

JELL-O

FREE to JELL-O users
Dainty Aluminum Jelly Moulds

To anyone returning to us One Dozen empty Jell-O packages, we will send a set of one large heart or diamond-shaped, and six small Aluminum Jell-O Moulds, absolutely FREE. These Aluminum Moulds are of very attractive shape, and are ideal for serving the delicious JELL-O desserts in a most appetizing and dainty manner.

There are no other conditions to this offer. All you have to do is save and mail your empty JELL-O packages to the address below, and your set of moulds will be sent to you right away.

JELL-O is recognized by all good house-keepers as the very best jelly powder made. If you haven't tried it, buy a package to-day. You'll never again be contented with any other Jelly Powder but

JELL-O

F. M. O'LEARY
 Muir Bldg., St. John's

ct14, tu, th, fr

For Coughs & Colds

TRY A BOTTLE OF

Phoratone

Cough & Cold Cure

Stafford's Phoratone is an excellent remedy for the cure of coughs and colds. It is easy to take, and can be taken by everyone. You can purchase a bottle for 35c. at almost every General Store in Outports, and in the City at either of the following Stores:

- Knowling's—East, West and Central.
 - F. F. Wiseman—Carter's Hill.
 - F. Lukins—Hayward Avenue.
 - W. Halfyard—Hayward Avenue.
 - Wiseman & Hawkins—Plymouth Road
- Or STAFFORD'S Drug Stores, Water Street and Theatre Hill.

MANUFACTURED BY

Dr. F. Stafford & Son

Chemists & Druggists, St. John's, Newfoundland.
 NOTE:—FOR NIGHT SERVICE AT OUR WATER STREET STORE (Opposite Sudbury) 'PHONE 1770J.
 oct14, fr

Examine Your Policy--

Many familiar accidents are not covered, because the average policy contains the clause "solely by accidental means."

Our Pilot Policy says, in place of those words, that "any accidental, bodily injury" is covered, and there is a world of difference between the two phrases.

This broad protection makes our policy the most liberal and liberal policy issued.

ASK US TO EXPLAIN THE DIFFERENCE.

F. S. FIDELITY & GUARANTY CO.
 J. J. LACEY, Nfld. GENERAL AGENT.

Notice to Parents!

Have your Children Normal Vision, or are they suffering from EYE STRAIN?

This is a very important question and demands your immediate attention.

The future success of your child may depend upon your action now.

Children suffering from Eye Strain are working under a great handicap, which properly fitted Glasses will correct.

Begin the school year right. Have your children's eyes examined by us, and if necessary

PROPER GLASSES FITTED.

R. H. TRAPNELL, Ltd.

Jewellers & Opticians, 197 Water Street.

ADVERTISE IN THE EVENING TELEGRAM.

Nfld. Poultry Association

The October meeting was held last night at the Board of Trade. Lettices were received from Messrs. W. K. Chaney, Grand Falls; James Pike, St. John's; and Judge Froehlich, of Antigonish, Honorary Members. Mr. Samuel Abbott, of Musgrave Harbor, offered a quantity of finely ground mussel shells for sale. The Association decided to admit light Barr'd Plymouth Rock birds in the same class as dark Barr'd birds. The president reported that a gentleman who had recently visited the fall fairs at Fredericton, N.B., St. John, Pictou, Antigonish, and Charlottetown, reports that the Newfoundland show is much better arranged and the quality of birds much above the Canadian average. The local show is greatly superior in every way. His Excellency kindly forwarded a clipping on Poultry Culture taken from the "Astronaut" which was read to the meeting by the President. The weekly report of the Nova Scotia laying contest showed that a pen of Barr'd Rocks, owned by a Newfoundland, Mr. Douglas Thomas, (formerly of St. John's, who owns the farm at Truro where Mr. Jack Bell did some training) is leading with 1,098 eggs to Oct. 1st, while a pen of white Leghorns is second with 1,095 eggs. As there are only five birds in a pen this is wonderful work for eleven months. Secretary McCarter reports that his April hatched White Leghorn pullets are laying since September 30th. The following gentlemen have been elected as an Executive Committee, to arrange the 12th Annual Exhibition, to be held in the C.L.B. Armoury on Nov. 26, 27, and 28. The President, Messrs. W. D. McCarter, Show Secretary Otto Ruseh, P. S. Morrissey, John Duff, Stephen Emberly, and Stanley White. It is likely Judge J. P. Landry or Judge Warrington will pay a special visit to make the awards.

It was decided, in order to encourage the breeders of the silver fox industry to offer them, free of charge, the use of the Gymnasium, and to award prize ribbon. The Association also decided to offer another special room downstairs to the breeders of Newfoundland dogs, and it is hoped to award a championship silver cup for the best display. It is hoped to secure two veterinary surgeons and a good judge of fox fur to act as judges for both of these classes. Permission was given Spencer Club to run a refreshment booth at the Exhibition and they will be asked to cater for the annual dinner, November 26th. This year's show promises to be another success.

