale. Toronto, January, 1853.

W. STEWARD, Premium Saddlery Warehouse, 95 Yonge St., Toronto, Sign of the Mammoth Collar. W. S. returns his sincere thanks to his friends and the public, for the very liberal support he has received. He still continues to manufacture a superior article, such as he has received so many premiums for at numerous fairs in Canada, and which has been honorably mentioned at the World's Fair in London. W. S. will sell very low for cash, and every article warranted to be such as sold for—GOOD AND CHEAP. Remember the sign of the Collar.

YONGE ST. POTTERIES, NEAR TORONTO, JOHN DAVIS, PROPRIETOR. Manufactures 2,500 pieces per week, producing 30 in £50 worth of goods on the average per week, through the whole year. These Potteries excel all other potteries in the Upper Province for quantity and quality. They took all the three prizes at our 1st Ontario Provincial Show, and have done so at other Fairs. Orders can be promptly supplied with our unsurpassable Brown Ware, and Bronze Glaze, Milk Pans, Crocks, Bottles, Pickle Jars, Garden Pots, and Ornamental Chimney Tubs, on short notice. J. D. having secured a large quantity of clay superior to any ever manufactured in Canada before, he can recommend it as being far better for Dairy purposes, than the miserable yellow and dirty white looking trash made in some places. January, 1853.

JOHN BENTLEY, DRUGGIST AND STATIONER, 71, Yonge Street, has constantly on hand a large and well selected stock of Genuine Drugs, Chemicals, Patent Medicines, Perfumery, Soaps, Oils, Paint, Varnish, Patent Dryer, &c. ALSO, WRITING AND WRAPPING PAPERS, School Books, Account Books, Pocket Books, Portfolios, and GENERAL STATIONERY.

N. B.—Wholesale Depot for Bentley's Baking Powder; Smith's Improved Rat and Vermin Exterminator; Jolley's Pills; Farrell's Arabian Lintiment, &c. &c. RAGS BOUGHT FOR THE PAPER MILLS AS USUAL. Toronto, January, 1853.

CHARLES BAKER, MERCHANT TAILOR, No. 37, KING STREET WEST, TORONTO, begs leave to inform the public, that in addition to the above business, he has on hand, (or will make to order) ALL KINDS OF SUIT FABRIC, FRENCHMAN'S APRONS ON HAND. Agency for J. H. Chapell's London and Paris Magazines of Fashion; also, for J. H. Chapell's London and Paris Magazine of Fashion and System of Cutting. Toronto, January 1853.

J. H. GOWAN, Carver and Gilder Lookin' Glass & Picture Frame Manufacturer, No. 75, Yonge Street, Toronto. The subscriber respectfully informs the Trade in general that he has on hand a large assortment of Pot, Chimney, Toilet and Shaving Glasses and Fancy Goods, ALSO, PORTRAIT AND PICTURE FRAMES, which, from his new and extensive Machinery, he is prepared to sell at New York Prices. Wholesale and Retail. N. B. Country Merchants will save 20 per cent, by calling before they purchase elsewhere. Toronto, January, 1853.

T. WHEELER, ENGRAVER AND WATCHMAKER, KING STREET EAST, TORONTO. COMPANY and LODGE SEALS executed in the best style, and designs furnished if required. COATS OF ARMS found and embossed. January, 1853. BRASS BANDS FOR DIVISIONS, Instrument and Music Establishment, MESSRS. A. & S. NORDHEIMER. Beg to inform their friends and the public in general, that besides their large stock of Flutes of the best makers and Brass, which they keep constantly on hand, they have received and are constantly receiving from Europe, the most and most IMPROVED INSTRUMENTS FOR BANDS, both Brass and Wood, which they are enabled to sell at a lower price than any other Establishment on the Continent. Particularity they would recommend their new Sax Horns, Cor Anglais and other Brass Instruments, which are made by the celebrated maker CROTON of Paris. Any order from any part of the country will be punctually attended to. A. & S. NORDHEIMER, King Street, Toronto.

Subscription Price of this Paper 51 per annum, invariably in advance. All letters on the business of the paper to be addressed post-paid, to T. WHEELER, Editor and Proprietor. TORONTO: PRINTED BY BREWER, McPHERSON & Co., 46 KING STREET EAST.

THE LARGE 103, YONGE STREET, TORONTO.

