



WISE OLD "SANTA CLAUS" AGAIN  
HERALDS THIS STORE  
as  
**HIS HEADQUARTERS**

from Now, right up to Closing Time CHRISTMAS EVE.

and this Store of

**A THOUSAND PLEASANT MEMORIES**

is only too eager to proclaim its fitness, its readiness and desirability to co-operate with Santa with generously laden stocks in every dept.



**Beautiful BOXED STATIONERY**  
in Gift Boxes

Mariage Stationery; White and Tinted; box . . . 50c.  
Giandale Lawn Stationery; class; box . . . 50c.  
White Flax Linen; 2 dozen Paper and Envelopes; box . . . 70c.  
University Linen; 2 dozen Paper and Envelopes; box . . . 70c.  
New Cellan Cambric; Cards and Envelopes; box . . . 90c.  
Sheerwhite Linen, Superfine; real Gifty; box . . . \$1.10



**Exquisite Toilet Soap**  
Daintily Boxed

Velvet Skin Toilet Soap; English quality; box . . . 40c.  
Velvet Skin Toilet Soap; English quality; larger box . . . 50c.  
Natural Rose Toilet Soap; Colgate quality; perfumed; box 50c.  
Oatmeal Toilet Soap; Kirk's quality; pure; box . . . 50c.  
Cologne Bouquet; Gifty looking; box . . . 50c.  
Bay Rum Toilet Soap; Superior grade; box . . . 50c.  
Cold Cream Violette Toilet Soap; Best . . . \$1.00  
Violette Sweet Pea Toilet Soap . . . 50c.

**HELPFUL FRIDAY, SAT.**  
HINTS for

**AND MONDAY SHOPPERS**  
at BAIRD'S

**TOYLAND**



**Already the Gathering Place of the Children**

And no wonder, for here you will find TOYS of all kinds to satisfy the longing of the little ones during Christmas time. 'Tis not Christmas without Toys.

Go-Carts, Waggon, Horses, Fire Trucks, Boats, Engines, Drums, Bugles, Horns, Trains, Banks, Pistols, Motor Cars, Airships, Tops, Balls, Tool Sets, Blocks, Tea Sets, Balloons, Squeakers, Music Boxes, Dolls' Sets and a liberal display of

**DOLLS, BOOKS, GAMES, BALLS, PUZZLES, Etc.**

**Christmas Stockings**

Overhung with good things, they will look for one each Christmas morning. Our Special Prices are:

17c. 20c. 33c. 50c. 95c. \$1.40

**Suitable Things As Small Gifts**

**CASH BOXES**—Japanned and Gilt lined, with handle, lock and key; a boy's gift. Friday, Saturday and Monday . . . 55c.

**TABLE MATS**—Three-piece sets, oval shape, light cork composition make. Half Price now . . . 59c.

**PHOTO FRAMES**—Oval Sterlingite Photo Frames; sweetheart size; velvet backed. Special. Friday, Sat. & Monday . . . 59c.

**FRENCH IVORY FRAMES**—Popular size; just what your lady friend would like. Special Friday, Saturday and Monday . . . 55c.

**PIN CUSHIONS**—Velvet covered in variety of shapes; small gifts. Friday, Saturday and Monday . . . 29c.

**BOUDOIR PIN CUSHIONS**—Very dainty in basket form and fancy silk filling and bow . . . 72c.

**BEAD NECKTIERS**—Splendid assortment in every desired shade; nice for little girls and only . . . 15c.

**LIGHT SHADES**—Electric Light Shades in assorted colours; crimped roll edge; each . . . 17c.

**Sale of Rich Looking CUSHIONS**

Gift-like Things

We have a very excellent display of Fancy Cushions, in circular and square shapes. Some in pretty Chintz, others in good wearing Tapestry and Poplin combination, and others again in Fancy Silk coverings plump, well filled and very serviceable. The following values are interesting:

