

A Record Breaker

The Greatest Day in the Western Fair's History.

The Farmers Make It Worthy of Their Name.

About 40,000 People Pass the Turnstiles.

The Greatest Audience at the Ring Attractions Ever Seen.

Lord and Lady Aberdeen on the Grand Stand.

His Excellency Critically Examines the Live Stock.

A Magnificent Parade—Rain Spots the Evening Attendance—But Receipts Are Ahead of Last Year.

Really, one's rhetoric stands appalled at the moonlike glory of the Western Fair yesterday.

In the great shifting mass of humanity at the park the average citizen of London was like a stranger in a strange land, or a needle in a haystack. Only one face in many hundreds seemed familiar to him. Whenever he met a city acquaintance he felt like shaking hands and saying, "Hello, old boy, how are you?" whereas a formal bow would be the only form of salutation on the street.

One optimistic Fair director goes so far as to say that ten thousand more people were on the grounds than ever before in one day. That is a pretty broad statement. Perhaps he viewed the crowd through the magnifying glasses of his own enthusiasm, but he would have been safe in asserting that never before had Farmers' Day—always the greatest—been so superlatively successful—so splendidly, so magnificently, so unprecedentedly—but here even the adjectives of a Fair director fall him.

It is rightly named Farmers' Day. Upon his broad shoulders the whole Fair rests. Without that sturdy prop it would fall to the ground. It is around the spick and span open-top buggies, the commodious democrat, the more stylish Gladstone, and the good old stand-by motor wagon, that with the whole family. As all roads led to Rome in the olden time, so all roads led to London, the metropolis, around every hotel the rigs were stacked until the street was almost choked. The married young man brought his wife and his children, and the unmarried young man his sweetheart, all dressed in their Sunday best. The genuine farmer is the most popular live visitor to the Fair has. To him it is something for serious study, and not for mere pastime. It is the microcosm of industry, especially of the industry of the Dominion, and its highest development is reached in that favored portion of which London is the hub.

Besides the vehicular traffic, the influx by the railroads was unparalleled. The Grand Trunk alone brought between ten and twelve thousand people in the morning and early afternoon. On one division, the London, Huron and Bruce, 200 passengers, by official count, were brought to the city, 1,400 of them on a single train. That C. E. R., the C. E. R., and the E. E. and D. R. R. regulars and specials were crowded. The scene at the park was memorable. At times one could hardly see the grass for feet—strong, sold, ample, country fust, that never felt the pinch of tight shoes. In every building the crush was so great that locomotion was hard work; yet, notwithstanding the many thousands viewing the departments and the ring attractions, the people on the grounds, doing nothing in particular, were as thick as bees. Every refreshment stand had its scores, and every side-show its hundreds.

THE STRIDENT CAR SERVICE.

The Fair had a splendid auxiliary in the street railway. This is the first year the service has been equal to the occasion. There was a continual stream of trolleys eastward and westward on Dundas street from early morning until late at night. At times 90 cars an hour passed the corner of Dundas and Richmond streets, and many of these had trailers. Up to 6 p.m. the company had carried 70,000 people on its entire system, against 50,000 on the previous day. It is pleasing to know that not an accident occurred. To many of the visitors the electrified service was a novelty, and the trip was a source of enjoyment, and not of aggravation, as it used to be in the palmy days of the horse car.

AN UNTIMELY RAIN.

At 4 o'clock the receipts up to that hour equaled those of morning afternoon and evening combined on the corresponding day of last year; and the directors gazed on the evening crowd as a clear gain. The weather had been beyond improvement, but towards six o'clock the sky clouded, and at seven o'clock the rain began to fall, checking the thousands who were preparing to go to the grounds. Instead of carrying the crowds eastward, the west-bound trolleys were soon filled with people leaving the Fair, who had intended staying for the ring attractions. It is estimated that the rain took \$90 or \$3,000 less in the Fair cash box.

GREAT CROWD ON THE STANDS.

