

THESE TWO PLAY FOR CHARITY WITH THE WANDERERS SATURDAY



George Proeger.

These two players have been picked for Wanderers' line-up in game against Ottawa, proceeds of which go to Belgian relief fund.

Odie Cleghorn.

Feds Are Not Paying Out Money For Fun Says Ward

Outlaw Magnates Are Just a Lot of Businessmen In Game For the Sport, Declares Brooklyn Club Owner.

NEW YORK, Dec. 17.—"Don't you suppose that the Federal League has found out just where it stands regarding Walter Johnson's contract? We are not paying out our money for the mere fun of doing it. You will hear a lot of rot that we are going to break up, but that's plain rot, that's all."

Thus spoke Robert B. Ward, the Brooklyn Federal League club owner, when asked about the National and American Leagues being composed of sportsmen, and how about the Federal? "We are simply a lot of business men in baseball for the sheer sport of it. Can the other league say the same? Most of them are professional baseball men, and always have been professionals. We are not. We have made some mistakes through ignorance, but we are learning rapidly."

Organized baseball will quit before we do, you may bet on that. "While I am not fully informed as to Walter Johnson's contract, yet I know that we have just as clever lawyers as are on the other side. President Gillmore must have examined Johnson's \$124 contract before allowing Tinker to sign him. We are not moving in the dark. In Washington I was told that Johnson is all in. Well, if a man is all in, and yet can win 23 games in the American League, what kind of a major league is that?"

"We can use all pitchers with such records as that. We are getting them, too, every day."

How about putting a Federal League club in Washington? "I have been told that Washington fans are extremely foolish. That is true, I'd rather not take a chance."

Minor Leaguer Is New Manager of Chicago Sox

Clarence Rowland, of Peoria Club, Signs To Succeed Jimmy Callahan.

CHICAGO, Ill., Dec. 17.—Clarence Rowland, last year manager of the Peoria minor league club, today signed as manager of the Chicago American for a term of one year. He succeeds Jimmy Callahan, who was manager of the White Sox for the last three seasons. Callahan, it was announced, will be retained by the club in connection with its business department.

Rowland's experience in baseball has been confined to the minor leagues, but he has built up a reputation as a "big league" manager. Among those who have signed on his recommendation is Larry Doyle, captain of the New York Giants. The new manager is 34 years old.

Rowland's selection came as a surprise to Chicago fans, many of whom expected Eddie Collins to be appointed to the place.

CENTRAL LEAGUE TO TAKE IN PEACE CELEBRATION

President Heilbroner Announces That They Will Enter If Eight-Team League Is Formed.

FORT WAYNE, Ind., Dec. 17.—If the Central League should be increased to an eight club league, the Peoria, Chicago, Ohio, and Wheeling, Va., will be the cities added, according to Louis Heilbroner, president of the league, who returned from the east today.

PRESTON O.H.A. JUNIORS TO PLAY NORTHERN LEAGUE

Will Meet Berlin in O. H. A., and Galt in Northern League Games.

[Special to The Advertiser.]
PRESTON, Dec. 17.—The local intermediate are in good shape for their game with Hamilton in the Amherst City Friday night. A number of men will be carried, and changes will be made at half-time, a number of the sports will accompany the team. The local junior septette will play both Northern and O.H.A. arrangements being completed yesterday. In the Northern they will play a double schedule with Galt, and in the O.H.A. they will play a double schedule with Berlin.

REISLING TOO HIGH PRICED FOR HAMS

[Hamilton Spectator.]
There is little chance of the Reisling being considered by the local dealers. Reisling was the favorite candidate, but his salary demands are away above all reason. The Canadian League will be class C next season, with a much reduced salary limit. In fact, the limit has been reduced to \$1,000 a month, exclusive of manager. This eliminates Reisling and other high-priced artists.

NO RACING AT JUAREZ UNTIL SATURDAY

JUAREZ, Mexico, Dec. 17.—In view of the fact that the funeral of J. G. Folansbee, late president of the Juarez Jockey Club, will be held in New York on Friday, there will be no racing here tomorrow. Entries for Saturday's races will be announced at the usual time.

