Evening Telegram Fashion Plates.

The Home Dressmaker should keep a Catalogue Scrap Book of our Pattern Cuts. These will be found very useful to refer to from time to time.

9115-9106.—A SMART AND SERVICEABLE MODEL.

This design is exceptionally attractive for general or business wear. The waist is closed at the side front, and has a peplum or skirt piece, below the belt, that may be omitted. A broad sailor collar outlines a chemisette of contrasting material, over the fronts. The skirt is "up-to-date," with its panel back and shaped front. The Waist Pattern 9115 is cut in 6 sizes: 32, 34, 36, 38, 40 and 42 inches bust measure. The Skirt Pattern, 9106 is cut in 5 sizes: 22, 24, 26, 28 and 30 inches waist measure. It requires 7½ yards of 44 inch material for the entire costume for a 36 inch size.

This illustration calls for **two separate** patterns which will be mailed to any address on receipt of **10c FOR EACH** in silver or stamps.

Suitable materials for any of these patterns can be procured from AYRE & SONS, Ltd. Samples on request. Mention pattern number. Mail orders promptly attended to.

9164. — A UNIQUE AND STYLISH DESIGN FOR THE GROWING GIRLS.

Girl's Dress With Deep Armseye, With or Without Shield, Sailor Collar.

Brown serge with facings of silk was used for this model, which is equally well adapted for wash fabrics. The deep armseye is a new feature that promises to become popular. The fronts cross slightly. The skirt is plaited. The Pattern is cut in 4 sizes: 8, 10, 12 and 14 years. It requires 4¼ yards of 36 inch material for the 12 year size.

A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

PATTERN COUPON.

Please send the above-mentioned pattern as per directions given below.

No.....

Size.....

Name .....

Address in full:—

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N.B.—Be sure to cut out the illustration and send with the coupon, carefully filled out. The pattern cannot reach you in less than 15 days. Price 10c. each, in cash, postal note, or stamps. Address: Telegram Pattern Department.

The Evening Chit-Chat

By RUTH CAMERON

"It is very hard," she said, after having finally put through her plan despite all objections, "for me to give up anything I set my mind on."

She said it triumphantly, her friends applauded her, and the plan which she had put through was an eminently desirable one, which brought much pleasure to several people.

But all the same, I think that girl needs to look out. There is a power within her in which she justly exults, but it is a power which may bring her happiness or misery, according to whether she controls it or lets it control her.

All virtues have a point at which they change color and become vices. Determination and perseverance are no exceptions to this rule.

To have the perseverance and stick-to-it-iveness to carry through your plans, even when many objections are raised against them and many obstacles stand in their way, is good so long as these obstacles and objections do not consist of the rights, desires, and privileges of others.

Someone has said that the only difference between perseverance and obstinacy, is that perseverance is what you exhibit, and obstinacy is what the other man shows. If you allow for shifted viewpoints that certainly is clever analysis, but taking them both from the same viewpoint, I should say that perseverance is reasonable, considerate tenacity that is never blind to the rights of others, and obstinacy is a blind, pig headed tenacity that must reach its goal, no matter whose rights or comforts it tramples over to get there.

This girl who triumphs in the fact that she finds it hard to give up, is right on the borderland between perseverance and obstinacy. I have seen her get good things done, despite many obstacles, despite lack of means to work with, despite discouraging shiftlessness on the part of others, and I have admired her. At other times, I have seen her, at a gathering of young folks, insist on putting through some plan which was not at all agreeable to the majority, and have not admired her.

I know more than one man who, although attracted by her many good qualities, has been repelled by these exhibitions of power and perseverance gone to seed.

Indeed, an unannounced engagement was broken by the man, because this girl would insist on ordering his whole life and, worse still, in ordering him about before other people. Men never like to be ordered about at all; some men in their courtship days rather enjoy being commanded by the lady of their hearts in **private,** but no man likes to be dictated to in public, no matter how well he loves the dictator.

My advice to any man or woman who is conscious of possessing the power of getting his or her own way, is to look well to that power, and be very careful to see that it does not lead through the paths of selfishness to the land of unpopularity.

Ruth Cameron

Welcome Words to Women

Women who suffer with disorders peculiar to their sex should write to Dr. Pierce and receive free the advice of a physician of over 40 years' experience —a skilled and successful specialist in the diseases of women. Every letter of this sort has the most careful consideration and is regarded as sacredly confidential. Many sensitively modest women write fully to Dr. Pierce what they would shrink from telling to their local physician. The local physician is pretty sure to say that he cannot do anything without "an examination." Dr. Pierce holds that these distasteful examinations are generally needless, and that no woman, except in rare cases, should submit to them.

Dr. Pierce's treatment will cure you right in the privacy of your own home. His "Favorite Prescription" has cured hundreds of thousands, some of them the worst of cases.

