# London Advertiser

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## WEDNESDAY, JANUARY 16, 1924.

#### A Trouble-Maker.

trict of Nova Scotia again, and the born and here they are: company concerned is once more the British Empire Steel Corporation.

The company has given notice of boiler room. a cut of 20 per cent in the wages of

The British Empire Steel Corpora- into mechanical force. other concern in Canada. It has 76 pounds.

capable of dealing with men, and the time worrying about. commission appointed to investigate conditions there should hurry up and come to the surface with a full re-

On the face of it, and having in to give the red element plenty of erals closer together. material on which to work.

#### Hold An Election.

The election in South Waterloo U. F. O.-Labor candidate, is not the cern is to see his downfall.

There were irregularities shown at the time of the hearing of the case, but there was no intent shown on the part of Homuth to introduce corrupt practices into the contest.

It is now intimated that the seat will be left vacant during the first session of the legislature, a move for which no good reason can be advanced.

A by-election will be necessary before a member can represent the riding, and there is time to hold it before the legislature meets. It would not be fair to the people of picture in the paper. She was a South Waterloo that they should be singer in the choir of a church in without representation during a New York, and was paid for her session of the legislature.

# Plain Insanity.

Every few days one sees a picture of some person in a bathing suit jumping into water that is decorated with pieces of ice.

They say it's great sport, this business of going for a swim when there's lots of frost in the air and plenty of snow on the ground.

There should be a special ward the hospitals for the insane to look after these people.

Outdoor swimming in the winter

# A Big Circle.

Cities too often lose sight of the fact that the success of other centers is in a measure the success of all.

We read of the industrial expansion that is taking place in Windsor, Hamilton, Toronto, at points in Quebec, and too often the only idea is one of regret that it is not all centered in London.

The more development there is in these centers the greater becomes expenses. their buying power. The more homes these places support, the more purchasers there will be for Londonmade stoves, hardware, pianos, biscuits, hosiery, etc.

demand for farm produce that this that objective. district is so well able to supply.

No city lives to itself. We should be glad at the prosperity of other

hind the offer of \$100,000 for a work- tion." able plan whereby United States can play a reasonable part in world 1924 it "will be silk or nothing." peace.

The senators are quite sure that there has been some dark, dirty work going a property of the senators are quite sure that there has been some dark, dirty carved on the basis of a compromise gets pulled out there, and battles his work going on. Why, some months between this silk or nothing idea. ago they claim to have killed the League of Nations in United States. and to have the thing dangled before them to the jingling of \$100,000- classed as abnormal. On close inves-

know at once who the grave robbers are, where they got the dark lanterns, the picks and shovels, and don't know that the earth moves on who it was that led them to the earth moves on stranded motorist to shift for himwho it was that led them to the spot its axis-we simply take it for self? Or if they do bestir themselve

senators who are showing such malice and positive hatred are worshipping at the shrine of Mars. They have the same feelings that have made wars, and which will make more wars.

As they stand in smug compla-

## Burning and Wasting.

A waterfall is a greater asset than a coal mine. It has taken us a long

Trouble looms in the mining dis- time to realize it, but facts are stub-In every ton of coal consumed 600 pounds are lost in the mining, 126

more from the pit mouth to the After it gets to the boiler room the miners, and at the same time an 446 pounds go up the smokestack, increase in the price of coal supplied | 102 pounds are lost in the ashes, and 650 pounds in converting heat energy

tion has had more serious labor. The amount that finally comes to trouble in recent years than any bear on producing actual power is Meighen as the leader without

been the cause of calling out troops | Ontario, in the light of these statisfrom this district and other parts of tics, is far richer in power resources than the coal-bearing sections of It has demonstrated that it is in- United States that we spend so much

### A Sensible Thing to Do.

Hon. T. A. Crerar and Hon. Mr Dunning are not going into the King mind the low wages earned year in government. The visit of Mr. Crerai and year out, a cut of 20 per cent in to Ottawa shows with what keen the pay of the miners is a heartless expectancy any move is watched that and a tyrannical measure, calculated might bring Progressives and Lib-

Not only so, but it also demon strates how hard it is for a premier to make an unusual, and a very sensible, move without bringing down on his head a deluge of sushas been voided, and Karl Homuth, picion from those whose chief con-

> If Mr. King thought it advisable to discuss western matters with Mr Crerar, why should he not send for him? There are few men who understand the position of the entire west as well as Mr. Crerar. It looks the part of common sense to discuss western problems with a western man who understands them.

