

5c. The Crescent Picture Palace 5c.

PRESENTS TO-DAY:

Unmasking a Rascal.
An episode of "The Social Pirates", with Marin Sals and Ollie Kirkby. Produced by the Kalem Co.

Helen Gibson in "THE DEATH SILING"—An episode of the "Hazards of Helen."

"THE PHYSIC PHENOMENA"—With Rose Melville as Sis Hopkins.

"TRAPPING THE BACHELOR"—A story of the man who believes in single blessedness. Produced by the Kalem Co. Mr. P. J. McCarthy will sing "The magic of your eyes."

5c.—LATEST CLASSY MUSIC, DRUMS AND EFFECTS.—5c.

**Tuesday and Wednesday,
Thursday and Friday.**

Four days only in which to get
Karamoid Mfg. Co. Shares at \$10.00.

These Treasury Shares advanced to \$12.50. They are guaranteed by the Industrial Bond. You can buy now at \$10.00, or later at \$12.50. It's entirely your own affair. Suit yourself.

J. J. LACEY & CO., Ltd.,
Investment Specialists, City Chambers.

AMERICAN BLOUSES.



We have just opened a shipment of
DAINTY AMERICAN BLOUSES
ranging in price from
\$1.70 to \$8.00.

Line comprises Lawn, Organdie, Voile, Silk, Crepe; also Black Silk Blouses in 44, 46, 48 bust. Come to see, remain to buy.

R. Templeton
333 Water Street.


"A Household Word."

The Emerson Piano

has become a household word in Newfoundland and stands as a synonym for all that constitutes a musical and enduring Piano-forte.

CHARLES HUTTON,
Sole Agent Newfoundland.

N. B.—Within the last few months I have played on Emerson Pianos that were bought here 25 and 30 years ago, and with the exception of a small portion of the centre, which was a bit worn, the Pianos were practically as good as the day they were sold.



**NO MATTER HOW THE
FIRE IS CAUSED**

If you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON
Insurance Agent.

**Now Landing:
500
Barrels
Atlas
Cement.**

H J. Stabb & Co.

**Insure with the
QUEEN,**

the Company having the largest number of Policy Holders in Newfoundland.

Every satisfaction given in settling losses.
Office: 167 Water Street,
Adrain Bldg. P. O. Box 782.
Telephone 648.

**QUEEN INS. CO.,
GEO. H. HALLEY,**
Agent.

MINARD'S LINIMENT CURES GARTER IN COWS.

**WE are still
showing a
splendid se-
lection of : : :**

**TWEEDS
and
SERGES.**

No scarcity at
Maunder's.

However, we beg
to remind our cus-
tomers these goods
are selling rapid-
ly, and cannot be
replaced at the
same price.



John Maunder,
Tailor and Clothier St. John's Nfld

**It Pays
to Paint**



Paint protects the wood from the effects of sun, rain, wind and snow. It costs less to paint your house frequently than to make repairs. Paint saves the big loss of depreciation. All this, with the satisfaction of having your house bright and attractive. Any painter will tell you it pays to use the best paint. We sell it.

**B. H. English Paint, Varnishes,
Stains, Alabastine, Marbleine,
Harland's White Enamel,
Paint Brushes, Etc.**

BOWRING BROTHERS, Ltd.
HARDWARE DEPARTMENT.

You can keep all painted and varnished surfaces clean, bright and lustrous by using

O-Cedar Polish
25c. to \$3.00 sizes and

O-Cedar Mop
Two styles each
Price 25c. each
O-Cedar Polish lightens house-work, and beautifies the home. Let your fine furniture, piano, automobile, enjoy frequent applications.

**We Have
Warner's Corsets**



in a fashionable design for every imaginable type of figure.

WARNER'S CORSETS really form the back-bone of our Corset Department—so confident are we of the permanent quality of Warner's Corsets.

And in these times, when we must search the market for dependable merchandise, to know that there is a manufacturer upon whom you can count for guaranteed service, makes Corset selling quite worth while.

If you are not a devotee of **WARNER'S CORSETS**, try one of the many models in our Corset Department.

