

ds Dept.

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large selection of  
PAPERS,  
designs.

6c. to 8c.  
18c.

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BRUSHES.  
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STORES.

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Mallard Fund  
acknowledged \$170.85  
by Edgar Morris \$15.65  
\$186.50

Train Notes.

outgoing express reached  
Basques at 6.40 a.m.  
coming express with first  
engers left Port aux Basques  
30 a.m. to-day.  
from Carbonear reached  
12.05 p.m. to-day.

## Spring Show

# Friday, Saturday and Monday.

With everything on the upward trend and the desire for the "New" strong, keenness in buying becomes "the order of the day."

Let the People's Popular Store be your "Counting House"—counting your economies, counting the advantages of the many golden opportunities afforded, and counting the days at home eagerly from one week to another as you patiently wait for the weekly Bargain Budget from

### Boots, Shoes and Hosiery at Prices Pared to the Finest.

#### LADIES' HIGH LACED BOOTS.

A stylish Boot for Spring wear, made of finest Gun-metal calf, Paris heel, plain toe; very neat looking and all the rage today; half sizes from 3 to 7. Reg. \$5.00. Friday, Saturday and Monday **\$4.65**

#### MEN'S SOCKS.

Desirable Socks in half Silk and half Lisle make, Black and colored; others in fast Black Cashmere, nicely embroidered ankles; Socks that come as a welcome change after discarding your heavier ones. Reg. 45c. Friday, Saturday and Monday **39c**

#### INFANTS' SOFT-SOLED BOOTS.

Sizes 1, 2 and 3 for first wear, in a very soft make. White and Tan only; buttoned style. Special Friday, Saturday and Monday **32c**

#### Child's Boots

Here's where you can pick up some values this week in the Boot line; sizes 4 to 8; Dongola and Gun-metal makes in Black and Tan; laced and buttoned. Reg. to \$1.30 pair. **\$1.08** Fri., Sat. and Mon.

#### LADIES' 8-BAR SLIPPER.

A nobby street Slipper with good patent leather vamp and dull kid back, Cuban heel and plain toe; these are fast sellers and bid fair to be very popular this season; all sizes to hand. Reg. \$3.50. Friday, Saturday and Monday **\$3.30**

#### LISLE & LACE HOSIERY.

Summery looking Hosiery, in shades of Tan, Grey, Sky and Black; with these we show another line with silk embroidered ankles; values to 70c. Friday, Saturday and Monday **59c**

#### MEN' SLACED BOOTS.

Two distinct lines, one featuring a gun metal calf and the other the finest Vic Kid, shapely boots, honestly constructed throughout; these are worth \$6.00 a pair to-day. **\$5.00** Fri., Sat. and Monday

#### BLACK & TAN HOSE.

40 dozen pairs of these in plain and ribbed Cashmere and Lisle, truly excellent hose for the fast approaching season, small and large sizes, seamless finish. Regular to 60 cents a pair. **49c** Friday, Saturday and Monday

#### "RICHARDSON'S" EMBROIDERY OUTFIT.

Affords pleasant occupation during spare hours; a stamped cushion top with back, or pretty table centre, with sufficient pure Silk Floss to embroider the stamped design, in natural colours; the work is simple, absorbing and fascinating; lesson sheet with each package. Reg. 45c. Special each, Friday, Saturday and Monday **39c**

#### EMBROIDERED NOVELTIES.

For sewing on girls or boys sailor suits, 5 piece silk embroidered sets in shades of Myrtle, Navy, Brown, Helio and Tan; easy to attach. Per set, Friday, Saturday and Monday **14c**

## James Baird LIMITED

Now Showing a Brand New Stock of **Soft COLLARS**

Shapely Collars in Cream and Blue, with a perfect fitting front; these come in a convenient height and make a cool, comfortable fitting and respectable looking collar for everyday of the week; a complete size range to hand. **Special, Friday, Saturday & Monday, 2 for 26c.**

**NAVY SERGE.**  
If you are looking for a good wearing serge for boys suits you'll find it right here, fast Navy shade, real Devonshire make, 31 inches wide; a Serge that looks well made up. Reg. \$1.50. Friday, Saturday and Monday **\$1.18**

