



Your CHRISTMAS Store is Ready

Better prepared than ever to serve you faithfully and well

Select Early--Select Thoughtfully--Make your Merry Christmas last the whole year through. For the spirit of Yuletide is Ignited and Christmas shopping has begun in earnest--at BAIRD'S.

SHOP EARLY

THE Store's preparedness stands out like a beacon light--bright in the promise of being of most service to all shoppers, in the fulfillment of their many Christmas needs. We are at our best now with generously stocked Departments, capable and willing hands to serve you and aid you in the choice of your many requirements. Bring the children to TOYLAND.

STORE-WIDE the spirit of Yuletide manifests itself. All Departments are rich in suggestions for appealing to shoppers from the viewpoint of practicality and value. Indications point to early Xmas Shopping, and that is best inasmuch as it is easier for all concerned, and eliminates the hustle and bustle of the last few shopping days preceding Christmas Day. Morning hours are best.

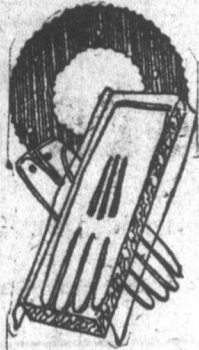


Gifty looking--Cosy looking FOOTWEAR to give to one another

- SUEDE SLIPPERS--Coloured suede Bedroom Slippers, Saxe and Old Rose shades, Chamolais soles; Pinked turn-over tops. **\$2.49**
- Men's Special at **\$2.29**
- MEN'S SHOES--All Leather House Shoes, in Black or Dark Tan; solid leather soles and heels; a trusty gift. Special **\$2.29**
- GIRLS' BEDROOM SLIPPERS--Mixed sizes for Children and Misses. The quality is excellent; shades of Navy, Saxe and **\$1.19**
- MISBURY FELT SLIPPERS--Sizes 7 to 12 in good cosy looking coloured Felt, Navy, Saxe and Cardinal shades, soft Chamolais soles with fancy painted uppers. Xmas Special **\$1.39**
- WOOL SETS--Infants' Wool Sets--Cot, Bonnet and Booties to match; all White trimmed Pink and Blue. Regular \$3.00. **\$2.69**
- Xmas Sale Price **\$2.69**
- EMBROIDERED DRESSES--Infants' Embroidered White Muslin Dresses with long sleeves, trimmed with fine lace edging. Regular \$1.00. Xmas Sale Price **85c.**

KID GLOVES

- LINED GLOVES--Lined Kid Gloves, in pretty Tan shade; Dome fastened strap wrist; sizes 7, 7 1/4, 7 1/2 only. Regular \$1.50 for **\$4.25**
- LINED GLOVES--Ladies' Brown Kid Gloves, lined and showing fur trimmed wrist. Gifty-like. Regular \$3.00 for **\$2.79**
- CAPE KID GAUNTLETS--Ladies' unlined Cape Kid Gloves, showing fringed wrist; decidedly gitty. Regular \$4.50. Special **\$3.98**
- KID GLOVES--Ladies' French Kid Gloves, in Tan, Beaver, Grey, White and Black; 3 dome wrist. Xmas Special **\$1.30**
- KID GAUNTLETS--Ladies' Chamolais Kid Gauntlet Gloves in Natural and White; fringed wrist. Regular \$2.50 for **\$2.15**

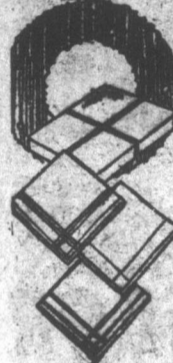


Gloves Always GIFTY

- SUEDE GLOVES--Ladies' Brown and Grey Suede Gauntlets, with dome fastened strap over wrist. Regular \$3.50 for **\$3.29**
- UNDESSED KID GLOVES--A new line in pretty shades of Tan, Beaver and Grey; 2 dome wrist. Our Special at **\$1.25**
- SUEDE GLOVES--Double weight Suede Gloves in a natty Brown shade; 2-dome wrist. Special **\$2.25**
- LINED GLOVES--Best grade Tan Kid Gloves, warmly lined and finely finished. Most desirable gifts. Special **\$3.85**

Boxed Handkerchiefs

We show some daintily gotten up Boxes of Handkerchiefs for Missy's inspection. White and coloured embroidered corners. Gifty-looking; 6 handkerchiefs in each box. Special 69c.



