

5c. **The Crescent Picture Palace** 5c.

PRESENTS TO-DAY:

**Unmasking a Rascal.**  
An episode of "The Social Pirates", with Marin Sals and Ollie Kirkby. Produced by the Kalem Co.

Helen Gibson in "THE DEATH SIDING"—An episode of the "Hazards of Helen."

"THE PSYCHIC PHENOMENA"—With Rose Melville as Sis Hopkins.

"TRAPPING THE BACHELOR"—A story of the man who believes in single blessedness. Produced by the Kalem Co. Mr. P. J. McCarthy will sing "The magic of your eyes."

5c.—LATEST CLASSY MUSIC, DRUMS AND EFFECTS.—5c.

**Tuesday and Wednesday,  
Thursday and Friday.**

Four days only in which to get  
**Karamoid Mfg. Co. Shares at \$10.00.**

These Treasury Shares advanced to \$12.50. They are guaranteed by the Industrial Bond. You can buy now at \$10.00, or later at \$12.50. It's entirely your own affair. Suit yourself.

**J. J. LACEY & CO., Ltd.,**  
Investment Specialists, City Chambers.

**AMERICAN BLOUSES.**

We have just opened a shipment of **DAINTY AMERICAN BLOUSES** ranging in price from \$1.70 to \$8.00.

Line comprises Lawn, Organdie, Voile, Silk, Crepe; also Black Silk Blouses in 44, 46, 48 bust. Come to see, remain to buy.

**R. Templeton**  
333 Water Street.

"A Household Word."

**The Emerson Piano**

has become a household word in Newfoundland and stands as a synonym for all that constitutes a musical and enduring Pianoforte.

**CHARLES HUTTON,**  
Sole Agent Newfoundland.

N. B.—Within the last few months I have played on Emerson Pianos that were bought here 25 and 30 years ago, and with the exception of a small portion of the centre, which was a bit worn, the Pianos were practically as good as the day they were sold.

**NO MATTER HOW THE FIRE IS CAUSED**

If you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

**PERCIE JOHNSON**  
Insurance Agent.

**Now Landing:**  
500 Barrels  
**Atlas Cement.**

**H J. Stabb & Co.**

Insure with the **QUEEN,**

the Company having the largest number of Policy Holders in Newfoundland.

Every satisfaction given in settling losses.

Office: 167 Water Street, Adrain Bldg. P. O. Box 782.  
Telephone 648.

**QUEEN INS. CO.,**  
**GEO. H. HALLEY,**  
Agent.

**MILNARD'S LINIMENT CURES GALT GET IN COWS.**

**WE are still showing a splendid selection of :**

**TWEEDS and SERGES.**

No scarcity at **Maunder's.**

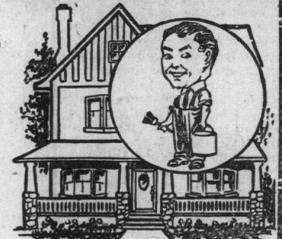
However, we beg to remind our customers these goods are selling rapidly, and cannot be replaced at the same price.



**John Maunder,**  
Tailor and Clothier St. John's Nfld

**It Pays to Paint**

Paint protects the wood from the effects of sun, rain, wind and snow. It costs less to paint your house frequently than to make repairs. Paint saves the big loss of depreciation. All this, with the satisfaction of having your house bright and attractive. Any painter will tell you it pays to use the best paint. We sell it.



**B. H. English Paint, Varnishes, Stains, Alabastine, Marbleine, Harland's White Enamel, Paint Brushes, Etc.**

**BOWRING BROTHERS, Ltd.**  
HARDWARE DEPARTMENT.

You can keep all painted and varnished surfaces clean, bright and lustrous by using

**O-Cedar Polish**  
25c. to \$3.00 sizes and

**O-Cedar Mop Polish**  
Two styles each  
Price 25c. each  
O-Cedar Polish lightens house-work, and beautifies the home. Let your fine furniture, piano, automobile, enjoy frequent applications.

**We Have Warner's Corsets**

in a fashionable design for every imaginable type of figure.

**WARNER'S CORSETS** really form the back-bone of our Corset Department—so confident are we of the permanent quality of Warner's Corsets.

And in these times, when we must search the market for dependable merchandise, to know that there is a manufacturer upon whom you can count for guaranteed service, makes Corset selling quite worth while.

