

Hector Pageant Throngs Pictou With Thousands.

BYRON AND MASSACHUSETTS GOVERNOR AT CELEBRATION.

PIONEERS LANDED.

Historic Event Repeated in Scenes of Gay Enthusiasm.

PICTOU, Ont., July 18.—Pictou was a city yesterday, a cosmopolitan city whose streets were thronged by some thousands, whose houses were gaudily adorned in bunting and flags and whose air reverberated to the skirl of pipes, the discharge of cannon and the roar of bands.

The festival opened in the morning when the Governor-General and the Regal party arrived by special train. At the station Lord Dufferin was officially welcomed by the authorities. At the same place a statue to the pioneers of the Pictou was unveiled.

Governor and Mrs. Cox, of Massachusetts, who arrived by special train a few hours before the Governor-General, were guests of honor at the festival. They received a private audience with the Regal party and in the afternoon were entertained to a tea by them.

The American warships, the Governor and Mrs. Cox held a reception for the Press Gallery party at the Pictou Hotel on Sunday. In the afternoon the Press Party was entertained by the Governor and Mrs. Cox on their car "Souris."

The thousands of visitors who were taken into town were well taken care of by the Canadian National Railway. Two-hour service from Glasgow being operated all day, and every train came in loaded.

The Ottawa Press party paid a visit to the Pictou, Prince Edward Island today and return to Pictou tomorrow when they will leave by Canadian National Railway for Halifax.

MANY NOTABLES.

PICTOU, N.S., July 18.—(Canadian Press)—With glorious weather, tremendous crowds and much enthusiasm the Hector monument was unveiled yesterday afternoon. And the good Hector once more landed her passengers on the shore of Pictou.

Some gathered early and by 2 p.m. it was impossible to get near the stand or Market Square. In a flash of glory the Governor-General and his entourage were welcomed.

Massachusetts and party and many other notables, including Lieutenant-Governor Grant of Nova Scotia, Premier Mackinnon, Prince Edward Island; Premier Veniot, of New Brunswick; Sir Andrew McCall, Senator Fraser, Hon. E. L. Macdonald, Col. Thos. Cantley, Angus Robertson of Scotland, Mayor White, Glasgow; Dr. A. E. MacKay, and Justice Rogers, Halifax.

J. H. Sinclair acted as chairman and introduced Col. Cantley, who, as Secretary of St. Andrews' Society, in his brief but eloquent speech presented the Hector monument to the town, of honor for perpetual care and keeping.

Following the dedicatory prayer by Rev. C. Munro, D.D., the acting Moderator of the Maritime Presbyterian Synod, the monument was unveiled by the Governor-General, while a band played in the background.

PARADE IN HARBOR. After the unveiling ceremony there was a public meeting on the Market Square attended by thousands of people. Judge Patterson introduced the Governor-General, Governor Cox, of Massachusetts, who was a wonderful welcome.

Lobby in given, appealing for co-operation, and the warm feelings between the two peoples, an address was received with great enthusiasm. Sir Andrew McCall, representative of McGill University, conveyed greetings from that institution, of which Sir William Dawson, a Scotian, had at one time served as president.

Hon. A. Lapointe, Minister of Marine, dwelt on the ancient kinship of the Scots and French of the happy relations that had ever existed between the two peoples, making a strong appeal for national unity. Nine millions of a population means nothing, said Mr. Lapointe, unless they are united together by common ideals and common aims, and Canadians should unite together to build up the national life.

This will help weld us together as the great British Commonwealth of Nations," said the Premier of New Brunswick, Hon. Peter Veniot, who brought greetings from the sister province and particularly from the French-Canadians.

The closing speech was made by Hon. E. H. Armstrong, who dealt on the great contribution Pictouians had made to the Dominion and referred to many of those who had figured large in the life of Canada.

The Gaelic service followed and the speaking people, who had gathered from all parts of the country, listened to the words of Rev. C. Macdonald, St. John's, and Lieut. Gov.