For the first time all the stands were filled—more than filled—and an inspiring spectacle the vast sea of human faces made. It was one great bank of humanity, tier above tier. The seating capacity of the stands is 10,000. At 2.30 p.m. the "standing" room only was displayed at the ticket offices. Hundreds stood in the paddock in front of the covered stands, while the half-mile fence around the ring was nearly encircled with people. It was the greatest audience ever assembled before the track.

LORD AND LADY ABERDEEN WELCOMED.

The ring attractions were delayed until the arrival of Lord and Lady Aberdeen, for whom the band pavilion had been beautifully decorated with flowers, foliage and bunting. Thousands of the "Lords" were on that spot, so that when their Excellencies arrived, and the band struck up the National Anthem, everybody knew who they were. The terrific cheers that broke out were added proofs of the popularity of the viceregal couple. Both bowed their acknowledgments of the extremely cordial welcome. Then the first and greatest feature of the performance began—the parade of the prize stock. It was a magnificent showing, and delighted the audience. Lord Aberdeen stepped into the ring and critically examined every animal, sometimes stopping the procession when a particular beauty caught his fancy. Lord Aberdeen is a practical farmer, and knows a good thing when he sees it. He convinced the judges of that by his remarks.

At 4 o'clock his Excellency's carriage arrived, and amid cheers they were driven away to attend the reception at Mr. Geo. C. Gibbons'.
THE SPEEDING EVENTS.
Both the speeding events were abnormally slow, the entire afternoon performance drag. Entries were so numerous that in the farmers' trot the start had to be made in two rows. The race was spirited, and afforded the stands much amusement. In the fourth heat, Fred, after winning the start, was second, and nearly distanced, owing to his bad breaks, but recovered his form in the last heat and won first money. Summary:
Fred, James McCartney, Thamesford.....1 1 4 6 1
Alice, W. Toimie, Rodney.....3 3 1 1 4
Nellie, D. M. Cole, Lakeland.....4 4 2 2 2
Hannah Parker, A. B. Scott, Vanneck.....2 2 3 4 6
Leonie, Brooker, Robert Brown, Glendale.....9 7 5 3 3
Tommy Warner, Alex. Bogie, Goderich.....5 5 7 5 7
Nellie S., Robert Chambers, Currie's Crossing.....12 6 6 7 5
Horses distanced—Chester, G. Moyer, Lobo; Laurie, Ward Bros.; Lucian; A. McParlane, Littlewood; Fernleaf, Brock & Horn, Winchelsea; Homestead, Charles Barfill, London; Madge, V. M. Goderich; Little Maid, John Atmore, Parkhill. Time—2:49 1-4, 2:49 1-4, 2:39 3-4, 2:40 3-4, 2:40.

In the farmers' run the audience became disgusted and impatient at the jockeying and the time wasted in starting. The crowd alternately yelled for a new start, or for another attraction. The start in the first heat was absurd, the leaders having a start of 25 yards before the rear horses moved. The summary:
Ray Dick, W. Smith, Eastwood.....5 1 1
Belmont, W. Sage, London.....1 4 2
Big Dusty, A. E. Clay, Fingal.....3 2
Oscar, James Rutherford, Woodstock.....4 3
Dr. C. John W. Clark.....2 5
Other starters—Dan Bird, Catalace, Gipsy Girl, Lady Mary, Delaware. Time—3:4 1-4, 3:3 1-4, 3:56.

The crowd wanted to see the Wild West show, so that the final heat of both races were delayed until its conclusion. It was 6:30 p.m. before the last heat was run. It was ages under way, the programme was so much delayed, as hundreds left before the Wild West show began.

The evening feature was the presentation of a medal by Mr. A. D. Holman, on behalf of Mr. W. J. Reid, to Little Sami Abdallah, the marvelous acrobat. Mr. Reid bowed his thanks modestly and was heartily cheered.

THE EVENING PERFORMANCE.

Despite the rain, the evening performance, including the fireworks, was completely presented. The attendance was about 2,000, whereas a fine night would have filled the stands to overflowing.

NOTES.

Don't fail to see the Anderson double-acting force pump at Exhibition—near the windmills. Never freezes. Works in any depth. 13c

NOTABLE EXHIBITS.