INTERMEDIATE GROUP 7 DRAWS UP SCHEDULE

[Special to The Advertiser.]
AYR, Dec. 17.—Group No. 7, intermediate O. H. A. series, met here tonight and drew up the following schedule:
Jan. 8—Ayr at Drumbo.
Jan. 14—Drumbo at Ayr.
Jan. 22—Ayr at Drumbo.
Jan. 28—Drumbo at Ayr.
Refered—A. Brohm, Ayr, and H. Baxter, Drumbo.

ROBERT BURNS CIGAR.
Oye ken, mon, there's a smoke as our Bobbie would ha' written a bit verse about? Awel, that's because ye've nae lit up a bonnie mill weed like this one. Do so, forbye. Made in London by Vailens & Co.

SHELLS KILLED 82 IN HARTLEPOOLS

Latest Official Estimate In BombarDED City.

WOUNDED NUMBER 250

Many Destroyers Visible Beyond Cruisers Daring Raid.

[Canadian Press.]
HARTLEPOOL, England, Dec. 17.—(Via London, Dec. 18.)—1:35 a.m.—The latest official estimate of the casualties resulting from the German bombardment of Hartlepool, issued late tonight, says that 82 persons were killed and about 250 were wounded.

Although at a late hour tonight the official estimate of the casualties was 82 persons killed and about 250 injured, many of the wrecked houses have not been explored, and it is believed the list of dead eventually will reach 100. Eight soldiers, two of them gunners in the coast defence, and two sailors, are among the killed.

The panic-stricken residents of the sister towns have gradually returned to their homes from the country, and are standing about in sad groups, watching the search of the demolished buildings for dead or injured.

Mayor Fryer issued a proclamation today, stating that where families cannot meet the funeral expenses of their dead, these will be paid for them from the war relief fund. The dead is evenly divided between the two Hartlepoles, and plans are under consideration for a common funeral for all.

Throughout today rumors were current that German and English fleets were firing off the Scotch coast. No sounds of gunfire were heard here, but the rumors excited the crowd, which were willing to believe predictions that the Germans will shortly shell this coast again.

Army officers who examined the ruins caused by the bombardment estimate that the Germans fired 200 shells, chiefly of the 9-inch and 12-inch kind. Several 12-inch shells, which had not exploded, were found today in the soft earth.

Raked From Three Angles.
The Hartlepoles were raked from three angles by the enemy. Living off the peninsula, which the Germans approached from the south, both towns were shelled by the forward guns, as the cruisers advanced. Aboard of the peninsula, the Germans poured a broadside fire over the entire length of the sister towns. As the cruisers

made their escape to the northeast they poured a fire from their rear guns on the north side of the peninsula.

Many destroyers were visible beyond the cruisers during the bombardment. Two large German cruisers, and one small cruiser, did the shelling here. C. Nielsen, the American consular agent, narrowly escaped death during the attack, the houses adjoining his being crushed, together with their occupants.

Shore Guns Did Damage.
The shore guns acquitted themselves creditably, and were not injured by the German fire. Persons who witnessed the fighting between the shore guns and the cruisers say the smokestack of one of the cruisers was smashed, and that many shots landed on another, while it was standing broadside to the shore batteries.

It is estimated that the cruisers were about 4,000 feet off shore during the heaviest part of the firing.

CAPTURED PRIZE SHIPS AUCTIONED BY BRITAIN
Same Hammer Used As At Last Sale During Crimean War.

[Canadian Press.]
London, Dec. 6.—(Correspondence of the Associated Press.)—Four German vessels—Elise, Gerhard, Theodor and Bolivar, captured as prizes, have just been sold by order of the marshal of the admiralty.

These are the first prize ships to be sold in London since the Crimean war, and the hammer used by the auctioneer is the same one used in the year 1855, when the last batch of prize ships was disposed of. It was afterwards presented to the marshal of the admiralty as a memento.

A condition of the sale was that each purchaser had to sign a declaration that he was not an alien enemy.

