

Our New Christmas Cards Are Now Ready for You.

We have a very large stock of wonderful variety, and all of such excellent value that you will be delighted. Now is the time to buy your Xmas Greetings for the Boys on the other side. By buying now you will make sure that the Cards will reach them for Christmas.

See the exquisite Single Cards we are showing, each with envelopes, prices ranging from 10c to \$1.20; and see the Single Cards in boxes from 15c to \$1.20.

A very nice assortment of Raphael Tuck's Perfumed Cards, each in envelope, at 35c and 40c each.

See the beautiful Xmas Post Cards, Raphael Tuck's and others, at 5c each.

A wonderful range of Artistic Calendars for the year 1917, prettier than ever, from 5c to \$1.30 each.

Block Calendars with a Quotation for every day in the year, from Burns, Shakespeare and Tennyson, at 35c each.

Our Xmas Cards in Packets and in Boxes are even prettier and far better value than ever. Here is a list of them:

Packets of Christmas and New Year Cards.

The Buttercup Packet of 10 Xmas and New Year Cards 5c.
The Lily Packet of 12 Xmas and New Year Cards 7c.
The Myrtle Packet of 12 Xmas and New Year Cards 10c.
The Violet Packet of 12 Xmas and New Year Cards 15c.
The Primrose Packet of 12 Xmas and New Year Cards 25c.
The Lilac Packet of 12 Xmas and New Year Cards 30c.
The Rose Packet of 12 Xmas and New Year Cards 40c.
The Geranium Packet of 12 Xmas and New Year Cards 50c.

Boxes of Christmas and New Year Cards, with Envelopes.

Golden Hours Cabinet of Dainty Xmas Cards, 10 in. box with Envelopes 18c.
Jewel Series Box of Xmas and New Year Cards, 8 in. box with Envelopes 20c.
Diadem Cabinet of Xmas and New Year Cards, 12 in. box with Envelopes 30c.
Union Jack Cabinet of Xmas and New Year Cards, 15 in. box with Envelopes 25c.
Rivers Box of Xmas and New Year Cards, 10 in. box with Envelopes 25c.
Elite Cabinet of Xmas and New Year Cards, 8 in. box with Envelopes 25c.
Wishes Box, choice selection of Artistic Cards, 10 Cards with Envelopes 25c.
Rosa Cabinet of Xmas and New Year Greeting Cards, 10 Cards with Envelopes 25c.
Golden Message Box of Xmas and New Year Cards, 10 Cards with Envelopes 25c.
Greetings Cabinet of Xmas and New Year Cards, 10 Cards with Envelopes 20c.
Season's Greetings Box of Xmas and New Year Cards, 10 Cards with Envelopes 30c.
Art Greetings Box of Xmas and New Year Cards, 10 Cards with Envelopes 30c.
Golden Memories Box of Xmas and New Year Cards, 10 Cards with Envelopes 30c.
Remembrance Box of Xmas and New Year Cards, 12 Cards with Envelopes 35c.

DICKS & CO., Limited.,
Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in N.B.

Electric Flashlights

Spare

Batteries and Bulbs

Just arrived at

BLAIR'S.

Our goods are the top notch as regards quality. Flashlights and Batteries are in the Reliable "Beacon" make, and Bulbs are the Famous "Tungsten" Bulbs which are long lived themselves and give longer life to the battery.

HENRY BLAIR.

Canned Salmon,

75 CASES.

Janes' Pack. Just Received.

Recent Arrivals:

25 cases FRESH EGGS.
30 tubs CANADA BUTTER.
50 boxes CHEESE.

150 boxes EVAPORATED APRICOTS.

20 cases Citron, Orange & Lemon Peels,

30 boxes COFFEE—1 and ¼ lb. tins.

25 sacks GREEN COFFEE.

25 cases CREAM OF WHEAT.

10 gross NERVILINE.

20 gross HERB SOAP.

50 kegs GRAPES.

PHONE 647.

eer Brothers.

BARGAINS at TEMPLETON'S!

Having an unusually heavy stock, we find we are compelled to reduce it before it comes time to show our Christmas Goods. To insure a prompt clearance we have reduced the following lines to real Bargain Prices. Come and see them.

MEN'S READYMADES. SUITS, PANTS, OVERCOATS, OVERALLS, WORKING SHIRTS.

LADIES' and MISSES' COATS. LADIES' FLETTE NIGHTDRESSES, WOOL BLANKETS, COTTON BLANKETS.

