



These are well advertised goods for which a demand has been created, goods which when once tried are of such quality as to perpetuate the demand.

Time is Money

Think of the time you save behind the counter or over the telephone when your customers **ask** for goods which are good and profitable.

Ask your jobber

Imperial products are manufactured by

MacLaren Imperial Cheese Co., Ltd.

Toronto, Ont.

Detroit, Mich.

M
V
S

Ord