It would be better if, in our public life, we had more of this kind of thing, instead of so little of it.

## Building Up the Kingdom.

Miss Winnifred Gaynor has her

But there was a rumpus with the rest of the singers, and Winnifred felt that she had to move out.

She did, and she made her first move into court in an effort to establish breach of contract.

In order to make it very plain she intends to stand up in court and should be thoroughly planned by th sing to the authorities.

must be to the Almighty!

# The First Consideration.

Sir Henry Thornton took occasion is about as sensible as wearing three at a banquet in Brockville to state suits of underwear and a fur coat that demands for cheaper service on when the thermometer stands at 100 the National Railways would mean adding burdens to those already Editor of The Advertiser: carried by the ratepayers.

service just as soon as it is com-

run as a business enterprise first. Right now good progress is being made, and the Canadian public have posted on the wall the promise of Sir Henry that in three years the deemed passable system should be paying its own

That is the first considerationment will not be called upon to perhaps, in his city office, and forthplace the road where the governfinance a deficit each year. Nothing with dismiss them from his mind would it be too much to ask our should be done to interfere with Sir worthy engineer to go out sometime and his colleagues working and have a look himself? Further-The greater the population of Henry and his colleagues working and have a look himself? Furthermore, would it be too much to ask these cities the greater will be the definitely and free-handed toward him to consider for a moment the doctor, or the clergyman, or the busi-

# The Dress of 1924.

The Los Angeles Times laments deep with snow, and fit only for centers, as well as striving for the advancement of our own. the passing of cheap garments for women, saying that in many places through The Crime of Peace.

United States senators want a rigid investigation to find out what is behind the offer of \$100,000 for a work. investigation to find out what is be- regardless of her financial condi-

It seems true that even prior to

# Note and Comment.

well, isn't it enough to make any tigation it was found that they were well-regulated senator boiling mad? merely obedient to their parents and for twelve months, and for the sal-

Professor at Los Angeles says we look as if our conuty servants were where the senators had cut the sod granted. Leaving a good opening for sufficiently to remove some of the to lay away the League of Nations, the standard terms of his theory. to lay away the League of Nations. the stand-patter to dust off his theory half-hearted way that it leaves the The whole thing looks worse than that the world is as flat as a pan silly to the outside world. The U.S. cake.

# To the Editor

Without a Policy.

Liberal Criticizes the Failure of Mr Meighen to Speak Constructively While in London.

Sir,-Echoes of the blue ruin ban-

Mr. Meighen has once more been in our midst and as in his Opera House speech of 1921 so in his address at the Winter Gardens Friday vening he signally failed to present either a definite or a constructive policy. He spoke of the prosperity of Quebec, but failed to tell his hear ers that Quebec has had many years

f Liberal government. He talked blue ruin, but again neglected to say that our national debt was one of the many legacies left by him and the Tory party. The profit-eering which was so rampant during the Borden-Meighen regime will no readily be forgotten by the people The Merchants Bank, Home Bank nd other disasters are but examples of their failure to protect the people's

No wonder the Tories left the Win ter Gardens disappointed in the second appearance in London of Mr. policy. Yours truly, R. WM. CHAPPLE.

