

A. BROWN & CO.

TWO WEEKS OF WHIRLWIND OVERCOAT SELLING

The Finest Range of Overcoats for Men, Young Men and Children Ever Shown in Watford, and at Values That Have Never Been Duplicated

Children's Overcoats

Fancy Tweeds, Chinchillas and Naps, made up in natty styles for the little men. Very special values at \$2.00, \$2.50 and \$3.00, up to \$6.00. Sizes 21 to 26.

Boys' Overcoats, \$3.00 to \$8.50

These are made with convertible or roll collars, in fancy Tweeds, Friezes and Chinchillas, also in Black Beaver. All the new touches. See our range at \$3.00, \$4.00 and \$5.00.

Young Men's Overcoats

We are proud of this range, and so will be any young man who will be so fortunate as to wear one.

Young men who are particular will find the style, the fit, the fabric are just right. Ask to see our very special All-wool Chinchilla, in blue, gray or brown, at \$12.50. Made with roll, convertible or velvet collars.

Other values from \$6.00 to \$20.00, sizes 32 to 35.

Men's Overcoats, \$7.00 to \$30.00

You must see this range to thoroughly appreciate the assortment and good values that we are offering.

MEN'S BLACK CHESTERFIELDS—Correct for all occasions, \$10.00, \$12.50, \$15.00 and \$20.00. Sizes 36 to 44.

MEN'S ULSTERS—Convertible or roll collars, warm, serviceable and comfortable, \$10.00, \$12.50 and \$15.00.

THE "KITCHENER" is one of the newest 20th Century models, showing a touch of the English style, and, of course, this is very correct. Models from \$15.00 to \$30.00.

Men's Raincoats, \$4.00 to \$15.00

Boys' Raincoats, \$3.65

Men's Mackinaw Coats, \$4.50 to \$9.00



A. BROWN & CO.

"THE STORE THAT SATISFIES"

FARM FOR SALE

WEST HALF OF LOT 3, CON. 4, S. 2 E. R. 1, Warwick, 100 acres, all under cultivation. On the premises are a good frame house, frame barn with stable and granary, all new. Well fenced and tile drained. Two acres orchard, very best of loamy farm land, well watered by creek running through it. Situated in one of the best localities in the township for cultivation of grain or pasture. For further particulars apply to J. P. RILEY, Watford, July 29th, 1914.

HARRY WILLIAMSON

Sleigh Manufacturer; Rippling, Turning, Planing, etc., and all kinds of general repairing will receive our best attention. ST. CLAIR ST. WATFORD (OLD SALVATION ARMY BARRACKS)



THE FIRST PAIR OF GLASSES

IT is very important that your first pair of glasses should be right. We do not hesitate to say to you that our optical work is the best that skill can make it. We want you to know this from actual experience.

You receive here a thorough, scientific examination of the eyes and vision and the proper lenses to suit your individual case. No guess work, but good work. Come here first and save time and money.

CARL CLASS

JEWELER ISSUER OF MARRIAGE LICENSES

From Old Subscribers

Mr. C. R. Baird, of Humboldt, Sask., writes:—Everything is fine here. The crops were good, and, with wheat selling for \$1.00 per bushel, there is lots of money among the farmers and trade in town is good. The Lambton people here are all doing well and show up with the best of them when it comes to farming.

40 HEAD OF CHOICE 40 DURHAM CATTLE BY AUCTION

ROCHE HOUSE YARDS, WATFORD Saturday, Nov. 14, 1914 at two o'clock.

3 choice Durham cows, due in December; 1 choice Durham cow, due in January; 1 choice Durham cow, due in March; 1 choice Durham cow, with calf by side; 8 two-year-old steers, extra quality; 10 two-year-old heifers, choice; 13 yearling heifers; 2 yearling steers; 4 breeding ewes; 10 Yorkshire pigs, 8 weeks old. Positively no reserve. All the above stock are select cattle raised in Lambton. No "shipped in" stock.

TERMS—6 months' credit on approved joint notes, 6 per cent. per annum off for cash.

JOSEPH PARKER, R. BROCK, Proprietor, Auctioneer.

Lambton Fruit and Vegetable Show

The first annual convention and exhibition of the Lambton County Fruit and Vegetable Growers' Association opened at St. Andrew's Arena, Sarnia, on Wednesday of last week, and was fairly well attended by Sarnia citizens. The display of fruit, vegetables, honey and goods manufactured in Canada proved a revelation to all. In fact, it had to be seen to be appreciated.

During the evening several interesting talks were given. Dr. Grant, of Theford, president of the Lambton Fruit Growers' Association, acted as chairman, and gave an interesting resume of the inception of the Association and its aims and objects. The objects of the Association are to foster, promote and advance every department of the fruit and vegetable industry, by holding an annual exhibition and convention, distributing suitable literature, making exhibits, and in all other ways, to aid in bringing the orchards and gardens of Lambton county to the highest state of production, efficiency and profit. In the absence of Mayor Joseph B. Degan, Dr. Henderson gave an address of welcome to the members of the Association, and complimented them on the success attending their exhibition.