BESSEMER WAS DELAYED

[Special to The Advertiser.]
PORT STANLEY, Dec. 17.—Bessemer No. 2 arrived here yesterday after being held up at Conneaut for two days owing to rough weather. There is now three inches of ice on the creek and a number of skaters are a creek made.

The regular meeting of the I. O. O. F. held this evening at the home of the Regent, Mrs. G. M. Grimmond, was well attended.

Mrs. Cronwell and Miss Ivy Manning spent Tuesday with Mrs. H. Cronwell in St. Thomas.

Mr. and Mrs. Benjamin Nicholas and daughter leave next week to spend a month with friends at Sault Ste. Marie, Ont. Capt. Mark Berry, accompanied by Mrs. Berry and Miss Gladys, plan to spend the winter with their daughter, Mrs. Anthony, of Buffalo, and Mrs. Cronwell.

The Whist Club, which meets fortnightly, was very pleasantly entertained at the home of the Misses Ada and Edith Coswell.

NO GREAT FUN TO BE CROWN PRINCE OF EGYPT



Advertiser Illustration.
This chubby little lad looks as if he'd like to play a game of baseball in the back lot—but he never does. He's the crown prince of Egypt and he's so carefully guarded by teachers and soldiers that he never gets a chance to play games with other small boys.

If the little crown prince hears nothing of games and sports, he hears a great deal of war these days. For his father, the Khedive of Egypt, has joined the Turks against the Allies in the "great war."

STRICKEN UNEXPECTEDLY

MITCHELL, Dec. 17.—William Gummow, aged 46, of Logan, died yesterday after an illness of only three days with acute indigestion. He leaves besides his wife one son and daughter.

After a lingering illness from cancer Thomas Baker, aged 77, died yesterday. He was born in Cornwall, England, and came to Canada in 1861, settling in Cobourg, where he lived for about nineteen years. He came to Mitchell with his family in 1880.

According to the annual report of Dr. Armstrong, M. O. H., good progress had been made in sanitary improvement. With the exception of an outbreak from measles there had been only a few contagious diseases and no deaths from them.

BRITISH DESTROYED TURKISH BARRACKS

Dispatch Says Fire of Fleet Was Effective In Gulf of Saros.

[Canadian Press.]
Paris, Dec. 18.—The Havas Agency has given out a dispatch from its correspondent at Athens, who quotes a message from the island of Tenedos to the effect that the bombardment in the Gulf of Saros, immediately north of the Dardanelles, by a British fleet, completely destroyed the Turkish barracks on shore and seriously damaged the fortifications. The Turks, panic-stricken, fled to the interior.

INCENDIARY SUSPECTED

[Special to The Advertiser.]
CHATHAM, Dec. 17.—The barns and outbuildings of Thomas McElchie, a Kent County constable, residing near Bathurst, were burned to the ground last night. A few days ago Constable McElchie was a witness in a case and it is suspected that the fire was of incendiary origin. The case is being investigated.

Eight young boys from Wheatley were taken into custody on suspicion of having set the barn on fire. They are being held in the children's court today on charges of breaking into stores and securing a quantity of goods. The hearing was attended by a large number of the residents of Wheatley interested in the boys.

Voice of the People

Vote for "Mutt and Jeff."
To the Editor of The Advertiser:
I saw in your last night's edition where some crank had objected to "Mutt and Jeff" being published in your paper, but I think it would be a pity to stop it as there are hundreds of children who find pleasure as well as profit in reading it. There is plenty of other news in your paper for those who cannot see the funny side of life. Yours sincerely,
A BOY FROM HARTDOLL.
Petrolia, Dec. 15.

A Well-Argued Defence.

To the Editor of The Advertiser:
Permit me to say a few words in answer to the "Mutt and Jeff" discussion. I have no serious objection at all to the pictures appearing in The Advertiser. The original cartoon was decidedly clever, though, of course, the endless repetition of the idea to embellish all kinds of grotesque situations tends to make the cartoons monotonous. This, to my mind, is about the worst that can rightfully be said against them. Even the drawing which two or three of your correspondents condemn in such extravagant terms as "bolder-plated monstrosities," "abominable," "frustration," "is in fact a masterpiece of drawing. The caricatures were much above the bludge crannies found in the colored supplements of

some American and Canadian newspapers. We do not look for old masters in comic cartoon—the very grotesqueness of the pictures being intended to heighten the effect of the idea.

