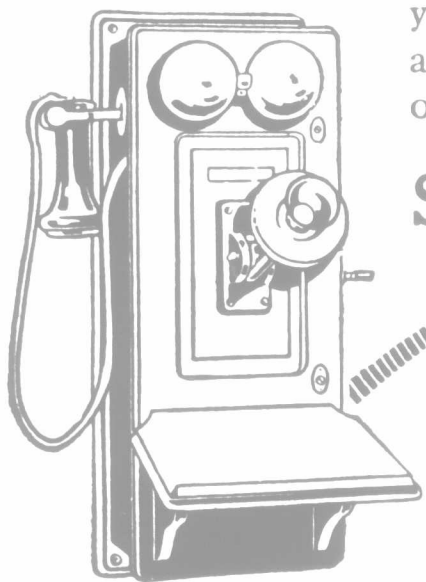


We Want To Send This Book To Every Farmer In Whose Neighborhood There Is No Rural Telephone System!

WE want every farmer in Canada to know how to build Rural Telephone Lines. We want to put the whole story of Rural Telephones before you so that you will have all the details at your fingers' ends and so that you can go out among your own neighbors and organize a telephone system in your own community.



Send Us YOUR Name And Address—

and we will be pleased to send this book to you absolutely free. On account of the clear manner in which it has been written, we believe that after having gone over this book carefully, you will know enough about the construction of Rural Telephone Lines to enable you to approach your neighbors with every vital fact in detail, to command their attention and to secure their interest and support on a telephone system for your own community.



Our No. 1317 Type Telephone Set

is the set with the famous No. 48 type generator, the most powerful and efficient generator on the market to-day; with a ringer having 3-inch gongs, the loudest ringing gongs ever put on any telephone set; with the standard long distance type transmitter and receiver. This set, which was specially designed for Rural Telephone work, by the most expert telephone engineers on this continent, is told about fully in the book.



The Story That The Book Will Tell You

is a story that is full of interest and of vital importance to every farmer in Canada. We believe that every farmer realizes the advantages of a Farm Telephone; but we also believe that few farmers realize the simplicity of organizing and constructing a Rural Telephone System of their own. The details of organization are simple, the costs of installing the system are low and the only reason that a greater number of communities have no rural system of their own, is due to a lack of accurate knowledge on the question of the Rural Telephone.

We offer you this book that you may possess this knowledge; for, sooner or later, a Rural Telephone System is going to be started by you or somebody else in your own neighborhood. Now is the time for you to get busy. Write to-day for Bulletin No. 100. **REMEMBER WE SEND IT FREE.**

THE Northern Electric

AND MANUFACTURING CO. LIMITED

Manufacturer and supplier of all apparatus and equipment used in the construction, operation and maintenance of Telephone, Fire Alarm and Electric Railway Plants. Address our nearest house.

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