CATERER TO HIS EXCELLENCY. That Mr. Geo. W. Kent is the leading caterer and confectioner of London is acknowledged on all hands, and naturally he was selected to prepare the excellent luncheon tendered to his Excellency the Governor-General by the Western Fair Board yesterday. Mr. Kent has a corner upstairs in the Palace, where are on sale tasty boxes of his choice cream candies, taffies, and bon-bons, and many a Fair visitor will return home with a box of Kent's confections. His fine store and lunch parlor at 204 Dundas street is the favorite place of citizens and visitors for a comfortable and a delicious cup of tea or coffee and a dainty lunch, or a solid square meal, at any hour of day or evening. Call on Mr. Kent, be rested, refreshed and satisfied, and don't forget to take home a box of dainty treats.

SOLID COMFORT.

A phaeton with ball-bearing axles and rubber tires is one of the most comfortable vehicles one can conceive of. This delightful conveyance is one of many highly-finished rigs in John Campbell's extensive display in the carriage hall. It is called "Doctor's Phaeton," the physician's comfort is well provided for. The Campbell exhibit—always one of the finest and largest on the grounds—this year larger than usual, and includes hacks, coupes, Victorias, "ideal traps," Broadway traps, "Kendall-courts," open "Gems," "Solid comforts," and sleighs of all descriptions. Mr. Campbell is personally in charge, and deigned to show his display to all visitors.

OF INTEREST TO ALL OWNERS OF GARDENS.

At the southwest corner of the horticultural hall the excellent exhibit of Messrs. Mann & Collyer, nurserymen, South London, commands the attention of visitors. The collection of ornamental and shade trees consists of a large number of choice varieties, but a special feature of the exhibit is the collection of pot-layered strawberry plants. This method of preparing plants for shipment is something novel in this country, although in vogue for some time in the United States. The plants are ready for shipment at the end of July up to the end of August, and will bear a large crop the following summer. Rooting plants that are not pot-layered require considerable time after transplanting to become adapted to the change, and this necessitates a great deal of extra labor when set out in the spring. That disadvantage is entirely overcome in the system adopted by this enterprising firm. The mem-

bers are making many sales at their exhibit for next season's delivery.
J. M. COUSINS & SON'S EXHIBIT.
J. M. Cousins & Son, the well-known makers of self-regulating windmills and pumps, have a splendid display on the grounds. They have six self-regulating windmills, and a number of wooden pumps of guaranteed quality, and make a specialty of porcelain cylinders from 3-2 to 10 inches. They also manufacture water tanks and troughs of every variety. Large crowds have visited the interesting exhibit, and expressed themselves highly pleased with the display. The trade is supplied from the manufactory, 123 Bathurst street, London.

A GREAT TROU.

An exhibit which is a special feature of this year's Fair is that of the "Big Three"—the combined effort of three of London's best-known firms. It is at the east end of the palace, and as the visitor approaches that portion of the building there comes to him the refreshing and appetizing odor of fresh cooking tea biscuits. The crowd that surrounds the spot from early morning to late at night will prevent him from learning the secret of the biscuits, unless he notices the large and handsome banner that surmounts it—"Hunt's Diamond Flour, Strong's Baking Powder, and McClary's Famous Range Make Home Happy." Miss Christina V. McLean, who has won such a high reputation as a teacher of English and American cookery, is in charge, and to all her visitors serves hot buttered biscuits of delicious flavor, made from Hunt's Flour and Strong's Baking Powder, and baked to a nicety in the McClary oven.