SEVERE PAINS AROUND THE HEART

Are Nearly Always Caused by Stomach Trouble

Don't let a pain in the region of the heart frighten you into thinking you have heart disease. Just as a pain in the back seldom indicates kidney trouble, so pain near the heart is scarcely ever present in organic heart disease. The pain is nearly always caused by stomach trouble for the stomach and heart are connected by many nerves, and gas on the stomach causes pressure on the heart.

BROOKE COUNCIL

Inwood, 24th October, 1914.

Council met pursuant to adjournment. Members all present. Minutes of previous meeting read, and on motion of Mr. Bourne, seconded by Mr. Kennedy, were approved. Report on Stevens-Zavit drain read, estimated cost \$850.00. McCabe-Kennedy, that report be accepted and Clerk instructed to prepare by-law for submission at next meeting, to authorize work and loan.—Carried. Report on proposed repairs to the 9th concession drain read, estimated cost \$1770.00. Annett-McCabe, that action on this report be laid over.—Carried. Mr. Herman Johnson, a Swede, and a resident of Inwood for a long time, who is old and in indigent circumstances, asked for aid.

Kennedy-Bourne, that we grant Mr. Johnson aid at the rate of \$10 per month for the balance of this year.—Carried. Commissioner Annett reported on the completion of the Johnston drain. Total cost of drain.....\$1690 00 Proceeds of debentures issued for drain.....1442 00 Overpayment or deficit.....\$ 248 00 Annett-McCabe, that report be accepted and deficit spread pro-rata over the lands and roads assessed for drain, and charged upon the collector's roll for present year.—Carried. Commissioner Kennedy reported on the completion of the Edgar-Coristine drain.

Total expenditure on drain, \$843 55

Proceeds on debentures.....640 00

Overpayment or deficit.....\$203 00 Kennedy-McCabe, that report be accepted and deficit spread pro-rata over the collector's roll for 1914.—Carried.

Bourne-Kennedy, that Council open as a court of appeal the Parker-Lucas drains by-law, the Reeve in the chair.—Carried.

Declarations taken. Several appeals. Robert Lucas, sworn, said, I am assessed too high, higher than some west of me.

Simeon Edwards, sworn, said, I am assessed too high, assessment seems very unreasonable.

A. S. Wiley refused to swear, but opposed the heavy assessment for drain.

Jacob Saunders, sworn, said, "I am assessed more now for repairs than I was for construction."

Daniel Saunders, sworn, said, Am assessed more than for the original construction.

John Saunders, sworn, said, an assessment too high, should only pay for one outlet.

McCabe-Bourne, that further action on this drain be postponed, and court adjourned to open in the Village of Alvington on Saturday, the 21st day of November, 1914, at 2 o'clock, p.m.—Carried.

Wm. Gunne applied for remuneration for 1 sheep and 1 lamb killed by dogs.

Bourne-Kennedy, that Mr. Gunne be paid the sum of \$10.65, being 2/3 value of sheep and lamb.—Carried.

Bourne-Annett, that the sum of \$700 be advanced the Board of the Brooke Telephone System.—Carried.

By-law No. 18 introduced and read to levy the sum of \$54.06 pro-rata on the lot and roads assessed for the Crang drain, to pay engineering and by-law expenses.

Bourne-McCabe, that by-law be read a third time and finally passed.—Carried.

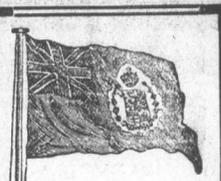
Annett-McCabe, that the sum of \$50, costs in connection with the appeal of Watt vs. Smith-Patterson drain be paid; the drain commissioners authorized to advertise for tenders for the construction of the drain, and debentures be prepared for sale for same.—Carried.

Annett-Bourne, that an order be issued for John Cowan, K. C., town-ship solicitor, for the sum of \$224.00, in settlement of claim and costs of J. D. Moore, Enniskillen, for damages to barn and crops at the outlet of the Bourne drain.—Carried.

Annett-Kennedy, that D. J. McEachern and George Ross, the parties submitted by the collector as his sureties, be accepted, and Clerk instructed to see to the due execution of the bond.—Carried.

Bourne-McCabe, that Council do now adjourn to meet in the Village of Alvington on Saturday, the 21st day of November, 1914.

W. G. WILLOUGHBY, Clerk.



You can show your interest

The Canadian Patriotic Fund

and do a patriotic service to your Country in helping to keep Canadian employees busy by purchasing REXALL, TOILET GOODS, REXALL REMEDIES and REXALL PRODUCTS, because

The Rexall Stores of Canada, over 400 of the Best and Biggest Drug Stores, from Sydney to Dawson City, are contributing from October 15th to December 31st, FIVE PER CENT. of all their purchases of these goods to the Canadian Patriotic Fund, and consequently every time you buy a Rexall Product you help to swell this Fund and do it, too, without it costing you a cent.