1094 Dundas Street, City. Inspector Favors Idea.

### Thinks Subscriptions Would Be Forthcoming To Build Animal Hos-

Editor of The Advertiser Sir,—Your paper of the 12th publishes several letters from reader asking for a hospital to be built i London for suffering animals. I would be a blessing, and one of the best things for the poor animals who otherwise die through the owners ot knowing what to do for them place where horses, dogs and cats be fetched and attended ould be a wonderful place in Lon-

per day come into this office, ask-ng for advice in connection with some animal that is suffering with ome kind of complaint. In a lot of cases the owners have no money t spend on veterinary surgeons noney to pay for treatment and the there was a hospital to take them what a blessing it would be for se suffering animals.

Several people have phoned me u is in regards to this that I an riting this letter to you, as London people say they will d thing they generally do it, and ould like The Advertiser to tak harge of all donations for the hos the head when The Advertise

started this in your paper.

If you will let me know I will tel Il persons inquiring for that cormation where to send it to. T ciety thanks you very much for th to myself, and on behalf of the pe who have given the society so much assistance in the past. I am sure they will stand by The Advertises in this, one of the best ways to alleviate suffering and cruelty nimals that was ever put before

G. TUSTIN, Inspector Ed. Note—The Advertiser is of any assistance in this mat er, but believe before a movemen officers and members of the Human How wonderfully pleasing all this done and a definite program laid out this paper will be pleased to be of

# Our Country Roads.

Middlesex Man Who Uses the Roads Claims That Right Now Is the Time For Attention.

arried by the ratepayers.

The people are entitled to cheaper

day, January 14 regarding the condition of Middlessex County roads since the recent severe snowstorm one who Sir: An item in your issue of Mon ay, January 14 regarding the con mercially possible to give it to them, has motored over these roads and but the National Railways must be therefore knows whereof he speaks This item quotes our county er sability of the Hamilton road and the Sarnia road for automobile traffic. The other main highways ar

Knowing as the engineer does, the importance of the Sarnia road and fixed charges as well as operating the Hamilton road, and their connecting roads near the city of Lon don to the general motoring public he is content, it would seem, to re ness man who must needs use thes

And if he were to investigate, what

The Times goes on to say that in sees fit to drop the matter at that and leave it to the warm spring rains and sunshine to do what he and his foremen are being paid to do. The way along as best he can. He may be a doctor trying to reach a person cangerously ill. In any event, whatever, his business, it will not be joy riding at this season of the year Two youngsters in a school were classed as abnormal. On close investigation it was found that they were

look after them for twelve months. Considering these things, does it

track in a positively dangerous con-dition. The hundreds who have

motored over these roads in the past

week are certainly of the opinion that the county engineer and his road foremen show little consideration and still less judgment in the descharge of their duties.

However, one reading the daily paper, would be led to believe that these much-travelled roads had developed into a veritable Arctic fastness of ice and snow as it were. Oh

ness of ice and snow as it were. Obviously, one would infer that our county servants were spending their winter in the south, or else hibernat-Thanking you, Mr. Editor, for this

pace, I am.

#### interest, pensions and reparations ex-penses now absorb 76 cents out of every dollar raised in France for the The Guide Post government. And the government is aising by taxes only 50 per cent of By Henry van Dyke hat she spends. France knows that her financial alvation lies in more production and ess consumption. But it is one

WHAT A CHILD COSTS.

Ye were bought with a price .- I. Corinthians vi., 20. The inward joy and power of our life, in every sphere, come from he discovery that its highest obligations rests at last upon the law of ratitude.

In every tie that binds us we are made free and glad to serve when recognize that we have been "bought with a price." flere is the family circle

You belong to it. It has its obligations and responsibilities for you.

You are subject to your parents. They have a right to control you and to demand your obedience.

So far, you are subject to a law, good and necessary, but in itself xternal and formal. Presently you come to feel, if you are worth anything at all, that

his family life has cost something; you catch a glimpse of the pangs f anguish, the countless and continual draughts on life and love that mother has borne for your sake. You think of the cares and self-denials through which a father has

seed, that you might be protected and nurtured and educated. You begin to understand that expenditures of the very best of life we been made for you. And when that truth comes to you it lifts you up into the true filial

ation-makes you long to be more worthy of the sacrifices which have If they could ever be repaid, they would be a burden until you had charged the debt.

