

LET THIS BE YOUR GUIDANCE

For Real Economical Shopping
During the next Few Days at BAIRD'S.
For Here are Opportunities too Good To miss

THIS is the season of the year when every good housekeeper begins to plan for the home; to make ready for the winter months, when one is shut indoors most of the time, and when more than any other time—the home should be cosy and comfortable. How glad we are, to say—that never have we been better prepared to serve you along these lines than we are this Fall.
We can also look after your personal needs as capably and as well.
TRY BAIRD'S FOR FALL TIME NEEDS.

FRIDAY, SAT. and MONDAY

Days of Real Significance to the Saving-Wise

A Great Sale of LADIES' COATS

Coats of the better grade in Velour and Bolvia Cloth, showing Fur and fancy stitching, wrap over side effect—that's the newest, belted and lined through out, shades that show up well. Brown, Beaver, Blues and Black, 18 to 42 bust. Reg. \$33.00. Special Friday, Saturday and Monday



\$25.75

It's SURPRISING what you can save on the following needables here Friday, Sat. & Monday

BATH MATS—Double weight, reversible Turkish Bath Mats, in Blue and White and Cardinal and White, 25 x 40 inch size, last for years and years. Regular \$4.20. Special Friday, Saturday and Monday **\$3.98**
TABLE CLOTHS—Beautiful quality, Snow White Damask Table Cloths, with a wide hemstitched border all round. Regular value **\$3.15** for \$3.50. Friday, Saturday and Monday **\$3.15**
TEA CLOTHS—Beautiful Satin Damask Tea Cloths, with pretty hemstitched border; a delightful cloth for any housewife to own. See these Friday, Saturday and Monday **\$2.25**
MADRAS MUSLINS—44 inch Cream Madras Muslins, showing large rose pattern, coloured border, in Pink or Blue. Friday, Saturday and Monday, yard **65c.**
MORE MADRAS MUSLINS—Cream Madras Muslins, 44 inch width, all over pattern with wide self border. Friday, Saturday and Monday, Special **53c.**
WHITE MADRAS—44 inch White Madras Muslin, a dainty looking thing for bedroom hangings. The yard, Friday, Saturday and Monday **59c.**
SCRIMS—White Curtain Scrims with Striped and Fancy coloured floral borders; inexpensive window dressings. Friday, Saturday and Monday, yard **17c.**
ART SATEENS—These are just to hand and they are beautiful in design, their quality is excellent. Paisley and Floral patterns. 47c. The yard, Friday, Saturday and Monday

"INDIAN HEAD" LINENS

Go on Sale

Double width Spotted White "Indian Head" Linen, known the world over for its serviceableness; a firm even cloth for many purposes. Special the yard, Friday, Saturday and Monday **42c.**
Also in plain shades of Lemon, Champagne, Navy, Sage, Sky, Fawn, Pink, Rose, Grey, Tan and Peach. The yard **59c.**
FANCY VIELLES—Superior material in beautiful striped patterns, the prettiest we have seen, finer than fancy flannels, assorted grounds and quite a display of stripes. Friday, Saturday and Monday **\$1.24**
KIMONA FLANNELETTES—36 inch Kimona Flannelettes, pretty shades: Hello, Pink, Sky, Grey and V. Rose, charming patterns. Regular 50c. yard. Friday, Saturday and Monday **45c.**
TABLE DAMASKS—67 inch Pure White Table Damasks; the strongest quality we have seen at anything near the price. Regular 80c. value. Our Special, the yard **69c.**

Don't Miss This Sale of SILK CURTAININGS

SILK CURTAININGS—Magnificent Curtainings, with a metallic-like glister, positively the latest in Autumn-time Hangings; Plain and Fancy and every desired shade finds representation here. **\$1.29** Regular \$1.50 yard for
MORE SILK CURTAININGS—These are all-over fancy patterned Curtainings in Cream and Fern shades; most unusual looking—they're Silk through and through, and withal surprisingly strong **\$1.10** and durable. Reg. \$1.30. Friday, Saturday and Monday **\$1.10**
"SUNFAST" CURTAININGS—Exquisite Hangings, and so uncommon looking; 34 inches wide, plain shades, bordered and all-over fancy patterns, with a distinct glister; shades of Bronze, Gold, Champagne, Sage, V. Rose, Wine, Brown, etc. Regular \$1.20 values **85c.** here. Friday, Saturday and Monday, yard

These HEARTH RUGS Values are Particularly Good

HEARTH RUGS—Extra large size Rugs, handsomely patterned. We have too many for comfort and have cut their price to lighten up the quantity. Special Friday, Saturday and Monday **\$9.85**
HEARTH RUGS—Another line of sizable Rugs, in good looking colour combinations. Special Friday, Saturday and Monday **\$11.85**
STAIR LINOLEUM—Real quality Linoleums, 18 inch width, bordered, some wear in these. Friday, Saturday and Monday **59c.**