**MEN'S NEGLIGEE SHIRTS.**  
One of the first spring needs — a new shirt or two; knowing this we feature a line of 41 over Negligee Shirts that are brand new, showing all the new stripe effects, laundered cuffs and soft bosom; all sizes. Reg. 90c. Friday, Saturday and Monday **84c**

**WORKING SHIRTS, 89c.**  
Stout cotton working shirts guaranteed not to rip, roomy sizes, well made, well shaped and well sewn; they come in a mottled grey finish. Reg. \$1.00. Friday, Saturday and Monday **89c**

### Style Elegance in New **American BLOUSES.**

These are beauties, just out of their boxes, captivating styles that any young lady would wish to wear; the very latest in White Muslin, cool Summer looking Blouses, with fine lace trimmings, pin tucks and pearl buttons; others in fancy striped Muslins, just as good looking; the large sailor and shawl collars are favored in this lot; a complete size range. Reg. \$1.50. Friday, Saturday and Monday **\$1.27**

### CHILDREN'S RAIN HATS.

Lightweight Rain Hats for Children and Misses in Fawn and Black Waterproof Cloth, with strong stitched rain shedding leaf. For school going children these are ideal. Reg. 50c. value. Friday, Saturday and Monday **32c**

### Ladies' 79c. Silk Gloves.

We have put these in with the shorter Gloves; they're fashioned from fine silk, and show shades of Navy, Champagne, Sky, Tan and White; get a pair to match that new dress of yours. **Special Friday, Saturday and Monday 79c**

### WRIST LENGTH SILK GLOVES.

These are the ordinary wrist length Gloves with dome fastener, very fine silk make, in shades of Grey, Beaver, Cream, Black and White. Reg. 90c. Friday, Saturday and Monday **79c**

### NEW THINGS for HOME and PERSONAL Adornment, Bringing in Their Train Worth-While Economies.

#### TABLE CENTRES.

A box or two of handsome Battenburg Centres, soft white linen, centre with 20 point edge of heavy Battenburg lace; square shape. **Special Friday, Sat'y & Monday 23c**

#### ART EMBROIDERED PILLOW CASES.

Serviceable Pillow Cases, made of strong white cotton, with a wide art embroidered band at open end; one of our best values; size 21 x 23. **Special Friday, Saturday & Monday 37c**

#### TOWEL VALUE.

With our new goods came along some excellent values in Towels, notably this line we present to-day in pure White, extra heavy Turkish quality; size 19 x 40; Towels really good value at their regular price 35c. **Friday, Saturday and Monday, each 29c**

#### BOYS' SAILOR CAPS.

Smart looking Sailor Caps in Navy Serge with fancy braided crown; they're a new line showing a new style. Reg. 35c. value. **Friday, Saturday and Monday 29c**

#### English Sheetings.

72 inch pure White Sheetting, plain finish. This is pre-war value, excellent quality, bought from one of the best makers; an opportunity to buy your needs in this line cheaply. Reg. 70c. **Friday, Saturday and Monday 64c**

#### New Oil Cloth Shelvings

Brand new Shelvings to help brighten up the pantry, now that the house-cleaning spurt is on; these come in assorted widths, a great variety of plain and fancy patterns with pretty borders, scalloped edge. Our special price, **Friday, Saturday and Monday, per yard 6c**

#### New Oil Cloths.

Lots of pretty Table Cloths now, in Marbled White, floral and a generous assortment of pretty tile patterns, some bordered, excellent patterns for wall coverings. **Special, per yard, Friday, Saturday and Monday 29c**

#### SCRIM CURTAINS.

We have about 40 pairs of neat little Dutch Curtains in White and Cream Scrim, with a broad hemstitched finished border and pretty lace edging; very suitable for bedroom curtains in town or country. We are clearing the lot Friday, Saturday and Monday at about 1-3 less than their former price. Regular \$2.00 pair **\$1.35**

#### STUD SCARFS.

A lot of pretty made-up Scarfs with patent stud fastening, mostly fancy silk mixtures; these fit snugly and are always secure. Reg. 35c. value. **Friday, Saturday and Monday 28c**