GREAT PRE-REGATTA SALE

At the Royal Stores

From now until Regatta Day, our entire stocks of Summer merchandise will be offered at substantially reduced prices—thus providing timely economy opportunities to prepare for Regatta Day and the many weeks of fine weather yet to come. Every department has something important to offer at reduced prices.

DON'T FAIL TO TAKE ADVANTAGE OF THIS GREAT EVENT.

Stylish Summer Coats

at Half Price

Ladies Cream Gaberdine and Shantung Coats.
Reg. 10.00 ea. Selling for **\$5.00**
Reg. 11.00 ea. Selling for **\$5.50**
Reg. 21.00 Selling for **\$10.00**
Reg. 26.50 Selling for **\$13.25**
Reg. 31.50 Selling for **\$15.75**

Savings on Dress Accessories

Ribbons.
Silk Corded Ribbons in shades of Fawn, Jade, Sage, Rose, Coriase, Henna, Brown, Blue, suitable for all millinery purposes, 5 inches wide. Reg. 60c. yard for **49c.**

Another line of Silk Ribbon in colors of Pink, Sage, Pale Blue, Maroon, Brown, Navy, White and Black. What about that Hair Ribbon for your little girl on Regatta Day? 4 inches wide. Reg. 60c. yd. for **44c.**

Bertha Collars.
White and Cream Collars in Point Lace, Net, etc., beautiful designs, just the thing for that good dress or blouse. Reg. \$2.50 each for **\$2.10**

Ladies' Handkerchiefs.
Linen Handkerchiefs in Plain White and a large assortment of colored borders, size 12 x 12, guaranteed not to fade, excellent value at the regular price. Reg. 40c. ea. for **34c.**

Knit-Wear Bargains

Moire Underskirts.
In shades of Grey, Rose, Sage and Taupe. Finished with scalloped edges and draw string at waist. Reg. \$5.25 each for **\$4.50**

White Shirting Underskirts.
Embroidery founce, draw string at waist, assorted sizes. Reg. \$1.75 each for **\$1.50**

Corsets.
Sport model, made of Pink Coutil, 4 suspenders, elastic at waist. Reg. \$1.95 pair for **\$1.35**

Ladies' Vests.
Summer weight, good Jersey Knit Vests, with shoulder strap. Reg. 35c. each for **29c.**

Ladies' Pants.
Jersey Knit Pants, light weight, slip-over style, elastic at waist and ankles. Reg. 35c. pair for **29c.**

Summer Hats

Ladies' and Misses' Hats
White Imitation Panama Hats with Black or Colored bands. These are ideal for holiday wear. Reg. \$2.00 each for **\$1.69**
Reg. \$2.50 each for **\$2.10**
Reg. \$4.00 each for **\$3.75**

Children's Hats.
Children's Imitation Panama Hats with Black or striped bands. Reg. \$1.10 each for **95c.**

Children's Cream Open Straw Hats.
Trimmed with narrow ribbon and wreath of flowers. Reg. \$2.50 each for **\$2.50**

Cream Tape Straw Hats.
Mushroom lined, finished with rosettes; also ribbon bands with streamers, narrow Valenciennes lace under brim. Regular \$2.25 each for **\$1.80**

Lovely Dresses

at Sale Prices

Ladies' Dresses.

White Voile Dresses, embroidered and lace-trimmed, long waist, short sleeves, we have these in all sizes; you will feel wonderfully cool in one of these Dresses on Regatta Day. Reg. **\$5.40**
\$5.50 each for **\$5.40**

Ladies' Gingham Dresses.

