sday, February 21st. 1918

CAP ins

count laps and are

quick clear-

all the new-

buits

other week. rt tailored. ill have a

Co.

turers do More to Raise the st of Living than the Farm-

Parkes is spending a few Cornelle. o Mr. and Mrs. M. Potts, on 14th, a daughter.

can be humbls without adthe fact. is one of the things that are by success. ed gave him.

comes only to those who ake others happy.

Thursday, February 21st, 1918

MISS A. MAUDE FINLAY

THE DOUBLE SACRIFICE

The following lines were written Jack M. Patton, of New Rochelle,

Y., and the inspiration came from ing a photo of Lieut. Albert Eak-

th tears for sorrow and a laugh

for joy -A boyish love of praise-distaste

st one of us with all our hopes and

will for work, a youthful zest for

pleasant and a handsome face it

place;

face.

for blame.

dreams

play.

seems

there.

soul,

played it fair;

highest goal.

fice before

right more dear.

effects of gas poisoning and

nel wounds in the leg. He

t many months in active service

of trouble.

more.

praise

passed away.

Port Burwell, who met his ath in his country's service.

THE AYLMER EXPRESS

IN MEMORIAM

In memory of Louis Charles Dav-enport, M. C. R. fireman, son of Mr. and Mrs. E. M. Daveport, of Ayl-mer, who was fatally injured and died at Montrose on Friday, February 1st, 1918, in his 22nd year. With deep sympathy for the family

in the sad and unexpected loss of their dear one the following lines were written and handed to Mrs. E. M. Davenport by her sister, Mrs. W. F. Fairbrother.

You mourn the loss of your dead son and brother, You grieve when you think of the

past, The dear one, no more you behold

him. Your joys were too sweet to last. Oh, yes, you do miss him, the dear

o will appear at the G. W. V. A. son and brother. cert to be given in the Aylmer ra House on Thursday, February At morning, at evening at noon. He was snatched from among you so Seats on sale at Filby's store.

quickly, And hurried away to the tomb. How little we thought when we saw

him ust three short weeks ago to the day That so cruel a fate would o'er take him

And his spirit be called in that way Oh, death, what art thou but a dart, That will sting, but a short space of

aw a picture just the other day, glanced at it and laid it in its time. And hurry us off to the tomb Though we seem to be just in our prime

knew, that e'er the week had Oh, dear ones, could you but cease martyr's glory should illume that mourning, For God is the giver of all,

He only but takes what He gave you. I just a handsome face, I thought, And you know we must all have a a boy, Intent upon life's varied daily game, call

Mr. and Mrs. E. P. Robertson, of

Mr. Wilson Mills, of Sparta, has purchased the property in Sparta re-cently owned by Wm. Fishleigh and

Mr. and Mrs. Wesley Benner who have spent the winter as residents of Aylmer, are this week moving to the farm they recently purchased near

Mr. Henry King received a telegram last week from his daughter in Komoka, Michigan, to come at once, as his wife, who has been an invalid for the past ten years, was much worse. He left immediately to be at her side. For the past few months For the past few months tis true; Great souls have made great sacri-Mrs. King has been with her daugh-

> The heavy rain last Thursday, foldamage in Port Stanley and London, where people were driven from their homes and the streets filled with water. At Port Stanley the ice jammed the harbor at the bridge and the rushing water was blocked and spread over the village, doing much damage. Several tugs narrowly es-caped being crushed or swept out

Mr. and Mrs. H. L. Stratton have ust received a letter from their son, Flight Sub.-Lieut. K. V. Stratton, R. A.S., who says that he recently was let down badly in his machine in France. He was later removed to Mount Vernon Hispital, at Hampstead

The Big Store

AYLMER'S BEST STORES

The General Store

Page Five

DOLLAR DAY Wednesday, March 6th, 1918

Dollar Day at our Stores will mean more to you than ever before. It will pay you to anticipate your Spring wants.

Distinctive Suits, Coats, Dresses, Skirts, Blouses

Being a gala grouping of the new styles of springtime that has ever been created for women to have and to wear as well, and they have come to the Big Store in wonder variety is the news of the day-News that is attracting many women -and that will attract many many more during the weeks to come-Never has Fashion given us such a display of colornever has she spun more beautiful her texture-never treated more magnetically the individualities that make for voguenever has more subtle originality been employed in the tout . ensemble than is now luxuriating in these very, very clever Suits, Coats, Dresses, Skirts, Blouses.

"Aren't They the Smartest Things, Those Blouses"

Certainly they are, Spring's very own-which is the way one woman characterized these new Blouses-Surely tuey are clever adaptations and so typically free and new in their modes of Silk or Cotton \$1.25 to \$8.50 each

An Event in Footwear

We are sole agents in Aylmer for the celebrated Williams Shoe, made of solid leather thru and thru. Shoes that give 100 cent's worth for every dollar invested.