Stamped Aprons, Half Price

"Royal Society" Bungalow Aprons, in heavy unbleached American Calico, with linen facings and applique; others in all Blue Linen in assorted designs. Now is the time to buy. \$1.79 them at Half Price

STRIPED SILKS

- 2.00 Regulars for 1.25
- 1/2 inch Fancy Striped Silks in mixed shades: Navy and Celce, Saxe and Green and Saxe and Brown; very suitable for Coat Linings, Jumpers or Under-skirts. Regular \$2.00 yard. Xmas Sale Price **\$1.25**
- BEAD NECKTIERS--Fancy Bead Neckties, in Amber, Jade, coral White and mixed Green and Black and Amber and Black. Regular \$1.49 each. Xmas Sale Price **98c.**
- NIGHT GOWNS--Ladies' White Flannellette Night Gowns, V-neck, long sleeves; embroidered yoke; full sizes. Reg. \$2.00. Xmas Sale Price **\$1.75**
- JERSEY BLOOMERS--Ladies' Pleeced Jersey Bloomers, pretty mixed shades; brand new. Special **\$3.25**
- GIRLS' JERSEYS--Wool Slip-on Jerseys with Sailor collar, V-neck, with tassels, long sleeves, pretty shades of Rose and Camel. They fit 8 to 10 years. Special **\$1.25**
- WOOL SCARVES--Knitted all Wool Scarves. What more serviceable for gift-giving time? Extra long, fringed, shawl mixed shades; brand new. Special **\$3.25**
- KNITTED DRESSES--Children sizes, with round neck, long sleeves and girly; shades of Rose and Grey; fitting 4 to 8 years. Regular \$1.80 for **\$1.39**

Brocaded Ribbons

- 3 inch heavy brocaded Ribbons, for Hand Bags, trimmings and millinery, etc. in mixed shades of Jade and Gold, Silver and Navy, Silver and Brown, Navy and Gold, Black and Gold, etc. Special the yard **\$1.27**
- SILK AND CREPE DE CHENE JUMPERS--Ladies Black Merve Silk and Crepe de Chene Jumpers, V and round neck, with and without collar, short and long sleeve, long waist effect, trimmings. Reg. \$6.50. Xmas Sale Price **\$5.98**
- GIRLS' COATS--Heavy Blanket Cloth Coats for girls from 3 to 9 years, new long waist effect, patch pockets, shades of Navy, Saxe, Brown and Fawn, values to \$6.00. Xmas Sale Price **\$4.98**

The Classy Gift for Him



NECKWEAR from PARIS.

We have it

Parisian Neckwear, exhibiting a newness and a freshness that is delightful, charming patterns, gorgeous colourings, full length scarves. Glisten him with a beauty for Christmas morn. Special **\$1.45**

TOYLAND IS OPEN

It's the interest enkindling centre of our Main Store, and may be aptly termed as--

The Medium for Santa Claus

TOYS! TOYS! TOYS!
BOOKS! NEW GAMES! NOVELTIES!
DOLLS! DOLLS MORE DOLLS!

It would not be Christmas without TOYS. And this store would not be the Great Big Christmas Store if it, without Toys. A large section is devoted exclusively to Toys which in its completeness will take care of every age and inclination. Santa Claus will and this a trusty Store to resort for Stocking-filling Night.

Drums, Bugles, Horns, Mouth Organs, Whistles, Trumpets, Music Boxes, Chimes, Accordions, Tambourines, Motor Cars, Trains, Aeroplanes, Boats, Wheelbarrows, Doll Carriages, Spinning Tops, Toy Sets, Guns, Parrots, Roosters, Monkeys, Bears, Horse and Carts, Holy Toys, Rubber Balls, Clocks, Blocks.

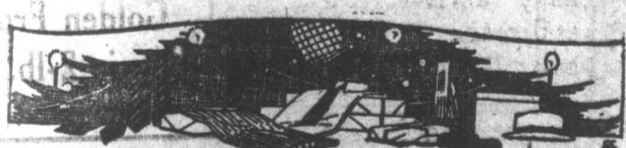
DOLLS.
Undressed, semi-dressed and fully dressed Dolls from every clime, in every size and they are very reasonable this year, so that no little girl may be left dollless this Christmas. Prices range from 17c. up to \$4.50.

GAMES.
Amusing, instructive and fascinating Indoor Games for young or old--Sisley Chase, Halm, Solitaire, Flak Penn, Blow Football, Nine Pins, Table Croquet, Ludo, Hoko, Painting Sets, etc.

BOOKS.
Excellent assortment of Books, Picture Books and Story Books. Special Series for girls and for the boys. The Trail Makers Annual; Adventure Yarns, etc, etc.



The Man's Gift Shop



Offers a solution to perplexed gift seekers in the way of practical things which all men like to receive. He shops here--we know his likes and dislikes.

