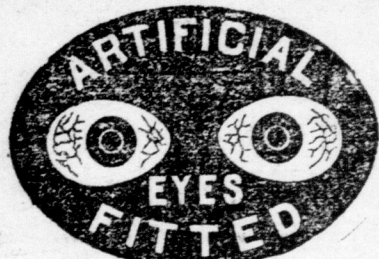


TAYLOR'S THROAT AND LUNG BALM—The only remedy that is sold on a printed guarantee to cure the worst cough, cold or bronchial irritation. It gives instant relief. Costs 25c bottle, only at Taylor's Market Drug Store, 399 Talbot street.



THE FITTING

of Artificial Eyes is not a hardship to the patient here.

Our knowledge of the work, and the complete stock we carry, assures the wearer comfort and perfectly matched eyes.

LET US HELP YOU.

The Brown Optical Co.

Optometrists and Opticians,
237 DUNDAS ST. PHONE 1877.

ECONOMIZE

A dollar saved is a dollar made.

IDEAL IRONS

Consume 300 watts per hour. Most all others consume 500 watts per hour. Note the savings. Ideal Irons are made in London.

To put in order a clock that has been troublesome is the pride and delight of our clockmaker. You try him and see.

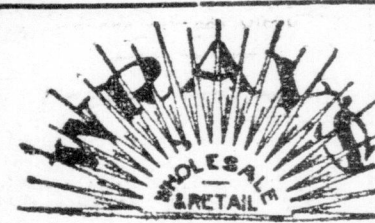
S. K. Milroy & Co., Jewelers
260 DUNDAS STREET.

USE CONNELL'S COAL

Chestnut, Stove and Egg, \$7 per ton. Pea Coal, \$5.75 per ton.

Use our Pea Coal in the range and stove heater, and you will have the same good results and save \$1.25 on every ton.

Connell Coal Co.
PHONES 770 AND 1096.



WATCHE

Special in Gents' Open-Face Nickel Watch.

\$2.50 Value for \$1.50

See them and be convinced, at

WRAY'S

TWO STORES:
234 Dundas St., 384 Richmond St.
Wholesale, Retail and Mfg. Jewelers.

FERGUSON & SONS FUNERAL DIRECTORS

180 KING STREET.
PHONES 543, 573, 2056.
OPEN DAY AND NIGHT.

GEO. E. LOGAN FUNERAL DIRECTORS AND EMBALMER.

418 RICHMOND ST., LONDON.
Residence on Premises.
Phone 1953. Personal Attention.

Smith, Son & Clarke Undertakers

115 DUNDAS ST. PHONE 585.
625 DUNDAS ST. PHONE 678.
Residence on Premises.
Private Ambulance Service.

E. C. Killingsworth FUNERAL DIRECTOR AND EMBALMER.

491 Richmond Street, Phone 3971

GRIFFITH & WILLSIE FUNERAL DIRECTOR

104 Dundas Street, London.
Residence on Premises, Phone 459.
Private Ambulance Service.
Delaware Branch, W. Acres, Mgr.

The London Loan & Savings Company of Canada

DIVIDEND NO. 78.

Notice is hereby given that a dividend at the rate of 6 per cent per annum has been declared upon the paid-up capital stock of the Company, for the current quarter year, to shareholders of record on the 15th September, 1913.

M. J. KENT, Manager.

HAMILTON'S Ale and Porter

Cannot be excelled. It's a favorite drink with many, and will suit you if you try it.

New Cut Glass

An extraordinary shipment of exclusive patterns in Cut Glass. We can start you in an exclusive pattern of the very finest cutting, and sell you a complete set to match.

REASONABLE PRICES.

DIAMOND HALL
214 AND 674 DUNDAS STREET.

W. G. YOUNG

SIX FULL SLICES a Day For Growing Boys and Girls.

If your children eat this amount of good bread every day, they will grow healthy and strong.

Good bread means bread made from pure ingredients in a clean, sanitary and modern factory. This is what you get when you use

Johnston Bros' XXX BREAD

LONDON AND DISTRICT

Notice!

Owing to numerous complaints, The Advertiser wishes to emphasize the importance of calling The Advertiser office before 8:30 a.m., after 6 p.m. and holidays according to the following numbers, telling Bell Central that only the number asked for will do:

3670—Business Department.
3671—Editors.
3672—Reporters.
3673—Job Printing Department.

If you do not receive an answer to 3671, 3672 or 3673, call 3670, and you can always get an answer before 9 p.m.

From 8:30 a.m. to 6 p.m., any day but holidays, ask for 3670, and The Advertiser Central will give you the department or person wanted.

