

Kent Flour is Some Flour

KENT FLOUR

QUALITY STANDARD FOR 30 YEARS

From a small beginning thirty years ago, but with a fixed purpose—and that was that the product of the "Kent" mills should be the finest flour that the finest of Canadian wheat could produce—the output of Kent Flour has increased from a few barrels a day by the old millstone process to an output of over two hundred thousand barrels a year by the most improved machinery known to millers to-day.

In a generation the demand for Kent Flour has increased from a most limited local sale to a trade that includes all Canada; from the time when all customers could be supplied in a short haul by the local mill delivery to a sale in 1916 that means travel loads east, west, north.

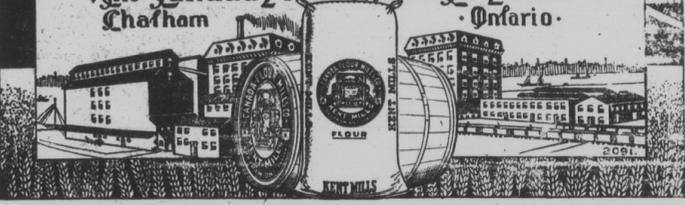
"Quality" has been the keynote to a success and reliability and uniformity that have made Kent Flour a household word.

Kent Flour has always been ground from the finest blends of Canadian wheat—and always will be—and that is why it produces bread, cakes and pastry, that are a delight to the housewife.

All reliable dealers sell Kent Flour.
Sold in 24, 45 and 98 lb. sacks. Half Barrels and Barrels.

There's a treat waiting for you when you use "KENT" Flour

The Canada Flour Mills Co. Limited
Chatham Ontario



SCOTTISH SPIRIT IN CANADA

A Story Comes From Toronto in Connection with Enlisting of the Troops

The following is an absolutely true enlistment story, given with a slight change of name:—

Mrs. Campbell's son had enlisted for the war, much to his mother's dismay, but her troubles were intensified a short time afterwards by her husband also joining the Colours.

Rushing breathlessly into a neighbor's house the other day, she exclaimed:—

"Do ye ken what's enlisted noo, Mrs. Kyle?"

"No, your gudeman, I hope, Mrs. Campbell," replied the neighbor, "for he's past the military age lang syne."

"Ye've guessed right, Mrs. Kyle; the daft loon joined the — battalion this mornin', and that's as sure as daith."

"Guidsake, Mrs. Campbell! And hoo did your man come to make sic a full o' himself, a man past fifty years of age?"

"Weel, you see, Mrs. Kyle, this mornin' when he was waitin' for his breakfast he picked up a copy of the mornin' paper, and there he sat reading the news of the war. Androw never said anything to me, but went out at his usual time, and as I thocht, he was gaen to his work, but losh! aboot ten o'clock in he comes wi' a bundle under his arm the size o' the family washin'."

"What have ye there, Andrew?" says I. "And what's wrang that brings ye hame at this 'oor?"

"What's wrang?" says he. "Everythin's wrang. Have ye no' read the mornin' paper, wumman? 'Did ye no' see that the Germans had dropped bombs on Scotland from their Zeppelins? I tell ye, Maggie,' says he, 'they can bombard England as much as they like, but I'll no' stan' for their layin' a han' on Scotland, so I've enlisted, and this is my uniform.'"

BRITAIN HAS FAST

AEROPLANE WHICH LEADS THE WORK

New Sopwith Exceeds Everything in Speed Except a Projectile

A new type of aeroplane now being used by the British at the front, has already accounted for twenty-seven Fokkers, according to a statement made by Baron Montagu, C. G. Grey, editor of The Aeroplane, gives the following description of this new aerial "destroyer."

"The small fighting machines are distinctly a British product, first being introduced by the Sopwith firm a year or so before the war, and from that first experiment they have been developed and fitted with more and more powerful engines until today the British scout plane is the fastest thing in the world, except a projectile from a gun. The German fokker monoplane is a fast destroyer, but its success is limited to some extent."

Mr. Gray concludes as follows: "The improvement in the British aeroplanes may eventually have a considerable effect on the air defenses of this country, for the improvement in aeroplanes must necessarily be more rapid than the improvement in airships, and, consequently, it is quite probable that now aeroplanes may be produced which will make it more impossible for airships to get away from this country, if they ever reach it. Speed and power of aeroplanes have been so greatly increased that they can now be considered able to outclimb airships."

"With these improvements in the organization of the defense stations, it is not unlikely that even the most improved German airships may find it too expensive to continue to annoy the British Isles."

DOES THIS SCREAM YOU?

Are you one of the many who are suffering with eczema, obstinate sores, ulcers or any other skin trouble? If so, lose no time in trying Zam-Buk, and you will be amazed at its curative powers.

The healing power of any ointment is in proportion to its medicinal ingredients. Ordinary ointments being composed chiefly of animal fats, with only a small percentage of medicinal ingredients, have not sufficient healing power to overcome a bad case of skin trouble. Zam-Buk, on the contrary, is purely herbal, and is all medicine, which explains its superiority over other ointments, and its many marvellous cures.

