

30,000 yds. Job Embroideries

ADDED ARE

A Manufacturer's Sample Strips,

as well as our own regular stock greatly reduced, making in all a most interesting Sale for our many patrons. Never were such beautiful Embroideries created, never were such beautiful novelties. It's

The Big Event

that all our customers look forward to, as the time when the world's best productions in Embroideries and Insertions are here ready for their inspection at wonderfully low prices. PRICES ARE 4c. TO 14c. EXTRA WIDE, 17c. to 20c.

Plump Value

for your money is what you always get at this Store.

Marshall Bros.

Every Caller

is urged to observe the excellence of what we offer. The variety, tone & charm of the whole stock.

Dress Muslins!

The really hot weather is ahead. We have had only a few days of it to date, and there are two months of summer weather to be accounted for, so that the need of Muslins

and Dress Gingham

is the leading question. Price also is a question and a big question at that. In this Sale the coming week, however, that question is most effectually answered, as the

PRICES HAVE BEEN LOWERED,

to nearly half in many instances, and there is not one you cannot buy but at a clear saving at least a quarter.

Kindnesses to Children.

A gentleman of very marked urbanity residing in the vicinity of Pleasant Street, has recently been presenting some very good object lessons in kindness to little children in that neighbourhood. I have observed him on several occasions stopping his motor car and taking these little ones with him—some poor afflicted and unable to walk without artificial support—without respect to physical conditions and giving them a run along the street to their great delight and enjoyment. On Saturday last the same genial gentleman went along through the same neighbourhood with quite an armful of beautiful flowers and scattered them from his own hand, among his little admiring and confiding friends in the neighbourhood. While others in one way or another, have administered a harsh rebuff to the harmless intrusions and silent requests of these "little ones" this gentleman has said, "Come unto me" and in this way has helped to brighten their lives, develop in them the very best and highest instincts of their mind nature.

Surely this is an evidence of the best idea of that training which make a man a gentleman and a Christian and adds its quota of proof to the old axiom—that "a Christian is the highest style of man."

The above item is in harmony with the observations of Rev. Mr. Bryce in George St. Church on Sunday morning—Com.

Nfld. Men Ordained.

Baltimore, M.D., July 7.—Two young men from St. John's, Newfoundland, having completed the requisite probationary period, pronounced their vows and were admitted into the Xaverian Brotherhood at the close of the annual Spiritual Retreat at Mount St. Joseph's College here yesterday.

The exercises were held under the direction of Father Oswald, of Dun-Elm, N.Y. Ten young men were ordained into the Order, the two from St. John's Newfoundland, being Thomas J. Foley, who will henceforth be known as Brother Jovita, and William N. Malone, who assumed the name of Brother Faustinus. They commenced active work as Xaverian Brothers by attending a summer school, opened at Mount St. Joseph's College today.

The courses will be for those Brothers who intend to teach in parochial and high schools. Brothers Jovita and Faustinus will both attend the school, which will be conducted by members of the regular faculty of St. Joseph's.

The ordination ceremonies yesterday afternoon were somewhat elaborate, and were attended by a large congregation, among which were many friends of the two Newfoundland young men, and a number of their relatives.

It had been hoped that Cardinal Gibbons would attend, but he was out of the city enjoying a brief vacation.

Here and There.

RED CROSS LINE.—The s.s. Florio leaves Halifax to-morrow for St. John's.

BLACK DIAMOND LINE.—The s.s. Morwina left Montreal on Saturday, coming this way via Gulf ports.

POLICE COURT.—Two drunks were fined \$2 or 7 days. Six owners of horses for driving without licenses, had to pay costs. The owners of two unlicensed dogs were fined \$1 or 7 days.

The Mongolian is due to arrive to-morrow from Liverpool.

MARSHALL'S LINIMENT USED BY PHYSICIANS.

Placentia Notes.

The godfather in this bay has been the poorest for forty years. It is reported to-day that dogfish are making their appearance. If these come it will greatly handicap the fishermen, and will cap the climax of one of the poorest fisheries for many years.

All the schools are now closed, and the teachers who have worked hard all the year are enjoying a well-earned rest.

The Rt. Rev. Mons. Reardon announced some time ago that he intended holding a garden party again this year on Lady Day, in aid of the Boys' Academy. The ladies from various parts of his parish met on Sunday, and organized committees to solicit donations, hold tables, etc. Great enthusiasm prevailed.

Mr. W. J. Connors is now visiting his parents after a three years' absence. He is making good in the land of Uncle Sam. He is first officer of one of the steamships of the Munson Line, which plies between New York and the West Indies. While at St. John's for a few weeks he attended the nautical academy, so ably conducted by Mr. Doyle, and then presented himself for examination for a master's ticket, and passed successfully. This young man deserves to be congratulated on his success, so-ber, energy and ability. He is very unassuming, and by the way, presents a striking contrast to some of our ungraded captains who have the audacity to lecture the Government occasionally on its negligence in not applying to them for advice and guidance in all nautical questions, more especially as to the best means to be adopted to prevent marine disasters on our coast, and at the same time if you asked them to define the difference between deviation and variation they would know no more about it than a boy in the primary grade.