One thing in favor of the "Mutt and Jeff" cartoons, and which goes a long way in justifying their reputation, is that they are harmless, and entirely free from that covert immoral suggestiveness that all too often obtrudes itself in the cartoons and jokes of one or two Canadian "leg-show" weeklies. These papers, with all their technical respectability and dandy assertiveness, usually leave the thoughtful reader with a bad taste in the mouth—giving the impression that the impudent "blush" political and otherwise—dished up week after week, is inspired by the unholy desire to cater to the lower strata and undermine the sacred conventionalities of the marriage tie, home and religion. These made-in-Canada—but not Canadian—"Prussian" cultures in newspaper do more harm to the youths and maidens of our fair land each week than the "Mutt and Jeff" cartoons could possibly do in a lifetime. LAYMAN.
London, Ont., Dec. 16, 1914.

PA LOOKS THERE FIRST.

To the Editor of The Advertiser:
Please don't stop Mutt and Jeff. My father always looks there first and so does all the family. My father has taken the paper for the past twenty-five years. Yours truly,
C. A. H.

"Best Ever Published."

To the Editor of The Advertiser:
I would miss the Mutt and Jeff series very much. I believe they are considered the best comic series ever published. Sentiments from "THAMESVILLE."

Likes To Have a Laugh.

To the Editor of The Advertiser:
By reading today's paper I see you want to hear from your readers as to Mutt and Jeff. They are about the first thing I look for, and I hope that you continue them. I am not an old dry stick, and like to have a laugh once in a while, so please put them in every day.

Young subscriber.

Rouedeau, Dec. 15.

He Must Have Them.

To the Editor of The Advertiser:
If you decide to cut out Mutt and Jeff, please cut out my paper. AN OLD SUBSCRIBER.
Ridgetown, Dec. 15.

SEVEN OF US ENJOY THEM.

To the Editor of The Advertiser:
We have taken the London Advertiser for years and we would be very sorry to see Mutt and Jeff stopped. We have many a good laugh over them. As soon as the paper comes in, the first thing you hear is: "Is Mutt and Jeff in today?"

There are seven of us in the family and all hope to see it continued. Yours truly,
J. E. W.
Strathroy, Dec. 17, 1914.

WOULD BE DISAPPOINTED.

To the Editor of The Advertiser:
Concerning Mutt and Jeff, I and at least five other subscribers think it is a shame to stop Mutt and Jeff. It is the first thing we look for in your paper, we would be sad disappointed if it were stopped, and

some other, not nearly so good, to take its place.

Hoping that Mutt and Jeff may still cause many a laugh, I am, sincerely yours,
Watford, Ont., Dec. 16, 1914.

MIGHT FORGET TO LAUGH.

To the Editor of The Advertiser:
I sincerely hope you have no notion of banishing Mutt and Jeff from your paper. I think they are very clever. We all need one good laugh a day, and as long as Mutt and Jeff appear in the paper we are all sure to get one laugh in. Without them some of us might forget to laugh. Those men who do not care for them could easily pass them by without even a smile. I am sure Mutt and Jeff would be appreciated. Yours truly,
SARNIA CITY.

The Garbage Collection.

To the Editor of The Advertiser:
It would be interesting to know how it is that the garbage department only manage to make about one collection a week, and often not that often.

At my house it has been left for two weeks at a time. Things seem worse now than when Contractor Boga did the work. We did get the two collections we paid for, whereas now we pay for two and get one—sometimes.

Instead of the superintendent running round in that old car, could it not be hitched to a wagon and used as an expeditionary relief force? The troubles of the garbage department seem many and varied. The men are not satisfied, the citizens are not. I suppose the superintendent, with his \$1,200 a year, has really the laugh on us.

But I hope if he sees this he will remember that he laughs best who laughs last.