Cold Check Gingham Dresses with White Organdie collar, trimmed with Rie-rac braid, short sleeves, square neck, pockets and belt. Reg. **\$2.20**
Reg. \$2.80 ea. for **\$2.20**

**Boys' Wash Suits and Blouses****Boys' Tunic Suits.**

Made of White Jeans, trimmed with Blue collar and cuffs. This is an extra good wearing quality, to fit boys of 3 to 8 years. Reg. \$3.50 **\$3.00**

Boys' White and Colored Wash Suits.
Made of strong and durable cotton, just the thing for the holidays, will wash and launder well. Reg. \$2.10 each for **\$1.80**

Boys' Cream Flannel Pants.
These are made from very strong English materials, in good fitting styles, to fit boys of 8 to 12 years. Reg. \$1.35 pair for **\$1.20**

To fit boys 12 to 17 years. Reg. \$1.55 pair for **\$1.40**

Boys' Blouses.

Made of strong durable cotton with Peter Pan collar, tied with a cord, to fit boys from 3 to 9 years. Reg. \$1.30 each for **\$1.05**

Boys' Linen Hats.
Assorted check and striped designs; also in plain White, all sizes. Regular 80c. each for **59c.**

Boys' Caps.
Light and Dark shades of best quality English Tweed, all sizes, you will surely find the right cap for your boy in this lot. Reg. \$1.00 each for **85c.**

Specials in Blouses and Sweaters**Ladies' Blouses.**

White Voile Blouses with Peter Pan collar, long sleeves; some of these are nicely edged with Valenciennes Lace, while others are edged with contrasting shades; assorted sizes. Regular \$1.40 **\$1.18**
each for **\$1.18**

Ladies' Shirtwaists.

Made of White Silk with long sleeves, fastened with one large pearl button at front; also buttoned at cuff. This is an exceptionally good quality of heavy Silk. Reg. \$7.50 each for **\$6.30**

Sweaters.

Ladies Slipover Wool Sweaters, in combination shades of Honeydew and Brown, Grey and Holo. Brown and Camel, Pea Green and Nigger, Pea Blue and Camel; high neck, with fancy frilled collar, long sleeves, finished at cuff with pearl buttons. Reg. \$7.00 each for **\$6.10**

Ladies' Skirts.

White Pique Skirts, high waist effect, trimmed with buttons, size 36 to 38 length, 24 to 27 waist. Reg. \$4.35 each for **\$3.59**
A limited number of White Skirts with fancy pockets, trimmed with self covered buttons, size 34 to 38 length, 24 to 27 waist. Reg. \$5.00 each for **\$4.25**

Camisoles.

Delicate White Voile Camisoles, half sleeves, trimmed with lace and insertion, embroidered. Reg. \$1.55 each for **\$1.30**

**Children's Dresses.**

White Voile Dresses, embroidered yokes, finished with French knots and baby ribbon, all-over embroidery skirts, sleeves and neck edged with Valenciennes lace sizes up to 1 year.

Another line with long bodice and ribbon sash, in Pink and Blue, to fit children of 2 and 3 years. Reg. \$2.50 each for **\$2.10**

Children's White Dresses.

With tucked and embroidered yokes, plain gathered skirts, sleeves and neck finished with narrow Valenciennes lace, to fit up to 1 year. Reg. \$1.25 each for **\$1.00**

Infants' Bibs.

Cream Silk with Lace edge, others in White Lawn, daintily embroidered, finished with Embroidery and lace edge Reg. 25c. ea. for **20c.**

Hosiery and Footwear Specials**Women's Silk Hose**

In shades of White, Black, Nigger, Grey, Fawn and Navy, fashioned leg, Lisle top and feet; sizes 8 to 10. Reg. 95c. pair for **85c.**

Women's Silk Lisle Hose.

In shades of Grey, Fawn, Brown and Black. These are fully mercerized, of very fine mesh, reinforced feet; sizes 8 to 10. Regular 75c. pair for **65c.**

Children's Hose.

Brown Cotton Hose of very soft finish. These are made for extra hard wear and are fast colors; all sizes. Special per pair **50c.**

This is a very special line of Children's Black and Brown Cotton Hose, very fine rib, seamless spliced feet, in all sizes. Regular 35c. pair for **23c.**

Child's Shoes.