But just because it is so great that it transcends payment, it makes you a willing debtor forever, and binds you to a grateful and loving life. (Copyright, 1924, by The Republic Syndicate.)

# CAN EUROPE HOLD TOGETHER?

Chapter VIII.: "The Baffling French Debt."

This series of articles is a simple but accurate explanation of world onlitions, from the point of view of a distinguished specialist. These articles are the result of his most recent tour of Europe, made especially or securing the data—a trip on which he visited sixteen countries, talked eith the premiers of half of them and the finance ministers of twelve, and in field observations secured a mass of facts. Mr. Sinclair says finance and momics can be told so simply a child can grasp them. His articles prove his claim.

By JOHN F. SINCLAIR.

reased by two millions since 1913. Ier national annual income per capia has decreased from \$185 in 1913 to enough to square the account.

ustrial groups are more and more etting under cover and evading ture taxes on their wealth, while tax-paying classes of Franceaddle class people and laborers who we by their work and not by their vestments - face heavier and avier tax burdens. Taxes are beshifted more and more from the

ch to the poor. Taxes to be just should be based and industrial groups who agh Poincare, control the policies nent. When we realize that France nust have ten times as much in taxes oday as in 1913, and that the present ore to relieve those of large wealth ov selling to them tax exempt bonds olicy can lead only to national dis-

# Finances in Mess.

We can conclude, therefore, that he French public finances are in a ness, and the present policy, if con-inued for long, will only lead to pankruptcy by the government itself or revolution by the masses. Before the war France bought each

ear two hundred million dollars more goods than she sold. Here is he way she paid this account: In 1914 she had invested outside of trance 8,000 millions of dollars. The of dollars a year. Again, tourists who went to France each year left about 150 millions of dollars. Then about 150 millions of dollars. Then the ships doing a world business gave the another 50 millions of dollars er another of militars of dollars ach year. Now these items, which he economist calls "invisible exorts," totaled 500 millions of dollars year—two and a half times the mount needed yearly to square the

count. The problem, you see, was and simple.

Now let us see what the war did o this situation.
Of the 8,000 millions of dollars which France has "invested" outside, ,000 millions was in Russia. This s now practically all lost. Of the alance. 1.000 millions was invested the Balkan States and Turkey. rance has lost perhaps 85 per cent f her foreign investments as a result f the war. Her other invisible exorts yielded her nothing from 1914 o 1919. To add to her troubles, France has bought during the past en years an average of 1,200 million f dollars more goods on the world parket each year than she has sold. At the same time, she has had little or now invisible exports to help her quare this account. Result: She has piled up 12.000 millions of dollars of lebts outside of France, which must ooner or later be paid.

# Hard to Handle.

This foreign debt is equal to 19 per ent of the total. It is much harder o take care of this 19 than of the 81 thich she owes to her own people, because the foreign debt must be paid in either gold or goods (invisible exports included). France cannot pay in gold, for if she sent all her gold she could pay only 11 cents on each lollar owing outside of her country.

week are certainly of the opinion

Yours very truly, A MIDDLESEX RATEPAYER.

At the same time, this procedure The population of France has de- would completely demoralize her internal currency.

Then, if she cannot send gold, she must fall back on sending goods ot over \$150 today. Her national hay her foreign debt in fifty years france would be required to sell 750 labt has increased per capita from million dollars more goods a year very dollar the government of than she buys. Only by enormously increasing her production and drastically curtailing her consumption can tically curtailing her consumption ca rance paid in interest charges in \$\psi 13\$, she must now pay \$12, while for is can best be understood when we very dollar of national income she know that in no year during the past ad in 1813 to pay with, she now has holy 81 cents. twenty-five has bought. That is the