The city is long-suffering, but will not always put up with the policy of mess, muddle, and mismanagement, for which the department is famous. "HOUSEHOLDER."

London, Dec. 15, 1914.

WHEAT—The Perfect Food

Krumbles

Is made of the whole Durum wheat—the hardest, "meatiest" wheat grown. Perfectly cooked—tasted to a golden brown. Comes to you ready to serve. A generous package for 13 cents.

H. K. Kellogg
W. K. Kellogg CEREAL CO.
TORONTO

1,000 Overcoats Surprises, \$9.60

Positive \$15.00 values. Handsome "warmth without weight" Shetlands, Friezes, Greys, Browns and Mixtures and Black English Kerseys and Beavers. Every Coat is a new Coat. We give you the full advantage of our big "scoop" in buying. Come early.

Men's Overcoats \$12.60

\$20.00 and \$22.00 Overcoats.

Hand-Tailored Overcoats, the top-notchers of the whole clothing trade. Overcoats in assortment that few stores can equal at any price. Shawl and ulster collars. Belted and plain backs. Balmain and Chesterfields. Do not wait till the best are gone.

Men's Overcoats \$8.75

At Less Than January Prices.

\$12.50 Overcoats, the overmakes of a big manufacturer that the warm weather of the earlier season gave cold feet. It's your opportunity for five days.

Overcoats \$4.90

A few large sizes; double-breasted; two-way collars.

ENGLAND'S BEST FUR OVERCOATS

Heavy double cloths, plaid and stripe back. The best maker's cloths in England. \$18.85, \$25, \$30, \$35, \$45

Stott & Gordon designed—the foremost designers on the continent.

FUR COLLAR OVERCOATS, \$19.00.

\$25.00 English Melton Coats, rubber interlined, curl-lined. Sizes 38 to 44.

Fur Collar Coats. \$12.80 and \$9.60

\$65.00 Coon Coats. Special. \$49.00

\$65.00 Rat-Lined Coats. \$49.00

Sheep-Lined Storm Coats, \$3.50 to \$6.50

Our Silk Muffler Department

Exclusive patterns, sold at keen clothing prices.

50 dozen Fibre Silk Mufflers. 48c

60 dozen Standard \$1.25 Mufflers, very special. 89c

And a splendid range at \$1.00, \$1.19, \$1.50, \$2.00, \$2.50, \$3.00 and \$3.50

Fine Wool Full Long Scarfs, \$1.50 quality. Special. \$1.00

FANCY SILK BRACES, ARMLETS AND GARTER SETS

make a suitable and handsome gift.

All boxed. 25c, 50c, 75c, \$1, \$1.25, \$1.50

Umbrellas

Cane Umbrellas, Suitcase Umbrellas, Gold and Silver Mounted, Silk Top Umbrellas. Extra special values.

Christmas Underwear Department

is brimful of the most comfortable, warm garments, combinations and two-piece, in fine Australian, English and Domestic Wools, Merinos, Fleece-Lined and Springneeds.

Combinations, special. \$1.50 to \$3.75

Australian Extra Fine Wool. Double knees and elbows. \$1.65

STANFIELD'S Pure Wool heavy rib. Your money back if it shrinks.

At. 95c, \$1.25, \$1.50

PENMAN'S 65c Wool Fleece. 48c

Penman's heavy natural wool. 90c

Penman's wool fleece. 36c

Boys' Fleece Shirts. 19c

Boys' Elastic Knit Fleece, sizes 28, 30 and 32. Special. 15c

Men's Heavy Knit Top Shirts, \$1.00 and \$1.25 quality. 69c and 89c

English Flannel Shirts, extra full sizes. Very special. \$1.00

Belfast \$1.25 Flaxman Shirts. 95c

Belfast Grand Drill Shirts, absolutely fast colors, 90c, for. 65c

Christmas Shirts

Specially selected patterns from our early Spring 1915 order, \$1.00, \$1.25, \$1.50, \$1.75, \$2.00, \$2.50 and 69c.