Made of Gun Metal Calf, with instep strap, medium heels, a very comfortable shoe for children; sizes 8 to 11. Reg. \$2.35 pair for **\$2.10**

Ladies' Footwear.

Mahogany Calf Shoes, medium toe, Cuban rubber heels, fancy perforation, special shoe for out of doors wear, sizes 2 1/2 to 6. Special per pair **\$5.00**

Gun Metal Boots in Black and Brown, Cuban heels receding toe. Reg. \$3.20 pair for **\$2.90**

Ladies Brown Calf Shoes, round toe, Cuban heels, 3 buckle, a very serviceable and comfortable shoe. Sizes 3 to 6. Special per pair **\$5.25**

Men's Bathing Costumes

In stout Jersey knit material with skirt attached; the edges of neck, armholes, skirt and legs are finished with White Jersey edging, making a pleasing contrast to the Navy Blue bodies. Regular \$1.75 **\$1.35**
each for **\$1.35**

The Man's Store

This Department is fully prepared to furnish a man with all his needs for the "Day of the Races" at exceptionally low prices.

Soft Collars.

Pointed ends, Plain and Ribbed with hole for ball pinned pin. Special each **28c.**

Percale Shirts.

Made in Coat style, assorted stripes, double cuffs, sizes 14 1/2 to 17. Reg. \$1.50 each for **\$1.35**

Percale Shirts.

Of little better quality, Coat style, double cuffs. Reg. \$1.45 each for **\$1.15**

Flowing End Ties.

Men's Cold Silk Flowing End Ties in all the latest shades and designs, including stripes, spots, floral and plaid effects. Reg. 55c. each for **50c.**

Men's Silk Socks.

Pure Silk Socks, in shades of White, Brown and Black. Reg. \$1.20 pair for **95c.**

Men's Silk Socks.

In shades of Navy, Black and White. Reg. 85c. pair for **72c.**

Men's Felt Hats.

In all the leading shades: Fawn, Navy Brown and Grey. Regular \$3.75 each **\$3.10**
for **\$3.10**

Rowing Shirts.

White Cotton, without sleeves; sizes 34 to 40. Reg. 85c. each for **75c.**

Men's Balbriggan Combinations.

Long leg and short sleeves, good quality Egyptian Cotton. Regular \$1.40 each for **\$1.25**

Another line of Balbriggan Combinations, long leg and short sleeves, a much superior garment, best quality Egyptian cotton. Regular \$2.40 ea. for **\$2.16**

Men's Golf Caps.

Pleated back, assorted check patterns, made of finest Mackenzie Tweed. Reg. \$1.30 each for **\$1.15**

Men's Canvas Oxford.

Leather soles and heels, colors of Palm Beach and Brown, just the thing for Regatta Day, sizes 6 to 9. Reg. \$2.70 pair for **\$2.40**

Men's Oxford.

In Dark Brown Vici Kid, all leather soles and rubber heels, sizes 6 to 9. Special **\$4.90**

Youths' Boys' and Men's Canvas Oxford, rubber soles, in Brown, White and Black. Youths' sizes 11 to 2. Special per pair **\$1.00**

Boys' sizes 2 1/2 to 5 1/2. Special per pair **\$1.15**
Men's sizes 6 to 10. Special per pair **\$1.45**

**For Picnics and Outings****CREPE PAPER TABLE COVERS.**

White, size 61 x 84. Special each **27c.**

CREPE PAPER TABLE COVERS—Decorated with assorted designs. Special each **37c.**

CREPE PAPER TABLE NAPKINS—Plain White. Special per dozen **4c.**

PICNIC PLATES—Plain White; 8 in. pkgs. Special per package **12c.**

PICNIC PLATES—Decorated with assorted designs. Special each **5c.**

CREPE PAPER LUNCH SET—With assorted designs. Special per set **\$1.05**

PAPER DOLLS—Assorted designs, assorted sizes. Special per dozen **10c.**

WAX PAPER—Contains 24 sheets; size 12 x 28. Special per roll **10c.**

DENNISON'S PLAIN CREPE PAPER—in assorted shades. Special per fold **18c.**

FAMOUS NOVELS—By Ruby M. Ayres: The West Hater, Paper Roses, The Lover Who Lied, The Remembered Kiss, The Scar, The Long Lane to Happiness, and Richard Chatterton, V.C., etc. etc. Special each **42c.**