It is the only medicine of its kind that is the product of a regularly graduated physician. The only one good enough that its makers dare to print its every ingredient on its outside wrapper. There's no secrecy. It will bear examination. No alcohol and no habit-forming drugs are found in it. Some unscrupulous medicine dealers may offer you a substitute. Don't take it. Don't trifle with your health. Write to World's Dispensary Medical Association, Dr. R. V. Pierce, President, Buffalo, N. Y.,—take the advice received and be well.

Irish Indurtry.

Toronto, Feb. 9.—A special despatch to the Globe from Chicago says:—

"The particulars of a plan outlined by the manager of an Irish American packing house for stemming the tide of emigration from Ireland are published in the Drogheda 'Independent,' says a cablegram from Dublin to the Chicago Daily News.

"Packing house men in America, says the author of the article, wonder why Ireland, with its great cattle resources, should not be dressing and sending its beef to England on the hook instead of the hoof. Ireland can do more to bring prosperity to its people by establishing a dressed beef industry than through any other industry. Besides improving the beef by dressing it at the proper temperature, good profits could be made from the utilization of by-products such as tallow, casings, blood, bones, hoofs and horns.

"The whole scheme could be started with a capital of between two hundred and fifty thousand or three hundred and fifty thousand dollars. Meath and the adjoining counties alone should be able to subscribe this amount. It would form a nucleus for a number of allied industries, and would keep the boys and laborers at home."

Thin, Feeble and Under-Fed

people need more coal, clothes and doctors than the strong, robust and hearty.

Scott's Emulsion

saves coal bills, tailors' bills and doctors' bills.

ALL DRUGGISTS

11-55

Listening, Not Learning.

A gunnery instructor in one of the ships of the Home Fleet was teaching a class of young ordinary seamen in gunnery instruction. After giving about half an hour's instruction he noticed that one of his pupils had not apparently been taking any notice of what he was teaching. The instructor, very much annoyed at his own waste of knowledge on him, turned to the idler and savagely asked "Have you learned anything yet?" The idler turned to him and replied, "No, sir, I have been listening to you!"

Fairville, Sept. 30, 1902.

Minard's Liniment Co., Limited.

Dear Sirs,—We wish to inform you that we consider your MINARD'S LINIMENT a very superior article and we use it as a sure relief for sore throat and chest. When I tell you I would not be without it if the price was one dollar a bottle, I mean it.

Yours truly,
CHAS. F. TILTON.

Professor's Revenge.

"My dear," said the professor's wife, "the hens have scratched up all that egg plant seed you sowed." "Ah, jealousy!" mused the professor. And he sat down and wrote a twenty-page article on the "Development of Envy in the Minds of the Lower Grades of Bipeds."

The Disease.

"I want a good novel to read in the train, something pathetic!" said a woman to a bookseller. "Let me see; how would 'The Last Days of Pompeii' do?" asked the man. "Pompeii! I never heard of him. What did he die of?" "I'm not quite sure, ma'am," replied the bookseller; "some kind of eruption, I've heard."

Minard's Liniment Cures Colds, Etc.

HERRING

FOR SALE.

50 Brls. of the kind known as "Labrador." Choice large herring put up specially for retail trade, fat and well cured.

Northern Spy APPLES.

Large, Ripe, Juicy, Fresh Packed, exquisite flavour. Money cannot buy better.

—ALSO,—

APPLES for Family use.

Cheap but good—$2 & $2.50 a brl.

ON RETAIL,

Parsnips, Beets, Turnips, Local Green Cabbage.

Soper & Moore

'Phone 480.

Guilty or Not Guilty.

She stood at the bar of justice,
A creature wan and wild,
In form too small for a woman,
In features too old for a child;
For a look so worn and pathetic
Was stamped on her pale young face,
It seemed long years of suffering
Must have left that silent trace.

'Your name,' said the judge, as he eyed her
With kindly look yet keen,
'Is Mary McGuire, if you please, sir,'
'And your age?'—'I'm turned fifteen.'
'Well, Mary,' and then from a paper
He slowly and gravely read,
'You are charged here—I'm sorry to say it—
With stealing three loaves of bread.

'You look not like an offender,
And I hope that you can show
The charge to be false. Now tell me,
Are you guilty of this, or no?'
A passionate burst of weeping
Was at first her sole reply,
But she dried her eyes in a moment,
And looked in the judge's eye.

'I will tell you just how it was, sir,
My father and mother are dead,
And my little brother and sisters
Were hungry and asked for bread.
At first I earned it for them
By working hard all day,
But somehow times were bad, sir,
And the work all fell away.

'I could get no more employment,
The weather was bitter cold,
The young ones cried and shivered—
(Little Johnny's but four years old)—
So what was I to do, sir?
I am guilty, but do not condemn,
I took—oh, was it "stealing"?—
The bread to give to them.'

Every man in the court-room—
Gray-beard and thoughtless youth—
Knew, as he looked upon her,
That the prisoner spoke the truth.
Out from their pockets came kerchiefs,
Out from their eyes sprung tears,
And out from their old faded wallets
Treasures hoarded for years.

The judge's face was a study—
The strangest you ever saw,
As he cleared his throat and murmured
Something about the law.'
For one so learned in such matters,
So wise in dealing with men,
He seemed on a simple question,
Sorely puzzled just then.