CLUETT'S, STARR, LION, REGAL, ETC. LION BRAND COLLARS do not stretch your tie or shorten your temper. Sold in London only at this store.

CHRISTMAS SOCKS

Without doubt the greatest values we have ever offered. Silk Hose, Lisle, Silk and Wool Cashmere.

Silk Hose. Special. 50c

Best 50c Cashmere Sox. 3 pairs \$1.00

Canada's best 25c Cashmere Sox. They are usually sold at 35c.

Boys' 35c Rib Stockings. 25c

Boys' Heavy English Worsted. 50c

Dowler Extra Heavy Wool Sox; two years' wear; 50c quality. 3 pairs for \$1.00

Dowler Footwarmers, same quality, but somewhat lighter. Special. 25c

Christmas Sweater Coats---Rush Special

\$6.00 English "King" Sweater Coats, high neck, extra heavy pure wool, at. \$3.98

This is the greatest value in Canada. Other lines at 75c, \$1.00, \$1.39, \$1.50, \$1.90, \$2.50, \$3.00, \$3.75, \$4.50 to \$6.50

CHRISTMAS TROUSER SPECIAL.

\$1.50 Trousers. Special. \$1.18

London's best \$3.00 Trousers, in good weight and patterns. \$1.98

London's best \$4.50 Trousers. Special at. \$3.50

CHRISTMAS CAPS.

In Persian Lamb Seal, \$3.50, \$5, \$6.50

Fur-Lined Caps. 50c to \$1.50

HATS! HATS!

A special shipment of new shapes for Christmas.

Christmas Rush Special Suits, \$14.65

\$20.00 Suits, and most stores would have marked them \$22.00. Pure Wool Worsted and Tweeds. Best shop tailoring. Blacks, blues, greys, browns and very choice tweeds. No man in London wanting a good suit can afford to miss these.

\$25.00 Bench Tailored Suits, \$18.85

Including the famous 20th Century Brand, with an international reputation. English, Scotch and Irish Tweeds. This is an opportunity in highest grade clothing not equalled by any store in Canada.

Christmas Rush Special Suits \$6.80

The balance of about 20 lines of \$9.00 and \$10.00 Suits.

RAINCOATS

For an all-year-round Christmas gift, we have a splendid range of Cravenettes, Glangarrys, Parmattas.

\$6.90, \$9.80, \$12.50, \$14.00.

\$5.00 IRISH FRIEZE REEFERS, \$3.75.

Tweed lined, big storm collars.

ENGLISH NIGHTGOWNS.

Long and roomy, good weight. Best \$1.50 quality. \$1.00

MEN'S PLAID CURLING COATS, \$7.50 and \$8.50 quality. \$5.80

CUFF LINKS AND SCARF PINS.

LINEN HANDKERCHIEFS.

direct from our Belfast makers. Initial and plain, in fancy boxes.

CHRISTMAS GLOVES

Dent's and Perrin's, the world's best makers. Fur-lined, wool-knitted lined, silk-lined and unlined. Suede, Mocha, Buck, Cape, Kid, \$5.00, \$4.50, \$4.00, \$3.00, \$2.00, \$1.75, \$1.50, \$1.25, \$1.00 and 75c.

Boy Scout Gauntlet Gloves with fringe, 45c

Christmas Shirts

Specially selected patterns from our early Spring 1915 order, \$1.00, \$1.25, \$1.50, \$1.75, \$2.00, \$2.50 and 69c.

CLUETT'S, STARR, LION, REGAL, ETC. LION BRAND COLLARS do not stretch your tie or shorten your temper. Sold in London only at this store.

CHRISTMAS SOCKS

Without doubt the greatest values we have ever offered. Silk Hose, Lisle, Silk and Wool Cashmere.

Silk Hose. Special. 50c

Best 50c Cashmere Sox. 3 pairs \$1.00

Canada's best 25c Cashmere Sox. They are usually sold at 35c.