And many other lines at low prices at

Robert Templeton's.

Water St., St. John's.

Grapes and Onions!

Just arrived per S.S. "Tobasco,"

150 Kegs Green Grapes,
200 Cases Silverpeel Onions.

GEO. NEAL

PIANOS and ORGANS!

30 years' experience of the kind of Pianos that suit our climate. Being practical pianists and organists we will sell no instrument that we cannot guarantee. We have no time to canvass, therefore intending purchasers ought to see our stock, and get our prices and terms before buying elsewhere.

CHARLES HUTTON,
RELIABLE PIANO & ORGAN STORE.

Pianos —AN— Organs!

CHESLEY WOODS,
282 Duckworth St.



Having enjoyed the confidence of our Outport and City patients for many years, we beg to remind them that we are "doing business as usual" at the same old office, 203 Water Street.

Remember, Lehr's Teeth stand for durability and workmanship, combined with good fit. Full Upper or Lower Sets \$12.00 Good Clean Extraction Without Pain 25c.

A. B. LEHR,
(The Senior Dentist)
s.t.u.th.tf 203 WATER ST.

De Reszke Cigarettes

The Aristocratic Smoke (as supplied to the order of the Nfld. Baseball League for Base-balls on Active Service). Tenors—Virginia—Ladies'. For sale by McMURDO'S ICE CREAM CENTRE. V. E. BEARNS (both stores), WOOD'S CAFE, McGARRY'S CAFE, OYSTER BAR CAFE, PETER O'MARA, GEORGE F. KEARNEY, J. L. COURTNEY, ROYAL STORES, LTD., CITY CLUB, GRAND FALLS DRUG STORE, H. B. THOMPSON, Bay Roberts, JOHN SMITH, Hr. Breton.

P. E. OUTERBRIDGE,
(Sole Agent for Newfoundland) COMMERCIAL CHAMBERS, Telephone 60.



HEY! THERE, your premises are afire. Are you prepared for such an emergency? That's our question, and which refers to insurance.

WHEN BURNING IT'S TOO LATE TO INSURE. Now is the time. Give us your order and we will write you a policy at once.

OUR STRONG COMPANIES GIVE AMPLE SECURITY.

PERCIE JOHNSON,
Insurance Agent.

NEYLE'S,

216 WATER STREET.

HARNESS!

We manufacture Carriage, Cart and Sledge Harness.

HORSE SHOES: Snowball, sharpened for winter use.

BOB SLED SHOES: 4 3/4 feet x 2 inch x 1 1/4 inch.

SLIDE SHOES: 7 and 7 1/2 feet x 2 x 1 1/4 inch.

AXE HANDLES: \$1.70, \$1.00, \$2.20 and \$2.00 doz.

CARTRIDGES: 12 gauge, loaded with Black & Smokeless Powder and Nos. 6, 4, 2 and 00.

TRACE CHAINS: Slight, 42, 48, 54 and 60 inch Heavy, 48, 54, 60 and 66 inch.

BACK BAND CHAINS—Slight and Heavy.

DOG CHAINS—1/2 and 6 feet.

COW TIES—Steel.

SMALL GALVANIZED CHAIN, Size 3/4.

NEYLE'S HARDWARE.

MINARD'S LINIMENT CURES DIS-TEMPER.

REID-NEWFOUNDLAND COMPANY.

SOUTH COAST SERVICE.

S.S. "Glencoe"

Will sail from Placentia on Wednesday, Nov. 22nd, after arrival of the morning's Train from St. John's, for ports of call between Placentia and Port-aux-Basques.

Reid-Newfoundland Co.

5c. The Crescent Picture Palace. 5c.

EVERY AFTERNOON 2:15—EVERY NIGHT 7:15.

Presenting Miss Nell Craig and Bryant Washburn in

"Pieces of the Game,"

A great Essanay society drama produced in 3 acts.

"THE SELIG TRIBUNE"—The world's greatest news film; today's issue is a very interesting number.

"WHEN THINGS GO WRONG"—A side-splitting Kalem comedy, featuring Rose Melville and Six Hopkins.

PROFESSOR MCCARTHY playing the Newest and Best Music—Drums and Effects.

DOUGLAS J. STEWART, featuring the latest English Song Successes.

Upholstering Up-to-date.

One of our most well-known branches of business is that of upholstering, and this Fall our stock of upholstering fabrics is of particular interest and attractiveness.

Among the selections are some elegant striped Silks in beautiful shades and designs. Rich, quiet Tapestries, and fine quality Pushes and Velours in solid colors.

