

EATON'S**SEMI-ANNUAL
JULY & AUGUST****BARGAIN SALE**

**MONEY-
SAVING
OPPORTUNITIES
FROM CANADA'S
GREATEST
MAIL ORDER
HOUSE**

**SEE TO IT THAT YOU
GET THIS CATALOGUE OF BIG VALUES**

LET US HAVE YOUR NAME and address on a post card and we will mail you a copy of this book of bargains. You'll welcome its coming because within its pages are better buying chances than you've ever known—and besides the assortment is most varied. There's something of interest for all the family. Natty Summer wear for the women folk in the most pleasing and becoming styles—Men's and Boys' wearables—well tailored clothing and other garments—and what a host of home needs! It would almost seem as if we had gathered together a little of everything—just enough for one's needs and present requirements. So now that we have given you a foretaste of what's in store for you and with the assurance that this Catalogue can, and will, save you money, why not share in all this saving—and don't delay either, because the time is short.

**JUST TWO MONTHS TO
BUY AT LOW PRICES**

**WRITE US TO-DAY
FOR A CATALOGUE**

**AN EATON PURCHASE
MEANS SATISFACTION
OR YOUR MONEY BACK**

ALREADY orders are pouring in—and pouring out—quick service is our motto. We aim at sending out orders the same day as received. It's just like shopping in town. With you the wonderfully interesting choosing this Sale Catalogue affords, and we, at this end, fully keyed up for quick action—ready at a moment's notice to fill out your commands, and hasten your purchase with all necessary precaution and despatch. To those who have not this Catalogue at hand, we say again, "Why miss all this?" At least try out your own judgment on this Catalogue of great values. Send to-day for **YOUR** copy. **DON'T DELAY.**

REMEMBER that should you for any reason feel dissatisfied with your purchase, **WE WILL GLADLY REFUND YOUR MONEY AND PAY TRANSPORTATION CHARGES BOTH WAYS.** We feel sure, however, that your purchase will open up to your entire satisfaction. Be it a ten-cent article or a one hundred dollar purchase—the guarantee goes just the same—no exceptions—no rulings or equivocations. The **EATON** guarantee says, **MONEY BACK IF WE FAIL TO PLEASE.** That's your protection against any possible failure on our part to serve you well. Send us a trial order during this Sale, and see for yourself how we make dollars earn more than usual for you.

**EATONS SEND ALL HEAVY GOODS
OF \$25.00 AND OVER ARE**

**FREIGHT PREPAID, AND ALL ORDERS
ALSO SENT FREE DELIVERY**

**GET EATON'S PRICES
ON BINDER TWINE
BEFORE BUYING**

THE T. EATON CO LIMITED
TORONTO - CANADA

**DO NOT FAIL TO GIVE YOUR
CORRECT NAME AND ADDRESS
— AND WRITE PLAINLY —**