The Mission to Lepers.—A meeting of the Mission to Lepers was held on Monday afternoon at the Y. W. C. A. residence, Wellington street, with Miss Fraser in the chair. Miss Peggy Gemmill gave a recitation, which was much enjoyed. The members are looking forward to a profitable winter, and as the society is undenominational ladies from all churches will be cordially welcomed.

Paid an Official Visit.—Right Ex-Comp. Fred Palmer, grand superintendent of London district, accompanied by Comps. Atcheson, Thompson, Zavitz, O'Dell and Millar, paid an official visit to Beaver Chapter, Strathroy, Tuesday evening. The royal arch degree was exemplified by the Strathroy officers in a splendid manner, and the chapter was warmly congratulated by the grand superintendent on the prosperous condition of the chapter.

FIRE AT STRATHROY

[Special to The Advertiser.] Strathroy, Oct. 9.—Fire broke out early Wednesday morning in the Queen's Hotel barber shop. The gasoline stove in connection with the hot water apparatus was left burning by mistake. The floor was burned, but as all the doors were closed there was no draught, and the blaze was soon extinguished.

CARD OF THANKS. Mrs. George Blackburn desires to thank the many friends who expressed to her in many ways their sympathy and kindness in her late bereavement in the loss of her husband. She wishes to particularly thank the Bartenders' International Local, No. 137, for their many sympathies.

DON'T RUSH home at noon and swallow a hasty lunch. Take it in comfort at Peters Tea Room. Special noon luncheon for busy people.

HAVE YOUR PIANO TUNED. "Thos 708 and we will send one of our expert piano tuners. Satisfaction guaranteed. J. J. Callaghan Piano House, 613 Wellington street, 10017

IF IT ISN'T AN EASTMAN It Isn't a Kodak

We have complete stock to choose from. Developing and finishing that's sure to please.

J. H. Back & Co

210 Dundas Street.

WE ARE NOT WORRYING About the "Thaw"

BUT WE WOULD LIKE TO PREPARE YOU FOR THE FROST

Order Your Coal Today

John Mann & Sons
425 York St. Phone 470.



SATISFACTION GUARANTEED OR MONEY BACK.
374 RICHMOND ST. PHONE 1084.

CATCH a cold now and it is likely to stay all winter—control a cold at once and you cut out all possibility of distress and probable danger from serious lung ailments. Logically, the method to cure a cough is to prevent its inception and not after it gets a death grip on your entire system.

TOLU, TAR and TAMARACK TWENTY-FIVE CENTS.

Cairncross & Lawrence
Chemists and Druggists,
216 DUNDAS STREET, LONDON.

CHISWELL ALONE IS HELD RESPONSIBLE

Incidents Leading Up to His Death Described Before Coroner.

The coroner's jury investigating the death of Leander Chiswell returned a verdict that the deceased came to his death from the effects of a pistol wound self-inflicted, and that no responsibility attached to anyone else in the matter. Chiswell, a 35-year-old man, was found dead in his room at the corner of the coal yard and Bathurst street, Sunday morning, after an unsuccessful attempt to shoot his wife, at the home of her father, Mr. Albert Gallagher, 232 Richmond street.

Practically nothing new was brought out at the inquest. Dr. P. P. Drake gave medical testimony as to the cause of death, after which P. C. Wm. Knight related the story of the search for Chiswell, when he was told by Gallagher that he had gone down the street with the revolver in his hand, and the finding of the body in the loft of the coal yard. Victor D. Rose, employed at Southcott's, confirmed the testimony.

Mr. Gallagher, father-in-law of Chiswell, was then called to the stand and related the incidents preceding the attempt on his daughter's life. Chiswell had come home about 1 o'clock on Sunday morning and went upstairs to bed. He came down again early in the morning and got something to eat and sat at a table in the kitchen for some time.

Parents Heard Screams. Mr. and Mrs. Gallagher had gone to open the back door of a vacant house next door, when they heard screams from their own house, and, rushing in, Mr. Gallagher discovered his daughter lying across the foot of the bed in the front room and Chiswell running down the street with the revolver in his hand. He followed him and enlisted the aid of P. C. McKnight, but they were not successful in finding him until after he had shot himself.

Says Drink Caused It. Mrs. Chiswell then gave her version of the tragic event. They had been married over three years, she said, and during the whole of that time there had been trouble between them. "Drink was the cause of it all," she said. On the morning of the tragedy Chiswell came into the room where she was sleeping, and sitting down on the bed began to talk about a life insurance policy, which he wanted made over to their 8-months-old baby girl. After discussing this for some time, Chiswell leaned over and kissed her. "This is the last time we have come together," he said, drawing a revolver from his pocket and attempting to cock it. Mrs. Chiswell grasped his arm and struggled with him, in the meantime screaming for help. When Chiswell heard her father's footsteps he let go of her and ran out on the street, later shooting himself. It was not the first time her husband had threatened her life, Mrs. Chiswell said. No other witnesses were called, and the jury occupied only a short time in coming to a decision. Coroner Dr. A. V. Becher presided.

