

v/2015



Office of Publication :

90 Wellington St. West

TORONTO

Phone Main 2530

Selected Field Root Seeds

Steele, Briggs' specially selected stocks of Mangel and Sugar Beets are the heaviest yielders known and contain the largest percentage of nutritive foods, such as are essential for producing the best quality of milk.

MONEYMAKERS FOR DAIRYMEN

Steele, Briggs' "Royal Giant" Sugar Beet. A new and distinct type of Sugar Beet, producing not only a "Royal" good crop, but roots of giant size and richest feeding quality. Upon our own grounds the past three seasons it gave a yield of nearly 55 tons of clean roots per acre, and 1/4 ton per acre more than the heaviest producers of other sorts on the list. They have a small, clean top, and are easily trimmed. The roots are longer than London or any of the other varieties, heavy, cone-shaped, adding their size to the ground, when they gradually taper to a point; stand upright and three fourths their length out of ground. They are so EASILY HARVESTED that they may be turned out by a push with the fork, free from small or prongy roots. Sold in 1 lb. sealed packages only, 1 lb., 50c.; (post-paid, 55c.); 4 lbs., \$1.50.; (post-paid, \$1.80.).

"Danish" Sugar Beet. Roots of medium length, shoulder broad with heavy body, gradually tapering to a clean point; grows half in the ground. Color, deep rose or red; is a white, crisp and sugary; a box 7 croppers and easily harvested. Per 1/2 lb., 50c.; 1 lb., 90c.; (post-paid, 95c.); 4 lbs., 1.00.; (post-paid, \$1.20.).

Steele, Briggs' Prize Mammoth, or Giant Long Red Mangel.

There is no other root crop grown which produces so large an amount per acre of desirable cattle food for winter feeding as the Prize Mammoth or Giant Long Red Mangel. Under high cultivation you may 2,000 bushels per acre have been grown. Our strain of Mammoth Long Red is exceptionally fine and expressly grown for our own trade from pointed, well-shaped roots. It has a distinct appearance; roots are massive, straight and regular in size, broad shouldered, small top, free from croppers and of most excellent feeding and keeping qualities. 1/2 lb., 50c.; 1 lb., 90c.; (by mail, 95c.); 4 lbs., 95c.; (by mail, post-paid, 95c.).

Steele, Briggs' Giant Yellow Oval Mangel. It is remarkably early in maturity and grows even in shape, rather elongated and of vigorous growth; it has a fine, crack, large leaves with green stems and a very smooth, fine skin. The flesh is white, firm and sweet, greatly relished by cattle, easily lifted (growing more than half above the ground), producing an enormous crop, and is an excellent keeper. 1/2 lb., 50c.; 1 lb., 90c.; (by mail, 95c.); 4 lbs., 95c.; (by mail, post-paid, 95c.).

Steele, Briggs' Giant Yellow Globe Mangel. (New!) The Finest in cultivation. Roots are of immense size, fine shape, single top root and neat top. The flesh being remarkably fine and fine grained, renders it an excellent keeping variety. 1/2 lb., 50c.; 1 lb., 90c.; (by mail, post-paid, 95c.); 4 lbs., 95c.; (by mail, post-paid, 95c.).

Giant Yellow Intermediate Mangel.
Yellow Intermediate or Oval Mangel.
Yellow Lionheart Mangel.
Red Globe Mangel.
Yellow Globe Mangel.
Golden Flash Tankard Mangel.

Per lb., 20 cents;
By mail, post-paid, 25c.
4 lbs., 60c.;
Post-paid, 50c.

More than 15,000 merchants in the Dominion handle our seeds. If you cannot procure from your local dealer order direct from us.

"Canada's Greatest Seed House"

THE STEELE, BRIGGS SEED CO. Limited
TORONTO, ONT.

(1 lb.) STEELE, BRIGGS

"ROYAL GIANT" SUGAR BEET

GROWS HEAVY CROPS. EASILY HARVESTED

LARGE CLEAN ROOTS. HIGHEST FEEDING QUALITIES.

SUPPLIED IN SEALED PACKAGES ONLY TORONTO, ONT.

The Steele, Briggs SEED CO. LIMITED