Silk Jersey Skirted Dresses \$4.49

See this line of effective looking Paisley Waist Silk Jersey Skirted Dresses, long waist effect, with belt and buckles, short sleeve, round neck, shades of Sage, Navy, Grey, Sand and Brown, 16 to 44 sizes. Regular \$5.00 values. Friday, Saturday and Monday **\$4.49**

Navy Serge Dresses 7.00 Values for 4.98

Dresses of unusual prettiness in good wearing Navy Serges, trimmed with braid and embroidered, 3/4 sleeves, straight line effect, assorted shades, 16 to 44 inch sizes. Reg. \$7.00 Friday, Saturday and Monday **\$4.98**



SHOWROOM Has unusually good offerings of those very things the New Autumn Season calls for

BRASSIERES—In Pink brocade, hooked at back, fitted with elastic, sizes 32 to 44. Reg. 35c. Friday, Saturday and Monday **27c.**
WOOL CAMISOLES—Sage, fine White Wool Camisoles, V. Neck, short sleeves, others round neck, insertions trimmed, assorted sizes. Reg. \$1.40 Friday, Saturday and Monday **\$1.28**
INFANTS' VESTS—Pitrite Wool and Cotton Vests, Reuben style and buttoned front, to fit 2 months to 3 years, soft and warm for baby. Reg. 85c. Friday, Saturday and Monday **59c.**
GIRL'S FLUSH HATS—Sailor style with streamers and Bonnet styles as well, shades of Navy, Brown, Crimson and Black, very becoming. Reg. \$5.50 Friday, Saturday and Monday **\$2.19**
LADIES' COAT SWEATERS—In brushed Wool make, and they are beautiful, and so serviceable. V. neck, shades of Sage, Sage, Rose, Henna and Black, assorted sizes. Special Friday, Saturday and Monday **\$2.79**

Time to Look Up Blankets, Quilts and Comforts, etc.

Here They Are, Savingly Priced
PILLOW CASES—Plain Pillow Cases, in nice soft quality pillowings, hemstitched and lace edged. Reg. 75c. value Friday, Saturday and Monday **65c.**
BABY'S QUILTS—Dainty two tone wadded Quilts, showing pretty nursery patterns, outlined with Pink on Blue steen covering, 30 x 44 size. Reg. \$3.20 Friday, Saturday and Monday **\$3.10**
COT BLANKETS—Thoroughly well fleece Cotton Blankets for baby's cot, in Fawn, Grey and White with dainty coloured striped borders. Friday, Saturday and Monday each **46c.**
BUSH BLANKETS—Sizable Grey Blankets, suitable for go between blankets for medium beds, or for lumbermen's quarters. Special each **\$1.25**

Our Special Wool Blankets

Large extra heavy all Wool Blankets, reliable English make, acknowledged the best value seen for years in Family Blankets. Reg. \$10.00 value. Friday, Saturday and Monday, the air **\$9.25**
"WOOLNAP" BLANKETS—And they are some Blankets, double weight, strong twill foundation, extra heavy napping, all Silkette binding, reversible Wool Blankets. Reg. \$5.50 pair. Friday, Saturday and Monday **\$5.98**
WADDLED QUILTS—Just see this line and note the daintiness of the colourings and their beautiful silky feel, sensible size, mixed shades, Pink and White, Hello and White, Blue and White. Floral pattern centre. Regular \$9.00 value. Friday, Saturday and Monday **\$8.25**
TWILL SHEETINGS—72 inch unbleached English Twill Sheetings, firm cloth. The yard Friday, Saturday and Monday **67c.**
PILLOW COTTONS—40 inch Circular Pillow Cottons, plain, extra strong texture. Regular 65c. Friday, Saturday and Monday **59c.**



RIBBONS! 65c Ribbons for 39c

Beautiful 5 inch Brilliant Taffeta Ribbons, in shades of Sky, Sage, Crimson, Pink and Brown, useful for ever so many purposes to-day. Friday, Saturday and Monday **39c.**

LADIES' HATS 1.95

New arrivals in ready-to-wear Hats, in Beaver and Velvet Rolling Sailor shapes, Bonnet style, Imperial and other favoured styles of all shades, values to \$4.00. Special