#### BOYS' JERSEYS.

Stout Woolen Jerseys for the smaller boys, say from 2 to 8 years; shades of Sage, Navy, Cardinal, Brown and White; Jerseys are popular for Spring wear from now on until he gets that new Summer suit. Reg. up to \$1.30. **Friday, Saturday and Monday \$1.12**

### HELPFUL HINTS to Satisfy the Longing for "NEW THINGS" in the SHOWROOM.

#### Children's Good-Wearing . . . Gingham Dresses

Well made wash Dresses to fit children from 2 to 6 years, mostly fine, check and stripe patterns; these are prettily trimmed with plain linen facings, low neck styles and your choice of long or short sleeves; a few dozen of plain linen makes also; nicely embroidered. Reg. 45c. each. **Friday, Saturday and Monday 36c**

#### Ladies' Gingham Dresses.

Good wearing, good washing Gingham house Dresses, in very pleasing checks and stripes; low neck and long sleeve; fancy gaily trimmings in assorted shades; serviceable Dresses for wearing about the house and neat simple styles; a full range of sizes to hand from a brand new and complete stock; their regular price is \$1.50. To reduce the quantity we offer these **Friday, Saturday and Monday 98c**

#### Brassieres.

Snug-fitting Brassieres in all sizes, made from very strong American Cotton, trimmed with fine Torchon lace, cross-over fastening at back; sizes 34 to 44 inch; the indispensable garment for the well dressed lady. Reg. 40c. **Friday, Saturday and Monday 33c**

#### Children's Knickers.

Embroidery trimmed White Lawn Knickers, cheaper than you can make them; they come in sizes to fit girls from 2 to 10 years; well made; our regular 20c. line. **Friday, Saturday & Mon. 17c**

#### Ladies' Vests.

A very nice medium weight in Cream and White; fine ribbed Jersey, low neck style with short sleeves; just about 12 dozen in the lot; vests that you usually pay 60c. for. **Friday, Saturday & Mon. Special 47c**

#### Skirt Bands.

Ready cut Skirt Bands, made from strong belting; bands that yield with every movement of the body, just 3 waist sizes to hand. Reg. 15c. each. **Friday, Saturday & Mon. 12c**

#### Sateen Underskirts.

Rich looking Sateen Underskirts with wide fluted flounce, and others with pretty art frill, elastic at waist; large sizes here for the more portly figure; becoming shades of Navy, Royal, Green, Brown, Purple and Black, etc. Underskirts value to-day for \$1.95 **\$1.50** each. **Friday, Saturday & Monday \$1.95**

### Khaki Hanks. Earners Will Appreciate the Buying Power of Their Money Here

#### BOYS' BRACES.

An improved style in Boys' Braces, good springy elastic webs with leather fastenings, usually sold at 25c. **Friday, Saturday and Monday 19c**

#### MISSSES' FABRIC GLOVES.

In Cardinal shade only with a Cashmere finish; 2 dome fasteners; assorted sizes; value for 35c. pair. **Friday, Saturday and Monday 20c**

#### Ladies' Rubber Gloves

Sizes 6 1/2 and 7 in fine Red Rubber Gloves; very handy for working about the house. All these Gloves are tested before leaving the factory and come in perfect condition. Reg. 40c. **Friday, Sat. & Mon. 35c**

#### ROLLER TOWELING.

Extra strong pure White Huck Toweling, 15 inches wide. Nothing better to wear, suitable for all kinds of kitchen cloths. Reg. 12c. You need these now. **Special per yard, Friday, Saturday & Monday 10c**

### HOUSEMAIDS' GLOVES.

In heavy Bleached Twill with Jersey wrist. Just what you need when stove cleaning and house cleaning. You need these now. **Special per yard, Friday, Saturday & Monday 14c**

### BOYS' WATERPROOF COATS.

Mannish looking Rain Coats for the boys, assorted sizes, made with a snug-fitting collar, strap cuffs; they come in a nice fawn shade, good value at \$3.00. **Friday, Saturday and Monday \$2.80**