E. I. SIFTON TO LEAVE HAMILTON HYDRO
Commission Objects to High Charges Levied By Him.
E. I. Sifton, formerly of this city, now construction engineer and business manager of the Hamilton service, will finish there on Jan. 6, according to the Hamilton Board of Control, that takes exception to the high fees charged by Engineer-Manager Sifton.

In all his fees for the installation of the system there, together with the

PILES Do not suffer another day with this annoying trouble. Use Dr. Chase's Ointment. It will cure you in 10 days, or return your money. Sample box free if you mail this paper and enclose 5c stamp to pay postage.

ROWAT'S COFFEE

Placates people who are particular. 45c per pound.
T. A. ROWAT & CO.
250 Dundas St., also South London.
PHONES: 5051, 5052, 989.

bonus for acting as business manager and the supervision charges for the underground conduit system, will amount to \$15,000. To assume control of the business management of the Hamilton system, he has asked \$5,000 a year. The board of control will not pay this salary, although the London Water Commission pays its manager, H. J. Glaubitz, \$4,200 per year.

WEST LONDON TO GIVE ITS SUPPORT IN SEWERS VOTE

Members of Progressive Would Not Go on Record on Electrification.

MR. PHILIP IS HEARD
Publicity Commissioner Outlines Work Being Carried On By His Department.

On motion of Mr. E. Pudney, seconded by Mr. E. A. Pocock, the West London Progressives at a well-attended meeting Wednesday night, placed itself on record as being in favor of the storm sewer bylaw.

The motion was introduced by Mr. Pudney after he explained that several residents of other sections of the city than West London told him they understood London West was antagonistic to the storm sewer bylaw.

Unanimously Carried. Two members opposed the idea of the association endorsing the bylaw, saying that certain people would wonder why they did not do the same thing with electrification, but in the end their objections were overruled, and the motion carried unanimously.

Publicity Commissioner Philip, in a short address, outlined the work that is being carried on by his department in this city, and a vote of thanks was rendered him for attending the meeting.

He was also asked to do all in his power to secure interswitching facilities between the Grand Trunk and C. P. R. for West London. This he promised to do.

Few Have Refused. Mr. E. A. Pocock and Mr. George Churchill told of the success they were having in their canvass for funds to advertise the necessity of a breakwater for London West. They have already collected between \$35 and \$40, and have met with only three or four refusals.

Mr. Churchill told the meeting that he thought it wise to appoint a committee to attend the different public meetings that are to be held in the city to discuss the merits and demerits of electrification, to do a little talking on behalf of the breakwater, and offered a motion to that effect. His motion carried, and Messrs. Pocock, Churchill, Clarke, Scarrow, Bell and Stinchcombe were appointed.

A Dangerous Hole. The danger of pedestrians occasioned by a hole made in the breakwater near the new bridge in West London by the contractors, was also discussed, and the city engineer will be asked to see that lights are placed around the hole at night.

CHISWELL SAID HE KNEW OF RILEY'S INTENTION TO SHOOT
Father-in-Law Claims Suicide Claimed to Knowledge of Premeditation on Part of Man Now Held For Shooting.

Leander Chiswell, who committed suicide on Monday morning last, claimed to be well acquainted with Thomas Riley, accused of shooting George Blackburn, according to the testimony given by his father-in-law, Mr. Albert Gallagher, at the inquest into his death on Wednesday evening.

Chiswell discussed the shooting on the morning he committed suicide, after attempting his wife's life. "I was lying on a lounge in the kitchen on Sunday morning when Chiswell came downstairs about 6 o'clock," said Mr. Gallagher. "He got himself something to eat and then picked up a newspaper and began reading about the murder of Blackburn. He told me he knew Riley well. I could have told you a week ago about this," he exclaimed. "I could have told you that Blackburn was going to get it."

Not long after this alleged conversation he attempted a similar crime, and ended his own life.

The story is not believed by the authorities.

with the others. Records will be kept, however, for eight successive games, and special prizes offered. The first game in the tourney will be played a week from next Wednesday.

On this date, Oct. 22, the Liberal Club will put on its first smoker of the season, and the combined attraction of the smoker and the opening of the eight weeks tourney will likely draw a large crowd, in anticipation of which the executive is now making all preparations.

BENDLE—POWELL. A pretty autumn wedding was solemnized at the home of Mr. and Mrs. Powell, of 273 Wellington street by Rev. G. M. Hazen, on Tuesday, when their second youngest daughter, Winnifred Ruby, was united in marriage with William George Bendle, son of Mr. and Mrs. George Bendle.

