

Help the Y.M.C.A. Finish Its Work for the Soldiers



Help the "Y"
Construct the Manhood
that will
Reconstruct Canada



ALL the world now knows that the Red Triangle of the Y.M.C.A. was the "Sign of Friendship" to thousands of your brothers, sons, nephews, cousins and neighbours' boys in the last four and a half years. Wherever the Canadian Soldiers went, the "Good old 'Y'" went, too. And now it is coming back home with them!

For the support which has made possible the war work of the Y.M.C.A., we thank you. Your money has been

well expended. We have rendered full account.

We ask now your continued sympathy and support for Red Triangle Service for our soldiers during Demobilization, and for Y.M.C.A. work for Canada generally during the Reconstruction period. The Annual Red Triangle campaign will be held throughout Canada May 5th to 9th, 1919. The objective is \$1,100,000.

For what purpose is the money required? We will tell you.

For Our Men Returning

For the soldiers and their dependents, returning from Overseas, we have provided as follows:

1. A Red Triangle man on board every ship when it leaves Great Britain, with a full equipment of games, gramophones and records, magic lantern, literature and writing materials. Where possible, also a piano or an organ. Lectures, concerts, sing songs, instruction re Government repatriation plans, and Sunday services.

2. Red Triangle comforts and facilities for the men on arrival at Halifax, St. John, Quebec, and Montreal, including coffee stalls with free drinks, free eatables, cigarettes, candies, etc.

3. Red Triangle men on every troop train to provide regularly free drinks, eatables and cigarettes, organize games and sing songs and furnish information.

4. Red Triangle free canteen service, information bureau, etc., at each of the 22 dispersal centres in Canada.

5. Red Triangle Clubs in the principal cities of Canada in the shape of large Y.M.C.A. hostels to furnish bed and board at low rates and to be a rendezvous for soldiers.

6. Seventy-five Secretaries to superintend Red Triangle service in Military Hospitals, Camps and Barracks throughout Canada.

7. Tickets entitling soldiers to full Y.M.C.A. privileges for six months at any local Y.M.C.A. furnished.

In addition to our work for the returning soldiers, we have to maintain the Red Triangle service to the full for the soldiers in Siberia, as well as the work of special Secretaries in Northern Russia, Palestine and Poland.

For Canada's Manhood

The reconstruction program of the Y.M.C.A. includes the following vitally important developments:

1. An increased service to 300,000 teen-age boys in the Dominion—the development of Canadian Standard Efficiency Training; Bible Study Groups; Summer Camps; Conferences; Service for High School Boys; for Working Boys in the towns and cities; for boys on the farm and for boys everywhere, who have lacked opportunity for mental, moral, physical or social development.

2. Inauguration of Y.M.C.A. work in the country, and the smaller towns and villages lacking Association buildings and equipment, on a plan of country organizations. This will include the establishment of Red Triangle centres for social, recreational and educational work among boys and men, in co-operation with the churches.

3. The promotion of Y.M.C.A. work among Canada's army of workers in industrial plants, both in Y.M.C.A. buildings and in the factory buildings, organizing the social spirit among the industrial workers of our cities by meetings, entertainments, games and sports.

4. The establishment of the Red Triangle in isolated districts where lumbermen, miners and other workers hold the front trenches of industry.

5. Besides these main fields of increased activity for 1919, we have to provide for enlarged work among railway men, college students and for our campaign to encourage physical and sex education. Under all our work we place the fundamental foundation of manly Christianity.

Canadian
Y.M.C.A.
Red Triangle Campaign
\$1,100,000 May 5th to 9th
Canada-Wide Appeal

Y.W.C.A.

For the wives and children Overseas, dependent upon Canadian soldiers, and for Y.W.C.A. work in Canada generally, a sum of \$175,000 from the Red Triangle Fund will be set aside for the Dominion Council of the Y.W.C.A. which is caring for the soldiers' women folk, and their little ones on the long journey from Liverpool to Canada, and is also extending its work for Canadian girls.

For their sake also be generous when you make your contribution.

FOR the sake of our victorious soldiers and their dependents, and the happiness of their home-coming; for the sake of our future citizens, our teen-age boys; for the sake of rural life in Canada; for the sake of the social betterment of the toilers in factory and workshop; for the sake of lonely men and boys in our mines and forests; for the sake of Christian Society and Canadian manhood—we appeal to you. Give us your contribution, little or big. Be as generous as you can.

Hand your contribution to the canvasser when he calls, or if you live where it is difficult for him to call, send it by check, money order or registered letter to the National Treasurer, Red Triangle Campaign, 120 Bay Street, Toronto.

Please Note:

We are not asking for money to carry on our work Overseas, with the Army in Great Britain, France or Belgium. That work will continue at its maximum for some months, financially provided for by the liquidation of our assets Overseas, and will not cease till the last man has sailed for home.

National Council, Young Men's Christian Associations of Canada

The Red Triangle Campaign is being conducted under the distinguished patronage of His Excellency, the Duke of Devonshire, K.G., G.C.M.G., G.C.V.O., P.C.

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