> But there is another snag in the way. Northern France must be reway. Northern France must be rebuilt, and it will take about 20,000 position to that of the military and millions of dollars to do it. France has started the work, and has ac-

ound in enormous quantities in the Ruhr. Germany produced 190 mil-ion tons of coal in 1922, and 114 mil-ions of it came from the Ruhr. So in January, 1923, France entered the Ruhr, not to make Germany pay parations, but first and forem o get cheap coke and cheap coal

future struggle urely and swiftly approaching.
In a word, France, now almost ab feed herself from her own produ her financial difficulties. of business nationalism, balance much as she has bought. That is the conomic imperialism. She has compute the conomic imperialism. strength as is necessary to get

thing to have great production capacity, and quite another to get orders to run 100 capacity. That France is now finding out. The annual present capacity of France in

pig iron is estimated at 9.670,000 ton

and in steel 8,600,000 tons. In 1922 the

total output reached 58 per cent of

Coal and Coke.

Well, what about coal and coke?

In 1913 France consumed 75 mil

on tons of coat. She produced -

about the same amount as former

but prices have doubled, and highe

eigher manufacturing costs for

million tons of coke annually. She produced only 3½ million tons, and imported about as much again, most-

y from Germany. In 1922 Francoroduced one million tons, and im

ported over five times that amoun

Prices have likewise doubled during

has iron and steel, but they are valu-

able only as she can provide cheap coal and cheap coke. She has already

ound her great iron and steel indus

ies seriously hampered for lack oth coal and coke. This crisis h

een coming to a head ever since t close of the war. She knows that her one salvation from bankruptey

and debt repudiation lies in surplu production. But she must have more

coke and coal for her own price. Where can she get it so that sh

nay become economically independent

ry for her are located. Both a

sist her in increasing her prod

By this time you will have

Today she is importing

millions and imported 30 millions

the pig iron capacity and 52 per cent of the steel. Why so small a pro-

complished remarkable results. But it has only aggravated her baffling finance problem. Her overheads are mounting higher. Her public debt This is the story of France today as I read the figures. (Copyright, 1923, in U. S. and Great Britain by North American Newspaper Alliance. All rights reserved.)

# Rarebits By Rex

ADVERTISING LOVE.

Fred reads each page of advertising, So it is not at all surprising That when he asked May for her hand He gave her this to understand: "You must possess," Fred said, "this much:

of the steel. Why so small a production? Lower purchasing power in Europe, the slowing down of production, more trade restrictions, such duction, wises etc., and in France A skin a guy would love to touch, And you must never raise objection To keeping your school-girl complexion.

as tariffs, visas, etc., and in France not enough coal and coke to supply the ovens and furnaces. Then May replied: "I shall not holler If you will wear an Arrow collar. Each time you kiss me you must Your face in Colgate's shaving cream;

> You must not flirt with son-kissed peaches; And, dear, you are an awful talker When you play bridge with Johnny Walker. So in both cold and summer season

And when we're living at the beaches

I'll give you Postum. There's a Rea-"All right," said Fred. "I am con-Come, kiss me, kid, I'm Pepsodented!

It is said Norway will go dry seven years. But prohibi ists always forget that while there life there's hops.

A party of scientists have gone to China to hunt for dinosaur's eggs 100,000 years old. They might have saved the expense by first exploring a local restaurant.

The government should be humane enough to provide a chair for our

When your home brew doesn't work fast enough take consolation in the thought that Rum was not built in a

A man does not have to be an ac tunes with his nasal organ.

I saw before St. Peter's seat A coal man and bootlegger meet; The coal man said: "I am the feller Who fills up everybody's cellar; offices are manifold, I keep the world from getting cold."

"I think he tells a lie, the begger! Remarked the corpulent bootlegger. "I fill most people's cellar full, And keep them warmer far than wool; Why, every person knows, St. Pete, That I provide the world its heat."

St. Peter took them down below; Said he: "Here's where you boys shall You fill men's cellars, both, do you-

People who love their neighbors as

Well, we fill ours with guys like you, Who overcharge most every gink Just ring when you feel like a drink!' PAINFUL PATHOS. "Tell you what, Susie, I only hope never get so rich that I'm stingy."

themselves usually despise them-

a lot of married men will not be so far out of pocket. The same causes have been in operation everywhere, and their effect is observable in a marked diminution of the gold output all over the world.

