

THE ADVERTISER

FRIDAY'S EDITION

PUBLISHED TWICE A WEEK

VOL XXXVII

KENTVILLE, OCTOBER 26TH 1917.

Help the British Red Cross

Wednesday, Oct. 31st, is British Red Cross Day at our store

We are giving 10 per cent of our gross cash sales to this fund, and an additional 5 per cent to our customers on all goods purchased for cash on this date.

Our Store is well Stocked with

- Underwear
- Hosiery
- Sweaters
- Men's Clothing
- Boys' Clothing
- Men's Overcoats
- Boys' Overcoats
- Gloves
- Caps
- Ladies' Boots
- Men's Boots
- Boys' Boots
- Rubbers
- Rubber Boots
- Felt Slippers
- Trunks
- Travelling Bags
- Umbrellas

A. E. CALKIN & Company,
UP-TO-DATE MEN'S FURNISHERS

LOCAL NEWS

Still further arrivals of Splendid Winter Coats at **Newcomb's**. Dr. Campbell will not be in his office in Canning the last Friday and Saturday of this month as usual but will be there the following Friday and Saturday, Nov. 2nd and 3rd.

Read **F. B. Newcomb and Co's** adv. this week. Rev. and Mrs. Joseph Sellars, of Port Maitland, left on Wednesday evening for Springfield, Mass., where they will reside with their sons.

Mr. and Mrs. Carl Starr will be at home to their friends Tuesday, October 30th, afternoon and evening.

Mrs. F. M. Whitman returned last week from a visit with her parents Mr. and Mrs. G. O. Balcom, Lawrenceport.

Furs—F. B. Newcomb & Co. have just opened another lot of Furs among which is an exceptionally good **RAT COAT** for **\$100.00**.

Architect E. R. Fair with Mrs. Fair and family also Miss Inez Whitman all of Aylesford have been at Albany Cross at Mr. Fair's camp during the last week.

BEANS—any quantity wanted at **Supplies Limited**.

Messrs Whitney Parker and Milledge Salter of Kentville went to Bridgetown a week ago Saturday and spent Sunday with Capt and Mrs. J. W. Salter.

Mr. and Mrs. I. S. Bates wish to announce the engagement of their eldest daughter Edith May to Mr. William E. Florence, Jr., of Reading, Mass. Marriage to take place this month.

Mr. Leonard Newcombe of Church St. was in Annapolis Royal a week ago visiting Mr. and Mrs. Kenest Fuggles.

Miss Stella McGill who has been at the Kentville Telephone Exchange two months has returned to Bridgetown.

See the Special Ladies Coats offered for **\$17.75** and **\$16.50** at **Newcomb's**.

WANTED—One left hand wheel for old style Deering horse rake. Anyone having same please apply to B. B. SCHOFIELD, Lawville. a 4i

Some Special Bargains in Millinery for **\$1.50** at **Newcomb's**. Mrs. J. D. Clark and Miss Joyce Clark left last week for New York and other cities where they will study music during the winter.

10 per cent of gross cash sales will be given to British Red Cross on Wednesday, Oct. 31st. An extra 5 per cent discount on all cash sales.

Miss Glennie Morehouse of Wolfville has been at Safety Cove visiting her parents Mr. and Mrs. E. D. Morehouse.

Mr. Anderson of the Royal Bank has been at Safety Cove visiting Mr. E. R. Morehouse while he was in Halifax.

Mrs. John Marshall of Kingston has been at Safety Cove visiting her daughter Mrs. D. C. Langille who has been visiting here.

A WINTER COAT FOR \$5.00—Only 4 of these coats to clear up this sacrifice price. Navy, Brown and Black, Cut Cloth, sizes 34, 36, 38. The biggest Saver of the Season. **SEAL'S**

Mrs. L. E. Shaw of Wolfville who has been ill of late went to Middleton last week to visit her parents Mr. and Mrs. D. J. Moray.

Save Money

Why pay extra high prices for Boots and Shoes when you can buy **RELIABLE SOLID LEATHER FOOTWEAR** at Porter's at moderate prices.

Special lines of Men's Heavy Every Day Boots—solid counters and insoles, built to give wear—in Tan or Black, pr. **\$5.00**.

Men's Fine Boots **\$4.00 to \$8.00**—Wom. Boots **\$3.50 to \$8.00**. Women's High Top Boots in Kid, Gun Metal and Patent Leathers, 8, 9 and 10 inches high **\$5.00 to \$7.50**.

Children's Boots from **60c. to \$3.00**. All reliable good leathers and great values. Try us and see.

Glass, Crockery and Wall Paper

Departments are full of new goods at lowest cash prices

Try us for Good Goods

W. E. PORTER'S
Cornwallis St. Kentville

2 cases Flannelette arrived late, will be sold at special prices. 28in heavy white Flannelette at 17c yd. 27 in. stripes, good weight 16c. A limit of 10 yds. to each customer. **SEAL'S**

Come to The Sunny South Hardware and Stove Store and see the Stoves, the greatest line ever shown. W W Rockwell

Nettie says The New Perfection Oil is not hot company. She got it from well, he has more too. She saw the at Clarke and Hiltz's Theatre.

Rev. A. W. West and Mrs West went to Halifax on Monday to attend the Baptist Convention.

Now keep the boys and pullets doing their bit. Oyster Shell will help them. At W. W. Rockwell, The Sunny South, Man.