The Recognized Centre for the Snappiest in Men's Wear

MEN'S UNDERWEAR—Stanfield's Unshrinkable heavy ribbed Wool Vests and Pants for Men; double breasted Vests, assorted sizes. The Garment, Friday, Saturday and Monday **\$1.69**
BOYS' OVERCOATS—Well set-up Top Coats for chaps from 12 to 15 years, in Heavy Grey Cloth, storm collar, full and half belted backs. **\$9.90** Our Special Friday, Saturday and Monday **\$9.90**
SHIRT SPECIAL—Men's Striped Silk fronted and silk double cuffs, in Blue and White, Hello and White and Grey and White, shirts will full bodies and worth \$2.75 each to-day. **\$2.35** Special
SILK UNDERWEAR—Heavy Silk Underwear, every piece of which is spic span new and bringing a new value for you. **85c.**
WOOL SLIP-ONS—Men's, Seasonable, Chill, Kill Wool Slip-ons, sleeveless, V. neck, in Camel and Brown mixtures, **\$2.15** great for knockabout. Special **\$2.15**
KID GLOVES—Men's Lined Tan Kid Gloves, medium shade. Dome fastened wrist, dressy. Special **\$1.85**
MEN'S SOCKS—As heavy as they want them in light and medium shades, ribbed finish, 75c. value. Special **65c.**
MEN'S PANTS—Finnish like Wood Tread Pants, English make and trim, cut bottom, belt and straps, very dandy looking. They're Special at **\$5.80**
MEN'S CAPS—English Tweed Caps in light and dark **95c.** mixtures, plain and banded backs. Special **95c.**
YAKI WAISTS—Warm Khaki Flannelette Shirts-waists, collared for boys, just a couple of dozen in assorted sizes. **49c.** Less than Half Price
BOYS' PJAMAS—Strong Union Flannel Pajama Suits for boys from 7 to 12 years, collared; \$4.00 value. Special **\$1.50**

Extra Special! Sample Line Fleece Men's Coat Shirts
Double-breasted and double-backed extra heavy weight Fleece Jersey Under-shirts, values to **\$7c.** \$1.25 each. Special **87c.**
Beautiful, all Wool make, in light and medium shades, V. neck, buttoned front and side pockets; assorted sizes. Regular values to **\$4.85** \$6.00. Special **\$4.85**

Men's Overcoats \$17.75

Men's smug-gling Fall and Winter Overcoats, in light and dark English Blanket Cloths, full and half belted back styles. It's some Coat for

Beautiful Turkish Chintz

36 inch reversible, these are a splendid weight and impart a magnificent appearance to your living rooms, six distinct patterns to select from and beautiful rich tones to harmonize with any surroundings. Reg. \$1.39 Friday, Saturday and Monday **\$1.15**
CHINTZ—All over large floral patterned Chintz, remarkable for their firmness of cloth and all round serviceability, very handsome patterns. Special the yard Friday, Saturday and Monday **50c.**
CUSHION FILLS—Pillow, Circular and Square shapes, well filled and covered with closely woven linens, soft cotton batting filling. Pillow Shape, Special **9c.** Circular and Square, Special **\$1.15**

James Baird

YOU SAVE THE DIFFERENCE--BUYING IT AT BAIRD'S

STAIR CARPETS

Standard width Stair Carpets and a range of pretty colour blendings at this particular price, bordered, Green and Fawn, Reg. to \$1.75 yard Friday, Saturday and Monday **\$1.59**
STAIR CARPET—18 inch width, fancy centre and Striped Crimson border. Just a piece at this price. **\$1.05** Friday, Saturday and Monday, yard **\$1.05**
ENGLISH STAIR OIL CLOTHS—In pretty Carpet patterns, White Duck back, all bordered. 18 inch. Special, yard **29c.** 18 inch. Special, yard **39c.**

At Special Prices
...25c.
...40c.
...28c.
...28c.
...50c.
...45c.
...32c.
...32c.
...90c.
...30c.
...15c.
...35c.
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...55c.
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...17c.
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Ltd.,
enches
HEET RUB-
DD'S NEY LLS
THE PR
MENT FOR SA
WHERE.

Biggest Dance Yet
THE STAR MOVIE TO-NIGHT.
...is going to be the biggest
...at yet present d to a St
...audience, is that which will
...the popular Star to-night
...entitled "Oh, Gee, Oh, Gee, Oh
...I'm in Love," and will be giv
...the well known Fawcett and
...and needless to say, in the
...of such accomplished artists, it
...is rendered in the Star Movie
...This in itself is well worth the
...admission, and for the past
...that they have been preparing
...in addition to this is the ex
...leather pushers; whilst Har
...Ford will be seen in a Para
...production entitled "The Call
...and Harold Lloyd will
...the laughs; but we cannot too
...impress upon our moving
...readers, not to miss the big
...For Monday, as will be seen
...advertisement, is a big sup
...entitled, "Find the Mystery
...very full of interesting climaxes
...beginning to end: It is pro
...by an all star cast, headed by
...Reubens, and is a production
...worth seeing.

Just Folks.
By EDGAR A. GUEST.

AN AUNT.
"No quarrel with the world,
which our lives are spanned;
I see its ways unbarred,
and things wisely planned,
and some believe that circum-
stance
shapes all our joys, I can't
certain it was more than chance
that gave our babes an aunt."

cannot all have children there,
that would never do,
there must be some with time to
spare
to mind the babies, too,
and they must be some to give them
joy.
another simply can't
be the little girl and boy,
"also have an aunt."
Aunts are everywhere about
our gifts of love to bring
whisper, when the youngsters
shout.
Oh, let them have their
next unto their mother's love,
the tenderest love extant,
that which marks the contact of
good old-fashioned Aunt
BAIRD'S LINIMENT USED BY
VETERINARIES.