Marshall Bros
Sole Agents for Newfoundland.

Reid-Newfoundland Co

**FREIGHT
NOTICE!**

Freight will be accepted at **FREIGHT SHED, St. John's,** for **Salmonier and St. Mary's up to 5 p.m. Wednesday.**

REID-NEWFOUNDLAND Company

J. J. ST. JOHN

Don't forget the best
TEA
to be got in New-
foundland is at our
Store, retailing at
60c.
per lb.

**Sun Ammonia,
10c. package.**

**English Breakfast
COFFEE,
1 lb. tins.**

Eddy's Matches.

J. J. ST. JOHN.
Duckworth Street and
LeMarchant Road.

**Woodworking Factory and
Construction Work.**

Our Factory is modern and up-to-date. We make
**DOORS, WINDOWS, STAIRS, OFFICE and
STORE FIXTURES, FURNITURE,**
and all kinds of Cabinet Work, Mantels, Balusters, and all kinds of Trim. We also build houses and do all kinds of construction work.

All work done in a first-class workmanlike manner, of good materials, and reasonable prices.

**PLANS AND SPECIFICATION FREE OF
CHARGE TO CUSTOMERS.**

**Newfoundland Shipbuilding Co'y, Ltd.,
HARBOR GRACE.**

Easter BACON

It is not the intention or desire of the W. P. A. or Food Control Board in advocating the restriction of the use of Bacon to ask you to do without this satisfying foodstuff altogether. It is merely a request to "let up" on your usual consumption to some extent in order that war stocks may accumulate for the Allies. Realizing the fact that most of our customers would find it

**A Great Hardship To Do Without Our
Delicious "Berkshire" Bacon
Entirely,**

we imported a small shipment to-day and are fully prepared to fill your Easter order promptly, and at Lowest Prices.

**RING UP 393 NEXT TIME YOU WANT
HIGH GRADE BACON.**

**F. McNAMARA,
QUEEN STREET.**

Advertise in the "Telegram."

WEATHER FORECAST.
TORONTO, Noon—Moderate to fresh north west winds, mostly fair and cool to-day and on Friday.

VOLUME XL.

Auxiliary
FOR SALE
MIETZ AND
Sizes 45-600 Brake Ho
R
Mietz and Weiss C
globe. They are exte
ernments for all classe
of 100 H.P. and upwar
partment of the Unit
If interest
JOB'S
Distributor

FOR SALE!
One New Dwelling House, mastered throughout and fitted with electric appliances; containing Drawing, Dining and sitting Rooms, six Bedrooms, bathroom and Linen Room, situated on the south side of Gower Street. Immediate possession. Apply to MESSRS. CLIFT & INSENT, or to
P. C. O'DRISCOLL,
Exchange Bldg.

**ESTABLISHED
BUSINESS STAND**
let, suitable for Ice Cream parlor and Fruit Store. A splendid opportunity for any person with a little capital. Apply to
P. C. O'DRISCOLL,
Exchange Bldg.

FOR SALE!
Newly Built House,
ed with all modern improve-
ments; contains 4 Bedrooms, bathroom, Dining Room, Kitchen and Shop. Shop can be changed into a Parlor if purchaser so desires. Apply to
WM. CUMMINGS,
Brazil's Field & Pleasant St.
Mar 23, 1917

FOR SALE.
**60 Shares Empire
Steam Laundry, Ltd.**
(in blocks of 10)
DIVIDEND, 10 p.c. 1917.
This investment should prove good dividend payer in future.
ASK US WHY?
FRED. J. ROIL & CO.,
INVESTMENT BROKERS.

TO LET.
BUILDING on the South side of WATER STREET, at present occupied by MESSRS. A. & S. RODGER as a Dry Goods Store. Possession given April 1st, '18.
TWO-UPPER FLATS in that building at the corner of Job's Cove and Water Street. Possession given immediately.
OFFICES. One double and one single office in Law Chambers, Duckworth St. Possession given immediately.
Further particulars apply to
MS. P. Blackwood,
McBride's Hill.