Boys' 35c Rib Stockings. 25c

Boys' Heavy English Worsted. 50c

Dowler Extra Heavy Wool Sox; two years' wear; 50c quality. 3 pairs for \$1.00

Dowler Footwarmers, same quality, but somewhat lighter. Special. 25c

Christmas Sweater Coats---Rush Special

\$6.00 English "King" Sweater Coats, high neck, extra heavy pure wool, at. \$3.98

This is the greatest value in Canada. Other lines at 75c, \$1.00, \$1.39, \$1.50, \$1.90, \$2.50, \$3.00, \$3.75, \$4.50 to \$6.50

CHRISTMAS TROUSER SPECIAL.

\$1.50 Trousers. Special. \$1.18

London's best \$3.00 Trousers, in good weight and patterns. \$1.98

London's best \$4.50 Trousers. Special at. \$3.50

CHRISTMAS CAPS.

In Persian Lamb Seal, \$3.50, \$5, \$6.50

Fur-Lined Caps. 50c to \$1.50

HATS! HATS!

A special shipment of new shapes for Christmas.

CHRISTMAS GLOVES

Dent's and Perrin's, the world's best makers. Fur-lined, wool-knitted lined, silk-lined and unlined. Suede, Mocha, Buck, Cape, Kid, \$5.00, \$4.50, \$4.00, \$3.00, \$2.00, \$1.75, \$1.50, \$1.25, \$1.00 and 75c.

Boy Scout Gauntlet Gloves with fringe, 45c

Christmas Shirts

Specially selected patterns from our early Spring 1915 order, \$1.00, \$1.25, \$1.50, \$1.75, \$2.00, \$2.50 and 69c.

CLUETT'S, STARR, LION, REGAL, ETC. LION BRAND COLLARS do not stretch your tie or shorten your temper. Sold in London only at this store.

CHRISTMAS SOCKS

Without doubt the greatest values we have ever offered. Silk Hose, Lisle, Silk and Wool Cashmere.

Silk Hose. Special. 50c

Best 50c Cashmere Sox. 3 pairs \$1.00

Canada's best 25c Cashmere Sox. They are usually sold at 35c.

Boys' 35c Rib Stockings. 25c

Boys' Heavy English Worsted. 50c

Dowler Extra Heavy Wool Sox; two years' wear; 50c quality. 3 pairs for \$1.00

Dowler Footwarmers, same quality, but somewhat lighter. Special. 25c

Christmas Sweater Coats---Rush Special

\$6.00 English "King" Sweater Coats, high neck, extra heavy pure wool, at. \$3.98

This is the greatest value in Canada. Other lines at 75c, \$1.00, \$1.39, \$1.50, \$1.90, \$2.50, \$3.00, \$3.75, \$4.50 to \$6.50

CHRISTMAS TROUSER SPECIAL.

\$1.50 Trousers. Special. \$1.18

London's best \$3.00 Trousers, in good weight and patterns. \$1.98

London's best \$4.50 Trousers. Special at. \$3.50

CHRISTMAS CAPS.

In Persian Lamb Seal, \$3.50, \$5, \$6.50

Fur-Lined Caps. 50c to \$1.50

HATS! HATS!

A special shipment of new shapes for Christmas.

CHRISTMAS GLOVES

Dent's and Perrin's, the world's best makers. Fur-lined, wool-knitted lined, silk-lined and unlined. Suede, Mocha, Buck, Cape, Kid, \$5.00, \$4.50, \$4.00, \$3.00, \$2.00, \$1.75, \$1.50, \$1.25, \$1.00 and 75c.

Boy Scout Gauntlet Gloves with fringe, 45c

Christmas Shirts

Specially selected patterns from our early Spring 1915 order, \$1.00, \$1.25, \$1.50, \$1.75, \$2.00, \$2.50 and 69c.

CLUETT'S, STARR, LION, REGAL, ETC. LION BRAND COLLARS do not stretch your tie or shorten your temper. Sold in London only at this store.

CHRISTMAS SOCKS

Without doubt the greatest values we have ever offered. Silk Hose, Lisle, Silk and Wool Cashmere.

Silk Hose. Special. 50c

Best 50c Cashmere Sox. 3 pairs \$1.00

Canada's best 25c Cashmere Sox. They are usually sold at 35c.

Boys'