By Rosa M. Carey: The Old, Old Story, Memories; Only the Governor, No Friend Sister, Wood and Married, Harriet's Choice, etc. etc. Special each **60c.**

Toilet Goods

PALE OLIVE SOAP—Special per Cake **15c.**

"THREE FLOWERS" TALCUM POWDER—Special per tin **48c.**

THREE FLOWERS VANISHING CREAM—Preserves the skin from sunburn. Special per tin **68c.**

per tin **72c.**

HUNNUT'S MARVELLOUS COLD CREAM—In jar. Special per jar **52c.**

ROYAL VIOLETA HAIR CREAM—Fixative, free from grease. Special per bottle **9c.**

CABINET HAIR PINS—Non-slipping, 3 sizes in cabinet. Special per cabinet **30c.**

SOBBE RUBBER BALLS—The ball you cannot burst. Special each **13c.**

DRINKING CUPS—Collapsible. Special each **12c.**

RUBBER SPONGES—Special each **12c.**

Boys' Balbriggan Underwear

Shirts and Drawers to fit boys up to 16 years; Shirts have long sleeves, Pants are ankle length and knee length, extra well finished; made of finest Egyptian Cotton. Reg. 65c. garment for **55c.**

ernor MacKinnon and Angus Robertson, of Scotland.

Angus Robertson, president of the Highland Association of Scotland, who came to Pictou from the Old Land solely to attend this celebration, pleaded eloquently for the retention of the language of the Gael.

Sir Robert Falconer, president Toronto University, was one of the outstanding orators.

The arrival of the Hector was not according to schedule and the boat arrived up the harbor at Loch Brook in the morning instead of at 2 o'clock.

W. A. Dickson, of Pictou, welcomed her passengers. He is a descendant of one of the men who came over on the Hope and welcomed the first Hector.

Micmac Indians in full regalia formed a picturesque background. Chief Francis in Welcoming the Hector, stated that the Indians were here before Adam and Eve were born, and declared they had dropped direct from Heaven.

The pageant through the streets followed and it was a huge affair. Last night there was an illuminated boat parade, the warships were brilliantly lighted, making the scene on the water a dazzling spectacle.

A tragedy marred the gala proceedings when Scott Dawson was run over and killed by the Governor-General's special train. Dawson was deaf and did not notice the slow approach of the train. Both legs were severed and he died shortly after.

Another accident occurred on the water front when a motor boat upset at a pier just as it was putting off. Eight persons were thrown into the water but sailors from H.M.S. Patriot were near and all were taken on safely. Three of the victims were taken to the Red Cross emergency hospital.

PREMIER KING'S REGRETS.

Ottawa, July 18.—(Canadian Press)—The following telegram was sent to Hon. E. M. MacDonald, acting Minister of National Defence, at Pictou, N. S., by Premier W. L. Mackenzie King yesterday:

"I cannot too greatly regret the circumstances which have made it impossible for me to be present at the 150 anniversary celebration of arrival of Scottish pioneers at Pictou, N.S. Will you please convey to his Excellency the Governor-General and to all present at the unveiling of the monument to the pioneers my heartiest greetings and best wishes for the occasion. I can think of no inheritance more to be desired than that of being able to claim kindred with the sons and daughters of the highlands and lowlands of Scotland. Their inbred desire for freedom, their love of knowledge, their deep religious sense, transplanted across the seas, have gone far to establish our national life upon broad and enduring foundations. We cannot reverse too greatly the memory of those who, regardless of privation and sacrifice, have made us heirs to the lore and traditions of Scottish history and to the mysticism and idealism of the Scottish hills."

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