JOHN McDONALD, Respectfully invites attention to his very large Stock of Seasonable DRY GOODS, RECEIVED THIS SEASON. The whole of which he offers very reasonable, which the following List of Prices will show— 6,000 yds. of yard wide Prints, fast colors, from 7 1/2. Also a few Pieces as low as 6 1/2. 3,000 yds. Narrow Prints, fast colors 4 1/2. 1,500 " Glasgow and Derry, 1 1/2, heavy 7 1/2. 4,000 " Heavy Manchester herring stripes, 7 1/2. 3,000 " Fine printed De Laines, 7 1/2. 1,500 " Fine printed Mullins, 7 1/2. 2,000 Fine Linen Handkerchiefs, 4 1/2. 1,000 Plain and Fancy Straw Bonnets, 3 1/2. Drawn Silk and Satin Bonnets, &c. &c. Boys' & Girls Straw Hats in great variety, 3 1/2. 3,000 yds. Fancy Bonnet Ribbon, 3 1/2. 250 doz. Silk Cotton, and F. had. Caves, per doz. 2 1/2. 200 " Hosiery, 4 1/2. 600 lbs. Fishline Thread, Warranted good. A C. so. of Millinet: D. all H. d. All numbers in Knitting Cotton, cheap. Silk and Satin Vests, &c. WITH EVERY OTHER ARTICLE IN THE TRADE. Wholesale Department up Stairs. REMEMBER THE LARGE 103, YONGE STREET

JOHN PARKIN, Plumber and Gas Fitter, Adelaide St. East, 2 Doors from Victoria St. Copper, Brass, Lead, Iron, or Gutta Percha Pumps, fixed up and repaired. Gas, Water and Steam apparatus, Baths, Water Closets, &c. &c., supplied with the utmost promptitude and on the most liberal terms. January, 1853.

Niagara Temperance House, NEAR THE LIBERTY POLE, BUFFALO CITY. J. H. BAYLEY, Proprietors. Good accommodations can be had at all times at this house at moderate charges. BOARD ONE DOLLAR PER DAY.

DR. N. BURNIE, BRADFORD, MEMBER of the Royal College of Surgeons, and Licentiate of the Honorable Society of Apothecaries, London, England, formerly Assistant Surgeon to the Service of the Honorable East India Company, and two years Surgeon to the Liverpool South Dispensary, licensed by Sir John Colborne to practice Medicine, Surgery, and Midwifery, in Western Canada. Commenced on the 14th day of August, 1852. Bradford, January, 1853.

Bound Volumes of the Son of Temperance for 1852. Those wanting bound volumes of this work for the above year, can obtain them upon applying at this office. Volumes bound in boards containing 40 of the numbers of 1851, can also be obtained. Price of volume of 1852 well bound 51, can be forwarded to any part of Canada at the expense of the purchaser, at a trifling cost. Volumes of 1852 bound in boards plainly can be had for 25. 9d. cy. Half of the volume of 1851 bound plainly can be had for 25. 6d. cy. Apply by letter or in person at this office.

To Farmers & the Country Generally. The undersigned, at No. 3, Edin Buildings, Yonge Street, begs to intimate to the country generally, that he has made arrangements with Messrs. Knappe and Co. of Rochester, to act as agents for their various kinds of Agricultural Implements, &c. &c., similar to those which demanded so many Premiums at our Provincial Exhibition; also, for their Grasses, Fields and Flower Seeds, all of which are of the latest production. Farmers wishing to keep pace in the scale of progress, and at the same time save some of the unnecessary labour they have heretofore had, will find it to their advantage to call and examine the implements for themselves. The subscribers will also have on hand—as usual—a supply of Coaling Stoves, Parlor and Box Stoves, Coal Grates, &c., together with an assortment of General Hardware, which they will be prepared to sell as low as any other house in the city. Remember the place 3, Edin Buildings, Yonge Street, General Agricultural Warehouse, under Mackenzie's Weekly Messager Office. McINTOSH & WALTON. Toronto, 23th March, 1853.

R. H. BRETT, GENERAL MERCHANT.—WHOLESALE. Importer of Heavy Hardware, Sheffield, Waterhampton, and Birmingham Goods. Also, Importer and Dealer in Linseed Oil, Paints, Gunpowder, Sugars, Teas, Spices, Fruits, Stationery, &c., &c.