Surmounting the exhibit is a striking border formed of sacks of Hunt's Diamond Flour. To London housekeepers Hunt's flour is well known, and Miss McLean has amply demonstrated its high qualities. It bakes more bread to the barrel than any other flour, and its purity and whiteness make cooking comparatively easy. At a time when the market is over-run with inferior brands it is refreshing to see a well-known firm demonstrate its superiority in such a practical manner. The baking is done right before the eyes of the visitor, and they are not asked to take anybody's word for its good qualities. The biscuits are given them to try, and if they do not recollect the flour nothing else will. But the output of Hunt Bakers' City Mills is almost too well known to require any recommendation. It is especially a favorite with bakers, and all first-class grocers agree that no good selling flour ever entered their stores. But the housekeeper's larder would be sadly incomplete if the package of baking powder did not keep the name of Hunt Bakers' City Mills in the forefront of her mind. It was some five years ago that W. T. Strong, the prominent baker, took in a catch-as-catch-can preparation of the powder which has since gained such a wide and enjoyable reputation. As in the case at the present time, even the one turned on would see the advertisement of a cheap compound, each with testimonials galore, but strange to say, written in some far-away corner of the country. It was then that Mr. Strong saw the excellent opening for a really good, pure cream of tartar baking powder. He has since that time "Strong's" has been synonymous with everything that is genuine in baking powder. Housekeepers have a satisfaction of knowing that it is made in London—and made fresh every morning.

But when the ingredients have been mixed in proportions true, the oven plays a big part in the making of the tea biscuits. The McClary range that is used in the exhibit is a triumph of stove-building. Economy in coal, convenience to the housewife, and delicate baking qualities are its characteristics, and everyone who has seen it is delighted with it. A thermometer is placed in the oven door, showing the exact heat, and a hammer makes it possible to look at the baking without allowing the heat to escape. An instance of its usefulness was given a few days since in the testing room of the company, when Miss McLean, without any assistance, baked 212 loaves of bread in 100 minutes, using only one barrel of flour and one fire pot of coal.

Leila and Dorothy.

I saw a pretty picture in an orchard yesterday, "wee girlie," as her fond grandma would say. With eyes as black as any sloe, and hair like raven's wing; Under an apple tree with doll, the little maid was sitting.

"What is your doll's name?" I asked the little maid so dark.
"Dorothy," she answered, with voice just like a lark;
And her little brother by her side looked at dollie too,
And I wished I were an artist grand, to sketch the pretty view.

For course dollie had a table and a 5 o'clock tea.
For dollies must be stylish as any little maids could be.
Their mother stood beside them, and her dark eyes shone with pride, with her children at her side.
—Eloise A. Skimming, Goderich, Ont., Sept. 10.

Stories of Mackenzie.

Many stories are current about the Rev. Peter Mackenzie, the eccentric English Methodist preacher, whose death was announced not long since. On one of his numerous visits to London, he one evening went in company with a friend to Madame Tussaud's wax works. Going from room to room, he came to the Hall of Kings, and entered the golden chamber, where he saw the reading chair of Voltaire. "And this belonged," said he, "to the man that was going to pull down the edifice of Christianity and sweep the religion of Jesus from the earth." Then, seating himself in the chair in his own inimitable style, he exclaimed as wondering visitors crowded around him:

"Jesus shall reign where'er the sun Doth his successive journeys run. His kingdom stretch from shore to shore, Till suns shall rise and set no more."

At Brighton on one occasion he prayed: "Lord, save the Methodists for they are running after the Independents; Lord, save the Independents for they are running after the Church of England; Lord, save the Church of England, for she is running after the Church of Rome; for she is running after the devil." Lecturing once on "The Tongue," he commenced by saying: "The subject of my lecture is in everybody's mouth. In his lecture on the Devil, he said: 'Why, the very name of the devil is bad. No one likes to hear it. Take it away, and it is 'vile,' take the 'v' away, and it is 'evil,' take the 'e' away, and it is 'il,' take the 'l' away and it is 'i,' take that that nobody wants to go to.'

Yes! Pure spices and peppers at Anderson & Nelles' drug store, 424



Fifty Years Ago.

Who could imagine that this should be the place where, in eighteen ninety-three That white world-wonder of arch and dome Should shadow the nations, polychrome... Here at the Fair was the prize conferred On Ayer's Pills, by the world preferred. Chicago-like, they a record show, Since they started—50 years ago.

Ayer's Cathartic Pills

have, from the time of their preparation, been a continuous success with the public. And that means that Ayer's Pills accomplish what is promised for them; they cure where others fail. It was fitting, therefore, that the world-wide popularity of these pills should be recognized by the World's Fair medal of 1893—a fact which emphasizes the record:

50 Years of Cures.

The Leafs Disband

And Hamilton Has No Trophy to Pay For.