We the undersigned merchants of the Town of Kentville desire to aid the British Red Cross Society in their appeal for funds, hereby agree to contribute a percentage of the cash sales of our respective business on Wednesday, October 31st:

- Jas. Seely 10p.c.
- W. E. Porter 10p.c.
- T. P. Calkin & Co. 10p.c.
- R. Jamieson 10p.c.
- Tom Weaver 10p.c.
- F. W. Newcombe & Co. 10p.c.
- A. E. Calkin & Co. 10p.c.
- J. D. Clark 10p.c.
- Geo. C. McDougall 10p.c.
- Joseph Cohen 10p.c.
- J. D. Young 10p.c.
- C. C. Morton 10p.c.
- E. J. Bishop 10p.c.
- J. N. Campbell 10p.c.
- P. A. Margeson 10p.c.
- W. W. Rockwell 10p.c.
- Hiltz Bros 10p.c.
- G. A. Hart 10p.c.
- Sloan & Kearney 10p.c.
- The Green Lantern 10p.c.
- Samont & Steadman 10p.c.
- Caldwell 10p.c.
- Veritas 10p.c.
- A. A. Neary 10p.c.

\$10,000 FOR ST. F. X.—A few weeks ago M. J. O'Brien the wealthy contractor of North Bedford handed the University of St. Francis Xavier, Antigonish, a cheque for the princely sum of ten thousand dollars. Mr. O'Brien is a former Antigonish man who has been successful in business in the upper provinces.

Swan Fountain Pens, Business Man's write hand, P. Jamieson, Jeweler a mo

Mr. Clarence Jamieson, who has represented Digby constituency in the House of Commons since 1906, has been appointed member of the Civil Service Commission, of Canada, which carries the rank and salary of a Deputy Minister, and left for Ottawa last week to take up his new duties. Mr. Jamieson's many personal and political friends wish him success.

The Military Medical Board was at Kentville last day yesterday and were crowded with young men seeking examination. Men used to go away without a chance for examination. The Medical Board left for Halifax this morning and will return to Kentville later of which we will be enabled to publish notices.

York Daniels for sale—Priced at cents each at **Newcomb's** Market. a 3i

In our issues of late we have had several notices of golden wedding anniversaries. We would like to add to the others that of Mrs. T. W. Cox of this town who passed the 50th anniversary of their marriage on Oct. 2nd. Owing to the fact that Mrs. Cox is not enjoying good health they celebrated the day by spending the day quietly with friends in town. We wish Mr. and Mrs. Cox many happy returns of the day.

Are you a regular subscriber to the Advertiser? If not, Why not?

8 pkgs. best Macaroni for 20c; 3 Vermacelle 27c; 3 pkgs. spaghetti 27c. Regular price 12c pkg. These prices good only on Oct. 31st. **R. T. CALDWELL**

Mrs. Esther Goodwin who is residing in Providence with her daughter, has been quite ill but of late has considerably improved and able to get around a little.

Mrs. M. C. Chocoleat, reg. 60c D. Special 50c D. Other good lines at same rate of reduction for Wednesday, Oct. 31st. **R. T. CALDWELL**

Mrs. Edwin S. Small who has been visiting her cousin Mrs. Ralph S. Eaton, "Hillcrest," left for New York on Tuesday.

Lieut. Douglas Barden who has been at Montreal returned to Wolfville last Saturday.

Miss Knowles has returned to Kentville and resumed her musical class.

The citizens of Fredericton in a representative meeting took most active measures to make the coming Dominion "Victory Loan" a decided success as far as the subscriptions in that city are concerned.

It is reported that owing to a shortage in raw sugar, both the St. John and Halifax refineries are unable to supply orders, which has created a temporary sugar famine in the Province.

Barrington Notes—Mr. and Mrs. Etiz Sargent, Barrington Passage, left for Kentville on Monday last by account of the serious illness of their daughter, Mrs. James Stanley.

A DAY'S RECORD FOR HALIFAX
Halifax, Oct. 26—Ninety-one men reported for military service, and 411 claimed exemption at the office of the official registrar yesterday.

WEDDING AT KINGSTON
Stevens-Phinney

On Wednesday morning, Oct. 25 at 9.30 o'clock at the residence of Mr. and Mrs. J. S. Tutts, Kingston, the bride's former home, in the presence of immediate families, Miss Mabel M. Phinney became the wife of Lester D. Stevens of the firm of S. S. Stevens, Kingston.

The marriage ceremony was performed by Rev. F. E. Roope, pastor of the Kingston Baptist Church. Immediately after the ceremony the bridal party left by auto for a trip to the western part of the Province followed by the best wishes of their many friends.—Outlook

TO THE RATEPAYERS WARD 1

You are hereby notified that all Rates, and balances on Rates not paid on or before Nov. 10th, 1917, will be left for immediate collection.

G. W. PORTER, Collector

Dr. J. P. McGrath
Physician and Surgeon
Office and Residence
COURT YARD

OFFICE HOURS—9 to 10 a. m.
1.30 to 2.30 and 7 to 8 p. m.
sw Phone 67-12

CHRISTMAS PHOTOGRAPHS
Your family, friends and business associates want your photograph.

Make appointment today at **A. L. HARDY'S STUDIO**, next to Nicklet Theatre, Aberdeen Street. sw 4i

Sterling Cream Silver Polish gives brilliant lustre 18c bottle, usual 25c. P. Jamieson, Jeweler. aLmo

Kings County Clothing Store

THE HOUSE OF SATISFACTION

Red Cross Day Wednesday, October 31st.

I am giving on that day 10 p. c. of Cash Sales to the Red Cross, and by making your purchases on that day you will be helping the brave boys who are fighting our battles.

I have a splendid Stock of Mens and Boys Suits and Overcoats, Mens Furnishings of every description—Boots and Shoes for every body—All at Prices that defy competition.

E. J. BISHOP Kentville, N. S.