J. W. BANFIELD, Manager,

Men! Your Opportunity

Your opportunity to share in a value demonstration that has for its motive a sale of Shirts priced \$1.00 to \$1.50. Ties priced 25, 50, 75c each, your opportunity to buy a Shirt at \$1.00 that bears no kin to \$1.00 Shirts as they ordinarily are-Your opportunity to buy a tie at 50c that reaches far above the measure of 50c. ties as they are to-day. Shirts and Ties of such exceptional merit that they should disappear in a hurry when you see-Shirts and Ties so new and fresh they are hardly out of their boxes when this is written and this is a story that might be elaborated upon-of a triumph for our Men's Store (that store of inimitable quality in toggery for men) every tie is a beautiful quality Silk in an infinite range of patterns. all open end designs-The writer wishes he might tell the prices in the regular way-but policy forbids. However they may be seen to-day in the Men's Store.

Men's Socks 25c

100 pair of good union sox eo clear at 25c. the pair also 150 pair Cashmerette Sox in black to sell at 25c a pair.

Boy's Knicker Suits

Made of many different sturdy Suitings and the quality of the material and the quality of workmanship are just as worthy of emphasis. These Suits have style, sizes 24 to 32,

, you who moan dark is this hour cannot know how cruel it seems, how grim; le only know the sacrifice is double, He gave his life—and you who lov-ADDITIONAL LOCALS

Mrs. Stratton and Miss Wood are Heights, overlooking London, Eng., and is still suffering from shock. Lieut Stratton has been in France continuonto on business in the inter-The Big Store. ously for more than a year and this s his first accident. His many Ayl-, to Rev. and Mrs. G. S. Lloyd of Glencoe, at Victoria Hospital, on, on Feb. 8th, a son. Mr. Lloyd mer friends will join us in hoping a speedy and complete recovery ormer pastor on the Corinth As will be seen by an article sent to the Toronto Star by their special correspondent in England Lieut. it of the Methodist church. Sergt. Harry Sikes arrived home n England on the late train last urday night and is spending a rt time with his family here be-Stratton was among a number of flight officers recently interviewed in he hospital in England by the Star' Sergt. Sikes is suffering pecial correspondent.

Tillsonburg, moved last week to the farm they recently purchased on Dingle street.

will take possession soon.

thought-but that was yesterday. I now its "killed in action" over Lutor Oh! honor him, his great and noble

played man's hardest game-he won, the angles know, man's other men have done as much.

render unto him the honor due, man, not one, has ever yet done more. In the ary rain last ring stay, for the past two months did considerable hero-soul not only man shall ot only woman worship and rehigher sanction sheds its hallowed

rays In him, who, loving life, deemed into the lake, and the fishing com-panies sustained heavy losses.

und was taken to a Quaker Hospital



aves Miles of Steps

nd injure your health rudging back and forth ABINET and group all nousekeeper appreciates date conveniences. tted with all the latest features shown is the all made for oak or inels will not warp or osing features and

6 to \$42.00

ods to you.

· & Son

RS" Embalmers Rural Phone Store and Residence 54

ATTACKED BY A CAT AGED LADY MAY DIE

nce and our readers have on eral occasions enjoyed very in-esting letters from him which were Kingston, Ont., Feb. 15. - As the result of being attacked by her pet cat, Mrs. (Dr.) Addison, Athens, is

lished in the Express. He has a for many weeks in the hospitals in a serious condition and fears are entertained for her recovery. She



obt. W. Chambers' great Spy Story, Star Theatre, Aylmer, March 12th and 13th. Vitagraph Feature.

The Big Store STRATTON The General Stor & MARTIN Dry Goods, Millinery Dry Goods Ladies' Ready-to-Wear Groceries **AYLMER'S BEST STORES** Gentt's Furnishings Boots and Shoes "Honest Goods at Honest Prices." Clothing House Furn-Hats and Caps ishings, Hats and Caps Highest Market Prices Paid for Produce. Good to shop at both Stores Neckwea vas about to put the cat in the cellar launched. when the animal attacked her and she suffered serious wounds on the One seldom meets a strong minded thinker who is capable of whistling a **Our Own Condition** rms and hands. Mrs. Addison is popular tune correctly. vell advanced in years. A merchant can get along without advertising, and so can a wagon with-out grease-but it goes hard. Men who are society favorites are seldom a success at anything else. Powder When a man tells his troubles to a Nature is generous, but she never woman the chances are that some other woman supplies the trouble. orgets to avenge her wrongs. The Ideal Tonic for building up broken down horses Many people wait in vain for their Some people spend a lot if time re-gretting things that never happen. hip to come because it was never that are out of sorts, making them sleek, fat and high spirited. A good appetite The Royal Bank of Canada A glossy coat It gives A healthy appear-Capital Paid Up.\$12,911,700 Reserve Fund and Undivided Profits......14, 564,000 ance Just the thing for Cattle, Sheep and Hogs A complete Banking Service for Farmers, 25c per package Cattle Dealers, Merchants, Manufacturers J. E. Richards & Co. SAVINGS DEPARTMENT Deposits received and interest allowed at best current rates. THE REXALL STORE

Aylmer, Ont.

Dominion Express Money Orders on sale.