But no one blamed him or wondered,
When at last these words they heard,
'The sentence of this young prisoner
Is, for the present, deferred.'
And no one blamed him or wondered
When he went to her and smiled,
And tenderely led from the court-room,
Himself, the 'guilty' child.

Whooping Cough
CROUP ASTHMA COUGHS
BRONCHITIS CATARRH COLDS

Vapo-Cresolene

ESTABLISHED 1879

A simple, safe and effective treatment for bronchial troubles, avoiding drugs. Vaporized Cresolene stops the paroxysms of Whooping Cough and relieves croup at once. It is a boon to sufferers from Asthma. The air rendered strongly antiseptic, inspired with every breath, makes breathing easy; soothes the sore throat and stops the cough, assuring restful nights. It is invaluable to mothers with young children.

Send us postal for descriptive booklet. 309

ALL DRUGGISTS

Try Cresolene Antiseptic Throat Tablets for the irritated throat. They are simple, effective and antiseptic. Of your druggist or from us, 10c. in stamps.

Vapo Cresolene Co.
Leeming-Miles Bldg.
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OUR ANNUAL February Sale of Furniture NOW GOING ON.

Many Big Bargains in this Department now Offering. We advise all intending buyers of Furniture to see our lines and avail themselves of these ***February Prices,*** as we will store free of charge any goods bought now for delivery later in the season.

DRESSERS.

A good Hardwood Dresser, in Golden Oak finish; has 3 drawers. **Sale Price** **$6.95**

Handsome Surface Oak Dresser, has large fine polished and Bevelled Plate Mirror. **Sale Price** **$10.25**

This very popular Dresser, in highly Polished Surface Oak finish, with very large British Bevel Plate Mirror **for only** **$13.75**

This very special Dresser, is very large and swell front Surface Oak Dresser; has very large and finest French Plate Oval Mirror, bevelled and polished. **Sale Price** **$21.25**

(Stands to match.)

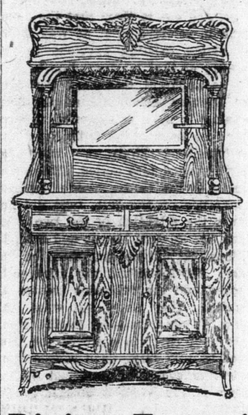
Dressers and Stands.

This very swell and genuine Quartered Oak Dresser, and Stand to match. **Sale Price** **$43.95**

A handsome Light Oak Dresser and Stand, guaranteed finest finish, with Oval Mirror of best British Plate, bevelled. **Sale Price** **$46.75**

One very swell Dresser and Stand, Mahogany finish, very highly polished with very large Oval Mirror; very large top with swell front. **Sale Price** **$61.75**

One genuine Solid Quartered Oak Dresser and Stand, very highly polished, has large British Bevel Round Mirror; swell front. **Sale Price** .. **$55.95**



SIDEBOARDS.

Large Mirrored Golden Oak finished Sideboard, has two drawers and double cupboards. Regular price $17.75. **Sale Price** **$15.25**

Elegant and large Surface Oak Sideboard with large linen, silverware and food storing compartments. Reg. price $22.25. **Sale Price** **$18.75**

Very massive and handsome Royal Quartered Oak Sideboard, swelled, Serpentine patterned front and extra large British Bevelled Mirror. Reg. price $38.75. **Sale Price** **$33.25**

Very handsome genuine Quartered Oak Buffett, has one small and one large linen drawer, also one cutlery drawer velvet lined with two china compartments. Reg. price $43.25. **Sale Price** **$37.75**

A genuine guaranteed finest selected Solid Quartered Oak Buffet, with swell glass front china closet and velvet lined drawr; has 15 x 45 heavy plate mirror back; a very handsome article. **Sale Price**.. .. .. **$51.50**

Dining Extension Tables.

A very neat pattern and strong Golden Oak Dining Table, 6 ft. exten. **Sale Price** .. **$8.55**

A pretty style and handsome pattern Surface Oak finish 6 ft. Extension Dining Table. Reg. $11.50. **Sale Price** **$9.25**

A most handsome Imperial Quartered Oak 8 ft. Extension Dining Table, with massive Colonial Pedestal; hand finished and polished. **Sale Price** **$19.95**

A genuine guaranteed selected Solid Quartered Oak 8 ft. Extension Dining Table; very handsome top with very massive legs. This $35.00 Table now.. .. .. **$29.50**

C. L. MARCH Co., Limited,

Corner Springdale and Water Streets.

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All Cut and Made on New Models.

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WHOLESALE ONLY.

Newfoundland Clothing Factory, Ltd.,

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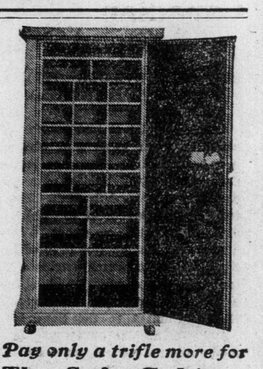

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