If you are not a devotee of **WARNER'S CORSETS**, try one of the many models in our Corset Department.

**Marshall Bros**  
Sole Agents for Newfoundland.

**Reid-Newfoundland Co**

**FREIGHT NOTICE!**

Freight will be accepted at **FREIGHT SHED, St. John's,** for **Salmonier and St. Mary's up to 5 p.m. Wednesday.**

**REID-NEWFOUNDLAND Company**

**J. J. ST. JOHN**

Don't forget the best **TEA** to be got in Newfoundland is at our Store, retailing at **60c.** per lb.

**Sun Ammonia, 10c.** package.

**English Breakfast COFFEE,** 1 lb. tins.

**Eddy's Matches.**

**J. J. ST. JOHN.**  
Duckworth Street and LeMarchant Road.

**Woodworking Factory and Construction Work.**

Our Factory is modern and up-to-date. We make **DOORS, WINDOWS, STAIRS, OFFICE and STORE FIXTURES, FURNITURE,** and all kinds of Cabinet Work, Mantels, Balusters, and all kinds of Trim. We also build houses and do all kinds of construction work.

All work done in a first-class workmanlike manner, of good materials, and reasonable prices.

**PLANS AND SPECIFICATION FREE OF CHARGE TO CUSTOMERS.**

**Newfoundland Shipbuilding Co'y, Ltd.,**  
HARBOR GRACE.

**Easter BACON**

It is not the intention or desire of the W. P. A. or Food Control Board in advocating the restriction of the use of Bacon to ask you to do without this satisfying foodstuff altogether. It is merely a request to "let up" on your usual consumption to some extent in order that war stocks may accumulate for the Allies. Realizing the fact that most of our customers would find it

**A Great Hardship To Do Without Our Delicious "Berkshire" Bacon Entirely,**

we imported a small shipment to-day and are fully prepared to fill your Easter order promptly, and at Lowest Prices.

**RING UP 393 NEXT TIME YOU WANT HIGH GRADE BACON.**

**F. McNAMARA,**  
QUEEN STREET.

Advrtise in the "Telegram."

**TWELVE PAGES TO-DAY**

WEATHER FORECAST.

TORONTO, Noon—Moderate to fresh north west winds, mostly fair and cool to-day and on Friday.

VOLUME XL.

**Auxiliary**  
FOR SALE  
**MIETZ AND**  
Sizes 45-600 Brake Ho  
R  
Mietz and Weiss C  
globe. They are exte  
ernments for all classe  
of 100 H.P. and upwar  
partment of the Unit  
If interest  
**JOB'S**  
Distributor  
mar9.eod.1m

**FOR SALE!**

One New Dwelling House, plastered throughout and fitted with electric appliances; containing Drawing, Dining and sitting Rooms, six Bedrooms, bathroom and Linen Room, situated on the south side of Gower Street. Immediate possession. Apply to MESSRS. CLIFT & INSENT, or to

**P. C. O'DRISCOLL,**  
Exchange Bldg.

**ESTABLISHED BUSINESS STAND**  
let, suitable for Ice Cream parlor and Fruit Store. A splendid opportunity for any person with a little capital. Apply to

**P. C. O'DRISCOLL,**  
Exchange Bldg.

**FOR SALE!**

**Newly Built House,** with all modern improvements; contains 4 Bedrooms, bathroom, Dining Room, Kitchen and Shop. Shop can be changed into a Parlor if purchaser so desires. Apply to

**WM. CUMMINGS,**  
Brazil's Field & Pleasant St.  
mar23.6.eod

**FOR SALE.**

**60 Shares Empire Steam Laundry, Ltd.**  
(in blocks of 10)  
NET PAR VALUE \$50 A SHARE. DIVIDEND, 10 p.c. 1917.  
This investment should prove good dividend payer in future.  
ASK US WHY?  
**FRED. J. ROIL & CO.,**  
INVESTMENT BROKERS.

**TO LET.**

**BUILDING** on the South side of WATER STREET, at present occupied by MESSRS. A. & S. RODGER as a Dry Goods Store. Possession given April 1st, '18.

**TWO UPPER FLATS** in that building at the corner of Job's Cove and Water Street. Possession given immediately.

**OFFICES.** One double and one single office in Law Chambers, Duckworth St. Possession given immediately.

Further particulars apply to

**MRS. P. Blackwood,**  
McBride's Hill.