Full list of Rexall Goods free at our stores. Get one to-day. You'll find dozens of articles of every day use that you can buy to advantage. All Rexall goods are sold on a guarantee to give you satisfaction, or cost you nothing.

Please pass the word along to your friends, for it is the many small purchases that will collectively create a big Fund for this humane work and FULFILL THE PATRIOTIC DUTY OF CANADIANS TO KEEP CANADIAN EMPLOYEES BUSY.

J. W. McLAREN

The Rexall Store

BARGAINS

Ladies' HAND BAGS

To clean out quickly—1 each of eight lines of Hand Bags ranging in price from \$1.50 to \$2.50, your choice for

\$1.00

1 each of six lines, ranging in price from \$2.50 to \$4.50, for

\$2.00

Strictly New Bags, 75c to \$5

SEE OUR SPECIAL CHILD'S AND MISSES' BAGS AT 25 AND 50 CENTS.

J. W. McLAREN

Drugs Stationery The Rexall Store

Wat

Volume XL—No. 46

LOCAL HAPPENINGS

THE GUIDE-ADVOCATE welcomes all items of interest for this column. Call Phone 11, send by mail or drop item in GUIDE-ADVOCATE Letter Box.

Boys' school caps, 15c.—SWIFTS'. DUCK shooters did not have much of this week.

It is nearly time to start your Christmas shopping.

REPORT of D. of E. meeting to be published in this issue.

SPRINKLING biscuits and cakes LOVELL'S.

TRUCKS were 22 cars of apples shipped from the Watford station this week.

THE Ontario Provincial Winter will be held at Guelph from Dec. 5th to 10th.

BIG reductions on all millinery. BROWN & CO.

BUYERS 24c eggs 24c, potatoes wheat \$1.05, oats 45c. All poultry slumped.

SATURDAY was delightfully balmy most people had doors and windows all afternoon.

THERE is no foundation for the report that Dr. Basil Harvey had been brutalized by Germans.

SPECIAL blanket and comforter by SWIFTS'.

MR. W. J. TREMOUTH received a young deer sent him by one of his friends from New Ontario.

DID you see the transit of the Mercury across the sun's disk on Monday morning at sunrise?

MEN'S sheep lined coats, a lead \$5.00, other values up to \$10.00. BROWN & CO.

SECOND-HAND clothing and furniture for the Belgians to be left at the parcel goods each week.

THE Ladies of Trinity church will their annual home-made baking sale Saturday, Nov. 21st in the school.

BOYS' old bloomer pants, \$1 price, 90c; all sizes. SWIFTS'.

WATFORD is to have movies 1 week. A new company, Messrs. T & Pilling, will exhibit on Thursdays, commencing next week.

KEEP Wednesday evening, Nov. 25th, free to go to the concert to be given in the Armory, in aid of the children. The program will be exclusively by the children of Watford.

WHEN asking for goods tell the merchant you noticed his ad. in the Advocate. It will please the merchant and it will do the Guide Advocate a favor you will feel the better for it your.

8 doz. men's ties, regular 50c. 4 doz. at 35c.—A BROWN & CO.

A LARGE percentage of the made from Guy Ross. Minister forwarded to the Belgian Relief. It would be a good idea to devote percentage of all concert receipts to patriotic purposes.

COPPERS played with silver at a game in the Armory. The winners are merchants and others look close are liable to be fooled. They are and look very much like a hal Examining the "halves" you take

MEN'S heavy tweed pants, \$1. and \$2.00.—SWIFTS' clothing sal.

THREE Mississippi judges, to the cotton industry, have to the bench in all. It is hoped that the silk industry suffer on account of the war, e honors might be moved to a fight.

In a few weeks the municipal will be on. In the meantime will be getting their ammunition so that they can tell the election ination night who is to blame high tax rate and the law suit will all promise a reduction in elected.

OUR ladies tailored to you gowns are proving a great Let us show you the range.—A & Co.

THREE HUNDRED of the troops in England took part in Mayor's procession in London day. Six men were selected battalion. Lots were drawn from the men. Many of the officers went up to London on leave to see the sights, some of the officers being among the men.

HON. MR. DUFF states that of Ontario had responded to upon them for the increasing wheat acreage in the province 1,000,000 acres, which had hit used as pasture, had now be wheat. The fall wheat acre last year was 727,000 a increase more than double the

BOYS' SUITS at prices you heard of.—SWIFTS' clothing; A LIVE healthy farmers' w paper is the Weekly Sun of I is not owned by any "speci stand on all public matters, interests, and is in the thick c It has the prestige of a personality. You should re issue.

Any suit in the window fo —SWIFTS'.