The Vegetable Stall is always attractive and well stocked at the Spencer Sale. We have chickens and eggs too, and will send your parcels home from the Spencer Hall on Wednesday.
 oct14, fr

Sachem in Port

S.S. Sachem arrived in port last midnight from Boston and Halifax, bringing the following passengers:—
 From Boston—E. G. Croknight, H. Hutchings, A. Madson, W. Moore, Mrs. N. Moore, Miss N. Spry, S. Sheppard, Mrs. M. Sheppard.
 From Halifax—Mrs. N. Carey, C. J. Carey, H. J. Carey, A. J. Grubert, W. T. Hamilton, J. H. Penman.
 The following are on board in transit to Liverpool, England—W. H. Bucknell, J. Burton, Mrs. W. Rymer, Master M. Rymer, Master R. Rymer, Mrs. J. M. Sharp, Master E. Sharp, Miss E. Sharp, Miss J. Sharp, Miss E. Sharp, Mrs. M. Sharp, Miss E. Sharp, Miss K. M. Shlach.

Girl Guides

A Girl Guide Local Association meeting will be held at Guide Headquarters on Friday, October 17th, at 3 p.m. An address will be given by Miss Macpherson, District Commissioner on the Girl Guide World Wide Camp, held at Foxlease, England, this summer. Mrs. Cooper will report on the progress of the Movement at Grand Falls. Afternoon tea will be served. It is hoped that Vice-Presidents and members will make a special effort to be present.

The Choice of Most Women

Pearline washing Powder is selected by many women who know what a real good washing powder is. Pearline costs only ten cents a package and saves dollars in toll and labor. Years ago Pearline was the favourite—it is still the favourite with all its numerous users. Your grocer knows that Pearline is considered the best of all washing powders and this is why he will recommend it every time you ask his opinion. For cleaning pots, pans, kettles, etc., there is nothing like Pearline. For all washing or scrubbing a little Pearline added to the water makes the work much easier. Every woman should use Pearline. Ask your grocer for Pearline.—oct14, tu, fr

MINARD'S LINIMENT, THE ATHLETIC'S REMEDY.

Feast of Fr. Matthew

FITTINGLY CELEBRATED LAST NIGHT.

The members of the T.A. & B. Society with their lady friends held a very enjoyable "At Home" in the Armories last night to honor the Feast of Father Matthew. The affair was presided over by the President of the Society, Hon. W. J. Ellis, and amongst those seated around the festive board were Rev. Pippy, Spiritual Director, the officers of the Society with the Guardian and Juvenile Executives in full regalia. The tables which were presided over by the Ladies Auxiliary were prettily decorated, with the Society's colors, flowers, etc., and were filled with the necessities to supply the inner-man. Following dinner the toast list was taken up. The speakers of the evening were: Hon. W. J. Ellis, Rev. Fr. Pippy, Mr. T. M. White, Mr. J. J. Spratt, and Mr. J. O'Toole. Between the speeches songs were contributed by Mr. R. P. Redman, Miss Caroline, and Mr. R. J. Power, all of which were rendered in a manner that called for much applause. Votes of thanks were tendered the Ladies' Auxiliary for the good work they had accomplished during the past year on behalf of the Society. In this respect President Ellis paid a well merited tribute to the Ladies for their unceasing efforts. The formal proceedings were brought to a close, with the singing of the National Anthem, Games, etc., made up the balance of what was a most enjoyable "At Home." The celebrations of Fr. Matthew will conclude tomorrow night, with a dance, which will be held in the club rooms under the auspices of the Ladies' Auxiliary. The C.C.C. Orchestra will furnish the music.

MT. CASHEL BAND CONCERTS—At "The Gaiety" (formerly C. C. C. Hall) on to-night (TUESDAY) beginning at 9 o'clock, instead of 8.15. Splendid Decorations, splendid floor, and splendid Music. Admission 25c. Remember the change, C.C. C. Hall, only a few minutes walk from the Water Street Stores.
 oct11, fr

K. of C. Celebrate Feast

Last evening the members of Terra Nova Council K. of C. assembled in Columbus Hall to celebrate the feast day of the Patron of the Order when the following addresses, appropriate to the occasion, were delivered:—
 The Church and The Order—Rev. P. J. Kennedy.
 The Supreme Convention—Past State Deputy Bro. C. J. Ellis.
 Catholic Education—Bro. T. J. Flynn, B.A.
 The Obligations of A Citizen—Recorder Bro. T. J. Dalton.
 The Real Purpose of The Order in Newfoundland—Deputy Grand Knight Bro. J. F. Meehan.

In the unavoidable absence of His Grace the Archbishop, the initial address was delivered by the Rev. P. J. Kennedy. Following the oratorical part of the programme the gathering repaired to the room below where a delightful repast was served by the House Committee. A musicale under the direction of Mr. Charles Hutton added greatly to the enjoyment of the evening.

Young-Adams Stock Co.

OPENS AT CASINO THEATRE NEXT WEEK.