### Boys' Soft Felt Hats 39c

Every boy wants a new soft Felt Hat for spring wear; they're cheap, good looking and serviceable, suitable for Sunday wear and general knock-about; we have shades of Navy, Grey, Brown and Black with broad band. Reg. 45c. **Friday, Saturday and Monday 39c**

### A CLEARING LINE OF Men's Pyjama Suits \$1.55

These come in Sky and Cream Chambray, with silk braided button loops, pearl buttons, full sizes; about a dozen suits left over from last season. Clearing at a special price value for \$1.90 suit. **Friday, Saturday & Monday \$1.55**

## "The Hercules of the Union."

(From "Girard's Topics of the Town" in the Philadelphia Public Ledger.)

When the war drums roll we all rise in a sort of breathless way and ask each other, "What can I do?" Stand up, you forty-eight States, and let us count what each of you can contribute. After these things are footed up it will be found that Pennsylvania can give more than any other Commonwealth.

Bethlehem itself can make as many guns as Krupp. Pennsylvania's capacity to make steel about equals the rest of the States combined.

Baldwin's alone can produce more locomotives than all the plants in Germany.

One of the world's greatest gun factories is at Eddystone.

Westinghouse has the ability to turn out more electrical devices than can be manufactured in any of the forty-seven States bar one.

Pennsylvania is the only State that can protect a warship with armor plate.

This is also the only State that can build a battleship complete—arm it with the biggest guns, stock the magazines with shells and gird the whole thing with steel armor.

In Philadelphia is one of the two or three greatest clothing manufacturers in the world. Kirschbaum could without adding to the present working time of eight hours a day produce 8,000 uniforms a week.

Stetson can make the hats for an army of millions.

Our manufacturers of stockings and underclothes in Pennsylvania could in that particular, equip a greater army than America has yet enrolled.

Pennsylvania's chemical makers are renowned over the earth and their capacity is sufficient to supply hospitals for a nation.

Mulford's plant out at Glendon produces sufficient antitoxins and vaccines to inoculate an army greater than that of France.

Carnegie's Cambria and Pennsylvania Steel can roll the rails for war-used tracks to any limit.

We have in Pennsylvania enough coal to fuel all the warships of the belligerents.

Here is located one of our country's greatest oil refineries.

There are at any given time more freight cars in Pennsylvania than in any other State, a thing of vital need when those war drums beat to arms.

It takes money to fight battles. Excepting one State alone out of the forty-eight, the people of Pennsylvania could buy more Government bonds than the inhabitants of any.

We have 11,000 physicians from whom the field hospitals could draw.

Yes, Pennsylvania is the Hercules of the Union, and if it were necessary to mobilize up to the limit that has been done in France, we could send out under our battle flags an army of 800,000 men.

## "On Your Honor."

The Ministry of Food has issued white window cards, signed by Lord Devonport, emphasizing in bold black type the need for food economy. One of these cards is headed: "The Germans are Trying to Starve Us," and it concludes:

"The people are put on their honour to adopt the voluntary ration and thus prevent the necessity for compulsory rationing by food tickets. No honourable man or woman can refuse the appeal."

"Think of the sacrifices our gallant boys are making for us. You will never refuse to make so slight a sacrifice for them, will you?"—Daily Mail, London.

## Your Boys and Girls.

The best clothes are those cut on practical lines, those with few sections and seams, garments not only easy to make but easy to launder as well.

Clothes cut on good lines, and made of good substantial material of pleasing color, neatly sewed and finished, are really the only type of clothes that stand for good dressing. More and more it is becoming bad taste to dress children in fussy, poorly-made clothes, trusting to ornaments for their attractiveness.

Very often a woman sensibly selects one type of dress for a small child and makes all the little garments by this one pattern, depending upon the difference in material and the application of a little hand embroidery or of braiding for the desired distinction between every day clothes and Sunday-go-to-meeting garments. Surely this is a saving of time and effort, and too, the elimination of fitting as points of favor of this plan, but even these difficulties may be reduced, when this plan is not followed, by a careful selection of various patterns.

ASK FOR HINARD'S LINIMENT AND MAKE NO OTHER.