Besides being best for eczema, ulcers, and skin diseases of all kinds, it is equally good for blood-poisoning, piles, tumors, cuts, heat rashes, sore and blistered feet, insect bites and sunburn. For box all druggists, or Zam-Buk Co., Toronto. Send 1c stamp for postage on free trial box.



SHL—Tradesman (who has been at the telephone for a quarter of an hour, to his apprentice)—"Here, William, take the receiver, as long as my wife is talking to me. You don't need to make any reply; only when she asks, 'Are you still there, James?' say, 'Yes, Amelia, dear!'"

Campbellton FIRE ALARM

A. E. O'DONNELL, Chief
PHONE 78

INSTRUCTIONS

1. To give an alarm break the glass, turn key, open door and pull down hook slowly "Once"
2. Alarms are to be given from the box nearest to the Fire.
3. Every individual should make himself or herself acquainted with the location of the nearest Fire Alarm Box to their residence or place of business so that in case of Fire valuable time may be saved.
4. Only pull down the hook "ONCE".
5. Remain at the Box until the apparatus arrives to notify them of the location of the fire.
6. Do not telephone for Fire but go to the nearest box.
7. Second alarm is to be given by Officers of the Department only.

SIGNALS

- 4 strokes on bell assembly at Fire Station.
 - 5 strokes assembly at Rooms.
 - 6 strokes Engine call.
 - 7 strokes out of town Fire.
 - 1 stroke All out.
- These signals will be repeated 3 times.
System will be tested at noon by 1 stroke.

LOCATION OF BOXES

- 12 Cor. King and Queen St.
- 13 Cor. McMillan and Prince William Street.
- 14 Harquail's.
- 21 Cor. Cedar and Water St.
- 23 Shives Mill off Water St.
- 24 Cor. Aberdeen and Andrew St.
- 25 Cor. Central and Wellington St.
- 31 Cor. Subway and Roseberry St.
- 32 Cor. Sugarloaf and Gerrard St.
- 33 I. C. R. Station.
- 34 I. N. R. Station.
- 35 Cor. Cromwell and Gerrard

Wanted Now

For Restigouche County or adjoining district a reliable energetic salesman for the sale of Pelham's Peerless Fruit and Ornamental trees, shrubs, Roses, etc. Exclusive territories and sales rights. Free equipment. Pay weekly. Our agency is valuable.

Over 600 Acres of the choicest fruit and ornamental trees. Established over 35 years. Goods well advertised and of highest quality. Write Sales Manager, Pelham Nursery Co., Toronto, Ont.

N. B. Catalogue mailed on request to anyone interested in trees or shrubs.

PIANOS AND ORGANS
TYPEWRITER SUPPLIES
PICTURE FRAMING
MONUMENTS
UNDERTAKING
EMBALMING

D. F. Graham
WATER STREET PHONE 95

WE PRESENT YOU

the patriotic opportunity of securing a \$4 FLAG OUTFIT



Stout, fast-colored, full-sized (3x5) Union Jacks, brass-ferule jointed pole, halyard and ball-and-socket, and rustless window socket, on a basis which so nearly eliminates cost; or, if you already have a pole, etc., the flag alone may be secured. The Complete \$4 Outfit is the most desirable. Through the efforts of leading Canadian newspapers, co-operating with the

Graphic

Loyal and patriotic citizens can secure the Empire's emblem at this time when EVERY HOME must have a flag, and never has such an opportunity presented to get a \$4.00 outfit on terms which just about cover the cost of assembling and distributing.

\$1.10—For the Flag Alone; or, for the \$4 Outfit—\$1.48 (Cut on this line)

PATRIOTIC CANADA

THIS FLAG COUPON
(Accompanied by the amount mentioned in the announcement as covering the cost of the distribution)
Will, when presented, entitle the holder of this paper presenting same to his or her choice of
THE FULL-SIZE FLAG, ALONE; OR
THE COMPLETE \$4 FLAG AND OUTFIT

MAIL ORDERS—If complete outfit is wanted send the \$1.48 and 7c. additional for postage in 50 mile zone (or 15c. in other zones of Province); for greater distances ask your postmaster amount to include for 1 lb.; if flag alone is desired, send the \$1.10 and 5c. additional postage in first zone (or 7c. any Canadian point).

A FLAG FOR EVERY HOME

GEO. H. METZLER

PRACTICAL PAINTER, PAPER HANGER, SIGN WRITER, Etc.
Good Stock, Good Work, Reasonable Prices
ESTIMATES CHEERFULLY GIVEN

Finest Wall Paper Samples in Canada
IF YOU INTEND PAINTING YOUR HOUSE GET MY PRICE

PRINTING Of Every Description
Promptly and Neatly Done at
GRAPHIC OFFICE

TO CIVILIZE MOROS ON CURATIVE PLAN

Medical Relief Ship to Be Sent on Five Years' Mission to the Islands

A plan to civilize the still wild Moros of the Zulu archipelago by giving them medical relief from the many diseases rampant in their native islands was announced recently by the Rockefeller Foundation. Co-operating with the International Health Board of the Rockefeller Foundation, the Philippine government will send a hospital ship to the island group inhabited by the Moros and kindred tribes. The ship is now being equipped and will be maintained for a period of five years under the joint supervision of the government and the Foundation.