These fellows strut the street with such an air of self-importance and pomposity that one would imagine they knew it all.

Politics are very quiet here now. I presume it is the ominous calm that precedes a storm.

Placentia, July 12, 1913.

RHEUMATISM will be very prevalent this winter. Don't forget to have a bottle of STAFFORD'S LINIMENT for protection.—June 29, 1913.

The Fogota Here

The s.s. Fogota, Captain Baxter Barbour, arrived here at 3.30 Saturday night. The ship arrived at Change Islands at 2.30 p.m. Thursday and had a good run up and down. She brought over 1,000 packages of freight and the following passengers: J. Power, R. and Mrs. Power, W. R. and Mrs. Hay, Rev. E. O'Brien, E. G. Stone, Mr. and Mrs. Pine, Miss S. Biggs, Miss L. Cobb and 5 second class.

Coastal Boats.

REIDS' SHIPS. The Argyle is leaving Placentia today for the west. The Bruce left Port aux Basques at 10.40 a.m. yesterday.

The Clyde is leaving Lewisporte today for the south.

The Dundas left Port Blandford at 6.45 a.m. to-day.

The Ethie left Clarendville at 8.15 a.m. to-day.

The Glencoe left Port aux Basques at 3 a.m. yesterday.

The Home left St. John's at 9 a.m. yesterday to take up her regular route. The Lavermore is north of Twillingate.

The Lintrose arrived at Port aux Basques at 6.10 a.m. yesterday.

The Meigie is due at Flower's Cove from the north.

The Kyle is at St. John's.

The Duchess of Marlborough left St. Anthony at 5 a.m. Saturday, going north.

Here and There.

COAL FROM SYDNEY.—The schr. Ben Smith arrived from Sydney to Mullaly & Co. yesterday, with a load of coal.

Order your Milk & Cream from J. W. Campbell, Ltd., June 24.

FROM HONEYMOON.—Mr. George Cobb and bride arrived here by the express to-day. Mr. Cobb is the popular superintendent of the Reid Nfld. Co. and on arrival was welcomed by a host of his friends.

S. U. F.—An Emergency Meeting of St. John's Lodge, No. 5, will be held in the British Hall on Tuesday, 15th inst., at 8.30 p.m. Business of importance. By order: W. M. A. E. WITHEY-COMBE, Sec'y.—July 14, 1913.

T. J. EDENS.

By S.S. "STEPHANO"

TURKEYS.
CHICKEN.
N. Y. CORNED BEEF.
GRAPE FRUIT.
CALIFORNIA ORANGES.
VALERIAN ORANGES.
BANANAS.
TABLE APPLES.
TABLE PLUMS.
CUCUMBERS.
TOMATOES.
CELERY.
CAULIFLOWERS.
NEW BEET.
NEW TURNIPS.
NEW POTATOES.
NEW CABBAGE.

Moir's Cake.
10 half-bris. Graham Flour.
American Pea Beans.
Lima Beans.
Purity Butter.
10 lb. tubs.
2 lb. prints.
Fresh Eggs.
Sultana Raisins, 10c. lb.

T. J. EDENS.

Investment News.

The Circular tells the Story

Get one and learn where your money can earn most

We're ready now to mail you a copy of our circular describing an investment opportunity so much more attractive than the usual offerings that we're sure your limited holdings will quickly go.

Consider what it means to get at par, and on a convenient installment plan, if desired, a

7 p.c. Preferred Stock with 50 p.c. Bonus of Common Stock

—well, that is what this circular tells about. The Company behind is one of the most prosperous and progressive in the Maritime Provinces.

Do not neglect asking for the circular. A line will bring it.

J. C. Mackintosh & Co., Established 1878.

Members Montreal Stock Exchange.

R. G. Power, Nfld. Representative.

282 Duckworth St., St. John's.

Halifax, St. John, Montreal, New Glasgow, Fredericton.

Cochrane St. Methodist Church.

The Rev. Alfred Woods, of the New England, M. E. Conference, was the preacher at the evening service and gave a profitable and interesting discourse on 1 Cor., 3, last two verses: "The Christian may well lay claim to all the best things for they are all in Christ Jesus," said the preacher, and reference was made to the various things in the passage, which were the possession of the true Christian. The world was his; his death, things present and things to come were all his, because in Christ he might realize the best of all these things. There was a good congregation and close attention to a very helpful and strong address.—Com.

Special to Evening Telegram. PARIS, To-day.