- SILK KERCHIEFS.**
Surch Silk Handkerchiefs with colored hemstitched border. \$1.50 value for **\$1.30**
- SILK KERCHIEFS.**
Japanese White Silk Handkerchiefs with wide hemstitched border. 85c.
- TOP SHIRTS.**
Beautiful quality striped shirts with the smart, dainty, and surprising patterns. Get his size and surprise him Christmas morning. **\$3.15**
- SPARTAN GARTERS.**
The new Garter with extra wide elastic, set in a dressy style, best for a small gift--each pair. Special **40c.**
- SILK MUFFLERS.**
Finest Knitted Silk Mufflers, with fringed ends, some very handsome colorings beautifully finished. A man's gift--sure. Special **\$1.60**
- MILITARY BRUSHES.**
Ebony handle Brushes with real stiff bristles set in aluminum. The Pair **\$1.45**
- TIP-TOP CAPS.**
Shades of Nap Cloths, pleated back, silk-lined, banded back and unbreakable peak. Xmas Sale **\$3.00**
- COAT JERSEYS.**
Finest quality Wool Coat Jerseys. V neck, 2 pockets, shades of Camel, Brown, Grey and Heather. Mixtures. Special at **\$4.75**
- CASHMERE SOCKS.**
All Wool Cashmere Socks, with fancy embroidered ankles, neat shades, Champagne, Greys, Saxe, Navy and Brown. Our Special **\$1.20**
- LINED GLOVES.**
Our best grade is none too good for Him. Heavy Cape Kid quality, fur-lined and strap-over wrist, in Grey shades. Special **\$5.60**
- BOYS' OVERCOATS.**
Smart little style, full skirted and waist seam, vent in back, fitting 3 to 7 years. Reg. \$7.99 value. Special **\$6.15**
- JERSEY SUITS.**
Boys' Wool Jersey Suits with cap to match, pants ankle length, in assorted shades, to fit 3 and 4 years. Special **\$3.65**



Smart, Nobby, Gifty-- Velour Hats

The height of style for Him--A Snappy Velour Hat from Baird's. See the newest in Seal, Cuba Beige, Grey and Navy. Special **\$6.25**

MIDDY SUITS.
Boys' Brown Wool Middy Style Suits, Sailor collar, braided trimmings; to fit 3 to 7 years. Regular \$7.00. Special **\$6.45**

Fancy Linens

Many of your friends would appreciate

- BUREAU CLOTHS**--Embroidered and hemstitched White Linen Bureau Cloths; very dainty. Regular \$1.20. Special **95c.**
- CUSHION COVERS**--Fruited, hemstitched and embroidered White Muslin Cushion Covers. Regular \$1.00. Special **89c.**
- BOUDOIR SETS**--4 Piece Sets, beautifully embellished with Torchon Lace and insertion and strong White Ribbons. Regular \$1.70. Special **\$1.49**
- FANCY CENTERS**--Dark Linen Centerpieces showing cut-out flower and leaf border, braided outline, very Gifty looking. Special **49c.**
- TEA COSIES**--Fancy Art Covered Tea Cosies, plump oval and oblong shapes, cord edge and loop handles. Special **1.60, 1.80, 3.30, 4.40**
- SILK CUSHIONS**--Beautiful oval and circular Cushions, all Silk Coverings, puffed effects in beautiful short silks, many shades to pick from. Special **4.40, 5.75, 8.50, 12.00**
- BOLSTERS AND PILLOW CASES**--In the best of Irish White Linen, full size, and each piece double hemstitched, something any housewife would be charmed with. Reg. \$4.40 for **\$4.10**
- Reg. \$5.50 for **\$4.98**
- Reg. \$6.00 for **\$5.48**
- BURNERS**--Dark Linen Cloths with cut-out floral design and pretty eye-letted border, most uncommon looking. Reg. \$1.20 Xmas Sale **\$1.18**
- Price **\$1.18**
- TEA CLOTHS**--An assortment showing fine lace trimmed Cloths and others in endless blue linen embroidery, all on quality white linen. Reg. \$3.30 Xmas Sale Price **\$2.95**
- TEA CLOTHS**--Double hemstitched White Linen Tea Cloths rather daintily embroidered, distinctive looking gifts. Reg. \$2.50 Xmas Sale Price **\$2.15**
- TRAY CLOTHS**--Blue Linen Embroidered White Linen Tray Cloths, service-giving and good looking. Special **\$1.45**
- ART PILLOW CASES**--These are beautiful, hemstitched and hand-some embroidered, full size and very strong cloth; \$1.80 value. Xmas Sale Price each **\$1.29**
- BUZZER RUBBERS**--Embroidered, hemstitched and openwork cloth, for sideboard or buffet. Reg. 1.30 Xmas Sale Price **\$1.15**
- TABLE RUNNERS**--In English Tapestry, rich in colouring and very serviceable, a sensible gift. Crimson and Green mixtures, size 30 x 55, \$3.00 value Xmas Sale **\$2.55**
- Price **\$2.55**
- CUSHION COVERS**--Unbleached Linen Cushion Covers, looped corners and embroidered and braided, best for years. Reg. \$1.80 Xmas Sale **\$1.59**
- Sale Price **\$1.59**

FLOOR COVERINGS

- FELTOL**--The new patterns are splendid, clean, snappy looking and clearly defined; 6 feet wide, suitable patterns for Bedroom, Dining-room, Hallway or Kitchen. The yard **\$1.10**
- FLOOR CANYAS**--Another new shipment of these just to hand in floral, tile and conventional designs, painted back, 6 feet wide. Special **\$1.25**
- LINOLEUMS**--Double width Floor Linoleums, best English manufacture, personality selected patterns; many of them new; something to suit every room in the house. Special the yard **\$2.15**