The scope of the plan are given in the announcement made by the Foundation:

For more than two hundred years the Moros, who were the famous Malay pirates that devastated the northern Philippine islands, have resisted all attempts by Spain and the United States to pacify them by military force. Since their entrance into history they have been a people apart. On the large number of small islands comprising the southern group of the Philippines, about 200,000 of the tribe still lead a semi-nomadic life. They are of the Mohammedan faith. Investigation has shown the Moros to be suffering from skin disease of severe form, malaria, hookworm disease, dysentery and other preventable infections. The Ingots and other head hunters of northern Luzon were civilized largely by the men who brought them medical relief, and it was decided to reach the Moros in the same way.

WORLDLY WISDOM

Poets are born, and occasionally one is made. The man who doesn't know himself is easily fooled. You never know what you can do till you make a good try. But for the dogs no cat would ever know how fast it can run. An optimist is one who gets his pay check and then goes out and looks over the different kinds of automobiles standing around the block.

Local Druggist Repairs What Famous Surgeons Cannot Touch

Shattered nerves are beyond the reach of the Surgeon's knife. What will repair them? Dozens of people right here in your home town will bear testimony to this fact that Zoetic—the health tonic—has set them on their feet again. This famous combination of glycer-phosphates—the actual element of the human body—Cod Liver Oil and delicious tonic wine, supply the very elements that worn out nerves require. In a quiet way the action of Zoetic is truly marvellous. Without a trace of narcotic it induces sound sleep. And following that, better and better digestion. And following that a final and complete rebuilding of the nervous system drained of vitality. Two weeks' faithful use of it will convince you. Because you have been so often misled, expecting much and receiving little, we offer outright to refund the purchase price of Zoetic if at the end of two weeks you cannot report real progress toward better health. Start trying it to-day. Sold by Thomas Wran, Distributing Agent.

PLACING THE BRIDGE SPAN

Great Engineering Feat to Be Accomplished

During the second week in September a tremendous and spectacular engineering feat will be performed on the St. Lawrence. The centre span of the Quebec bridge, 600 feet long, 100 feet wide and 65,000 tons in weight, will be floated to its place between the two big cantilevers 160 feet above the water and gently sunk into its place, thus connecting up the two sides of the river and making a through route from Prince Rupert to Montreal. The operation will be performed between the 14th and 16th of September, at a time when tidal conditions are favorable to the big hydraulic feat.

THINKS PROHIBITION WILL IMPROVE HOTELS

Mr. Newton Wylie Discusses Plans to Provide Accommodation

Mr. Newton Wylie, Secretary of the Committee of One Hundred, predicts that after the referendum is taken in Ontario the hotels in the Province will be in a better position than to-day. He adds that "from the standpoint of temperance this should be one of the great bulwarks. We are getting a good deal of co-operation from hotel-keepers who are going to endeavor to meet their new conditions." Mr. Wylie stated that in some quarters the suggestion was being well received that they build their own hotels to meet the travelling public, as had been done in about twenty places under local option.

COULDN'T LOSE IT

(Philadelphia Ledger)
Dr. Simon Hartington, chemical and food expert, said in a lecture in Chicago: "Hanging or ripening is good for certain food. Pheasant is dry and tough without a little hanging. Pork is the better for being hung. Even beef must hang a little. "But not too much. I don't believe in any such overhanging as the Gorgonzola cheese had. "A grocer found that two of his Gorgonzola cheeses were ripe to rotteness, so he put them outside the shop one night in the hope that somebody would steal them. "In the morning one was gone, and the grocer was glad. That night he put the other out again. Then the next morning his wife heard him cursing and swearing as he opened the shop. "What's the matter, Jim?" she asked. "Isn't it gone?" "Not only it ain't gone, but the other one has walked back."

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"Bang!" went the rifles at the manoeuvres. "Oo-oo!" screamed the pretty girl—a nice, decorous, surprised little scream. She stepped backward into the arms of a young man. "Oh!" said she, blushing. "I was frightened by the rifles. I beg your pardon." "Not at all," said the young man. "Let's go over and watch the artillery."

MOUNTED POLICE TAKE ESKIMOES WHO KILLED PRIESTS

In Captivity at Herschell Island—May be Murders of Street and Radford

Inspector Lanauze, of the Northwest Mounted Police, reports he has taken the two Eskimoes who killed Father Leroux and Father Kovier, in November, 1913. The men have confessed the killing. They are in custody at Herschell Island, and it is believed may be the same natives who killed Explorers Radford and Street, who lost their lives the same year. They certainly belong to the same tribe. The two killings took place in the territory of the Copper Mine Indians, between Chesterfield Inlet and Coronation Gulf. The natives, after killing the two priests, donned their ecclesiastical robes and paraded them in the north. The same natives were reported to have been seen with binoculars believed to have been those of the explorers.

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