Reg. \$ 2.75. Friday, Saturday & Mon. . . \$1.95

Reg. \$ 3.30. Friday, Saturday & Mon. . . \$2.40

Reg. \$ 3.75. Friday, Saturday & Mon. . . \$2.95

Reg. \$ 4.50. Friday, Saturday & Mon. . . \$3.50

Reg. \$ 6.50. Friday, Saturday & Mon. . . \$5.50

Reg. \$ 9.50. Friday, Saturday & Mon. . . \$8.50

Reg. \$10.00. Friday, Saturday & Mon. . . \$7.50

Reg. \$10.50. Friday, Saturday & Mon. . . \$9.50

**ELDER DOWN QUILTS**—Just a few of real good quality Elder Down Quilts, with the finest of Art Saten coverings. Quilts that we have been selling at \$35.00 and \$39.00 each. Friday, Saturday and Mon. . . \$29.65

**POPLIN COVERED WADDED QUILTS**—These come in plain shades of good grade Poplin in Green, Electric, V. Royal, well fitted, plump and very desirable as a gift. Reg. \$22.50. Friday, Saturday and Mon. . . \$19.65

**PAISLEY WADDED QUILTS**—A very special lot of 10 only, nice warm looking Paisley patterned, well wadded Quilts; assorted patterns; value for \$35.00 each. Friday, Saturday and Monday . . . \$7.15

**SPECIAL! Men's Dressing Gowns To Clear.**

Heavy Fancy Swanette make, in dark mixtures, corded edges, waist girde, bound pockets of Salmon, Saxe and Navy and White for 3 to 5 years. Reg. \$15.00. Friday, Saturday & Monday . . . \$12.95

**BOYS' WEAR**

**BOYS' WOOL SUITS**—Plain knitted Wool Suits, Jersey Caps and Overall Pants to feet; shades of Salmon, Saxe and Navy and White for 3 to 5 years. Reg. \$5.75 suit. Friday, Saturday and Monday . . . \$5.25

**BOYS' WOOL GLOVES**—He is expecting a pair; let it be a pair of these we wear—Warm Scotch Wool Gloves in dark leather mixtures; assorted sizes. Special. Friday, Saturday and Monday . . . 70c.

**BOYS' LINED KID GLOVES**—Strong Tan Kid Gloves, warmly lined; fine enough for best wear and strong enough for hard wear; assorted sizes. Reg. \$3.00 value. Friday, Sat. & Monday . . . \$2.60

**BOYPROOF WATCHES**—Gift of pocket watch for a boy; your choice of Nickel or Gun Metal case; reliable, accurate and durable. Friday, Sat. & Monday . . . \$1.80

**BOYS' PULLMAN CAPS**—All the boys are looking for this Cap; it particularly suits our changeable weather; one piece; shades of Grey, Navy and Heather. Special. Friday, Saturday and Monday . . . \$1.30

**BOYS' HIDE GLOVES**—Extra strong wearing; with fringed velvet wrist; assorted sizes. Special. Friday, Sat. & Monday . . . 59c

**Something for DADDY.**

**MEN'S WOOL MUFFLERS**—All Wool Mufflers, very popular with chaps to-day, shades of Heather, Olive Grey, etc., fringed and bordered. Regular \$3.75. Friday, Saturday & Monday . . . \$3.50

**REAL CHAMOIS GLOVES**—Men's Heavy Chamois Gloves, strongly stitched, excellent quality; washable; one button wrist. Reg. \$4.50. Friday, Saturday and Monday . . . \$3.95

**MEN'S WOOL GLOVES**—Scotch Wool Gloves, camel shade, leather bound wrist and dome fastener; as warm as you want them. Reg. \$2.50. Friday, Saturday and Monday . . . \$2.25

**MEN'S WINTER CAPS**—Real Winter Caps; your choice of piece or one-piece crowns; ear protection folded snugly inside; assorted mixtures. Regular \$2.60. Friday, Saturday and Monday . . . \$2.35

**TOBACCO POUCHES**—Folding Rubber Tobacco Pouches, Black and Tan. Daddy would surely like one, or perhaps Brother Tom. Special. Friday, Saturday and Monday . . . 75c.