Na-Dru-Co Laxatives accomplish their purpose with maximum efficiency and minimum discomfort. Increasing doses are not needed. 25c. a box at your Druggist's.

National Drug and Chemical Co. of Canada, Limited.

PAY CAR TO CALL
Checks Are To Be Sent Only to the Small Points.
Word was received in the city today that the Grand Trunk pay car would continue to call at London and all other large terminal points, and that the railroads here would be paid in the same way in future as they have in the past.

A report circulated several days ago said the pay car was to be abolished, and that the men were to be paid through the agents at the different points by checks. This applies to the small towns only.

GOOD ATTENDANCE AT WEEKLY EUCHE
Tournament Being Arranged and Special Prizes Will Be Offered.
The weekly euchre contests at the Liberal Club were well attended, and again on Wednesday evening a large number enjoyed an evening of progressive cards, some playing euchre and others preferring whist. Both games will be played at the Liberal Club during the coming winter.

The announcement of a tournament was made and was favorably received. Mr. Charles Keene is chairman of the committee, and entries for the tournament should be made to him at the next Wednesday's euchre or in the meantime at Reid Bros. & Co., between 12 and 1 o'clock noon. The tournament will not interfere with the regular contests, those in the tourney playing

NOTICE TO OUR CUSTOMERS



OUR MOTTO:
To deliver Bread in the cleanest manner possible.

The Board of Health and several of the leading citizens of London have made a request that all bread salesmen should wear white gloves in handling of their bread to their customers.

The idea is to prevent the spreading of diseases and also germs, that our bread may be delivered in the cleanest manner possible to its customers. So, starting this morning, we have provided each of our salesmen with a pair of white gloves, to be worn only in the handling of their bread to their customers. These gloves will be supplied to them clean each day so as to insure strict cleanliness in the handling of Parnell's celebrated Bread. People wanting wrapped Bread can get it from any of our wagons.

The Parnell Bread Company

Speculation is a Luxury

Can you afford it?

Put at least some of your money in our Debentures and know the comfort of an investment from which all risk is eliminated.

4 1/2%

THE OLD HURON & ERIE OF LONDON

Head Offices—442 Richmond Street.

BRANCHES:

Market Square, London. St. Thomas. Winnipeg. Regina.

HUME CRONYN,
General Manager.

ROSS' LIMITED AND EDMONTON

LONDON AND EDMONTON

FURS

This is the season for special orders and remodelling. Early orders will have every advantage and prompt attention.

This season's showing in Mink, Seal, Persian Lamb, Fox, Ermine, Sable, Martin, etc., is the largest and most attractive we have ever made.

From Maker to Wearer Direct Is Our Method.

LADIES' WEAR

We are showing SPECIALLY ATTRACTIVE AND DECIDEDLY NEW STYLES IN SUITS AND COATS at most moderate prices.

DRESS

Special shipment of Cloth Dresses at popular prices: \$7.50, \$9.75, \$10.50, \$11.75, \$12.75, \$16.50, up to \$23.50

Newest in Waists and Neckwear

PHONE 1319. 196 DUNDAS STREET

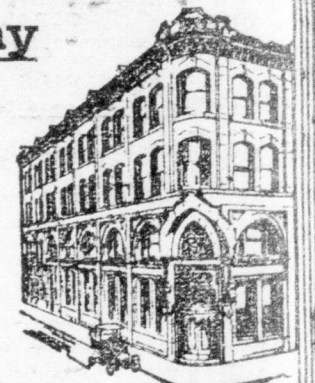
Begin to save today

A single dollar bill and a few moments of your time will start a savings account here. Money in your pocket cannot accumulate — it encourages thriftless habits.

Our depositors receive 3 1/2 per cent. compound interest. Money gathers here quickly. Start your savings account today.

The Ontario Loan and Debenture Co'y
A. M. Smart, Manager.

CORNER DUNDAS ST. and MARKET LANE, LONDON, CANADA.



of Mr. and Mrs. James Bendle, of Ottawa avenue. The bride entered the room leaning on the arm of her father looking winsome in a gown of ivory charmeuse and shadow lace and pearl trimming, her only ornament being a pearl necklace the gift of the groom.

Mr. and Mrs. Bendle left on the 4:25 train for points east amidst a shower of confetti, her travelling gown being a navy blue tailored suit and purple velvet hat. She received many useful and handsome presents. Only the immediate family were present. Mr. and Mrs. Bendle will be at home to their friends at 163 Ridout street, after Dec. 1.

ROUND TRIP

\$10.00 NEW YORK CITY.

From Suspension Bridge via Lehigh Valley R. R. Thursday, Oct. 16. Tickets good 10 days returning. Particulars at Yonge street, Toronto.

Wedding outfits our specialty. Cars, trunks or automobiles. Hueston's Live eries.