There arrived yesterday's express Mr. E. H. Bernice, advance agent for this well known and talented Company, to arrange for a limited engagement at Casino Theatre. It is unnecessary on our part to point out to our readers the well known qualifications of this Company as on their previous visit they established for themselves a high class reputation.

Since leaving our shores they have with the exception of Mr. Young and Miss Adams made up a new cast, and one that is going to make a decided hit with our theatrical going people. The Company comprise sixteen members, amongst them are very high class vaudeville and dramatic stars. They have just completed a tour of the Maritime Provinces, and at each place have had a most successful engagement, the different newspapers being loud in their praise of their ability.

As will be seen from the advertisement the plan of hall and advance tickets will be at Hutton's music store on to-morrow, and as this is the first dramatic Company this season and a high class one at that, there is no doubt but tickets will be eagerly sought for.

The opening performance entitled, "The Veiled Lady" has had a tremendous run in New York City, and the New York Tribune speaking of it said in part, "The Veiled Lady" at the Criterion is a play that no dramatic admirer can afford to miss. It abounds with thrills, and is full of sensational climaxes from beginning to end. We strongly advise those in a position, not to miss it."

MINARD'S LINIMENT FOR RHEUMATISM.

AT THE NICKEL TO-DAY

GOLDWYN presents The **Emmett J. Flynn** production

In The Palace of The King

By F. Marion Crawford
 Written for the screen by JUNE MATHIS

with Blanche Sweet, Pauline Starke, Hobart Bosworth, Edmund Lowe. Directed by EMMETT J. FLYNN.

Distributed by Goldwyn Cosmopolitan

Matinees: Children, 10c. Adults, 20c. Nights, 30c.

NOTE: The Big Feature Programme will start about 9.35 for the second show. Thursday's Super-Special—Rex Ingram's "WHERE THE PAVEMENT ENDS" with Ramon Navarro and Alice Terry.

Not Fair to West End

Editor Evening Telegram,
 Dear Sir,—I wish to bring under the notice of the Municipal Council a public grievance that the people of the West End labor under at present, and feel convinced that the Council, in their wishes, will have the matter rectified as quickly as possible.

For many years there was a public closet near the Gas House in this portion of the district. The Council had it removed several times, placed it further off towards the river. Also when the laborers were employed breaking rocks, when the business was completed, they removed the sheds, which was right enough, but they also removed the closets, which was entirely wrong. To be brief, Mr. Editor, as it stands at present, there is not a public convenience, in the shape of a closet, from the Mill Bridge to Rogerson's Cove in St. John's West. Many of the houses have no modern improvements, and the inconvenience suffered by the people should be evident to the members of the Municipal Council. It would be only necessary for one or two of the Councillors to visit this portion of the town to see the absolute necessity for the erection of at least two of these public closets, and I feel safe in saying that now the matter has been brought under the notice of the Council it will not be necessary for me to refer to it again—and the grievance will be done away with by the erection of the closets, which will not be a great drag on the resources of the Council.

I remain, Sir yours truly,
 WEST END.
 Oct. 13th, 1924.

Bring along your wives and sweethearts to the game of Cards in St. Joseph's Hall to-night. First prize, Half Ton of Coal; second prize Tub of Butter.
 oct14, fr

2,000 Miles Under the Sea

Submarine K26, the largest underwater craft in the British Navy, has just completed a 20,000-mile voyage, the longest ever made by a submarine. Though the voyage lasted eight months, officers and crew lived aboard the submarine throughout the whole cruise without any assistance from a parent ship. Everything that was required was carried in the submarine itself.

This notable feat carries one back to the pioneer experiments in submarine navigation made in America at the end of the eighteenth century. What would the men who made them, or the first Napoleon, who also showed considerable interest in the subject, have thought of the K26?
 Even Charles Brun, who built the first mechanically-propelled submarine in France, in 1863, had probably no idea of the tremendous future which was to open out before the new invention.

McMurdo's Store News

PINE TREE LOZENGES.
 If you have an irritating cough, sore throat, or a tickling in the throat, try a box of Pine Tree Lozenges. These have been proved and found very soothing for Bronchial trouble. One placed in the mouth at bedtime will give great relief and stop cough during night. Heavy smokers and Public Speakers should always carry a package. Price 30c.

AT OUR CANDY CORNER.
 On Wednesday we will have as our daily special:
 Delicious Vienna Cuts, lb. . . . 40c.
 Choice Chocolate Creams, lb. . . . 35c.

MURDER CASE TO-MORROW.
 The trial of Alonso Russell, for murder, will be heard before a special jury, commencing to-morrow morning in the Supreme Court. Mr. W. R. Warren, K.C., is defending the accused.

Pearline costs only ten cents a package.—oct14, tu, fr



NOW it's just right

hundreds of pipe users insist on having B. C. Slice Cut Plug

Just a little rub and it's ready for your pipe



Imperial Tobacco Co.

MAGICAL MAGICAL MAGICAL MAGICAL MAGICAL MAGICAL

USE GOSSAGES SOAPS

And you are Using the Best Money Can Buy



JOB'S STORES, Ltd.

Don't Say Paper, Say "Evening Telegram."