**CARD CASES**—Fine pebbled leather, stitched with chrome lining; wear for years. Special. Friday, Saturday and Monday . . . \$2.20

**MEN'S LINEN KID GLOVES**—Pretty Tan shades, wool lined, dome fastened wrist. Perhaps he is expecting a pair his size. Reg. \$4.50. Friday, Saturday and Monday . . . \$3.95

**NECKWEAR**—Good looking Silk Neckwear, not at all out of the way in price; a grand assortment. Reg. \$1.50 value. Friday, Saturday & Monday . . . \$1.35

**CHRISTMAS CARDS**

in Packets with Envelopes

- The "Ethel" Packet, 5 Cards and Envelopes . . . 15c.
- The "Nancy" Packet, 7 Cards and Envelopes . . . 30c.
- The "Hyacinth" Packet, 10 Cards and Envelopes . . . 35c.
- The "Pansy" Packet, 10 Cards and Envelopes . . . 35c.
- The "Gladioli" Packet, 10 Cards and Envelopes . . . 35c.
- The "Columbine" Packet, 10 Cards and Envelopes . . . 35c.
- The "Chrysanthemum" Packet, 10 Cards and Envelopes . . . 35c.
- The "Narcissus" Packet, 12 Cards and Envelopes . . . 35c.
- The "Violette" Packet, 10 Cards and Envelopes . . . 35c.
- The "Rosebud" Packet, 10 Cards and Envelopes . . . 35c.
- The "Daisy" Packet, 10 Cards and Envelopes . . . 35c.

**Something for Mama and the Girls for Xmas**

Every Item a Gift Suggestion

**JAP SILK WAISTS**—Some very pretty Waists go on sale this week. Waists of real good Jap Silks, shades of Sky, Pink, Apricot, Maise and Navy; roll or sailor collar, low neck, long sleeves, tucked and lace trimmed. Reg. \$2.30. Friday, Saturday and Monday . . . \$2.95

**CHILDREN'S COMBINATIONS**—To fit 6 to 14 years; fine ribbed make, high necked, long sleeves, buttoned behind. Reg. \$2.20. Friday, Saturday and Monday . . . \$1.69

**PRETTY TEA APRONS**—Another lot of dainty Tea Aprons in god White Muslin, trimmed with Swiss embroidery and insertion, others lace edged. Value to \$1.00. Friday, Saturday and Monday . . . 83c.

**SILK CAMISOLES**—Fresh shade Silk Camisoles; real gitty-looking, with wide laced tops and embroidered, others with wide insertion and ribbon straps. Reg. \$1.80. Friday, Saturday and Monday . . . \$1.59

**INFANTS' WOOL OVERALLS**—Soft, warm, woolly Overall, with feet; drawing at waist and ankle; to fit 1 to 4 years. Regular \$2.00. Friday, Saturday & Monday . . . \$1.75

**BLOUSE HANGERS**—Something you need for hanging up your Waists or Coats, wood frame, covered with plain and fancy Muslins, shirred; Sachet bag attached. Reg. 45c. Friday, Saturday and Monday . . . 38c.

**BOUDOIR CAPS**—Very dainty make-ups in Mustin and Net make; ribbon trimmed; delicate shades of Heilo, Sky, Pink, Rose and fancy. 50c. values. Friday, Saturday and Mon. . . 39c.

**STYLISH SCARVES**—All Wool with fringed ends and assorted stripes; shades of Saxe, American Beauty, Pink, Rose, Green, Purple and Buff, etc. Reg. \$4.50. Friday, Saturday and Monday . . . \$3.98

**LADIES' BLOOMERS**—Knitted Wool and Cotton Bloomers in Saxe and Navy; elastic at waist and knee. Regular \$3.00. Friday, Saturday & Monday . . . \$2.68

**BOXED HANKERCHIEFS**—Fine White Lawn Kerchiefs, daintily embroidered and hemstitched border; 3 in each box. Reg. \$1.00 box. Friday, Saturday and Monday . . . 84c.