Providence and Buffalo Will Battle for the Steiner Cup.

Loughead Loses by a Foot in a Great Cycling Race at Buffalo—Other Sporting Events.

ATHLETICS.

WRESTLING MATCH.

Cleveland, O., Sept. 17.—Dan McLeod, of San Francisco, defeated Tom McAlton, of Detroit, in a catch-as-catch-can wrestling match at the Star Theatre Tuesday night. McLeod threw McAlton three times within an hour.

DETROIT DEFEATS CHATHAM.

The fifth match between the Chatham Cricket Club and the Detroit Athletic Club, took place on Wednesday at Chatham. Each team has won twice. Chatham had a weak team on the field. Detroit went to bat first and made 127 runs. Of these Grylls made 60. Chatham then went to bat, and were disposed of for 33 runs. They showed the exact heat, and a hammer makes it possible to look at the baking without allowing the heat to escape. An instance of its usefulness was given a few days since in the testing room of the company, when Miss McLean, without any assistance, baked 212 loaves of bread in 100 minutes, using only one barrel of flour and one fire pot of coal.

RACE WIRE TAPPED.

The Windsor race wire was tapped Saturday in the vicinity of Beatonville, and a foreign book at the track at Iron Hill, Md., was mulcted out of a large sum of money. The Western Union Telegram office at Beatonville was the one which the thieves selected to make their haul and, and they had several agents at the Iron Hill track to receive the money.

AT WINDSOR—SEPT. 16.

First race, 3-4 mile, selling—Nov. 1, Austin 2, Wild Mountain 3. Time, 1:36 1-4.
Second race, 1-2 mile—Alice C. 1, Majestic 2, John Conroy 3. Time, 39 3-4.
Third race, 3-4 mile, selling—Miss Rowett 1, Rapalatchie 2, Desinger 3. Time, 1:16 1-2.
Fourth race, 5 1-2 furlongs—Shuttlecock 1, Jennie June 2, Miss Kittie 3. Time, 1:07 3-4.
Fifth race, 1 mile, selling—Brendo 1, Florence Colville 2, Stanza 3. Time, 1:41 1-4.

BASEBALL.

GUELPH CLUB DISBANDED.

Hamilton, Sept. 17.—The Maple Leaf Baseball Club, of Guelph, have disbanded, and notified the Hamilton management to this effect, so the special series for a trophy to be purchased by the club will not be played. The Hamilton team will probably play Providence here on Friday, and will then disband.

NATIONAL LEAGUE—SEPT. 16.

Philadelphia 6, New York 2; Boston 8, Baltimore 6; Brooklyn 2, Washington 11; Chicago 1, Cleveland 4; Cincinnati 4, Pittsburgh 6; second game, Cincinnati 4, Pittsburgh 0.

EASTERN LEAGUE.

New York, Sept. 17.—President Powers, of the Eastern League, stated yesterday that the Providence and Buffalo clubs, having finished first and second in the race for the Eastern League pennant, are entitled to compete for the Steiner cup, according to the rules governing contestants for that trophy.

THE WHEEL.

LOUGHEAD LOST BY A FOOT.

Wilkesbarre, Pa., Sept. 17.—At the National Circuit meet of the West End Wheelmen here yesterday, Eddie Bald, of Buffalo, won the mile open race; Fred Loughead, Sarnia, second; Tom Butler, Boston, third; Tom Cooper, Detroit, fourth; L. Calahan, Buffalo, fifth. Time, 2:01. It was a great race. Loughead led till near the finish, when Bald made a splendid spurt, and beat him out by a foot. Butler finishing a close third, Cooper beat Calahan by a few inches for fourth place.

How to Cure Skin Diseases.

Simply apply "Swayne's Ointment." No internal medicine required. Cures tetter, eczema, itch, all eruptions on the face, hands, nose, etc., leaving the skin clear, white and healthy. It does great healing and curative powers are possessed by no other remedy. Ask your druggist for "Swayne's Ointment." Lyman, Sons & Co., Montreal, wholesale agents.