Edmund Dudenore, a Swiss aviator, made the monoplane flight from Berlin to Dudenore, who made four descents left Berlin shortly after four in the morning, arrived at Paris at 7.33 in the evening.

Why has STAFFORD'S LINIMENT obtained such a large sale? Because the quality is in every bottle that is sold.—June 29, 1913.

Cable News.

Special to Evening Telegram. SYDNEY, To-day.

The Crocker Land Arctic Expedition sailed in the Newfoundland sealing steamer Diana on Saturday afternoon.

CAMBRIDGE, Ohio, To-day.

Four were killed, one fatally injured and a score hurt last night when Wheeling-Chicago Express crashed into a street car at a crossing in East Cambridge.

MEXICO, To-day.

The plot to assassinate President Huerta, General Felix Diaz, General Blansuet was frustrated by the arrest of one deputy and ten others of less prominence.

BOSTON, To-day.

Grafton Morgan, first officer of the White Star steamer Cymric and Capt. Myers, Supt. Sailors Haven, Charleston, together with six men employed as freight handlers by the Boston and Maine Railroad at Charleston were drowned in the outer harbor when the ship capsized off Brewsters. Six other men partly pleasure seekers on the Alberta were rescued.

LONDON, To-day.

A Vienna dispatch to the Exchange

Telegraph Company says it is rumored here, but not confirmed, that a revolution has broken out at Sofia, and that King Ferdinand has been assassinated. The Secretary of the Bulgarian Legation said last night he had received no message from Sofia indicating a revolutionary outbreak or that King Ferdinand had been assassinated.

CONSTANTINOPLE, To-day.

The greatest military activity prevails here, and troops, artillery and provisions are being brought across to the Bosphorus from Asia Minor. The destruction in villages by returning Bulgarians has created bitter feeling here. The Porte is in communication with Belgrade, Athens and Bucharest, and is said to have received assurances that neither Greece, Serbia nor Roumania will conclude an armistice without consulting Turkey.

SOPIA To-day.

An official statement has been issued by the Government, Greeks dealing with the published calumnious statements, accusing Bulgarians of massacres and incendiarism. In this connection it must be pointed out that Greek troops killed thousands of Bulgarians at Kilkish and Dorian, and burned villages. A number of refugees succeeded in escaping and have already arrived at Sofia. This is an addition to the monstrous action against the Bulgarian garrison at Saloniki.

OTTAWA, To-day.

As a result of a visit by Mr. Swerve of Elven Islands to Ottawa, Canada, likely to have a sealing industry. While Newfoundland have made much money by the sealing industry, Canadians have never successfully gone into it. Swerve for some time has been operating whaling establishments at Seven Islands. And as a result of his conference with the Marine Department a sealing industry will be set up by him. Seals are found in large numbers in the Gulf of St. Lawrence and taken by Newfoundlanders near Magdalen Islands and Anticosti.

"Scotia"

Six per cent Debenture Stock, Seasoned Security.

Safe as regards Principal Invested.

Sure as regards Interest Return.

Secured by Assets valued at nearly

Five Times Amount Debenture Stock Issued.

Price 98 and Interest.

F. B. McCURDY & CO.,

Members Montreal Stock Exchange

C. A. C. BRUCE, Manager,

St. John's, Nfld.

The Surplus Earned.

In 1912 the Canadian Life earned surplus of \$1,530,667, exceeding by over \$237,000 the earnings of 1911, and by a much larger amount the earnings of any previous year. This is of importance to policyholders, for their Dividends must come from this account.

CANADA LIFE ASSURANCE CO.

C. A. C. BRUCE, Manager,

St. John's.

Not Stuck-on Itself.



The built-in—not stuck-on—tire like Dunlop Traction Tread is the only successful Anti-Skid. Manufacturers of the stuck-on type dare not make the corrugations big enough to prevent skidding without fearing to make them so big that they will destroy resiliency.

The Cheapness of Satisfaction.

The cost of the safety which you obtain by purchasing Dunlop Traction Tread tires is insignificant in comparison with the price of neglect.

Takes a Grip on the Road.

Dunlop Traction Tread grips the road. It doesn't matter where the road is or what it is made of.

Success is Always in Evidence.

We predict that Dunlop Traction Tread will become the standard Anti-Skid tire of this country. Watch the tires as the cars go by.

FRED. V. CHESMAN, Agent.

Stocked by Parsons, The Automobile Man.

For over thirty years
Leading Tailors of
ing some.

Just arrived,
of SPRING SUITS
ever shown in the
the English market.

NO
Style, Fit and
English

CHA

The S

Alliance As

The Right Hon. L.
Robert

Total Assets

Fire Insurance

BAINE, JO

July 5, 1913

The Emp Assurance

OF LON

Accident, Liability,

For

W. & G. B

Agent

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for the convenience
on Waterford Br
permitting, at

Last return fro