**GLOVES perhaps, make the most Acceptable Gift**

**LADIES' WHITE VIYELLA GLOVES**—Unshrinkable, beautiful White Viyella Gloves in assorted sizes; a Glove you really need. Reg. \$1.17. Friday, Saturday and Monday . . . \$1.10

**LADIES' RINGWOOD GLOVES**—Fancy mixtures in good wearing Ringwood Gloves, to suit any shade. Regular \$1.25. Friday, Saturday and Monday . . . \$1.10

**CHILDREN'S WOOL GLOVES**—Fancy Ringwood Gloves for girls from 4 to 10 years; plain and fancy mixtures to choose from. Reg. up to 85c. pair. Friday, Sat. & Monday . . . 65c.

**Charming Fancy Linens**

**EMBROIDERED TEA CLOTHS**—See these beautiful Cloths, generously and gorgeously embroidered, and relieved with open work, broad hemstitched border. Regular \$3.00. Friday, Saturday & Monday . . . \$2.58

**COLORED TABLE COVERS**—Fancy Table Covers in mixed Crimson and mixed Green, fringed edge. You may need, one brightening up for Christmas. Reg. \$5.50. Friday, Saturday & Monday . . . \$4.75

**PLAIN PILLOW CASES**—Strong, serviceable, good-wearing Pillow Cases, with a wide hemstitched hem; excellent value. Regular 85c. Friday, Saturday & Monday . . . 72c.

**PILLOW LOOPS**—Extra long twisted Pillow Loops, shades of Green, Navy, Maroon, Black and White, with large tasseled ends. Regular 60c. each. Friday, Saturday & Monday . . . 39c.

**OVAL PICTURES**—10 inch Oval Framed Pictures, in plain gift and imitation Walnut, pretty scenes and figures. Worth 60c. each. 39c. Fri, Sat., & Mon. . . 39c.

**Job Feather Hat Bands**

Full and plenty to cover any Hat; fast Black. Regular Selling Price 75c. Friday, Saturday and Monday . . . 72c. to clear . . . . .



**SYMRNA HEARTH RUGS**

at Landed Cost

During this month our immense stock of these best-of-wearing Reversible Symrna Hearth Rugs will be marked just at their landed cost. These Rugs have much to recommend them, notably their serviceability, good looks and weight and allied with such extraordinary value during this Christmas Sale should appeal to Housekeepers.

**CURTAIN DAMASKS**—50 inch Curtains Damask, showing pretty interlocking and stripes and crest; shades of Electric Blue, Green and Y. Rose. Cory looking White Curtains. Regular \$2.00 value. Friday, Saturday & Monday . . . \$1.65

**CURTAIN LACES**—48 inch White Curtain Laces; just a couple of pieces, strong lace patterns. Regular 80c. yard. Friday, Saturday & Monday . . . 69c.

**ROLLER TOWELING**—Extra heavy unbleached Turkish Roller, Fawn and Gelmson striped; very strong make. Regular 60c. value. Fri, Sat., & Mon. . . 47c.

**CASEMENT CURTAININGS**—48 inch Fancy Casement Curtainings, Cream ground with multi-colored patterns and fancy border; lively looking wear for years. Reg. \$1.10 yard. Friday, Saturday & Monday . . . 98c.

**CURTAIN LACES**—Uncommon looking plain mesh centre with a broad fancy border. 44 inches wide, in White only. Regular 65c. yard. Fri, Sat., & Mon. . . 56c.

**TURKISH TOWELS**—An assortment of good wearing, pure White or unbleached Turkish Towels; values to 80c each. Friday, Saturday and Mon. . . 65c.



Send Along Your Mail Orders Early

Vertical text on the right edge of the page, including various notices and advertisements.