Think nothing in conduct unimpaired of indifference.

THE FALL FAIRS.

WESTERN, LONDON	SEPT. 10-19
Industrial Exhibition, Toronto	Aug. 31-Sept. 12
Provincial Exhibition, Montreal	Sept. 10-19
N. G. W. Fair, Grand Rapids	Sept. 15-17
Ontario Canada, Ottawa	Sept. 17-19
St. Catharines, St. Catharines	Sept. 21-23
Tavistock, Tavistock	Sept. 21-22
London Township, London	Sept. 21-22
London, Ontario	Sept. 21-22
Northern, Walkerton	Sept. 22-23
Great North-western, Guelph	Sept. 22-23
Hay Agricultural Society, Zurich	Sept. 23-24
W. Middlesex, Stratford	Sept. 23-25
Wellington, Wellington	Sept. 23-25
Southern, Brantford	Sept. 23-25
Northwestern, Milverton	Sept. 23-25
Northwestern, Woodstock	Sept. 23-25
Woodstock, Woodstock	Sept. 23-25
Capitola and Laver, Florence	Sept. 23-25
East Lambton, Watford	Sept. 23-25
Northern Fair, Ainslie Craig	Sept. 23-25
Forest, Lenoir, Forest	Sept. 23-25
Prince George, Paisley	Sept. 23-25
Berchem, Tilsonburg	Sept. 23-25
Mitchell, Mitchell	Sept. 23-25
Mosa and Kifric, Guelph	Sept. 23-25
Socialist, St. Catharines	Sept. 23-25
Penninsular, Chatham	Sept. 23-25
St. Catharines, St. Catharines	Sept. 23-25
Embryo, Embryo	Oct. 1
East Kent Agricultural Society	Oct. 1-2
St. Catharines, St. Catharines	Oct. 1-2
N. Perth, Stratford	Oct. 1-2
St. Catharines, St. Catharines	Oct. 1-2
S. Norwich, Ottawa	Oct. 3
St. Nissouri, Thamesford	Oct. 7
N. Kent, Paris	Oct. 7
St. Mary, St. Marys	Oct. 6-7
Parkland, West Hill	Oct. 6-7
St. Catharines, St. Catharines	Oct. 6-7
Brooke and Avinston, Avinston	Oct. 7-8
St. Catharines, St. Catharines	Oct. 7-8
Banshard, Kirtland	Oct. 8-9
Norwich, Norwich	Oct. 8-9
Drumho, Drumho	Oct. 8-9
Ashfield and West Wawanosh	Oct. 9-10
St. Catharines, St. Catharines	Oct. 9-10
Dela, Dela	Oct. 14
Highway, Highway	Oct. 15-16
St. Catharines, St. Catharines	Oct. 15-16
Moravian, Moravian	Oct. 19-22
New York, New York	Oct. 20-21

Navigation and Railways

ALLAN LINE

Royal Mail Steamships, Liverpool, Calling at Havilla.	Quebec
Mongolian	Sept. 19
Sardinian	Sept. 26
St. Catharines	Oct. 3
Parisian	Oct. 10
Laurentian	Oct. 17
St. Catharines	Oct. 24
Siberian	Oct. 31

First cabin berth and passage, \$52.50 and upwards; return \$100 and upwards. Second cabin, Liverpool, London, \$34 and \$35. Steerage, Liverpool, Belfast, Glasgow, London, at lowest rates, everything free. A. G. R. N. E. De la Hooke, "Clock" corner Richmond and Dundas streets, Richmond, Ont.

CHICAGO AND ALL POINTS WEST

NEW YORK AND ALL POINTS EAST

Great Double-Track Highway.

Offices—"Clock" Corner, E. De la Hooke, Railway and Steamship Agent, and G. T. R. Dept. 17.

TAKE THE FAST PASSENGER LINE

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BOSTON, NEW YORK, WASHINGTON, AND CHICAGO, AND THE ST. PAUL, WEST AND SAN FRANCISCO

For all information call at the city office, 365 Richmond street, Room 303.