Now that seal has gone out of style,





ALWAYS READY FOR

# Baker's Breakfast Cocoa

Growing children want and frequently need more nourishment than adults, owing to the activity of their restless little bodies. Baker's Cocoa files all the requirements of the dietitian and physician as a delicious, pure

> Just as good for older people.

beverage.

and healthful

It is the cocoa of high quality 'Made In Canada By Walter Baker & Co. Limited

Mills at Dorchester, Mass.

and Montreal, Canada

BOOKLET OF CHOICE RECIPES SENT FREE

# on ability to pay. Only in this way had a nation grow strong. But the bolicy of France is just the reverse. Even before the war, the large finanoolicy of indirect taxation. Only the ndirect taxes which can be shifted tre popular with the controlling element. When we really that the controlling element when we really the controlling element when the controlling element London homes

for Spasmodic Croup and Children's Colds



# Vicks Wins Most Enthusiastic

London Mothers Like Vicks VapoRub

# A CASE ON

Vicks is splendid."

GREY STREET Mrs. Fred Harper of 373 Grey street, London, Ont., writes: "My lit-tle boy had first bronchitis and then croup, so I thought it a good chance to try Vicks VapoRub. The treatment relieved him greatly. I think

## REPORT FROM 305 DUNDAS STREET

Mrs. Showers of 305 Dundas street, London, Ont., says: "I have used Vicks VapoRub for the last six months and would not be without it. I find it is very good for headaches and for colds in the head, especially for the children. I could not speak too highly of Vicks."

## 72 EMPRESS STREET SENDS FOLLOWING

Mrs. A. Lott of 72 Empress street, London, Ont., writes: "I wish to say that for children with croup, Vicks his I would not like to be without it in

> Never let a Cold get a start

Skeptical at first about external treatment for cold troubles, London people have been completely won over by the remarkably quick action of Vicks VapoRub.

For Vicks medication takes effect immediately it is applied in two distinct ways. First, it is absorbed through and stimulates the skin like a liniment, poultice or plaster. Second, its ingredients are released by the body heat as vapors and are inhaled with each breath directly into the nose, throat and lungs. It is an obstinate cold that can resist this direct double action.

Vicks is composed of Camphor, Menthol, Eucalyptus,

Thyme, Turpentine and other of the world's best reme-

dies for congestion and inflammation-whether in the air

passages, such as croup, colds, catarrh or bronchitis, or on the surface, like cuts, bruises, burns, sores and stings. Vicks is a family standby in the States. Over 17 million jars are used yearly. Since its introduction here two years ago we have received a great many letters from people who have tried Vicks and are delighted with the results. Alongside are reports from some of these people who have kindly consented that their experiences



Some of the Reports From Local Families

# 175 SYDENHAM STREET

"EXCELLENT" Mr. S. B. Putnam of 175 Sydenham street, London, Ont., writes: "I have used Vicks VapoRub and find it excellent for colds or catarrh. I would not like to be without it in the house as I have never found anything that

# REPORT FROM 230 MAITLAND STREET

gave me relief as quickly as Vicks."

Mrs. Myrtle Pease of 230 Maitland street, London, Ont., says: "Suffer ing with sore throat very often and finding no relief, I tried Vicks Vapo

# 96 CHESLEY AVENUE

anyone suffering with sore throat."

"GREAT RELIEF" Miss Margaret Hooley of 96 Chesley avenue, London, Ont., says: "Vicks VapoRub has done a lot of good as I am subject to colds in the winter. I also found it a great relief to my throat when I had tonsilitis. I would not be without it.'

50c A JAR AT DRUG STORES it to the Vick Chemical Co., (344 St. Paul St., W., Montreal, P.Q.,

If you prefer to test Vicks befor purchasing, clip this coupon, mail and a free test size package be sent you promptly.