Our Upholstering Department is up-to-date in every detail. Our staff of workmen are thorough masters of their craft, and our special feature in this—as in every other department—is quality combined with prompt and efficient service.

Estimates given.

U. S. Picture and Portrait Co.

General Furnishers.

SLATTERY'S.

JUST RECEIVED:

100 Bozen Men's and Boys' Fall and Winter Caps,
Fur Lined.
LOWEST POSSIBLE PRICES.
Wholesale Only.

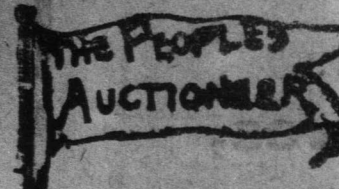
P. O. Box 236. Phone 522.

Slattery's Bldg., Duckworth & George's Sts.

WEATHER FORECAST.

TORONTO, Noon.—Fresh to strong W. winds; fair and cold to-day and on Thursday.
ROPER'S, Noon.—Bar, 29.20; ther. 54.
USE PURE GOLD FLAVORS.

VOLUME XXXVIII.



AUCTION.

At the residence of G. H. DICKINSON, ESQ., No. 4 Park Hill Road, Rennie's Mill Road, on To-morrow, Thursday, 23rd Inst., at 10:30 a.m. Part Household Furniture and Effects consisting of:

One superior upright Emerson piano, 1 drawing-room suite, consisting of large settee, 1 ditto arm chair, 1 ditto rocker, 2 occasional chairs, ebony frames, upholstered in silk tapestry; 1 handsome 8-day clock under globe, 1 ditto skeleton clock under globe, centre tables, pictures and ornaments, 1 coal vase, carpet, tension dining table, 1 dining-room suite, walnut frames, upholstered in leather, consisting of 2 arm chairs, couch and 6 dining chairs; 1 Sheffield silver, 1 salad bowl, 1 set superior brass ornaments, 1 ditto tray, 2 best cut barrels, 2 decanters, 1 very old English beer jug, 2 old-time local photographs, 1 pair small brass candle sticks, 1 artist's paint box, 1 set covers, velvet pile table cover, 1 lamp, stair carpet and brass rods, 1 very fine solid walnut framed bedroom suite, consisting of handsome large dressing case with British glass mirror and marble slab, washstand to match, 1 large bedstead with springs and wool mattresses, 4 chairs, 1 marble top table, 1 linen press, 1 cupboard, 10 pairs winter curtains, 10 shawls, blankets and sheets, 2 large crumb cloths, 4 empty trunks, Kitchen utensils, etc.

P. C. O'DRISCOLL, Auctioneer, nov22.11

AUCTION—FREEHOLD.

On the premises, Tuesday next, 23rd Inst., at 12 o'clock noon, that Destrade Dwelling House situate at the junction of Circular and Rennie's Mill Roads, and adjoining the residence of Mr. Gordon Winter. It is fee-simple and one of the best residential sites obtainable within the city limits.

P. C. O'DRISCOLL, Auctioneer, nov21.61

AUCTION.

At the British Hall on Friday next, 24th Inst., at 10:30 a.m., a quantity of household furniture and effects, including 1 Superior Upright Williams Piano and 4 other good Upright Pianos. Also 1 Superior English Extension Dining Table. A grand chance to get bargains. Parties desirous of sending articles will please do so on Thursday.

Positively no goods delivered without the cash.

P. C. O'DRISCOLL, Auctioneer, nov21.31

PUBLIC AUCTION!

On Tuesday, the 28th day of November instant, at 12 o'clock noon, we will sell by Public Auction all the Leasehold right, title and interest in that 1 1/2 story Dwelling House No. 38 Power's court, off Signal Hill Road. Lease 25 years from the 1st day of May, 1891, renewable, at the yearly rental of \$14.00.

For further particulars apply to CLIFT & PINSENT, Solicitors, Duckworth Street, or

FRED. J. ROIL & CO., Auctioneer, nov21.61

Insure with the QUEEN

The Company having the largest number of Policy Holders in Newfoundland.

Every satisfaction given in settling losses.

Office: 167 Water Street.

Adrain Bldg. P. O. Box 236.

QUEEN INS. CO.,

GEO. H. HALL, Agent.

Wanted

Girls for Sewing Room of Oiled Clothing Dept.

Apply to Forelady, THE STANDARD MFG. CO., Ltd., Water Street East.