JOHN PAUL, City Agent.

GOLD IN BRITISH COLUMBIA.

TAKE THE CANADIAN PACIFIC RY.

Revelstoke, Kaslo, Nelson, Trail, Nakusp, Socan, Robson, Rosland.

AND ALL POINTS IN KOOTENAY AND CARIBOO.

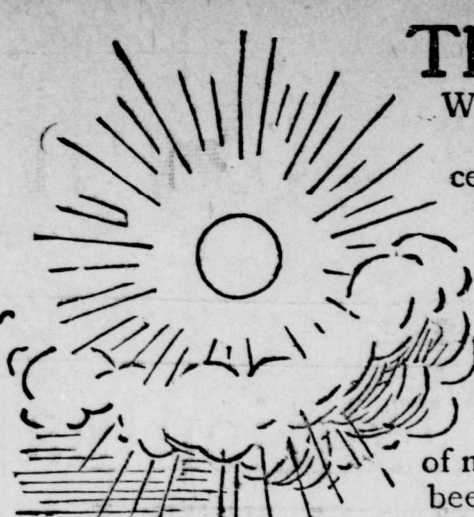
Full information from any Canadian Pacific Railway Agent, or C. E. McPHEESON, 1 King Street east, Toronto, for Pamphlet, "Gold in Kootenay and Cariboo."

WHITE STAR LINE

Royal and United States Mail Steamers for Queenstown and Liverpool.

From White Star dock, foot West Tenth St., Baltimore, Md., in his lecture, \$75 and upwards; second cabin rates, \$40 and upwards; \$25 and \$17 50 round trip, \$50 to \$75 according to location of berth. Saloon rates on Germanic and Britannic, \$50 and upwards. Excursion tickets on favorable terms. Steerage at lowest rates. Company's office, 11 Broadway, New York.

For particulars apply to EDWARD DE LA HOOKE, SOLE AGENT FOR LONDON, Office—"Clock" corner Richmond and Dundas streets.



The sun shines.

We all know that. And there's another thing that's just as certain, viz.: that with Pearline you have the easiest, the safest, the quickest, the most economical washing and cleaning.

Look at the millions of women who are using Pearline. Look at the hundreds of millions of packages that have been used. What more do you want in the way of evidence? If Pearline were not just what we say it is, don't you suppose that the air would be filled with complaints?

Millions use Pearline

UNPRECEDENTED!

The Net Surplus results under the first quinquennial policies in

THE ONTARIO MUTUAL LIFE

DECLARED IN 1896 WERE Ten per cent Higher

Than the estimates put in the hands of the Company's agents for canvassing purposes in 1891.

C. E. GERMAN, General Agent. A. N. UDY, City Agent. Office—437 Richmond Street. 11k wtzx

Ladies are fond of Elegance in Underwear

and she who understand the virtues contained in a fine pure wool article, exquisitely finished, will buy the "Health Brand," both for herself and her children. Every doctor in the Dominion, says—do not wear underwear with cotton in it—do not wear anything but fine, soft, pure wool next your skin, which will not irritate and will absorb.

"Health Brand"

Has been before the public now for seven years and every day, the list of those who wear it, has been added to, until we can count thousands who won't wear anything else but this. If you study your health, your comfort and your safety. Ask for the "Health Brand"

For sale by Smallman & Ingram and Graham Bros.

Wholesale Drygoods

MERCHANTS visiting London during the Western Fair should not fail to examine our stock. An invitation is extended to all whether you buy or not. The stock is very large and fully assorted in all departments. The newest and most desirable goods are arriving daily. Our White and Gray Cottons are extra value.

ROBINSON, LITTLE & CO.

Please Remember

To aid digestion and lay up a store of health, use Adams' Tutti Frutti Gum.

Sweet Home Soap

YOU GET BEST VALUE FOR YOUR MONEY.

Special Notice

Music, Pictures, Books and Perfumes

FREE for Wrappers.

OYSTERS

Served in All Styles at the HUB RESTAURANT, 403 and 405 Dundas Street.